



NEWSLETTER

NATIONAL COUNCIL on PUBLIC HISTORY

Vol. IV, No. 2

Winter

Sixth Annual Meeting at Los Angeles, April 5-8

THE DIVERSITY OF PUBLIC HISTORY

Held in Conjunction with the Annual Conference of the Organization of American Historians

Meeting Highlights

The annual meeting of the National Council on Public History at the Los Angeles Hilton is being held for the first time in conjunction with another history conference, the annual meeting of the Organization of American Historians. NCPH and OAH program committees have scheduled several joint sessions and workshops focusing on issues important to both organizations. Most joint sessions will be held at the Biltmore Hotel, the OAH headquarters. The National Council's program committee has scheduled 24 panels with over 120 participants. Registration and information is available at the Biltmore and the Hilton.

The NCPH welcomes the opportunity to hold its meeting in association with the OAH. Larry Tise, NCPH chair, points out that "this joint conference makes it possible for more historians and students than ever before to become acquainted with the exciting and growing field of public history."

NCPH sessions begin Friday afternoon at 2:30 in the Hilton and continue through Sunday morning. The NCPH-OAH joint sessions and workshops begin Thursday, continue through Saturday, and include the following:

Thursday, Biltmore

- Immigration Policy in Historical Perspective (Music 9:30)
- Interpreting and Managing the Cultural Landscape (Galeria 9:30)
- Interdisciplinary Perspectives: Material Culture and History (Athenian 2:30)

Friday, Biltmore

- After the Revolution: The National Museum of American History Interprets Everyday Life in 18th-Century America, Workshop (Moroccan 12:00)
- Promoting and Tenuring Professors of Public History, Workshop (Colonnade 12:00)



- Local History and Oral History: Linking University, Community and School (Crystal Ballroom 2:30)

Saturday, Biltmore and Hilton

- Death of Research? Changing Documentation in American History (Biltmore, Moroccan 9:00)
- Recent Historical Archeological Research (Biltmore, Galeria 9:00)
- Ethics and the Historian, Workshop (Hilton, New York 11:30)

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ETHICS AND THE HISTORIAN

NCPH-OAH Workshop

NCPH Board Report

On Saturday, 7 April a joint NCPH-OAH workshop will focus on the subject of ethics in the historical profession (Hilton, New York 11:30-1:00). Much of the substance of this workshop will be derived from the work of the NCPH Ethics Committee.

A principal concern of this committee is to provide a set of guidelines to which a consulting historian can appeal when dealing with a client. Because consulting historians work without institutional support, guidelines are useful in laying out what historians do. Such information can be equally valuable as a teaching tool in making clear to students what codes of behavior are expected from them. The committee's aim is to propose guidelines suitable not just to *public* historians, but to all historians. A committee report currently before the NCPH Board addresses the historian's responsibility and relationship to (1) clients/employers, (2) sources, (3) colleagues, (4) the community, (5) the principles of the historical profession. During the workshop, participants will have the opportunity to discuss the problems, challenges, and opportunities inherent in making such a study and in laying out a set of guidelines.

WELLS FARGO MUSEUM, LOS ANGELES



The color and excitement of Gold Rush California is captured in displays at the Wells Fargo History Museum in downtown Los Angeles. NCPH members have a chance to visit the museum during the Los Angeles meeting. The museum, located at the corner of Fifth and Flower streets, contains more than 130 years of Western history in a diverse collection of colorful artifacts, original lithographs and etchings, photographs, and documents.

Visitors follow the evolution of Wells Fargo and the West through five theme areas in the museum: staging, express

business, mining, banking, and southern California.

Among the special exhibits are an authentic 19th-century Concord stagecoach, a coach under construction, the Challenge Nugget and Dorsey gold collection, early Los Angeles documents, (ca. 1835), a Wells Fargo Office, and a display of photos, movie posters, and artifacts chronicling Hollywood's dramatization of Wells Fargo's colorful past.

The museum is open Monday through Friday, 9:00-4:00, and for the NCPH conference, Thursday evening 5:00-7:00.

ANNUAL MEETING L.A. *continued*

• Curriculum Development in Public History, Workshop (Hilton, Washington 11:30)

Several special features have been planned by the program committee. An exhibit area in the Hilton's Mission Room features displays and literature from a variety of public history organizations and agencies. The exhibits will be open on Friday (10:00-6:00) and Saturday (9:00-5:00). The Wells Fargo History Museum will be open on Thursday afternoon from 5:00 to 7:00 p.m. The museum is located in the Wells Fargo Bank building at 444 S. Flower St., one block from the Biltmore and three blocks from the Hilton. From 7:00 to 10:00 there will be a reception for NCPH and OAH members in the Biltmore's Music Room.

