



Public History News

Volume 32 | Number 2 | March 2012

History@Work

A public history commons sponsored by the National Council on Public History

<http://publichistorycommons.org/>

NCPH will debut “History@Work” this month, a blog within a larger space, which we are calling the Public History Commons. “History@Work” represents a wide range of voices within the public history field—consultants, graduate students, new professionals, educators, scholars, curators, archivists, and others. The blog is a place to catch up on NCPH news, weigh in on new developments in the field, read reviews of traditional and non-traditional history exhibits, and much more. It will also serve as the annual meeting blog, starting with April’s joint conference with the Organization of American Historians in Milwaukee.

The consultants post below is one of the first contributions to the blog. Additional responses to the questions the authors have raised are being posted to the site.

Consultants’ Corner Blog Post #1

Adina Langer | adina.langer@gmail.com

2012 is an ambitious year for NCPH, marking the launch of a true locus for our craft on the World Wide Web: the Public History Commons. Like the field of public history, the Public History Commons will take advantage of every phase the Internet has to offer: its content delivery mechanisms will be multifaceted, its content fluid, and its reach will encompass the entire cloud. At least that’s our hope, but we public historians like to dream big.

As the editors of the Consultants’ Corner section of the History@Work blog, we are pleased to provide a tiny glimmer on a single facet of this ambitious enterprise. And with the joy of being tiny and specific comes an opportunity to define our terms even before we begin. In that spirit, we invited current

[continued on page 6 →](#)

Milwaukee and the Frontiers of Capitalism and Democracy

Kathleen Franz
franz@american.edu



Please mark your calendars for the upcoming conference in Milwaukee, WI, April 18-22. This year’s meeting engages big ideas around the theme of “Frontiers of Capitalism and Democracy,” and it will pitch a big tent, as NCPH will meet with the Organization of American Historians. We expect more than 2,000 historians, of various specialties and approaches, to enter that tent. With 200 sessions, 20 working groups and workshops, 11 tours, and dozens of other events, it should be an energizing experience. At the heart of both capitalism and democracy is the idea of exchange. Since public historians practice in the marketplace of ideas, we should come ready to exchange our experiences and scholarship, to share, discuss, and learn from each other’s work.

“Frontiers of Capitalism and Democracy” sets a timely agenda for our consideration and the role public historians play in documenting, preserving, and interpreting the histories of capitalism, business, work and organized labor, and social movements. The joint program committee has developed a vibrant slate of sessions, often in non-traditional formats, meant to foster exchange. These include workshops, debate-like forums, pre-circulated papers, State of the Field sessions, and working groups, as well as tours, Dine-arounds, posters, and a radio broadcast. The program committee also created thematic threads, called “topics” in the program, to help attendees find what they’re looking for and to create connections among diverse sessions. Topics include: biography, civic engagement, consulting, historic preservation, sites of conscience,

and teaching, among others. In addition, the program chairs made a deliberate decision not to mark public history sessions with a separate icon. Will this make sorting through the program a little more challenging? Yes. But the goal was to create a program that put all sessions on an equal footing in the big tent, and to create one conference instead of two.

“The program chairs made a deliberate decision not to mark public history sessions with a separate icon.”

There’s much to choose from here. I am excited about a group of sessions that explore innovative mediums for public engagement. The conference will kick off with a THAT Camp on Wednesday, followed by a Digital Drop-in session where you can find individualized advice on digital projects, and a Lightning Talks event in which anyone with a web-based presentation can share their work in three-minute talk. At the opposite end of the spectrum, there’s session and workshop on comic books where artists will talk about their work bringing the past to life through graphic nonfiction. And for something completely different, the NCPH public plenary this year will feature a radio broadcast. Please plan to join us for the public plenary on Saturday with The History Guys from BackStory. Ed Ayers, Brian Balogh, and Peter Onuf will talk about their work as

[continued on page 7 →](#)

**NCPH Draft Long Range
Plan appears on pages 8-9**



Patrons & Partners

The support of the following institutions, each committed to membership at the Patron or Partner level, makes the work of the National Council on Public History possible.

Patrons

- History™
- Indiana University Purdue University Indianapolis, Department of History
- University of California Santa Barbara
- Historical Research Associates, Inc.
- John Nicholas Brown Center, Brown University
- Loyola University of Chicago, Department of History
- Middle Tennessee State University, Department of History
- National Park Service
- New Mexico State University, Department of History
- New York University, Department of History
- Pensacola Lighthouse and Museum
- Texas State University, Department of History
- University of Central Florida, Department of History
- University Of Houston, Center for Public History
- University of Louisiana Lafayette, Department of History and Geography
- University of Maryland Baltimore County, Department of History
- University Of Nevada Las Vegas, Department of History
- University of South Carolina, Department of History
- University of West Florida Public History Program and West Florida Historic Preservation, Inc.
- University of West Georgia, Department of History
- Wells Fargo Bank



Partners

- American Association for State and Local History
- American University, Department of History
- Bandy Heritage Center, Dalton State College
- Bill Bryans
- California State University at Chico, Department of History
- California State University Fullerton, Center for Oral and Public History
- California State University Sacramento, Department of History
- California State University, San Bernardino, Department of History
- Central Connecticut State University, Department of History
- Chicago History Museum
- Duquesne University, Department of History
- Eastern Illinois University, Department of History
- Florida State University, Department of History
- History Link
- Indiana University of Pennsylvania, Department of History
- Kentucky Historical Society
- Missouri Historical Society
- National Library of Medicine of the National Institutes of Health
- North Carolina State University, Raleigh, Department of History
- Northern Kentucky University, Public History Program
- Oklahoma State University, Department of History
- Truman Library Institute
- University at Albany, SUNY, Department of History
- University of Massachusetts Amherst, Department of History
- University of North Carolina at Greensboro, Department of History
- University of Wisconsin, Eau Claire, Department of History
- West Virginia University, Department of History
- Western Michigan University
- Wichita State University, Department of History

Thank you!

HISTORY supports the **NCPH** for promoting the value and significance of history every day.



Inside This Issue

A Quarterly Publication of the
National Council on Public History

4
2012 Annual Meeting

7
Treasurer's Report for 2011

8
Long Range Plan

10
National Coalition for History Update

12
Approaching Booker T. Washington as Public History

Images from Flickr are used under Creative Commons license as described at <http://creativecommons.org/licenses/by/2.0/deed.en>.



Printed on 50% recycled paper
(25% post-consumer waste)

Marty Blatt
President

Robert Weyeneth
Vice President

Marianne Babal
Past President

Patrick Moore
Secretary-Treasurer

John Dichtl
Executive Director

More About History@Work

Cathy Stanton, NCPH Digital Media Editor | cstanton@tiac.net

Frustrations with the now-older technology of listservs like our own H-Public... The continued expansion of public history as a discourse and a professional field (with all the unanswerable questions that have been part of it since the beginning)... A conversation at the 2011 THATCamp NCPH in Pensacola about the need for a central online gathering-space for public historians... NCPH's own tagline, "Putting History to Work in the World"... Put all of that together and what do you get? Our new group-authored blog, "History@Work," due to launch this month.

We're envisioning "History@Work" as an online space for opinion, review, discussion, reflection, and connection—the digital counterpart of the Public History Commons that NCPH will provide within the exhibition space at the Milwaukee OAH/NCPH conference in April. In fact, that's our URL: www.publhistorycommons.org. Our website home will include dedicated strands of discussion about issues of particular interest

to consultants, public history educators, graduate students, and new professionals. But the blog format should also allow us to link issues and ideas that cross those sub-disciplinary lines as well—for example, reviews and announcements of new projects, topics dealing with advocacy, funding, marketing, and social justice issues, and NCPH-related posts, including those from the annual conference.

An editorial team, with support from our friends at the Roy Rosenzweig Center for History and New Media, has been working for the past several months on developing the structure of the blog and the first round of posts. Look for a flurry of activity around the time of the conference—and after that, we hope you'll help us to figure out the future of the blog by joining in to comment on posts, propose a guest post, or suggest a future topic. As we consider the future of NCPH's role in public history scholarship, "History@Work" should give us all a place to come together and share ideas.

Welcome New Members!

