



# Advertising, Exhibiting, and Sponsorship Opportunities

## History on the Edge

National Council on Public History

Annual Meeting

Nashville, TN

April 15-18, 2015



Courtesy of Nashville CVC.

# 2015 Annual Meeting

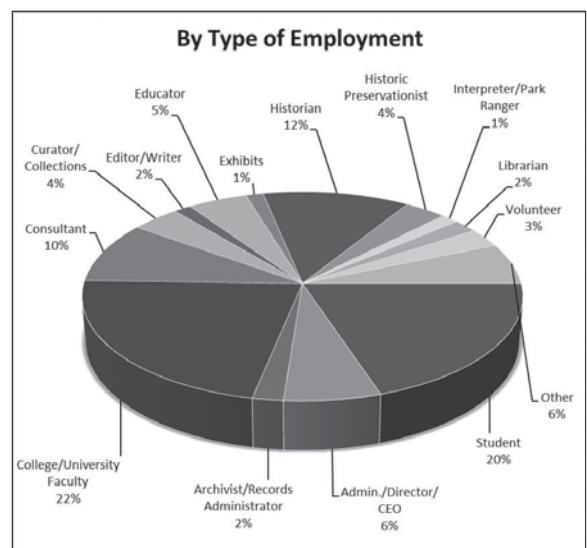
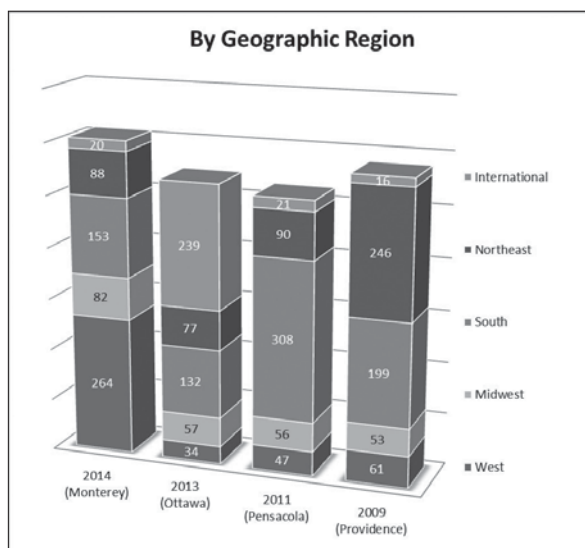
In April 2015 the National Council on Public History (NCPH) will hold its annual conference, at the Sheraton Nashville Downtown Hotel in Nashville, TN. This conference provides unique opportunities for visibility to six hundred public historians. We would like to invite you to participate in this conference.

This packet contains information on how to reserve an **exhibit** booth, **advertise** in the annual meeting *Program*, and **sponsor** an event. Each is an excellent way of reaching potential customers or partners; promoting and marketing the latest scholarship, forthcoming titles, and/or journals from your press; raising the profile of your consulting business or institution; networking with potential clients or partners; celebrating the accomplishments of your organization and recruiting graduate students or professors to your program. Your audience will include more than six hundred public historians from Canada, the United States, other countries, and the local community, as well as hundreds of other history professionals, educators, and students who will visit the NCPH website ([www.ncph.org](http://www.ncph.org)) to see the conference *Program*.

Our more than 1,200 members in a dozen countries include academic historians and geographers, museum professionals, government historians, corporate and business historians, historical consultants, archivists, cultural resource managers, curators, film and media producers, oral historians, policy advisors, professors and graduate students, k-12 teachers, and many others.

Whether you place an advertisement in our annual meeting *Program*, sponsor an event, or join us in Nashville to exhibit, this is an invaluable opportunity to grab the attention of public historians and history institutions from across the profession. We hope you will join us!

## Who Attends the Annual Meeting?



National Council on Public History

127 Cavanaugh Hall – IUPUI • 425 University Blvd. • Indianapolis, IN 46202

PH: 317.274.2716 • FAX: 317.278.5230

[ncph@iupui.edu](mailto:ncph@iupui.edu) • [www.ncph.org](http://www.ncph.org)

# Advertise >>

We will produce a conference *Program* for all conference events. An estimated 7,000 NCPH contacts will be e-mailed a copy of the conference *Program* and the 600 conference attendees will receive a printed copy at the meeting. Additionally, a PDF of the *Program* will be available on the NCPH website beginning in November 2014 (and will be updated in February 2015) and will be permanently archived on the site after the meeting.

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**¼ page ad:**

Size: 3¾”w x 5¼”h

Price: \$150

**½ page ad:**

Size: 8”w x 5¼”h

Price: \$200

**Full-page ad:**

Size: 8”w x 10½”h

Price: \$300

**Two-page ad:**

Size: 8”w x 10½” h each

Price: \$500

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**Specifications**

Files for print ads should be submitted as 300 dpi, high resolution, image and font embedded, PDF or JPG files. Files submitted in other formats, or files requiring reformatting, may require additional fees.

