



# Advertising, Exhibiting, and Sponsorship Opportunities

National Council on Public History  
Annual Meeting  
Pensacola, FL  
April 6-10, 2011



Courtesy of the Pensacola Bay Area CVB.

Historic Pensacola Village • Pensacola, Florida

In April 2011, six hundred public historians are expected to attend the National Council on Public History's (NCPH) annual conference at Historic Pensacola Village in Pensacola, Florida. We invite you to participate!

This packet contains information on how to reserve an **exhibit** booth, **advertise** in the annual meeting program and on the conference web page, and **sponsor** an event. Each is an excellent way to promote and market the latest scholarship, forthcoming titles, and/or journals from your press; network with potential customers or partners; and celebrate and announce the accomplishments of your organization. Your audience will include six hundred public history practitioners from across the United States and other countries, as well as thousands of other history professionals, educators, and students who visit the NCPH website ([www.ncph.org](http://www.ncph.org)) or who receive links to view the conference program.

NCPH has more than a thousand members, including academic historians, museum professionals, government historians, corporate and business historians, historical consultants, archivists, cultural resource managers, curators, film and media producers, oral historians, policy advisors, professors and graduate students, K-12 teachers, and others.

Whether you place an advertisement in the NCPH *Annual Meeting Program*, sponsor an event, or join us in Pensacola to exhibit, this is an invaluable opportunity to gain the attention of public history practitioners and institutions from around the world. We hope that you will join us in Pensacola!

**National Council on Public History**  
**327 Cavanaugh Hall – IUPUI**  
**425 University Blvd.**  
**Indianapolis, IN 46202**  
**PH: 317.274.2716**  
**FAX: 317.278.5230**  
**EMAIL: [dowdyc@iupui.edu](mailto:dowdyc@iupui.edu)**  
**WEB: [www.ncph.org](http://www.ncph.org)**



# Advertise

NCPH produces an annual meeting program for all meeting events. An estimated six hundred conference attendees will receive a print copy of the conference program. A digital version is emailed to all members and several thousand other individuals and it appears on the NCPH website several months before the conference and for years afterward. NCPH members receive a 10% discount on ads.

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**1/4 page ad:**

Size: 5 1/4" h x 3 3/4" w

Member: \$135

Non-Member: \$150

**1/2 page ad:**

Size: 5 1/4" h x 8" w

Member: \$166

Non-Member: \$185

**Full-page ad:**

Size: 10 1/2" h x 8" w

Member: \$234

Non-Member: \$260

**Two-page ad:**

Size 10 1/2" h x 8" w

Member: \$414

Non-Member: \$460

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**Specifications**

Files for print ads should be submitted as 300 dpi, high resolution, image and font embedded, PDF or JPG files. Files submitted in other formats, or files requiring reformatting, may require additional fees.

**Deadlines**

Advertisements must be received by **November 1, 2010**. Please email advertisement files to [dowdyc@iupui.edu](mailto:dowdyc@iupui.edu).

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# Exhibits

**NCPH 2010 Annual Meeting Advertisers, Exhibitors and Sponsors**

Arizona State University

Central Connecticut State University

Colorado State University

Historical Research Associates, Inc.  
History™

HRA Gray &amp; Pape

Indiana University Purdue  
University IndianapolisJohn Nicholas Brown Center,  
Brown University

Lisa M. Christopher Consultations

Littlefield Historical Research

LookBackMaps

National Endowment for the  
Humanities

New York University

Ninth Judicial Circuit Historical  
Society

SUNY Albany

Temple University

The Randforce Associates, LLC

University of California Press

University of California Press  
Journals + Digital  
Publishing

University of Massachusetts Press

University of South Carolina

University of Washington Press

Vintage Roadside

Washington State Archives

The exhibit hall is an ideal venue to meet conference goers and to promote your organization, institution, press, program, or company. For more information, contact Carrie Dowdy at [dowdyc@iupui.edu](mailto:dowdyc@iupui.edu).

**Exhibit Hall Hours***Exhibit Setup*

Wednesday, April 6 – 3:00 p.m. – 5:00 p.m.

*Exhibit Hours*

Thursday, April 7 – 8:00 a.m. – 5:00 p.m.