Ben Barbera Milwaukee, WI	Corey Colwill Washington, DC	Jessica French Clarksville, TN	Sarah Inkin Fairport, NY	Kimberly Larson St Louis, MO	Loren Miller Washington, DC	Carey Shellman Lawrenceville, GA
Joyce Bedi Washington, DC	Jenel Cope Sandy, UT	Evan Friss New York, NY	Stephanie Jacobs Silver Spring, MD	Renee LeFevre Milwaukee, WI	Amanda Moniz Washington, DC	Tanya Smith Surrey, U.K.
Christopher Bell Wilmington, NC	Robert Craig Hamilton Square, NJ	Kelsey Fritz Marietta, GA	Brian Johnson Gettysburg, PA	Ann Lesch De Smet, SD	Keith Muchowski Brooklyn, NY	Richard Stone Quincy, MA
Nicole Benjamin-Ma Quincy, MA	Belinda Crowson Lethbridge, AB	Amelia Gallo Greensboro, NC	Emily Johnson Salt Lake City, UT	James Levy Madison, WI	Erik Nordberg Houghton, MI	Marty Tschetter Boone, NC
Sheila Brennan Fairfax, VA	Anne Cullen Chicago, IL	Juliet Galonska Osceola, WI	Nancy Jones Austin, TX	Rachel Lewis Evanston, IL	Mark Ocegueda Irvine, CA	Jinny Turman-Deal Morgantown, WV
Jeffrey Brison Kingston, ON	Rikki Davenport Charleston, SC	Abigail Gautreau Murfreesboro, TN	Lisa Junkin Chicago, IL	Melissa Luthman Wapakoneta, OH	Walter Ohlson Chicago, IL	Lindsay Van Dyk London, ON
Alima Bucciantini Boone, NC	Joanna Dawson Winnipeg, MB	John Glover St Robert, MO	Amanda Kamps St Robert, MO	Katherine Macica Chicago, IL	Emily Oswald Amherst, MA	Lissa Wadewitz Portland, OR
Michael Burchett Greenfield, OH	Catherine Deichmann Mystic, CT	Maryalice Guilford Boston, MA	Peggie Kiger Orem, UT	Jessie MacLeod Northampton, MA	Valerie Paley New York, NY	Kelsey Walsh Chicago, IL
Linda Burton Northport, AL	Melissa D'Lando Chicago, IL	Clayton Hanson Cheney, WA	Christopher Kinder Chaffee, MO	Simeon Man Seattle, WA	Vonnie Peterson Lawrence, KS	Scott Wilbur Woodstock, GA
Virginia Foster Cannon Nashville, TN	Monica Drake Milwaukee, WI	Holly Hasenfratz Edmond, OK	Mary Knapp New York, NY	Caitlin Mans Columbia, SC	Patrick Pospisek Lafayette, IN	Kyle Whitshire New Orleans, LA
Lisa Castellanos Manassas, VA	Ryan Edginton Lansing, MI	Kristen Hayashi Los Angeles, CA	Theresa Koenigsnecht Battle Creek, MI	Hayden McDaniel Dothan, AL	Rachel Ramirez Chicago, IL	Kathryn Wilson Atlanta, GA
Gordon Chadwick New Orleans, LA	Marc Entze Hunlock Creek, PA	Jessica Herczeg- Konecny Chicago, IL	Alison Kootstra Washington, DC	Maria McEachran Cudahy, WI	Christine Robbins Corpus Christi, TX	Carol Wilson Indianapolis, IN
Hayley Chambers Deadwood, SD	James Eubanks Douglasville, GA	Denis Hill Devon, PA	Ellen Kuhn Greensboro, NC	Maria Medina-Milner Austin, TX	Jeffrey Robinson Amherst, MA	Martha Withers Austin, TX
Robert Clarke Orlando, FL	Joshua Feyen Madison, WI	Lauren Horsfield Tolland, CT	Nikki Lamberty Northfield, MN	Monica Mercado Chicago, IL	Ramona Rose Prince George, BC	Matthew Wittmann Austin, TX
Jessica Cochran Cary, NC	Damon Freeman Columbia, MD			Holly Metz Hoboken, NJ	Jennifer Scott Wilmington, NC	Lee Wright Marlborough, MA



THE NATIONAL COUNCIL ON PUBLIC HISTORY

Given the essential value of historical understanding, the National Council on Public History promotes professionalism among history practitioners and their engagement with the public. *Public History News* is published in March, June, September, and December. Individual membership orders, changes of address, and business and editorial correspondence should be addressed to National Council on Public History, 327 Cavanaugh Hall – IUPUI, 425 University Blvd., Indianapolis, IN 46202-5140. E-mail: ncph@iupui.edu. Tel: 317-274-2716. New members are welcome. Join online or renew at www.ncph.org. Institutional subscription orders, changes of address, and business correspondence should be addressed to Journals and Digital Publishing Division, University of California Press, 2000 Center St., Ste. 303, Berkeley, CA 94704-1223. Or visit www.ucpress.edu. We welcome submissions to *Public History News* sent to John Dichtl, Editor, at the above address. Articles are 400-800 words in length. NCPH reserves the right to reject material that is not consistent with the goals and purposes of the organization. Headquartered on the campus of Indiana University Purdue University Indianapolis, NCPH benefits greatly from the generous support of the IU School of Liberal Arts.

2012 Annual Meeting

The Program Committee has melded two distinct conference schedules and cultures into one alloy event, with properties far surpassing the sum of the two parts. All events are open to all attendees, whether they are members of NCPH, OAH, or new to both organizations. The 2012 meeting will be a terrific chance to sample sessions and subject matter across the full range U.S. history. It also will be a great opportunity for our colleagues who consider themselves more traditional historians to experience the excitement, energy, and new developments in public history. Much has changed in academic and public history since OAH and NCPH last met jointly in 2002 in Washington, D.C., and since we first met jointly in 1986 in New York!

Public History Commons

To preserve some of the special advantages of the casual scale of a typical NCPH conference, we have created a central meeting spot within the joint OAH/NCPH meeting called the “Public History Commons.” Located in the front of the exhibit hall and adjacent to the registration area, the Commons is a lounge space open to public historians as an informal or formal venue to gather with friends, colleagues, project teams, fellow panelists, or committees. Stop on by if you have the chance! Sponsored by the University of California Press Journals + Digital Publishing, and the University of South Carolina.

THATCamp NCPH,

Wednesday, April 18, 9am – 5pm
THATCamp NCPH returns for the second year! It is an exciting one-day exploration of the intersection of digital technology and public humanities. Open to graduate students, scholars, librarians, archivists, museum professionals, interested amateurs, developers and programmers, administrators, and funders from the nonprofit and for-profit sectors, the workshop emphasizes collegial work aimed at strengthening skills and projects directly applicable in participants’ own institutions and programs. Staff from the Center for History and New Media (CHNM) will facilitate. Registration is \$30 and closes on March 15.

Turner Hall Service Project

Thursday, April 19, 1pm – 5pm
The community service project last spring in Pensacola worked so well that we’re trying it again, this time in downtown Milwaukee’s historic Turner Hall. Participants will tour this 1882 home of Milwaukee’s oldest Turnverein and will learn about the Turners’ role in the Civil War, socialist politics, municipal reform, and the making of modern gymnastics. After the tour, volunteers will help with the maintenance of the building by painting, cleaning, and organizing, as well as advising on the representation of the building’s history for the public. To sign up, please email ncph@iupui.edu (limit 20 participants).

Digital Drop-In

Thursday, April 19, 1:30 – 4:30pm
Stop by and chat with a wired mind. Wondering how to start developing a social media strategy or retro-fit your Web site for mobile devices? We’ll match you with a knowledgeable consultant who can offer specific solutions or general directions in a fifteen-minute, one-on-one session (more than one session is possible if time allows). Sessions will be most successful when you come prepared with a well-focused, conceptual question. To participate, you need only show up to be matched with an appropriate consultant. Organized by the NCPH Digital Media Group.

State of the Field Sessions

Look for the string of OAH “State of the Field” sessions throughout the meeting which are designed to present the historiography of a subfield and its evolution during the past ten to twenty years. These sessions are aimed at those who would like to catch up with the journal literature or otherwise get up to speed in a new or once-familiar area of history.