On Friday morning a special walking tour for the NCPH is scheduled by the Los Angeles Conservancy. Friday evening's annual NCPH banquet features presentations by Jeb Rosebrook of Warner Brothers, and television producer Stanley Margulies. Rosebrook, a writer and producer, currently writes for and produces NBC's "The Yellow Rose." Margulies has produced, among other features, "Roots" and "Thorn Birds."

The annual coordinators' breakfast is scheduled for Saturday, 7:30-8:45, at the Hilton. NCPH Curriculum and Training Program Committee members Barbara

Howe, Patricia Melvin, and Michael Scardaville will review the committee's plans for the coming year. These include an update on the syllabus exchange, a discussion of plans to survey public history programs, and a plan to publish a current list of the training available. Part of the discussion will focus on the nature of the survey, the questions to be asked, and the screening that needs to be done before publishing the list of programs. On Saturday afternoon from 4:00 to 6:00, a student and alumni colloquium will give present and former students of public history programs the opportunity to meet, exchange experiences, and formulate recommendations. Concurrently (4:00-5:00), the annual NCPH business meeting will be held. Reports from the chair, executive director, and treasurer will review NCPH activity and upcoming projects.

Two workshops on Sunday morning (9:00) address special matters: in one on historical impersonations, presider John Chalberg will do several impersonations, answer questions from those attending, and discuss the research necessary to carry out this work; in the second on video documentation, the audience will receive instruction in the use of videotape equipment and have the opportunity to use the equipment at the session.

SOUTH CAROLINA PROGRAM RECEIVES GRANT

The Applied History Program at the University of South Carolina has received a \$9,555 grant from the South Carolina Committee for the Humanities for a series of regional workshops on the identification, interpretation, and conservation of local historical materials. The project, entitled "South Carolina in Your Attic," aims to broaden public awareness of the state's historical resources. According to project coordinator, Michael Scardaville, the use of local and community history in South Carolina has been limited by a narrow perception of historical significance, focusing on high-style materials from the antebellum period.

The workshops, led by professionals from South Carolina museums, archives, and universities, demonstrate the importance of saving and caring for vernacular and commonplace local and personal historical resources, which, if properly interpreted, reveal much about the larger society. A brochure also has been produced to list resource institutions and publications that can provide additional assistance to anyone trying to identify and conserve personally owned historical materials.

In addition to establishing an outreach program, the grant has enabled the Applied History Program to foster wider institutional ties within the state's historical community, an essential aspect of any program's development, according to Scardaville. The project has been designed to involve the cosponsorship of 35 statewide and local historical organizations, including the Department of Archives and History, State Museum, South Caroliniana Library, and the South Carolina Historical Society.

For information and a copy of the brochure, write to Michael Scardaville, Applied History Program, Department of History, University of South Carolina, Columbia, SC 29208.

WINTHROP ROCKEFELLER RESEARCH FELLOWSHIP

The Winthrop Rockefeller Research Fellowship, in the amount of \$4,000, is awarded annually on a competitive basis by the University of Arkansas at Little Rock. The award is for a scholar of demonstrated competence and publication record for research that makes significant use of the UALR Archives, Special Collections, and other research facilities in the greater Little Rock area. UALR is especially interested in encouraging scholarly work pertaining to Arkansas, but proposals on any topic will be considered. The stipend is intended to be used at the discretion of the recipient to cover the costs of travel, housing, materials, research or secretarial assistance, or other costs directly related to the project. The university and the recipient will agree on the timing of the award, although it is assumed that the stipend will be used within a year and will cover a period of residency at the UALR Archives and Special Collections.

In addition to the Winthrop Rockefeller

Research Fellowship, UALR also makes available each year several smaller research grants to a maximum of \$500 each. Application is open to qualified scholars, including graduate students.

For further information contact the UALR Archives and Special Collections, University of Arkansas at Little Rock, 33rd and University, Little Rock, AR 72204.

Teaching Public History Newsletter

Subscriptions to this important publication are welcomed. Articles and reports highlight curriculum-related issues. To subscribe send \$5.00 to Ted Karamanski, Department of History, Loyola University of Chicago, 820 N. Michigan Ave., Chicago, IL 60611. Contributions to the *Newsletter* should be sent to Barbara Howe, Department of History, West Virginia University, Morgantown, WV 26506.

AAM MEETING Museums in Service to America

The 79th annual meeting of the American Association of Museums will be held in Washington, D.C., 10-14 June 1984. Delegates will have the opportunity to see special exhibitions and collections of over 50 museums in and around Washington and to view behind-the-scenes activities. For information contact AAM, P.O. Box 33399, Washington, D.C. 20033.

