



Advertising, Exhibiting, and Sponsorship Opportunities

Challenging the Exclusive Past

National Council on Public History Annual Meeting

A joint conference with the Society for History in the Federal Government

Baltimore, MD

March 16-19, 2016



Baltimore Skyline at Night. Courtesy Visit Baltimore.

2016 Annual Meeting

In March 2016 the National Council on Public History (NCPH) will hold its annual conference, together with the Society for History in the Federal Government, at the Renaissance Baltimore Harborplace Hotel in Baltimore, MD. This conference provides unique opportunities for visibility to eight hundred public historians. We would like to invite you to participate in this conference.

This packet contains information on how to reserve an **exhibit** booth, **advertise** in the annual meeting *Program*, and **sponsor** an event. Each is an excellent way of reaching potential customers or partners; promoting and marketing the latest scholarship, forthcoming titles, and/or journals from your press; raising the profile of your consulting business or institution; networking with potential clients or partners; celebrating the accomplishments of your organization; and recruiting graduate students or professors to your program. Your audience will include more than eight hundred public historians from Canada, the United States, and other countries and the many members of the local community who will attend, as well as hundreds of other history professionals, educators, and students who will visit the NCPH website (www.ncph.org) to see the conference *Program*.

Our more than 1,400 members in a dozen countries include academic historians and geographers, museum professionals, government historians, corporate and business historians, historical consultants, archivists, cultural resource managers, curators, film and media producers, oral historians, policy advisors, professors and graduate students, K-12 teachers, and many others.

Whether you place an advertisement in our annual meeting *Program*, sponsor an event, or join us in Baltimore to exhibit, this is an invaluable opportunity to grab the attention of public historians and history institutions from across the profession. We hope you will join us!

Camden Yards. Courtesy Visit Baltimore.



National Council on Public History

127 Cavanaugh Hall – IUPUI • 425 University Blvd. • Indianapolis, IN 46202

PH: 317.274.2716 • FAX: 317.278.5230

ncph@iupui.edu • www.ncph.org

Advertise >>

We will produce a conference *Program* for all conference events. An estimated 9,000 NCPH contacts will be e-mailed a copy of the conference *Program* and the 800 conference attendees will receive a printed copy at the meeting. Additionally, a PDF of the *Program* will be available on the NCPH website beginning in November 2015 and will be permanently archived on the site after the meeting.

¼ page ad:

Size: 3¾”w x 5¼”h

Price: \$150

½ page ad:

Size: 8”w x 5¼”h

Price: \$200

Full-page ad:

Size: 8”w x 10½”h

Price: \$300

Two-page ad:

Size: 8”w x 10½” h each

Price: \$500

Specifications

Files for print ads should be submitted as 300 dpi, high resolution, image and font embedded, PDF or JPG files. Files submitted in other formats, or files requiring reformatting, may require additional fees.

Print copies will be black and white; PDF and email copies will be full color.

If you wish to have a full color inside cover, or fill color back cover, print ad please contact us at ncph@iupui.edu for pricing.

Deadlines

Advertisements must be received by October 15, 2015 to be included in both digital and print versions of the *Program*. Ad placements may be accepted after October 15 for inclusion in the revised digital and print versions of the *Program*. Please email questions and advertisement files to ncph@iupui.edu.

Exhibit >>

Recent NCPH Annual Meeting Advertisers, Exhibitors and Sponsors

American Association for State and
Local History

Adamson Historical Consulting

Alder, LLC

American University

Arizona State University

Association for the Study of African
American Life

Brown University

Central Connecticut State University

Historical Research Associates, Inc.
History™

History, Incorporated

Humanities Tennessee

Indiana University Pennsylvania

Loyola University Chicago

Middle Tennessee State University

National Museum of African
American Music

Native History Association

New Mexico State University

New South Associates

Next Exit History

Northwest History Network

Oral History Association

Oxford University Press

Smithsonian Institution

Tennessee State Museum

Tennessee University Press

Texas State University

University of California Journals +
Digital Publishing

University of Calgary Press

University of Central Florida

University of Massachusetts Amherst

University of Massachusetts Press

University of South Carolina

University of Texas at El Paso

University of West Florida

West Florida Historic Preservation, Inc.

West Virginia University

Wisconsin Historical Society



Exhibit >>

The exhibit hall is an ideal location for the promotion of your organization, institution, press, program, or company.

Exhibit Hall Hours

Exhibit Setup

Wednesday, March 16 – 1:00 p.m. – 5:00 p.m.

Exhibiting Hours

Thursday, March 17 – 8:00 a.m. – 7:00 p.m.

Friday, March 18 – 8:00 a.m. – 5:00 p.m.

Saturday, March 19 – 8:00 a.m. – 2:00 p.m.

Exhibit Dismantling

Saturday, March 19 – 2:00 p.m. – 5:00 p.m.

Pricing information

8'x10' space (with 6'x30" skirted table, 2 chairs, and 500 watt electrical service)

Commercial organization: \$350 ; additional tables - \$225

Not-for-profit organization: \$300 ; additional tables - \$225

Unstaffed, shared exhibit booth: \$100 (does not include 2 complimentary meeting registrations)

Benefits

- Two complimentary meeting registrations for full-priced booths
- Free listing in the annual meeting *Program*
- Acknowledgement on NCPH websites & meeting advertisements

Exhibit Location, Space, & Traffic

The exhibit hall is at the Renaissance Baltimore Harborplace Hotel. All coffee breaks will be held in the exhibit hall, and a gathering space—*The Commons*—will be provided for meeting attendees to maximize traffic and offer pop-up exhibits.