Speed Networking

Thursday, April 19, 3:30 – 5:30pm
Thirty experts representing careers in museums, historic sites, historic preservation, historical societies, government, and independent consulting will be available for consultation in this twist on “speed dating.” Graduate students, recent graduates, and new professionals will have the opportunity to meet with five established public history practitioners over the course of five fifteen-minute rotations to discuss career options and other aspects of the field. Advance registration is required. Organized by the NCPH Curriculum and Training Committee

Opening Night Reception in Exhibit Hall

Thursday, April 19, 6pm – 7:30pm
Enjoy drinks, hors d’oeuvres, and a chance to meet with friends while browsing the exhibits. Take this opportunity to visit and talk with OAH and NCPH members, see the exhibits, meet OAH and NCPH staff and leadership, and connect with old or new friends. Sponsored by Oxford University Press

NCPH First-Time Attendee and New Member Breakfast

Friday, April 20, 8am – 10am
Join the NCPH Membership Committee and other first-time conference attendees and new members for conversation and breakfast. (Tickets are \$25, available by preregistering.) This is a great way to meet new and old members of the organization and to learn more about NCPH, the conference, and the field of public history. Cosponsored by American University and the NCPH Membership Committee



A Milwaukee war production worker, 1943, on the frontier of capitalism and democracy. Courtesy of Library of Congress.

Lightning Talks

Friday, April 20, 12pm-1pm
Here’s a chance to showcase your own digital project and find out what’s new and exciting in the digital humanities. At this brown-bag lunchtime session, presenters will each have two to three minutes to describe their projects. A digital projector will be available, but we ask you to plan on using Web-based presentation materials only, rather than bringing a USB drive or other media (hard copies of handouts are welcome). At least 20 participants will be accepted on a first-come, first served basis. To participate, sign up at the registration counter on Friday morning. Organized by the NCPH Digital Media Group

Public Historians Reception

Friday, April 20, 5:30pm – 7pm
OAH’s Committee on Public History and the NCPH invite all public historians and those interested in public history for drinks and light refreshments. Connect with colleagues and build your professional network. Sponsored by: Society for History

April 18-22 | Milwaukee

in the Federal Government, the University of Louisiana at Lafayette Department of History, University of Massachusetts History Department, the University of Nevada, Las Vegas, and the University of West Florida Public History Program

Dine Arounds

Friday, April 20, 7pm – 9:30pm

Dine Arounds are informal opportunities to talk about intriguing issues, make new contacts, and get a taste of the conference city. Prior to the annual meeting, individuals who volunteer to be facilitators suggest topics for discussion. Facilitators also find suitable restaurants, make reservations for the groups, and provide final titles/topics for the Dine Arounds. To participate, find the sign-up sheet in the conference registration area and be prepared to talk. Your facilitator will lead the group to the restaurant and start the evening's conversation. To propose a Dine Around, contact NCPH at ncph@iupui.edu by April 2.

NCPH Awards Breakfast, Business Meeting, and Presidential Address

Saturday, April 21, 8am – 10am

Following the annual business meeting and awards ceremony, NCPH President Marty Blatt will present, "Holocaust Memory and Germany," an examination of family history, and the history of the Holocaust, and public memory. The NCPH Business Meeting, the awards program, and the Presidential Address

are open to all conference registrants, though a ticket is required (\$36) for the breakfast buffet. Attendees without tickets will be admitted after the meal has begun and are welcome to seats in the back or sides of the room.

Future of the Journal: An Open Forum

Saturday, April 21, 3pm – 4:30pm

In January 2012, NCPH announced it will be ending its editorial arrangement with the University of California at Santa Barbara to produce *The Public Historian*. After four more issues, NCPH will be launching a new journal in 2013 with American University and the Smithsonian Institution. This is a major turning point in the organization's history, and an opportunity to re-conceptualize how public historians communicate with each other, advance the field, publish in the digital age, and reach wider audiences. Join us for this special open forum to discuss the transition and gather ideas from members about the broader future of public history scholarship.

Poster Session and Reception

Saturday, April 21, 3:30 – 6pm

The Poster Session is a format for history and public history presentations about projects that use visual evidence. Soak in exhibitry and chat with history practitioners who have put their work on display. Light hors d'oeuvres will be served.

Consultants Reception

Saturday, April 21, 5pm – 6:30pm

Join new and experienced consultants at an informal reception for lively conversation, hors d'oeuvres, and drinks. The reception last year in Pensacola was outstanding, and the NCPH Consultants Committee is aiming high for Milwaukee. All are welcome. Cosponsored by Adamson Historical Consulting, Hugh Davidson, Historical Research Associates Inc., Littlefield Historical Research, New South Associates Inc., Northwest History Network, and William Willingham.

BackStory with the American History Guys

Saturday, April 21, 7pm – 9pm

This is the main event. Join an extraordinary team of historian-hosts for a live taping of the radio show *BackStory with the American History Guys* as they use the history of alcohol to explore capitalism, democracy, immigration, labor, and more. Combining humor and a commitment to historical inquiry, the History Guys spark deep recognition of how much history matters to a general audience. (BackStory podcasts are available at <http://backstoryradio.org/>.)

WORKSHOPS

Push yourself in a new direction in 2012 by trying a professional development workshop at the annual meeting. Sign up when you register for the conference online or add to your registration by calling the OAH office at (812) 855-7311.

Preparing National Historic Landmark Nominations and Documentation for the National Register of Historic Places

Thursday, April 19, 10am – 12pm

This workshop will sharpen skills in demand by many property owners and preservationists as well as federal and state governments. After the workshop, participants get a guided walking tour of Milwaukee's NHL and National Register sites.

Material and Visual Cultures of Capitalism and Democracy

Thursday, April 19, 1pm – 4pm

This half-day, hands-on workshop at the Milwaukee Historical Society will introduce participants to the potential of using material and visual artifacts to document, research, and interpret the tangible histories of capitalism and democracy.

Tenure and Promotion for the Publicly Engaged Historian

Thursday, April 19, 1:30pm – 4:30pm

Designed both for faculty members and department chairs, this workshop will explore the challenges of tenure and promotion for publicly engaged scholars.

Primary Sources + Online Tools = Unlimited Learning Possibilities

Saturday, April 21, 10am – 12pm

In this workshop, participants will learn about the education programs and digital initiatives currently underway at the National Archives of the United States, specifically, the new www.DocsTeach.org website.

From Workstation to Web site: Introduction to Large Scale Digitization Workshop

Saturday, April 21, 1:30 – 4:30pm

Learn the process of implementing a large-scale digitization project from the grant-writing process to scanning to Web delivery, promoting the project, and evaluation.

2012 Annual Meeting

TOURS

The Local Arrangements Committee has crafted an enlightening variety of walking and bus tours to bring you the sights, sounds, and flavors of Milwaukee. Sign up when you register for the conference online or add to your registration by calling the OAH office at (812) 855-7311.

- Reclaiming Space: Downtown, Industrial Menomonee Valley Redevelopment and National Home for Disabled Veterans Bus Tour
- Labor History Bus Tour
- Historic Milwaukee, Inc. Walking Tour of Downtown with Workshop on the Creation of a Local History Nonprofit
- Immigrant Wisconsin: Old World Wisconsin, German Immigrants, and Preservation

- Wisconsin Black Historical Society/Museum: Local Activists Discuss Milwaukee's Civil Rights History
- Behind-the-Scenes Tour at the Milwaukee Public Museum Featuring the WPA collection
- Revolution in Wisconsin: Socialist Milwaukee through Turner Hall Walking Tour
- Riverwest: An Exploration of Milwaukee's Tavern Culture for Grad Students Bus Tour
- From Paczkis to Pastelitos: Milwaukee's Immigrant South Side Bus Tour
- Schlitz Park and Pabst Complex Bus Tour

Conference registration, schedules, and other details are at <http://ncph.org/cms/conferences/2012-annual-meeting-3/>.

Consultants' Corner Blog Post #1 (cont. from page 1)

and former members of the NCPH Consultants' Committee to respond to the following questions:

- 1) What does "public history consulting" mean to you?
- 2) Are there particular skills or attitudes that all consultants should have?
- 3) What has led you to define all or part of your career trajectory as consulting?
- 4) What is your favorite thing about public history?

For most of our respondents, the "consulting" aspect of this definition proved the least important. Being a consultant means that you work for clients—often clients outside the normal confines of the historical field (individuals, institutions, hospitals, societies, etc.). Being a consultant is in itself a fluid state—sometimes people consult for a time on their own and then they join a larger firm, or they may employ only certain aspects of being a consultant while working full-time for a single employer (i.e. working remotely, or working on discrete projects on their own time). Essential to consulting in any of its iterations is a keen business sense. Morgen Young describes the need for a "feast or famine" mentality and the importance of taking on as many jobs as come your way (provided your hourly rate is met), and Michael Adamson and Darlene Roth both emphasize the importance of flexibility and client service, given the necessity of relying on connections from one client to another. In his role as an in-house consultant for a government agency, Hugh Davidson emphasizes the importance of transcending mere regulatory compliance, creating a body of "gray literature" that can be "redeployed as foundational to establishing community heritage, and to chart former environmental conditions embodied in historical cultural landscape."