MARC AWARDED CONTRACT

Information Sought on Roofing Industry

The Mid-American Research Center (MARC) has been awarded a contract to write a history of the roofing industry in the United States. The project is funded by the National Roofing Contractors Association as part of their plans to celebrate the organization's centennial in 1986. Project historians John Vogel and Ted Karamanski are interested in corresponding with other historians who have worked on the history of the contract construction industry or on the history of small family businesses. MARC is the consulting branch of Loyola University of Chicago's public history program. Anyone with information to share can reach project participants through the History Department, Loyola University of Chicago, 820 N. Michigan Ave., Chicago, IL 60611.

RECENT PUBLICATIONS

Wyman, Roger E., and Nancy A. Risser. *Humanities Ph.D.'s and Nonacademic Careers: A Guide for Faculty Advisors*. Evanston, Illinois: The Committee on Institutional Cooperation, 1983. 97 p.

Many humanists receiving Ph.D.'s in the 1980s will seek nonacademic career opportunities. Because students acquire valuable skills during their graduate studies useful outside of academe, many career opportunities are available to humanists in business and government, and for nonprofit organizations. The role of faculty advisors and administrators will be central in helping these scholars secure such employment. To aid the faculty advisors in fulfilling this role, the Committee on Industrial Cooperation (CIC) has published this guidebook.

The first section deals with issues resulting from a restricted academic job market. The second section discusses this nonacademic job market and how humanists fit into it. Discussion includes the nonacademic job search process, and what humanities graduate students can do to enhance their employment success. The third section describes programs designed to help humanities Ph.D.'s enhance their employability. Various on-campus programs are discussed. An appendix and bibliography provide sources for additional information.

National Research Council. *Departing the Ivy Halls: Changing Employment Situations for Recent Ph.D.'s*. Washington, D.C.: National Academy Press, 1983. 89 pp.

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NOW AVAILABLE
FOR RESEARCHERS, SCHOLARS, AND LIBRARIANS
THE FIRST MAJOR SOURCEBOOK AND BIBLIOGRAPHY ON
PUBLIC HISTORY

THE CRAFT OF PUBLIC HISTORY: An Annotated Select Bibliography

David F. Trask and Robert W. Pomeroy III, General Editors
Prepared Under the Auspices of the National Council on Public History

The Craft of Public History, an introduction and basic guide to the literature of public history, has wide applicability both inside and outside academic circles and should be read by all those interested in the application of historical methods in other areas.

Order from: Greenwood Press, 88 Post Road West, P.O. Box 5007, Westport, CT 06881. \$49.95, prepaid. NCPH members may request a discount card from Noel J. Stowe, NCPH Secretary, Department of History, Arizona State University, Tempe, AZ 85287.

NCPH NEWS

The board met at the American Historical Association meeting in San Francisco. David Trask reported the publication of *The Craft of Public History* by Greenwood Press. Published under the auspices of NCPH and coedited by Trask and Robert Pomeroy, this bibliography represents a significant effort to support the field. The board voted to express its warm appreciation to Trask and Pomeroy.

Barbara Howe reported on the work of reissuing the *Teaching Public History Newsletter*. The first issue appeared in October and plans are underway for future issues. A review of the *Newsletter* is scheduled for the April board meeting.

Wes Johnson noted that the most recent issue of *The Public Historian*, guest edited by John Williams, examined local history and public history. An upcoming issue will incorporate papers from the public history conference in Rotterdam, the first international conference on public history. At the Los Angeles meeting, the prize for the best article will be announced. Richard Kirkendall chairs the prize committee. History Associates, Inc., is donating \$250 for the prize.

Ted Karamanski distributed a report from the ethics committee. Members Al Hurtado, Stanley Hordes, Michael Scardaville, Roy Lopata, and Karamanski prepared their report for distribution to the board in December so that discussion could take place at the April 1984 board meeting in Los Angeles. The board formally welcomed and accepted the report for review.

Barbara Howe and **Larry de Graaf** reviewed final arrangements for the 1984 program at Los Angeles in association with the Organization of American Historians.

Noel Stowe reported on initial plans for the April 1985 meeting in Phoenix. The board received a formal proposal for the 1986 meeting to be in Albany. The proposal presented by Isaac Steen from the State University of New York at Albany was referred to the site selection committee.

The board heard a recommendation to alternate annual meetings with other historical associations, and continue the pattern established by the 1984 meeting with the OAH.

The curriculum and training committee reported it will survey institutions and establish a list of current training programs. Suggestions for the survey and questionnaire can be forwarded to Michael Scardaville, University of South Carolina; Barbara Howe, West Virginia University; or Patricia Melvin, University of Arkansas at Little Rock.

Planning Public History Courses?

The NCPH Syllabus Exchange can help you. Current syllabi are available that are used in courses offered in a number of institutions. Copies of these materials are available from Barbara Howe, Department of History, West Virginia University, Morgantown, WV 26506.