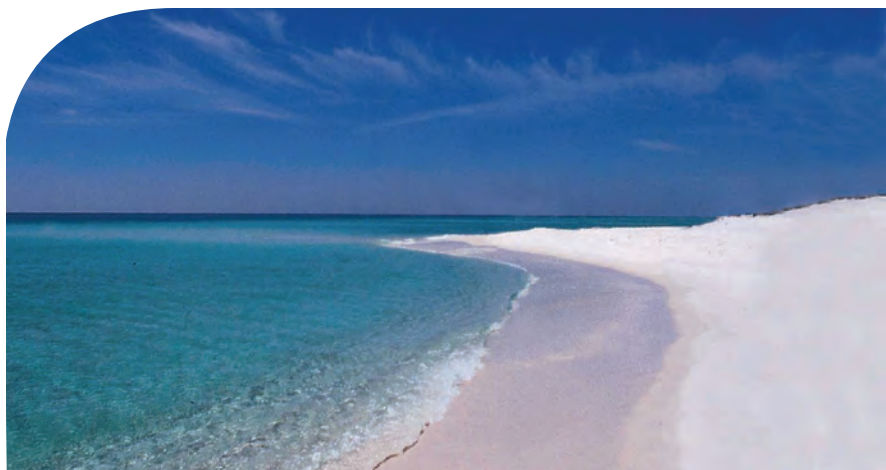
Friday, April 8 – 8:00 a.m. – 5:00 p.m.

Saturday, April 9 – 8:00 a.m. – 2:00 p.m.

*Exhibit Dismantling*

Saturday, April 9 – 2:00 p.m. – 4:00 p.m.

Courtesy of the Pensacola Bay Area CVB.



# Exhibits

## Pricing information

- 6' skirted table with two chairs - \$300 (*Additional tables - \$200 each*)
- 8' skirted table with two chairs - \$325 (*Additional tables - \$225 each*)

*There are a limited number of tables available. They will be assigned on a first-come, first-served basis. Please note that due to its location in a historic building, the exhibit hall will not have internet access this year.*

## Benefits

- Two complimentary meeting registrations for your representatives with the purchase of at least one full-priced table (Additional representatives may register at the member price.)
- Free listing in the *Annual Meeting Program*
- Acknowledgement on NCPH website
- NCPH will provide volunteers who can alleviate your exhibit staff for breaks or assist with exhibit set-up/tear down

## Exhibit Location, Space, & Traffic

The exhibit hall is in the Museum of Commerce at the Historic Pensacola Village. Conference registration and all coffee breaks will be held in the exhibit hall to maximize traffic.

## Reservations

Applications for exhibit space must be postmarked by **Dec. 15, 2010**. Reservations received by Nov. 1 will be listed in the online *Program*, as well as in the printed *Program*. Those received between Nov. 1 and Dec. 15 will be listed in the printed program only. Incomplete orders will not be listed in the program.

## Shipping

Exhibitors may ship materials to arrive at the Historic Pensacola Village between March 28-April 4, 2011. All arrangements for shipping are the responsibility of the exhibitor.

Address:  
NCPH Conference  
West Florida Historic Preservation, Inc.  
120 Church St.  
Pensacola, FL 32502

## Payment

Fifty-percent of the booth rental is due with the application form; the remaining balance is due March 1, 2011.

## Cancellations

Notification of cancellation must be made in writing. Cancellations received after February 15, will be subject to a 25% processing fee. Cancellations received after March 25 obligate the exhibitor to full payment and forfeiture of all monies paid.



# Sponsor

NCPH annual meeting sponsorship provides an excellent platform to promote your organization, institution, press, program, or company and demonstrates to conference attendees your commitment to the field of public history.

## **Guarantor – \$3,000 or more**

When you become an Annual Meeting Guarantor, you receive:

- One complimentary exhibit booth in the exhibit hall
- Two complimentary tickets to the Dinner Banquet
- All Supporter level benefits

## **Supporter – \$1,000 to \$2,999**

Annual Meeting Supporters receive:

- One complimentary meeting registration
- One complimentary 1/2 page ad in the printed conference *Program*
- All Friend level benefits

## **Friend – \$300 to \$999**

With your Annual Meeting Friend contribution, you receive:

- Recognition and direct link on NCPH website
- Recognition as sponsor of the event in the conference *Program*
- Recognition of contribution in the December or March and June issues of *Public History News*.
- Signage at the sponsored event

### **Deadline**

NCPH can ensure the full benefits outlined above only for those sponsorships received before **January 15, 2011**. Sponsorships received prior to November 1, 2010, will be acknowledged in both the online and printed versions of the *Program*. Sponsorships received between November 1, 2010, and January 15, 2011, will be acknowledged in the printed *Program*.