But no matter what we do as consultants and for whom, the essence of what we do is good, solid public history. Todd Jones provides a fantastic accounting of the skills public historians employ in their various spheres:

The varied types of historical consultants compose a superhero team of professionals with unmatched skills and abilities. The historic house inspector, for example, has *X-ray vision*, possessing the power to see through walls and understand the story of a home through time and space. The genealogist has the *ability to speak with the dead*, and understand the trials of ordinary people who share the most personal aspects of our past. Preservationists *attempt to grant the gift of immortality* upon unique features of the built environment

and shared landscape, either through physical preservation or documentary perpetuation. Within countless research libraries and museums, one finds public historians with the *ability of microscopic vision*. They can discover and recall even the smallest nuances from the human experience, found through historic letters, books, and artifacts of material culture.

All public historians have the *power to travel back in time*. They relate to the people and places that they study, using the skill of historical empathy to view the present world in a dimension too few others can see: the dimension of past and contingency. In many ways, public historians have the *power of precognition*, and can make educated perceptions about our future, based on a keen understanding of the past. Yet, all too often, the public historian falls victim to an unwanted power which society many times bestows: *invisibility*. Even with so many superhuman strengths, perhaps the greatest power a public historian can have is the influential *power to be heard*.

Although it can be a struggle to find an audience, it is precisely that engagement with the world writ large that attracts people to the field of public history. Respondents to our questions invariably talked about the satisfaction that comes with knowing that their intended audience (whether a client, or an even bigger group) made a connection with their history. Darlene Roth writes: "My favorite thing in public history is the look in the eyes of those who 'get it' once it's done. Nothing beats that."

So what then is the essence of public history consulting? Public history consulting is defined by freedom: the freedom to transcend location, audience, genre and display modality. Of course, this freedom is constrained by the availability of clients, but the client base can be expanded as long as you deploy creativity and a drive not to under-represent your skills as a historian providing a valuable service. So whether you are currently a public history consultant, think of yourself as a consultant in some aspects of your work, or hope to become a consultant at some point in your career, come back to the Consultants' Corner for pearls of wisdom and pitfalls from the field. We hope to see you often!

Adina Langer is a member of the NCPH Consultants Committee and an editor of the History@Work blog. She manages the development of the National September 11 Memorial's exhibition, which is set to open this year.

Treasurer's Report for 2011



Patrick Moore
pmoore@uwf.edu

As the national economy begins to show signs of emerging from the doldrums, through prudent planning, energetic development, and executive-office austerity measures, the NCPH has managed to thus far weather the storm. In addition to the recovering Endowment, for the 2011 budget year (which in 2008 the Board voted to switch from the fiscal to the calendar year to reflect fully the outcomes of the annual meeting), we were able to enter 2012 with more than a \$23,000 surplus. The success behind this good news comes from several different fronts.

First off, membership in the organization continues to grow. Based on anecdotal evidence, our efforts to provide constantly improving resources, quality annual meetings, and digital networking opportunities has paid dividends in attracting new members. While we have always strived to expand our base, having our membership expand while other organizations experience stagnant or declining membership rolls speaks volumes about our organization.

A second important success came from our annual meeting in Pensacola. Although the sour economy curtailed participation in special tours and other paid events, the University of West Florida's opening of Historic Pensacola Village as our meeting

venue helped significantly limit the typical costs associated with holding the conference. We will not have this kind of resource available to us in the coming years, so we certainly encourage everyone to budget in advance for special ticketed events!

Finally, a great deal of credit for our operating in the black goes to the NCPH office itself. In a time when the national political rhetoric revolves around demands for cutbacks and balanced budgets, our executive staff—without any board directives—successfully saved thousands on expenses ranging from travel to office supplies. Considering this coincided with significant fee increases from our credit-card handling services, this further warrants our gratitude for their frugality.

In respect to Finance Committee operations, we are exceedingly honored to welcome Kristine Navarro-McElhaneay to a new leadership position. In 2010, recognizing the challenges that the next Secretary-Treasurer would face in instantly understanding our increasingly-complex financial structure, I proposed creating a new Secretary-Treasurer Elect position. This position would allow for a one-year transition period to learn the system before assuming the financial reins of the organization (I've long heard stories about historians and

math). The board approved the requisite change to the NCPH Bylaws, and last year the membership elected Kristine to the position. We are fortunate to have her and look forward to a future of seamless transitions in fiscal-oversight.

Thanks to all for a successful year. I'm looking forward to seeing everyone in Milwaukee. (Don't forget to buy your event tickets now!)

NCPH 2011 Year-End Financial Statement

<i>January-December</i>	2011 Budget	2011 Actual
Income		
Memberships & Partners/Patrons	\$87,900	\$93,144
Institutional Subscriptions	\$18,500	\$12,617
Annual Meeting	\$99,639	\$84,011
IUPUI Projects & O'Brien Lecture	\$6,000	\$6,000
Interfund Transfer from		
Endowment Earnings	\$19,650	\$19,950
Miscellaneous	\$1,516	\$1,452
Total Operating Budget Income	\$233,205	\$217,174
Contributions to the Endowment	--	\$10,596
Expenses		
Membership	\$14,000	\$16,189
Annual Meeting	\$66,279	\$41,348
<i>Public History News</i>	\$14,900	\$10,729
Awards	\$7,000	\$6,909
Administration	\$113,990	\$109,164
Board & Committees	\$3,600	\$1,115
Biannual Audit/Review	\$3,300	\$1,800
Dues to Other Organizations (NCH, ACLS, AHA, AASLH)	\$6,675	\$6,560
Total Operating Budget Expenses	\$229,744	\$193,815
Net Operating Surplus	\$3,460	\$23,359

Milwaukee and the Frontiers of Capitalism and Democracy (cont. from page 1)

public historians and will do a live taping of their show from the conference. The topic of the broadcast will be spirits (the drinkable kind) in American history.

On that note, let me say there is perhaps no better city than Milwaukee to explore the theme of the conference. The histories of capitalism and democracy have been inscribed on the landscape in visible and powerful ways. There are a number of off-site sessions, a full roster of tours, and a service project at Turner Hall (one of the oldest gymnasiums in the U.S.) to help uncover the history of this unique city. Named one of America's most distinctive places in 2006 by the National Trust, Milwaukee has an extensive network of historic neighborhoods, parks, memorials, and museums. Within close proximity to the hotel, participants will find the Milwaukee Public Museum (1882) and the Milwaukee County Historical Society (1935). Venture out on the tour of immigrant neighborhoods or explore the Schlitz Park and Pabst Complex adaptive reuse project.

A joint program is an exercise in collaboration. This conference would not have been possible without the labor of the program committee,

local arrangements committee, and the NCPH and OAH staff. I'd like to especially thank members of the NCPH committee: Catherine Gudis, Carlene Stevens, Emily Thompson, and Marsha Weisiger for soliciting cutting-edge sessions and working collaboratively with the representatives from the OAH. Thanks as well to Cathy Stanton and Tom Scheinfeldt for coordinating sessions on digital humanities and to Jasmine Alinder, the NCPH co-chair for local arrangements, and Kathy Kean, Michael Gordon, John Krugler, Scott Stroh, and their OAH counterparts for drumming up an impressive list of tours. Finally, special appreciation should go to John Dichtl, Carrie Dowdy, and Marty Blatt for keeping everything on track. We hope to see old friends and new faces in Milwaukee. Since the conference will be especially large, please join us in the Public History Commons—a dedicated space in the Exhibit Hall where public historians can meet up, lounge, check email, and chat informally.

Kathleen Franz was the NCPH co-chair of the 2012 NCPH/OAH Program Committee. She is an associate professor of history and the director of public history at American University.

Long Range Plan Ready for NCPH Members' Review

Presented below is the near-final draft strategic plan which will guide NCPH for the next several years. The current draft draws on the ideas of many individuals and is a work in progress. In 2010 the board began the strategic planning process during its fall meeting, in Chicago. The LRP Committee worked through the next year, starting with in-depth conversations with individuals and various NCPH standing committees during the 2011 Annual Meeting in Pensacola and including targeted solicitation of feedback from key constituent groups within NCPH in fall 2011. The LRP Committee used the end of last year and beginning of 2012 to integrate many of the comments and ideas it received.

We now turn to the wider membership. Please tell us if you think the plan begins to describe the organization you know or the one you imagine that the public history community should have. The comment period is open through the end of March, with the idea that the board will consider adopting the final plan during the Annual Meeting in Milwaukee. Please send comments to ncph@iupui.edu, or to individual committee or board members (listed at <http://bit.ly/yMa3aA>) before April.



