



# NATIONAL COUNCIL ON PUBLIC HISTORY WORKSHOPS

APRIL 19 AND 22, 2017 // INDIANAPOLIS, INDIANA



Join us for professional development workshops for those who work with history and the public! NCPH is holding its annual conference in Indianapolis April 19-22. Even if you can't make the conference, you're invited to join NCPH attendees for any of the following workshops! **Sign up at <http://bit.ly/ncph2017workshops>.**

## WEDNESDAY, APRIL 19:

### **W2. Starting and Staying in Business: How to Start a Career in Consulting** / 8:00 am – 12:00 pm / \$30

This workshop brings together exceptional business professionals to share their experience and advice for those looking to start a public history consulting career. *Organized by the Consultants Committee*

### **W3. Principles of Audience Research and Evaluation in Public History: Purpose, Process, and Implementation** / 8:00 am – 12:00 pm / \$45

This workshop will provide participants with an overview of the purposes and philosophy of program evaluation and audience research. *Organized by the Visitor Studies Association*

### **W4. THATCamp NCPH** / 12:00 pm – 5:00 pm / \$25

Collaborative learning and professional networking around digital resources, skills, and strategies for public historians. Modeled after The Humanities and Technology "Unconferences" developed by the Center for History and New Media, this is an informal and participatory experience for any level of tech-savviness. *Organized by the Digital Media Group. Co-sponsored by the University of Central Florida and the University of Louisiana at Lafayette*

### **W5. Fundraising 101** / 1:00 pm – 4:00 pm / \$25

Employees and volunteers at any level of a not-for-profit organization that raises funds or wants to raise funds will benefit from this workshop, which will help participants understand and apply the 'art and science' of fund development in the not-for-profit sector.

### **W7. Building Your Own Walking Tour Business** / 1:00 pm – 5:00 pm / \$25

Presented by the founders and current staff of Echoes of Nashville Walking Tours, LLC, this half-day workshop will provide public historians with the tools they need to start their own history walking tour business. *Organized by Echoes of Nashville Walking Tours, LLC*

### **W8. Strategize Me! Personal Career Planning for Mid-Career Professionals** / 1:00 pm – 5:00 pm / \$55

A participatory workshop that invites mid-career public historians to re-energize their career aspirations by giving them tools, ideas, and the space to bring a fresh focus to shaping the next stage of their career. *Co-Sponsored by the University of Massachusetts Amherst*

## SATURDAY, APRIL 22:

### **W10. Project Development for Digital Public History**

**Projects** / 10:30 am – 4:30 pm / \$25

Participants will explore fundamentals of project planning and design in digital public history projects, such as: formulating appropriate questions for digital public history projects, evaluating existing digital tools and resources, and developing potential partnerships and project structures. *Organized by the Humanities Intensive Learning & Teaching Institute*

Most workshops will take place at  
**The Westin Indianapolis, 241 W. Washington St.**

Full details of each workshop are available  
in the conference *Program* at  
<http://bit.ly/ncph2017program>