Reservations

Applications for exhibit space must be postmarked by **January 2, 2016**. Reservations made by October 1, 2015 will be included in the digital and printed *Program*. All others will be listed in the printed and revised digital *Program* only.

Shipping

Shipping information will be provided in January 2016.

Payment

Fifty percent of the booth rental is due with the application form; the remaining balance is due February 1, 2016.

Cancellations

Notification of cancellation must be made in writing. Cancellations received after December 7, 2015 will be subject to a 25% processing fee. Cancellations made after January 7, 2016 obligate the exhibitor to full payment and forfeiture of all monies paid.



Sponsor >>

Your support will demonstrate to the 800 public historians in attendance your commitment to the field. A sponsorship provides an excellent way to promote your organization, institution, press, program, or company.

In addition to a form of recognition directly associated with the specific sponsorship opportunity, such as signage at the event, sponsors will receive the following:

Guarantor – \$3,000 or more

When you become an Annual Meeting Guarantor, you receive:

- One complimentary exhibit booth in the exhibit hall
- Two complimentary invitations to the Awards Breakfast
- All Supporter level benefits

Supporter – \$1,500 to \$2,999

Annual Meeting Supporters receive:

- One complimentary meeting registration
- One complimentary ½ page ad in the printed annual meeting *Program*, if received by October 1, 2015
- All Friend level benefits

Friend – \$325 to \$1,499

With your Annual Meeting Friend contribution, you receive:

- Recognition and direct link on NCPH websites from January through April 2016
- Recognition with the listing of the sponsored event and the acknowledgement section in the electronic and print versions of the conference *Program*, if received by October 1, 2015
- Recognition of contribution in the December and March issues of *Public History News*, if received by October 1, 2015
- Signage at the sponsored event

Deadline

NCPH can ensure the full benefits outlined above only for those sponsorships received before **October 1, 2015**. Sponsorships received between October 2, 2015 and February 1, 2016 will be recognized in the print version of the *Program* only.



Sponsor >>

The following are available for sponsorship:

Event	Sponsor	Co-sponsor
Name Badges/Lanyards	\$2,000	—
Opening Reception	\$2,000	\$1,300
Printed Conference <i>Program</i>	\$2,000	\$1,300
Wireless Internet Sponsor	\$2,000	\$1,300
Annual Meeting Mobile App	\$1,750	—
Public Plenary	\$1,500	\$975
Awards Breakfast and Business Meeting	\$1,000	\$700
Snack Break	\$1,000	—
Coffee Break	\$700	\$450
New Member Breakfast	\$700	\$450
Public History Educators' Breakfast	—	\$450
NCPH THATCamp Bootcamp	\$600	\$400
Speed Networking	\$600	\$400
Printed <i>Awards Program</i>	\$500	\$350
<i>The Commons</i> —a gathering space	\$500	\$350
Poster Session Reception	—	\$450
Consultants Reception	—	\$325
Promotional Item* – Your logo in one color (distributed to all attendees)	\$2,500	n/a

* The promotional item will be an environmentally friendly product such as a cotton tote bag, corn-based biodegradable coffee mug, or 100% recycled paper notepads. Please contact us for more details.

Payment

Please use the form on next page to secure your spot today.

To purchase an advertisement online by credit card, visit: <http://bit.ly/ncphProgramAd>

To purchase an exhibit booth online by credit card, visit: <http://bit.ly/ncphExhibitBooth>

We gladly accept credit card payments in US dollars or checks made payable to NCPH (in U.S. dollars) and sent to:

National Council on Public History
 127 Cavanaugh Hall – IUPUI
 425 University Blvd.
 Indianapolis, IN 46202
 Fax: (317) 278-5230

Federal Tax ID # 52-1210174.

Questions?

(317) 274-2716 or ncph@iupui.edu



Courtesy Visit Baltimore.

Exhibits/Advertising/Sponsorship Contract

NCPH Annual Meeting, Baltimore, MD, March 16-19, 2016



CONTACT INFORMATION

Name _____

Organization _____

Department _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____ Email _____

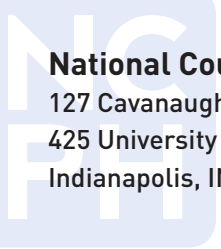
A. Exhibits	C. Sponsorships	Check one
Exhibit Booth - Commercial: \$350	\$	Friend: \$325 to \$1,499
Exhibit Booth - Not for Profit: \$300	\$	Supporter: \$1,500 to \$2,999
Each Additional Table: \$225	\$	Guarantor: \$3,000 or more
Unstaffed, Shared Booth: \$100	\$	Event:
Subtotal A	\$	Sponsorship Level: \$
Exhibitor is responsible for shipping costs.		Subtotal C \$
B. Conference Program Advertisements	Totals	
¼ page: \$150	\$	Subtotal A \$
½ page: \$200	\$	Subtotal B \$
Full Page: \$300	\$	Subtotal C \$
Two-Page Spread: \$500	\$	Total \$
Subtotal B	\$	
Payment Options		
<input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> American Express <input type="checkbox"/> Check		
Card Number: _____		
Exp. Date: _____		3 or 4 Digital Code: _____
Name on Card: _____		
Signature: _____		

Orders may be submitted by fax or mail.
 For more information, or to purchase an advertisement or exhibit booth online, visit
<http://bit.ly/ncph2016>

Please send checks to:

NCPH Executive Offices
 127 Cavanaugh Hall - IUPUI
 425 University Blvd.
 Indianapolis, IN 46202
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Signature _____ Date _____



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