NCPH Long Range Plan – DRAFT
Version 4.5, 9 February 2012

Mission:

NCPH inspires public engagement with the past and serves the needs of practitioners in putting history to work in the world by

- building community among historians,
- expanding professional skills and tools,
- fostering critical reflection on historical practice, and
- publicly advocating for history and historians.

Vision:

NCPH will be the “go to” organization for public history that professionals turn to day to day, through the year, and throughout their careers.

Values:

In pursuing this vision, NCPH will work with

- openness to new ideas,
- nimbleness to adapt to change,
- sensitivity to difference,
- responsibility to personal and professional ethics, and
- attentiveness to the needs of the widest community of public historians,

Goals 2012-2017

Over the next five years, NCPH will do the following:

I. Build a more inclusive and vibrant public history community

NCPH aims to bring together practitioners, scholars, and public audiences; raise the profile of public history (and NCPH) within the historical profession; increase awareness of how the skills and training of public historians aid professional practice; and meet the needs of early-, mid-, and advanced career professionals as well as newcomers to the field.

Objectives:

- A. Raise profile of public history among potential students facing career decisions, history departments and academic administrators making curricular choices,

and cultural institutions making hiring decisions:

- design promotional materials about public history education and careers and distribute them to undergraduate and graduate programs across the country;
- continue to create and disseminate guidelines and resources for universities pursuing public history education
- foster conversations with leaders in state and local historical societies, federal agencies, museums, and other public history organizations and entities to ensure links between public history curriculum and practice (Invite leaders to roundtables, participation in conference, ask for what they look for in hiring.)

B. Increase racial/ethnic diversity in the membership:

- invite diverse public history practitioners from other disciplines and organizations to participate in the annual meeting and on NCPH committees
- continue to provide travel assistance for annual meeting participants of racial/ethnic minorities
- reprise or sponsor sessions, workshops, or related events at conferences that attract diverse participants (e.g., Association for the Study of African American Life and History)
- foster diversity in the board of directors and in committees

C. Encourage greater disciplinary and professional diversity:

- encourage participation in the annual meeting and on committees by public history practitioners from other disciplines and organizations (e.g., military and federal historians, consultants, oral historians, historic preservationists, folklorists, archaeologists)
- continue to encourage exploration of the breadth and variety of the term “public history”
- foster diversity in the board of directors and in committees

D. Continue developing the international reach of the organization and the field:

- support the growth of the International Federation for Public History
- continue to provide travel assistance for international annual meeting participants
- continue to solicit international and transnational journal articles and special issues as well as conference sessions
- foster diversity in the board of directors and in committees

E. Use social networking and related digital tools to increase conversations across constituencies within NCPH and among public history practitioners; break down silos of generation, professional specialization, and geography:

- develop an NCPH blog for discussion of general topics as well as more focused conversations among constituencies, such as consultants, graduate students, and public history educators
- continue to use social media and H-Public to facilitate discussion and build connections
- cross-link and cross-post among NCPH's journal, newsletter, listservs, and blogs
- encourage NCPH committees and other interested individuals to become involved in these activities

F. Monitor and participate in professional and academic conversations about the future of digital scholarship and digital public history:

- continue exploration of digital media in the journal and on the “Off the Wall” blog
- continue partnerships with the Center for History and New Media, such as THAT Camps at the annual meeting
- explore the potential inter-relationships between existing communication forms (the journal, newsletter, the conference, committees, blogs, etc.) and digital media.

G. Extend NCPH's reach by endorsing (and applying NCPH's brand to) local, state, regional, and international gatherings, projects, and workshops:

- with a cohesive brand and vision, lend NCPH's name to others' existing or new projects and programs which accomplish our goals. For example, put NCPH's name on workshops or training happening outside of our annual meeting.
- form a program committee of the board to organize, solicit, or reprise NCPH sessions to be offered at AASLH, AHA, and other associations' conferences

II. Engage and sustain members at different stages of their careers.

NCPH shares best practices and builds skill sets that enable professional success; encourages experimentation that reinvents public history practice and transcends disciplinary boundaries.

Objectives:

- Focus on quality of membership (depth of engagement) rather than quantity:
 - retain members by offering enhanced benefits of membership, with an eye toward the professional needs and interests of new, established, and senior public historians
- Encourage members to share professional expertise and experience and use social networking and related digital means to increase conversation across generations:
 - develop a general, umbrella NCPH blog which engages targeted groups
 - cross-link and cross-post among NCPH's journal, newsletter, listservs, and blogs (recognizing that age affects individuals' use of print vs. electronic)
 - encourage NCPH committees to help moderate and contribute
 - encourage "live-wire" individuals to help moderate and contribute
 - utilize directories, such as LinkedIn, and/or use of NCPH blog and Facebook group to connect across generations, employment sectors, and geography
- Provide access to NCPH programs and benefits for new members of the profession who might not have the means to travel to the annual meeting:
 - explore using local and state gatherings—such as brownbags, workshops, or existing conferences or other events—as ways for individuals with a state or local focus to connect to NCPH
 - offer digital access (for a fee) to some annual meeting sessions, workshops, etc. to individuals not able to attend
- Provide workshops and other forms of continuing education:
 - have Professional Development Committee rewrite workshop guidelines and create a curriculum to be taught in a

rotating schedule of workshops.

- offer a half-day boot camp for new professionals to attend in the spring before they graduate.
- offer more conceptually sophisticated opportunities for mid- and advanced career professionals at the annual meeting in the form of longer sessions with less focus on presentation and more time for discussion.

E. Offer benefits and resources targeted to various constituencies:

- begin restricting some materials on website to members only
- offer podcast/videos of conference sessions
- offer reading lists and best practices documents for public history programs (Curriculum & Training Committee)
- offer best practices documents for consultants (Consultants Committee)

III. Encourage collective conversation about the shape and directions of public history.

NCPH invites reflection about the contours of public history as a field and profession. Through open-ended questions, conversation, and debate, we prize tradition while embracing the uncertainty of the new.

Objectives:

- consider new possibilities for the journal as a medium, its relation to other NCPH media/voices, how it serves the field, profession, and organization, and encourages internationalization
- maintain peer review at the core of what NCPH provides, from articles to conference sessions to best practices documents.
- continue to make annual meeting an opportunity for open and stimulating conversation about transformative developments in the field
- explore how new media are transforming public history thought and practice; explore opportunities presented by both formal and informal media to re-imagine how public history is practiced
- work to increase access to gray literature (such as unpublished reports and working documents):
 - create a portal on the NCPH website that identifies gray literature, categorizes its forms, and provides links to online collections of gray literature
 - develop the site and larger project by involving public history graduate students at multiple universities, using a wiki to recruit help in updating links, exploring a connection to JSTOR, and offering workshops on how to formulate a methodology for finding gray literature

IV. Be a strong voice for the interests of public history practitioners and an advocate for applying and connecting history to contemporary issues.

NCPH intends to advocate for history in the wider world by encouraging connections between issues from the past and contemporary questions, opening conversations among policy-makers, strategists, and historians to discuss paths to the future, urging that historical resources be safely preserved and publicly accessible, and mobilizing support for funding history museums, historic sites, and history education.

Objectives:

- develop an internal mechanism (e.g., a standing committee) that enables NCPH to issue public statements in favor of preservation and accessibility of historical resources, funding of historical organizations, and open dialogue and informed discussion about history's relationship to contemporary concerns.
- support the preservation and accessibility of historical resources, and support other organizations that mobilize support for funding history museums, historic sites, and history education:
 - continue to support the National Coalition for History
 - consider joining the National Humanities Alliance and similar organizations
- assert the importance of professional training for public history practitioners and bring wider awareness to public history as a field

V. Increase NCPH's financial capacity to pursue its goals.

Objectives:

- Position the Board of Directors at the center of development activities:
 - recruit board members who have business, legal, or other professional backgrounds
 - engage the board more directly in fundraising activities
- Increase financial resources:
 - raise at least \$10,000 per year for the Endowment
 - increase cash amounts for awards
 - increase size of reserve in annual budget
 - continue to build planned giving program
 - increase the number of Patrons and Partners
 - cultivate a culture of giving among graduate students and new professionals, corporations, and among other groups and in other areas

→ National Coalition for History Update



Lee White
lwhite@historycoalition.org

On February 13, 2012, President Obama sent a proposed fiscal year (FY) 2013 budget request to Congress. In general, programs affecting historians, archivists and other National Coalition for History (NCH) stakeholders would receive funding levels comparable to those they received in the FY '12 budget.