# Sponsor

## SPONSORSHIP OPPORTUNITIES

Event	Sponsor	Co-sponsor
New Members/First-time Attendee Breakfast	\$650	\$390
Public History Educators Breakfast	\$650	\$390
Presidential Lunch and Awards Banquet	\$2,500	\$1,500
Dinner Banquet	\$3,000	\$1,800
Graduate Student Reception	\$2,500	\$1,500
Coffee/Snack Breaks (six available)	\$750 each	\$450 each
Opening Plenary and Reception	\$3,000	\$1,800
Field Trips (eight available)	\$600 each	\$360 each
Consultants Reception	\$2,000	\$1,200
Printing of <i>Program</i> *	\$4,000	\$2,400
Poster Session Reception	\$800	\$480
Endowment Fundraiser	\$3,000	\$1800
Promotional item** (your logo in one color) for all 600 participants	\$2,500	----

\**Program* sponsor receives inside front cover full-page color advertisement. *Program* cosponsor receives full-page advertisement.

\*\* The promotional item will be an environmentally friendly product such as a cotton tote bag, corn-based biodegradable coffee mug, or 100% recycled paper notepads. Please contact us for more details.

## PAYMENT

Please use the form on the next page to secure your spot today. We gladly accept credit card payment or checks, made payable to “NCPH” in U.S. funds, and sent to:

Carrie Dowdy  
National Council on Public History  
327 Cavanaugh Hall – IUPUI  
425 University Blvd.  
Indianapolis, IN 46202  
Fax: 317.278.5230

*All payments must be submitted in U.S. dollars.  
Federal Tax ID # 52-1210174.*

**Questions?**  
317.274.2716 or dowdyc@iupui.edu



**Exhibit/Advertisement/Sponsorship Contract**  
**NCPH Annual Meeting, Pensacola, FL, April 6-10, 2011**



**CONTACT INFORMATION**

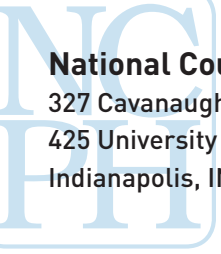
Name \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Department \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

A. Exhibits		C. Sponsorship	
6' Table (\$300)	\$	Conference Sponsorship	
Add'l 6' Table(s) (\$200)	\$	Friend (\$300 to \$999)	\$
8' Table (\$325)	\$	Supporter (\$1000 to \$2999)	\$
Add'l 8' Table(s) (\$225)	\$	Guarantor (\$3000+)	\$
Electrical Outlet?	Yes	No	Event Sponsorship
Organizations purchasing at least one full-price exhibit table are entitled to two complimentary meeting registrations. Please list the attendees' information as it should appear on their meeting badges.		Event:	\$
Registrant #1		Subtotal C	\$
Affiliation		<b>Totals</b>	
Registrant #2		Subtotal A	\$
Affiliation		Subtotal B	\$
Subtotal A		Subtotal C	\$
\$		<b>Total</b>	\$
B. Advertisements		Payment Options	
1/4 page (\$135 member; \$150 non-member)	\$	MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> American Express <input type="checkbox"/> Check <input type="checkbox"/>	
1/2 page (\$166 member, \$185 non-member)	\$	Card Number:	
Full Page (\$234 member, \$260 non-member)	\$	Exp. Date:	Security Code:
Two-Page Spread (\$414 member, \$460 non-member)	\$	Name on Card:	
Subtotal B	\$	Signature:	
		Date:	

Checks (made payable to NCPH) must be remitted in US dollars. Please submit to:

Carrie Dowdy  
 National Council on Public History  
 327 Cavanaugh Hall - IUPUI  
 425 University Blvd.  
 Indianapolis, IN 46202  
 PH: 317.274.2716; FAX: 317.278.5230  
 www.ncph.org

Orders may be faxed (317. 278.5230) or mailed via US Postal Service. This form is also available online at <http://ncph.org/cms/conferences/2011-annual-meeting/>.



**National Council on Public History**

327 Cavanaugh Hall-IUPUI  
425 University Blvd.  
Indianapolis, IN 46202-5148

Courtesy of West Florida Historic Preservation, Inc.