The *Newsletter* of the National Council on Public History is published four times each year. Coeditors of the NCPH *Newsletter* are Beth Luey and Noel Stowe of Arizona State University. Elizabeth Arnold was editorial assistant for this issue. Copy for the *Newsletter* should be sent to: NCPH *Newsletter*, Graduate Program in Public History, Department of History, Arizona State University, Tempe, AZ 85287. Material for the next issue should be received by late April.

RECENT PUBLICATIONS cont.

This report presents a statistical examination of the employment status and career paths of recent Ph.D.'s. The report focuses on science, engineering, and humanities Ph.D.'s who completed their degrees between 1973 and 1976. The range does extend, for comparison, from 1938 to 1980.

A shift has occurred in employment away from academe toward employment in government and business settings. The percentage of Ph.D.'s obtaining academic employment has decreased in the past twenty years. Within the academic sphere, recent Ph.D.'s are increasingly being employed in non-tenure-track positions. The report analyzes science/engineering Ph.D.'s in the first section and humanities Ph.D.'s in the second.

Copies of the survey are available from Survey of Doctorate Recipients Office, Office of Scientific and Engineering Personnel, National Research Council, 2101 Constitution Ave. N.W., Washington, DC 20418.

Mohrman, Kathryn. *Adult Students and the Humanities: An Analysis of New Data*. Washington, DC.: Association of American Colleges, 1982.

In 1981, over 21 million adults participated in part-time education or training courses. Of these persons, approximately 7.7 percent enrolled in humanities courses. This study focuses on that population, asking such questions as: who enrolled in humanities courses? what subjects did they study? why did adults study the humanities courses? who paid for the courses? how did humanities students compare with other adult learners?

This survey can be obtained by writing The Association of American Colleges, 1818 R. St. N.W., Washington, DC 20024.

Spude, Robert L.S. *Skagway, District of Alaska 1884-1912: Building the Gateway to the Klondike*. Fairbanks: Anthropology and History Preservation, Cooperative Park Studies Unit, University of Alaska, 1983. 162 pp.

This photographic history provides a valuable tool for preservationists and planners. The town of Skagway became a gold rush boom town before the turn of the century and was the first incorporated town in the District of Alaska. The report reviews architectural development in Skagway and looks closely at building characteristics. It includes a summary and diagrams of Skagway's preservation of structures. A history of each building within the Historic District is included in the appendix. This history was produced by Spude as contract historian at the Klondike Gold Rush National Historical Park.

— Elizabeth Arnold

CONFERENCE ON PRESERVATION OF PHOTOGRAPHIC IMAGES

This conference on the preservation of black-and-white photographic images is designed for beginners in the preservation of photographic collections. Those with a more advanced knowledge of photographic technology can benefit from the sections of the conference on the nonphotographic aspects of preservation. The major themes of the conference include the acquisition, evaluation, and organization of collections; image deterioration; requirements for storage and display; the archival processing of contemporary photographic materials; and photographic reproduction methods.

The conference will be held 19-24 August 1984 at the Rochester Institute of Technology. The program charge is \$425, which covers tuition, supplies, special reference material, and participation in tours. For further information about the content of this program write to George T. Eaton, 699 Heritage Dr., Rochester, NY 14615. For information on registration or lodging write to William Seigfried, T&E Center Seminar Director, One Lomb Memorial Dr., P.O. Box 9887, Rochester, NY 14623.

New Program APPLIED HISTORY AND LIBRARY AND INFORMATION SCIENCE

The University of South Carolina announces a joint program aimed at preparing professionals for career work in libraries, archives and records centers, museums, and historical agencies. This new program offers students a chance to earn both the M.A. in Applied History and an M.L. in Library and Information Science. The joint program includes courses in both areas, internships, and thesis direction in related areas. The University of South Carolina and the Columbia area have outstanding libraries, archives, museums, special collections, and historical editing projects to support students through special study, internships, and assistantships.

For information contact Michael Scardaville, Department of History, or Robert Williams, College of Library and Information Science, University of South Carolina, Columbia, SC 29208.

CALL FOR PAPERS 1985 Phoenix Meeting

The Seventh Annual Conference on Public History will be held 25 April through 27 April 1985 at the Hyatt Regency in downtown Phoenix. Arizona State University, as host, is including the conference as one of its centennial events. Program committee chairs Armita Jones and Noel J. Stowe invite proposals for papers and suggestions for complete sessions.

If you are interested in submitting a proposal for a paper, complete panel, or workshop, send a one- to two-page prospectus outlining your paper or session and the qualifications of the participants to Armita Jones, National Endowment for the Humanities, Room 402, 1100 Pennsylvania Ave., N.W., Washington, D.C., 20506 (202-786-0420) and Noel J. Stowe, Department of History, Arizona State University, Tempe, AZ 85287 (602-965-5778). The deadline for submission of proposals is 15 September. Applicants will be notified of the committee's decision by 15 October 1984.

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