Major exceptions are the National Endowment for the Humanities (NEH) and the National Historical Publications and Records Commission (NHPRC). President Obama has requested FY 2013 funding of \$154.2 million for the NEH, an \$8.2 million increase from the FY '12 level of \$146 million. The NHPRC would see its budget cut by \$2 million from the FY '12 level of \$5 million to \$3 million in the president's proposal.

Below is a summary of the president's proposed FY '13 budget for key federal agencies and programs. FY '12 budget numbers are provided for comparison.

National Archives and Records Administration (NARA)

The president's FY '13 appropriations budget request includes \$386.8 million for the National Archives and Records Administration (NARA). The agency's request is a reduction of \$4.7 million from the \$391.5 million amount Congress provided for the current fiscal year.

NARA has requested \$371.7 million for its operating expenses. This includes funding for rent, energy, security, and staff costs at NARA's 44 facilities nationwide as well as operational costs of the Electronic Records Archives program. NARA's request also includes \$4.1 million for the Office of Inspector General and \$8 million for repairs and restorations to NARA-owned buildings, a 12 percent reduction from FY '12 funding level of \$9.1 million.

National Historical Publications & Records Commission (NHPRC)

The National Historical Publications and Records Commission grants program would

see its funding slashed by \$2 million from the current \$5 million to \$3 million, a 40 percent reduction.



The Old Post Office Pavilion, Washington, D.C., longtime headquarters of the NEH. President Obama's 2013 budget request includes \$3 million to relocate the NEH offices. Donald Trump will be converting the Old Post Office into a luxury hotel. Image courtesy of user AgnosticPreachersKid on Wikimedia Commons.

National Endowment for the Humanities (NEH)

President Obama has requested FY 2013 funding of \$154.2 million for the NEH. This represents an \$8.2 million (or 5.6%) increase over the final FY 2012 appropriation of \$146 million. Included is an additional \$5 million in program funds and a special administrative supplement of \$3 million for relocation expenses. If one subtracts that amount, the actual funding available for programs, salaries and expenses is \$151.2 million, or a 3.6 percent increase over the current year's figure. The president's request includes:

- \$103.5 million for the Endowment's grant programs in support of projects in the humanities, including \$40.3 million for the operations, projects, and programs of the 56 state and territorial humanities councils;
- \$9 million to support NEH's special initiative—Bridging Cultures—designed to renew and reinforce the bridges between the multiplicities of cultures and heritages that are part of the fabric of American life;
- \$11.5 million in federal matching funds, including funds for the NEH Challenge Grants program to help stimulate and match private donations in support of humanities institutions and organizations;
- \$27.2 million for salaries and expenses needed to operate the agency and \$3 million to offset some of the cost of the relocation of NEH from its current quarters.

For a detailed breakdown of NEH's budget at the programmatic level, visit the National Humanities Alliance's website at: http://www.nhalliance.org/bm~doc/neh_fy13request.pdf.

U.S. Department of Education: K-12 History

The president's fiscal year 2013 budget request for the Department of Education once again proposes consolidating K-12 history education into a new program called *Effective Teaching and Learning for a Well-Rounded Education*. In the FY'12 budget, funding for the Teaching American History (TAH) grants program was eliminated and no funding is requested to resuscitate TAH in FY '13. The Administration proposes \$90 million in funding in FY '13 for the new initiative. In FY '12 that amount was \$246 million, showing a reduced commitment on the part of the Administration to the proposal. *The Effective Teaching and Learning for a Well-Rounded Education* program would support competitive grants to States, high-need LEAs, and nonprofit partners to develop and expand innovative practices to improve teaching and learning of the arts, foreign languages, history, government, economics and financial literacy, environmental education, physical education, health education, and other subjects. There would be no dedicated funding for any of the disciplines. It is important to remember this reorganization of programs is dependent on the passage of a reauthorization of the Elementary and Secondary Education Act (ESEA), the law that governs K-12 education. Congress has been stalemated on this issue and it is unlikely that an ESEA reauthorization bill will be enacted amidst election-year politics.

Institute of Museum and Library Services

President Obama has requested \$232 million in fiscal year 2013 for the Institute of Museum and Library Services (IMLS), an amount equal to the agency's current funding. The IMLS is the primary source of federal support for the nation's 123,000 libraries and 17,500 museums.

Library Programs

The president requested \$184.7 million for library programs. Of that amount, approximately 85 percent (\$156.3 million) is distributed through the Grants to States program to the State Library Administrative Agencies in each of the 50 states, the District of Columbia, U.S. territories, and freely associated states, according to a population-based formula.

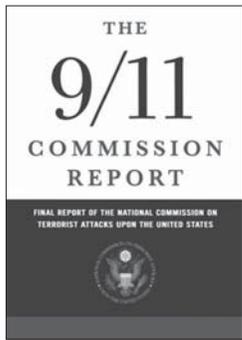
History Day Receives the National Humanities Medal

National History Day (NHD), a year-long academic program focused on historical research for 6th to 12th grade students, was awarded the prestigious 2011 National Humanities Medal by President Barack Obama at a White House ceremony on Monday, February 13. NHD joined eight individual scholars also receiving medals for achievements in history, literature, education and cultural policy. This was the first time a K-12 education program received the medal.

The citation for NHD was for being “a program that inspires in American students a passion for history. Each year more than half a million children from across the country compete in this event, conducting research and producing websites, papers, performances, and documentaries to tell the human story.”

What began as a series of contests operating out of Case Western Reserve University in Cleveland, Ohio, in 1974, is today an international, year-long academic program for 6th to 12th graders focused on historical research. NHD operates in all 50 states, the District of Columbia, U.S. territories, and is expanding internationally in Europe, China, Indonesia and South Korea, serving more than half a million children annually with its unique approach to the hands-on learning of history. A complete list of previous National Humanities honorees is available at: <http://www.neh.gov/whoware/nationalmedals.html>

Public Policy History



A recent article in the journal *Federal History* suggests that public history ought to be more closely aligned with policy history. In “The Promise of Policy History in the Public History Curriculum,” Arnita A. Jones—a

founding member and past president of NCPH and former executive director of the American Historical Association—provides an overview of federal government policy history efforts in the past century and outlines a few recent initiatives “that can serve as models for academic historians.” Her underlying argument is that public history as a field has strayed from its early connections to policy research. Public history programs, as well as doctoral programs in traditional history, would benefit enormously from “routinely establish[ing] good relationships with

institutions where historical policy research is used.” Graduate students, moreover, should be trained “to undertake the highly targeted research that is often required” for policy research clients in the federal government and elsewhere. This is work that is usually required quickly, produced collaboratively, and with an understanding of complexities of the structures and history of government agencies. The full article is available for free on the Society for History in the Federal Government’s website, at <http://shfg.org/shfg/publications/federal-history-journal/>.

Museum Programs

The President requested level funding in FY ’13 of \$30.9 million for museum programs. Despite level funding for the IMLS, the proposed budget includes shifts in focus within the agency. For a breakdown at the programmatic level, go to <http://www.imls.gov/assets/1/AssetManager/Appropriations03-13.pdf>

National Park Service (Historic Preservation Programs)

Heritage Preservation programs would receive level funding in FY ’13. State historic preservation offices would once again receive \$47 million and tribal grants \$9 million.

The Heritage Partnership Program would see its grant funding cut by nearly 50 percent from the current \$16.3 million to \$8.3 million. This program supports the nearly 50 National Heritage Areas created by Congress.

Smithsonian Institution

The Smithsonian Institution’s FY ’13 request totals \$856.8 million, compared to the Institution’s FY ’12 appropriation of \$810.2 million. The request includes \$660.3 million for Salaries and Expenses and \$196.5 million for Facilities Capital projects. Within the Facilities request is \$85 million for construction of the National Museum of African American History and Culture, which

What Should History Degree-Holders Know and Be Able to Do?

The American Historical Association (AHA) is initiating a nationwide project to articulate the core of historical study and to identify what a student should know and be able to do at the completion of a history degree program. “This project is part of the AHA’s emphasis on facilitating communication among historians and between historians and the general public,” says Executive Director James Grossman. Anne Hyde (Colorado College) and Patricia Limerick (University of Colorado Boulder) will lead accomplished faculty from more than sixty colleges and universities across the country to frame common goals and reference points for post-secondary history education. The project will engage employers, alumni, students, and others in exploring and enhancing how the study of history provides the foundation for a life of active citizenship, continued learning, and successful employment.

