## Wanted! NCPH Conference Photographers April 18-21, 2018 | Las Vegas, Nevada



NCPH is looking for several photographers to help us document our 2018 Annual Meeting in Las Vegas. You'll attend sessions and tours as you normally would, but with camera in hand to capture the experience. After the conference, you'll share these photos with the NCPH office and we'll share them with conference attendees. Unlike our other volunteers, you don't have to be a graduate student to participate. **If you are interested, please fill out and submit the <u>Volunteer Photographer Application</u> <u>Form.</u>** 

## **Requirements:**

- **Experience with event photography**. You don't have to be a pro, but experience with event photography is a plus. Dim lighting, moving subjects, and dead batteries can all be a challenge if you aren't expecting them!
- Attend a couple of key events. We'll work with you to assign specific times to photograph. These events will be great (which is why we want pictures of them) so you'll probably be attending anyway!
- **High resolution images.** Because we use conference photos in a variety of communications, low resolution photos just don't work. You don't need anything too fancy, but cell phone pictures aren't going to cut it. We prefer you bring your own camera, but if you need to, we can work with you to loan you one.
- Share your photos after the conference. This may seem obvious, but we'd love to get the great photos you take. Please share them with us by Monday, April 23<sup>rd</sup>. This way your photos can be featured in post-conference communications, and you won't procrastinate and forget to share them later!

## **Benefits**

- Free Registration! As we do for all of our volunteers, registration to the meeting is comped. If you've already signed up, no problem—we'll refund you the cost.
- See your photos featured by NCPH. We love sharing photos of our members in action. We use conference photos on our website, newsletters, and other communications.
- Have an excuse to talk to your public history idol. Sure, networking can be awkward, but with an official "event photographer" badge and camera in hand you have a great excuse to start a conversation.
- Gain professional experience. Public history work often involves programs, events, and lectures where photographs are needed. Use your time at NCPH to leverage your experience as an asset for jobs down the road.

## Photo Guide—what we hope to get:

We're not picky. We'll welcome any photos you take. But here are some things to keep in mind to make them the most useful:

- Images of people interacting and engaging in conversation during sessions, at the registration table, between events, and documentation of certain key events (assigned beforehand). We are eager to record the diversity and energy of NCPH's annual meeting and community of public historians.
- We encourage you to attend sessions and events throughout the day as a regular attendee (you don't need to be "working" the entire time), but if you sit in on a session, please spend just a couple of minutes capturing some images. We would love pictures of tours, workshops, and working groups.
- We have a soft spot in our hearts for horizontal images. While vertical images are still great, our new website layout is most conducive to using horizontal photos. Keep this in mind, but don't let it prevent you from taking a great vertical shot!
- Please be sure to specify which event a photo was taken at in the file names. Do not send us a folder full of files named DSC\_0706, IMG\_0034, etc. because it can sometimes be difficult for us to tell where and when a specific photo was taken.
- NCPH has taken care of obtaining photo release forms from all attendees. Anyone who has
  opted out of the photo release will be identified with a sticker on his/her name badge. Please
  attempt to avoid capturing their images—but don't worry too much about this since NCPH staff
  can use those stickers to identify those individuals in the images you send and will not use those
  images.

For some general tips on conference photography, check out: <u>http://digital-photography-school.com/how-to-photograph-a-conference-10-tips</u>

We appreciate your willingness to volunteer and help us out with making the conference experience the best it can be.