Print copies will be black and white; PDF and email copies will be full color. If you wish to have a full color inside cover print ad please contact us at [ncph@iupui.edu](mailto:ncph@iupui.edu) for pricing.

**Deadlines**

Advertisements must be received by October 15, 2014 to be included in both digital and print versions of the *Program*. Ad placements may be accepted after October 15 for inclusion in the revised digital, and print versions of the *Program*. Please email questions and advertisement files to [ncph@iupui.edu](mailto:ncph@iupui.edu).

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# Exhibit >>

## Recent NCPH Annual Meeting Advertisers, Exhibitors and Sponsors

Adamson Historical Consulting

American Society for

Environmental History

American University

American West Center – University  
of Utah

Arcadia Publishing

Arizona State University

Brown University

California Council for the

Promotion of History

California Historical Society

California State Parks

Canada's History

Cooper Museum Store

First Water Design

Heyday Books

Historical Research Associates, Inc.

History™

HistoryIT

Indiana University Pennsylvania

Left Coast Press

Littlefield Historical Research

Loyola University Chicago

Middle Tennessee State University

National Women's History Project

New Mexico State University

New South Associates

Northwest History Network

Old Capital Books

Organization of American Historians

OurDigitalWorld

Oxford University Press

Randforce Associates, LLC

Tennessee Civil War Heritage Area

The Ultimate History Project

University of California Journals +  
Digital Publishing

University of Central Florida

University of Louisiana Lafayette

University of Massachusetts Amherst

University of Massachusetts Press

University of Nevada Press

University of South Carolina

University of Texas at El Paso

University of West Florida

University of Western Ontario

Wells Fargo Family History Center

West Florida Historic Preservation, Inc.

West Virginia University



# Exhibit >>

The exhibit hall is an ideal location for the promotion of your organization, institution, press, program, or company.

## Exhibit Hall Hours

### *Exhibit Setup*

Wednesday, April 15: 1:00 p.m. – 5:00 p.m.

### *Exhibiting Hall is open*

Wednesday, April 15: 5:00 p.m. – 7:00 p.m. (tentative, for Opening Reception)

Thursday, April 16: 8:00 a.m. – 7:00 p.m.

Friday, April 17: 8:00 a.m. – 5:00 p.m.

Saturday, April 18: 8:00 a.m. – 3:00 p.m.

### *Exhibit Dismantling*

Saturday, April 18: 3:00 p.m. – 6:00 p.m.

## Pricing information

8'x10' space (with 6' x 30" skirted table, 2 chairs, and 500 watt electrical service)

Commercial organization: \$350; additional tables: \$225

Not-for-profit organization: \$300; additional tables: \$225

Unstaffed, shared exhibit booth: \$100 (does not include 2 complimentary meeting registrations)

## Benefits

- Two complimentary meeting registrations for full-priced booths
- Free listing in the annual meeting *Program*
- Acknowledgement on NCPH websites & meeting advertisements

## Exhibit Location, Space, & Traffic

The exhibit hall is in the Sheraton Downtown Nashville. All coffee breaks will be held in the exhibit hall, and a gathering space – The Commons— will be provided for meeting attendees to maximize traffic.

## Reservations

Applications for exhibit space must be postmarked by **January 2, 2015**. Reservations made by October 1, 2014 will be included in the electronic and printed version of the *Program*. All others will be listed in the print and revised digital *Program* only.

## Shipping

Shipping information will be provided in January 2015.

## Payment

Fifty-percent of the booth rental is due with the application form; the remaining balance is due February 1, 2015.

## Cancellations

Notification of cancellation must be made in writing. Cancellations received after December 7, 2014 will be subject to a 25% processing fee. Cancellations made after January 7, 2015 obligate the exhibitor to full payment and forfeiture of all monies paid.



# Sponsor >>

Your support will demonstrate to the 600 public historians in attendance your commitment to the field. A sponsorship provides an excellent way to promote your organization, institution, press, program, or company.

In addition to a form of recognition directly associated with the specific sponsorship opportunity, such as signage at the event, sponsors will receive the following:

## Guarantor – \$3,000 or more

When you become an Annual Meeting Guarantor, you receive:

- One complimentary exhibit booth in the exhibit hall
- Two complimentary invitations to the Awards Breakfast
- All Supporter level benefits

## Supporter – \$1,500 to \$2,999

Annual Meeting Supporters receive:

- One complimentary meeting registration
- One complimentary ½ page ad in the printed annual meeting *Program*, if received by October 1, 2014
- All Friend level benefits

## Friend – \$325 to \$1499

With your Annual Meeting Friend contribution, you receive:

- Recognition and direct link on NCPH websites from January through April 2015
- Recognition with the listing of the sponsored event and the acknowledgement section in the electronic and print versions of the conference *Program*, if received by October 1, 2014
- Recognition of contribution in the December and March issues of *Public History News*, if received by October 1, 2014
- Signage at the sponsored event



## Deadline

NCPH can ensure the full benefits outlined above only for those sponsorships received before **October 1, 2014**. Sponsorships received between October 2, 2014 and February 1, 2015 will be recognized in the print version of the *Program* only.