Supported by a grant from Lumina Foundation, this “Tuning” project will test the possibility of harmonizing the nation’s diverse degree programs in a single discipline. Initiated in Europe a decade ago and extended since then to higher education settings in six continents, Tuning has been adapted to the structure of American higher education only in more localized settings. Drawing in part on those pilot initiatives, AHA Tuning project members will convene in June 2012 and February 2013 to draft and refine commentaries on the skills, methods, and substantive range they believe characterize the study of history. See the AHA press release at <http://bit.ly/AkrUua>.

is expected to open in 2015. An additional \$16.5 million is provided to repair building damage from the 2011 earthquake in the Washington, D.C., area.

NCPH is a core member and holds a seat on the Policy Board of the National Coalition for History (NCH), a Washington, DC-based nonprofit educational organization providing leadership in history-related advocacy. Consisting of more than 50 organizations, NCH serves as the historical profession’s national voice in the United States and acts as a clearinghouse of news and information. Subscribe to the weekly NCH newsletter by visiting <http://historycoalition.org/subscribe/>. Lee White is the executive director of NCH.

Approaching Booker T. Washington as Public History

Laura West, Katharine Goins, and E. Thomas Ewing

How can historians reach a public audience with innovative scholarship in ways that connect regional resources to nationally significant topics? How can volunteer historians, university historians and students, and K-12 teachers—who share a commitment to knowing the past—engage each other in dialogue? These and other core questions emerged to guide the Virginia Tech History Department's collaboration with the Booker T. Washington National Monument last November. The two entities organized "The Life and Legacies of Booker T. Washington," a workshop which provided innovative approaches and substantive resources to teachers, while also challenging historians to make their scholarship useful to a public audience.

The workshop was structured around three main objectives: first, to provide guidance to teachers seeking to add depth and breadth to their teaching about Washington as part of the standardized social studies curriculum; second, to offer perspectives and materials that moved beyond simplified versions of Washington (as a foil to W. E. B. DuBois, a heroic pathbreaker, or a vocational schoolmaster); and, finally, to situate the life and legacies of this historical figure across layers of local, regional, national, and global history. The latter objective was facilitated by Washington's direct connections to southwest Virginia, including his birth in Franklin County and role as superintendent of the Christiansburg Industrial Institute.



Booker T. Washington. Courtesy of the Library of Congress.

The workshop participants included approximately thirty teachers from several different districts in the region, a dozen graduate students enrolled in teacher licensing programs, and ten volunteer historians associated with the National Monument. With funding from the National Park Service, the workshop was organized by the Virginia Tech History Department. The morning sessions, designed to provide a more general overview of Washington's life, featured historian Peter Wallenstein discussing the historical context in which

Washington emerged as a key black leader, a detailed description by volunteer historian John Whitfield of Washington's early life, and a theoretical exploration of Washington's political views in dialogue with

American thought on democracy and education. In her keynote address, independent historian Stephanie Deutsch analyzed the relationship between Washington and Julius Rosenwald, whose philanthropy contributed significantly to the building of African American schools in this era.

Concurrent sessions in the afternoon offered teachers and volunteer historians greater opportunities to engage with new perspectives and innovative classroom materials. Presentations by Virginia Tech faculty members, graduate and undergraduate students, and an NPS park ranger explored the place of *Up from Slavery* in the African American literary tradition, the contemporary press coverage of Washington, African American life in pre-Civil War Virginia, the Tuskegee diaspora beyond the South, innovative technology applications to map Washington's life, the biography of a local school principal inspired by Washington's model of industrial education, the integration of the National Monument into the social studies curriculum, and Washington's legacies for the civil rights movement.

Workshop participants walked away with a new understanding of Washington, along with teaching aids such as posters, biographies, and primary sources in print and electronic form. In their evaluations, teachers called the workshop "extremely enlightening" and "very productive." One teacher implicitly addressed the questions about research, teaching, and public service that guided the workshop planning: "This was a wonderful opportunity for teachers to hear recent scholarship.

These local opportunities are much appreciated and needed to support public education. Great job--thank you!"

Laura West is a graduate student in the MA program, writing a thesis about "Black Modernity" in Liberia. Katharine Goins is an Honors student with double majors in Biology and History. E. Thomas Ewing is a Professor in the Department of History and an Associate Dean in the College of Liberal Arts and Human Sciences, all at Virginia Tech.



Attendees at workshop, with curriculum binders.

Ball State's Undergraduate Public History Program

Michael Doyle | mwdoyle@bsu.edu

Now in its twenty-fifth year, Ball State University's Public History Program was one of the first in the nation to focus exclusively on undergraduate education. It was established in 1987-88 by Prof. John Weakland, then chair of the History Department, in response to a call by the university's provost for all academic departments to begin offering a for-credit internship course in their respective discipline. Ten years later, the department re-assigned a tenure-line for the hiring of a public historian to serve as program director, and I have held that position ever since. Just this year, and thanks in part to recommendations in the NCPH's "Best Practices in Public History" document, "Public History Internships" (<http://ncph.org/cms/education/graduate-and-undergraduate/>), I was able to secure an annual one-course teaching load reduction to offset the additional advising responsibilities and serving as academic supervisor of up to ten full-time, semester-long internships per year. I was also recently assigned a half-time graduate assistant to help with administrative tasks.

Public History is one of three concentrations in the History major; currently there are more than three dozen students enrolled in the Program. To qualify, students must maintain a minimum GPA of 2.75 / 4.0 overall (soon to be raised to 3.0), and a cumulative 3.0 in History courses. There are three required courses, all of which are offered annually: Introduction to Public History, research methods, and historiography. (The syllabus may be found on the course webpage: < <http://mwdoyle.iweb.bsu.edu/hist240/> >. The curriculum follows what John Schlotterbeck deemed the "careerist model" as developed by my former colleague and now Prof. Emerita Glenda Riley, who brought it to Ball State from the University of Northern Iowa, which also has one of the oldest undergraduate programs in the country.) The latter two required courses ground students in disciplinary norms and are augmented by eight more content courses: both halves of the U.S. and World surveys and four other specialty courses at the upper-division level for a total of thirty-three credit hours. Among this last group I offer an immersive-learning Oral History Workshop course every third or fourth semester. Within the next year our department will be adding a new tenure-line faculty member in digital history who will regularly offer courses in that field as well.

The capstone course is the internship. It requires a minimum of thirty and a maximum of forty contact hours per week over a fifteen-week semester, for which students earn nine or twelve credit hours respectively. Only about a third of these are in paid internships. Our students have done internships in nearly all of the major public history subfields and have interned at public history sites and institutions from Alaska to Florida and Maine to California including the Chicago History Museum; the Smithsonian; the Gerald R. Ford Presidential Museum; the Henry Ford; George Washington's Mount Vernon Estate; the Sagamore Institute of the Adirondacks; the Rock and Roll Hall of Fame and Museum; the International Tennis Hall of Fame and Museum; the Wisconsin Center for Film and Theater Research; Indiana Landmarks; the Florida Holocaust Museum; Conner Prairie Interactive History Park; and Yosemite, Grand Teton, Theodore Roosevelt, and Denali National Parks. This semester we have placed our first intern abroad—at the Mellon Centre for Migration Studies in Omagh, County Tyrone, Northern Ireland—where the student is currently serving as an assistant reference archivist.

To qualify, a prospective placement site must be staffed by experienced professionals, usually defined by their having received formal training and certification in their field of expertise. Students must find their own placement, although I advise them during this process, which commences a semester in advance of when they intend to do the internship. They also are given workshops as part of the introductory course that show them how to conduct a thorough search and to prepare application materials including a résumé and cover letter, which are critiqued and assigned a grade as part of the curriculum. Site supervisors provide the successful applicant with a written position description in advance and they, the student intern, and I, as the academic supervisor, cosign a formal intern agreement that spells out our expected roles during the internship term.

Students complete a special project or projects for their internship site and document it in an internship portfolio. The projects must represent a substantial and enduring contribution to the site and are determined by consultation between the student, the site supervisor, and myself. The portfolio also includes a work log; daily reflective journal entries that record what they learned about the practice of history in a public setting on that date; a midterm and a final report. These portfolios, and the experiences and achievements they document, have been very effective in helping our program's graduates advance themselves professionally. Until the economic downturn of fall 2008, fifty percent of our recent alumni had obtained entry-level positions in public history or admission to related master's or MA/PhD programs within six months of graduating. Those alumni who don't go on to careers in the field retain a deep appreciation for the complexity and challenges of practicing history in, with, and for the public.

