

PROJECT TITLE Research and Content Development for NPS Women's History websites

The National Conference of State Historic Preservation Officers (NCSHPO) is the professional association of the State government officials who carry out the national historic preservation program as delegates of the Secretary of the Interior pursuant to the National Historic Preservation Act of 1966, as amended (NHPA) (16 USC 470). As part of its cooperative agreement with the National Park Service (NPS), NCSHPO is seeking an Independent Contractor (IC) to provide research and content development for NPS websites on Women's History. An NPS "Discover Our Shared Heritage" travel itinerary will feature women's history, including but not restricted to places associated with the suffrage movement. In addition NPS is developing a website focused on women's history, similar in look and feel to the NPS subject site on Civil Rights: <https://www.nps.gov/subjects/civilrights/index.htm>. Enrolled graduate students will have the additional opportunity to learn how to use the NPS CommonSpot Content Management System, including constructing trip ideas and effectively tagging shared content. NCSHPO may hire more than one IC to fulfill this work.

Specific tasks include:

Develop a digital content strategy to guide website development for both the travel itinerary and the general site and offer guidance for participation in the websites by parks, programs and partners.

Research and develop content (text and images) for a Women's History website to provide the general public with comprehensive, although not exhaustive, information with which to understand and appreciate this history of women's rights in the United States, with a particular emphasis on the struggle for voting rights.

Research and develop content (text and images) for a travel itinerary that will update, expand and supersede the travel itinerary currently called, Places Where Women Made History, featuring historic places in Massachusetts and New York (<https://www.nps.gov/nr/travel/pwwmh/>). For an example of the new design for travel itineraries, see <https://www.nps.gov/subjects/travelshaker/index.htm>.

Develop criteria to define priorities for identifying key National Register listed historic places in each region of the United States to be researched and added to the websites.

Perform necessary image research. Secure public domain images or images with permission for use.

Ensure that all web content is compliant with Section 508 of the Rehabilitation Act. Ensure that all text is accurate, supported by research citations, written for general audience, meets NPS standards, and be in appropriate format ready for the transition to the NPS.gov website.

If enrolled as a graduate student, the IC will have the educational opportunity to learn how to build web content in the NPS CommonSpot Content Management System (CMS), including trip

ideas and other current formats available in the NPS.gov website and will work in the NPS office in Washington, DC.

The NPS will provide specific guidelines for the completion of products.

The project is estimated to take approximately 525 hours at a rate of \$40 per hour with potential further hours. Expertise in public history, digital history, place-based history or historic preservation, and women's history preferred.

Please send a resume and a cover letter (no more than one page) indicating your education, relevant experience and suitability for the position. Do not send additional materials. Please email only; do not call. Send to the attention of Ms. Sharon Smith smith@ncshpo.org with the subject line, "NCPH NPS Women's History Itinerary application."