# Sponsor >>

The following are available for sponsorship:

| Event   | Sponsor | Co-sponsor |
|---|---------|------------|
| Public Plenary  | \$1,500 | \$975      |
| Wireless Internet Sponsor   | \$3,000 | \$1,800    |
| New Members/First-time Attendee Breakfast                                 | \$500   | \$350      |
| Name Badges/Lanyards TAKEN  | \$2,000 | —          |
| Public History Educators' Breakfast                                       | \$700   | \$450      |
| Awards Breakfast and Keynote Speaker                                      | \$1,000 | \$700      |
| Opening Reception   | \$2,000 | \$1,300    |
| Consultants Reception   | n/a     | \$325      |
| Poster Session Reception  | \$750   | \$500      |
| Speed Networking  | \$500   | \$350      |
| <i>The Commons</i> —a gathering space                                     | \$500   | \$350      |
| Coffee Break  | \$700   | \$450      |
| Snack Break   | \$1,000 | \$700      |
| Endowment Fundraiser  | \$1,500 | \$975      |
| Printed Conference <i>Program</i>   | \$2,000 | \$1,300    |
| Printed <i>Award Program</i>  | \$500   | \$350      |
| Promotional Item* – Your logo in one color (distributed to all attendees) | \$2,500 | n/a        |

\* The promotional item will be an environmentally friendly product such as a cotton tote bag, corn based biodegradable coffee mug, or 100% recycled paper notepads. Please contact us for more details.

## Payment

Please use the form on next page to secure your spot today.

To purchase an advertisement online by credit card, visit: <http://bit.ly/NCPH2015Ad>

To purchase an exhibit booth online by credit card, visit: <http://bit.ly/NCPH2015Exhibit>

We gladly accept credit card payments in US dollars or checks made payable to NCPH (in U.S. dollars) and sent to:

National Council on Public History  
127 Cavanaugh Hall – IUPUI  
425 University Blvd.  
Indianapolis, IN 46202  
Fax: (317) 278-5230

*Federal Tax ID # 52-1210174.*

## Questions?

(317) 274-2716 or [ncph@iupui.edu](mailto:ncph@iupui.edu)



Courtesy of Nashville CVC.

# Exhibits/Advertising/Sponsorship Contract

## NCPH Annual Meeting, Nashville, TN, April 15-18, 2015



### CONTACT INFORMATION

Name \_\_\_\_\_

Organization \_\_\_\_\_

Department \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

| A. Exhibits  | C. Sponsorships |  | Check one                  |
|--|-----------------|--|----------------------------|
| Exhibit Booth - Commercial: \$350  | \$              | Friend: \$325 to \$1,499   |                            |
| Exhibit Booth - Not for Profit: \$300  | \$              | Supporter: \$1,500 to \$2,999  |                            |
| Each Additional Table: \$225   | \$              | Guarantor: \$3,000 or more   |                            |
| Unstaffed, Shared Booth: \$100   | \$              | Event:   |                            |
| Subtotal A   | \$              | Sponsorship Level:   | \$                         |
| <b>Exhibitor is responsible for shipping costs.</b>  |                 | Subtotal C   | \$                         |
| B. Conference Program Advertisements   |                 | Totals   |                            |
| ¼ page: \$150  | \$              | Subtotal A   | \$                         |
| ½ page: \$200  | \$              | Subtotal B   | \$                         |
| Full Page: \$300   | \$              | Subtotal C   | \$                         |
| Two-Page Spread: \$500   | \$              | <b>Total</b>   | \$                         |
| Subtotal B   | \$              | <b>Payment Options</b>   |                            |
| Orders may be submitted by fax or mail.<br>For more information, or to purchase an advertisement or exhibit booth online, visit<br><a href="http://bit.ly/ncph2015">http://bit.ly/ncph2015</a> |                 | <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> American Express <input type="checkbox"/> Check |                            |
|  |                 | Card Number: _____   |                            |
|  |                 | Exp. Date: _____   | 3 or 4 Digital Code: _____ |
|  |                 | Name on Card: _____  |                            |
|  |                 | Signature: _____   |                            |

Please send checks to:

NCPH Executive Offices  
 127 Cavanaugh Hall - IUPUI  
 425 University Blvd.  
 Indianapolis, IN 46202  
 PH: (317) 274-2716  
 FAX: (317) 278-5230  
[www.ncph.org](http://www.ncph.org)

Signature \_\_\_\_\_ Date \_\_\_\_\_

**NCH**  
National Council on Public History

127 Cavanaugh Hall-IUPUI  
425 University Blvd.  
Indianapolis, IN 46202-5148