International Federation for Public History

Results of the Election for the Steering Committee
February, 2012

Chair, Serge Noiret, European University Institute, Italy

Vice-Chair, Jean-Pierre Morin, Aboriginal Affairs and Northern Development Canada

Treasurer, Michael Devine, Harry S. Truman Presidential Library, United States

Secretary, Arnita Jones, Executive Director Emerita of the American Historical Association, United States

Delegate, Anna Adamek, Canada Science and Technology Museum in Ottawa, Canada

Delegate, Andreas Etges, Freie Universität Berlin, Germany



2013 NCPH Call for Proposals

“Knowing your Public(s)—The Significance of Audiences in Public History”

2013 Annual Meeting, National Council on Public History

Ottawa, Ontario, Canada, April 17-20, 2013

In 2013 the National Council on Public History will meet at the Delta Ottawa City Centre, in the heart of downtown Ottawa, Canada, with Canada’s Parliament buildings, historic ByWard market, national museums and historic sites, river trails, the UNESCO World Heritage Site of the Rideau Canal, and numerous cafes and restaurants within easy walking distance. The program committee invites panel, roundtable, workshop, working group, and individual paper proposals for the conference. The Call for Poster sessions will be issued in fall 2012.

As Canada’s capital, Ottawa is the national centre of the museum, archival and heritage community, and its historical and cultural attractions draw 5 million national and international tourists annually. Ottawa’s two universities have strong connections to public and applied history. The federal government employs many history practitioners and creates a market for private consultants. With so many diverse fields of Public History theory and practice represented, Ottawa is an ideal place to consider issues and ideas associated with the theme of “Knowing your Public(s)—The Significance of Audiences in Public History.”

These could include:

- the changing nature of the public and the evolution of the discipline over the last forty years;
- how the public and Public Historians influence each other in the production of history;
- the effects of changing approaches to public participation, reciprocity, and authority on Public History theory and practice;
- the impact of digital media on expanding or excluding public engagement;
- generational differences including Public History for the millennial generation;

- intersections between Public History practised at universities and in the broader community;
- issues related to working with ‘closed’ audiences in fields such as litigation, or government-directed, research;
- accessing and use of grey literature;
- the increasing need for audience relevance in times of economic recession;
- and diverse cultural and multi-national approaches to commemorating events such as the bi-centennial of the War of 1812 or the 60th anniversary of the armistice of the Korean War.

We welcome submissions from all areas of the field, including teaching, museums, archives, heritage management, tourism, consulting, litigation-based research, and public service. Proposals may address any area of Public History, but we especially welcome submissions which relate to our theme. Case studies should evoke broader questions about practice in the field. The program committee prefers complete session proposals but will endeavor to construct sessions from proposals for individual presentations. Sessions are 1.5 hours (working groups may be longer); significant time for audience discussion should be included in every session. The committee encourages a wide variety of forms of conversation, such as working groups, roundtables, panel sessions, and professional development workshops, and urges participants to dispense with the reading of papers. Participants may be members of only one panel, but may also engage in working groups, introducing sessions and leading discussions. See the NCPH website at www.ncph.org for details about submitting your proposal and be sure to peruse past NCPH programs for ideas about new session/event formats.

Proposals are due by July 15, 2012.

All presenters and other participants are expected to register for the annual meeting. If you have questions, please contact the program committee co-chairs or the NCPH program director.

2013 Program Committee Co-Chairs

Michelle A. Hamilton
Director of Public History
The University of Western Ontario
mhamilt3@uwo.ca

Jean-Pierre Morin
Treaty Historian
Aboriginal Affairs and Northern Development Canada
JeanPierre.Morin@aadnc-aandc.gc.ca

NCPH Program Director

Carrie Dowdy
dowdyc@iupui.edu



Courtesy of Fairmont Château Laurier.



Thank You 2011 Endowment Contributors!

Up to \$99

Michelle Antenesse
Brady Banta
Robert Barrows
Robert Bauman
Susan Beattie
Audra Bellmore
Janna Bennett
Pamela Bennett
Nancy Berlage
Laura Blackburn
Kelsey Blair
Jane E. Boyd
Jaime Bradley
Jeffrey Brown
Rachael Bussert
Peter Carmichael
Sarah Case
Jeanie Child
Christopher Clarke
Sarah Conlon
John Coombs
Janet Davidson
Rose Diaz
Jill Dolan
Carrie Dowdy
Regina Faden
Laura Feller
Nancy Fetterman
Andrea Field
Suzanne Fischer
Lee Formwalt
Paula Fortier
Hannah Francis
Jarrod Fredericks
Meg Frisbee

Alice George
Alyssa Gerszewski
Nathan Gilkerson
David Glassberg
Hester Goodwin
Gilbert Gott
Anjuli Grantham
Emily Greenwald
Sue Hall
Everett Hardy
Kyle Harris
Elizabeth Haven
Hawley
Allison Herrmann
Jill Horohoe
Shannon Hurley
Gertrude Hutchinson
Hillary Jenks
Kathleen Kean
Leslie Kesler
Jay Kim
Cynthia Koch
Betty Koed
Heather Isbell Kramer
Modupe Labode
Adina Langer
Casimiro Leco-Tomas
Vickie Lindsey
K. Tsianina Lomawaima
Amadu Massally
Peter Matranga
Zachary McKiernan
Marla Miller
Randall Miller
Michael Mizell-Nelson
Gregory Mobley

Patricia Mooney Melvin
Jean-Pierre Morin
John Moudy
David Neufeld
Patrick O'Bannon
Roy Oberto
Meira Osness
Sarah Pheasant
Jenny Phillips
Debra Reid
Heather Rivet
Mary Rizzo
Ramona Rose
Shawn Ryder
Kellie Saunders
Lisa Singleton
Donald Stevens Jr.
Jon Taylor
Rosemarie Tucker
Will Walker
Colleen Walter
Amy Wilson
Bill Wittenbreer

\$100-\$299
Anna Adamek
Charles Arning
Nancy Austin
Richard Baker
Marty Blatt
Bill Bryans
Bruce Bustard
Rebecca Conard
Michael Devine
John Dichtl
Benjamin Filene

Alison Hoagland
Barbara Howe
Arnita Jones
Theodore Karamanski
Diane Laffin
Merck Partnership for Giving
Denise Meringolo
Bruce Noble
Gale Peterson
Phil Scarpino
Constance Schulz
Ivan Steen
Jeffrey Sturchio
Robert Weible
Amy Williams
William Willingham
Joan Zenzen

\$300-\$999
Adkins Research Associates
Marianne Babal
Melissa Bingmann
Beth Boland
Shelley Bookspan
Peter Liebhold
Page Miller
Robert Weyeneth

NCPH is also deeply grateful for the many sponsors of the annual meeting, and the Patron, Partner, and Sustaining members who annually provide additional support for the organization.

Results of the 2012 NCPH Election

Vice President

Patrick Moore, University of West Florida

Board of Directors

Dee A. Harris, National Archives at Kansas City
Mary Rizzo, New Jersey Council for the Humanities
Jennifer Ross-Nazzal, NASA Johnson Space Center History Office

Nominating Committee

Sheila Brennan, Roy Rosenzweig Center for History and New Media
Joan Zenzen, Independent Public Historian

Thank you to the voters and the Nominating Committee, and special thanks to all of the individual candidates, who agreed to allow their names to be placed on the ballot!

Public History News

National Council on Public History

327 Cavanaugh Hall-IUPUI
425 University Blvd.
Indianapolis, IN 46202-5148

ISSN 08912610

Editor: John Dichtl

Assistant Editor: Carrie Dowdy

Editorial Assistant: Theresa Koenigsknecht



BackStory with the American History Guys

The Public Plenary at the 2012 NCPH/OAH Annual Meeting
Saturday, April 21, 7pm – 9pm

The historian-hosts of *BackStory with the American History Guys* will do a live taping of their radio show in Milwaukee as they use the history of alcohol to explore capitalism, democracy, immigration, labor, and religion. BackStory brings historical perspective to current events and is hosted by historians Ed Ayers, Brian Balogh, and Peter Onuf. As the BackStory website explains, the show is about to go weekly: <http://backstoryradio.org/>

Photos (from left to right): Milwaukee. Courtesy of Wikimedia User Dori. Pabst Mansion, Milwaukee. Courtesy of Flickr User purotorico. Lakefront Brewery, Milwaukee. Courtesy of Flickr User compujeramey.

