Advertising, Exhibiting, and Sponsorship Opportunities

National Council on Public History
Annual Meeting
Ottawa, ON
April 17-20, 2013

Courtesy of Ottawa Tourism.
In April 2013 the National Council on Public History (NCPH) will hold its annual conference, at the Delta Ottawa City Centre in Ottawa, Ontario. This conference presents unique opportunities for visibility to six hundred public historians. As Canada’s capital, Ottawa is the national centre of the museum, archival and heritage community, and its historical and cultural attractions, and will draw meeting participants from around the world. We would like to invite you to participate in this conference.

This packet contains information on how to reserve an exhibit booth, advertise in the annual meeting Program, and sponsor an event. Each is an excellent way of reaching potential customers or partners; promoting and marketing the latest scholarship, forthcoming titles, and/or journals from your press; and celebrating and announcing the accomplishments of your organization. Your audience will include more than six hundred public historians from Canada, the United States, and other countries and the many members of the local community who will attend, as well as hundreds of other history professionals, educators, and students who will visit the NCPH website (www.ncph.org) to see the conference Program.

Our more than 1,200 members in a dozen countries include academic historians and geographers, museum professionals, government historians, corporate and business historians, historical consultants, archivists, cultural resource managers, curators, film and media producers, oral historians, policy advisors, professors and graduate students, k-12 teachers, and many others.

Whether you place an advertisement in our annual meeting Program, sponsor an event, or join us in Ottawa to exhibit, this is an invaluable opportunity to grab the attention of public historians and history institutions from across the profession. We hope you will join us!
Advertise >>

We will produce a conference Program for all conference events. An estimated 7,000 NCPH contacts will be e-mailed a copy of the conference Program and the 600 conference attendees will receive a printed copy at the meeting. Additionally, a PDF of the Program will be available on the NCPH website beginning in December 2012 and will be permanently archived on the site after the meeting.

¼ page ad:   ½ page ad:   Full-page ad:   Two-page ad:
Size: 3 3⁄4”w x 5 1/4”h   Size: 8”w x 5 1/4”h   Size: 8”w x 10 1/2”h   Size: 8”w x 10 1/2”h each

Specifications
Files for print ads should be submitted as 300 dpi, high resolution, image and font embedded, PDF or JPG files. Files submitted in other formats, or files requiring reformatting, may require additional fees. Print copies will be black and white; PDF and email copies will be full color. If you wish to have a full color inside cover print ad please contact us at ncph@iupui.edu for pricing.

Deadlines
Advertisements must be received by November 1, 2012. Please email advertisement files to ncph@iupui.edu.

Exhibit >>

Recent NCPH Annual Meeting Advertisers, Exhibitors and Sponsors

American Association for State and Local History
Adamson Historical Consulting
American Historical Association
American University
Arcadia Publishing
Arizona State University
Association for the Study of African American Life
Brown University
Dolce!
Flagler Museum
Florida African-American Heritage Preservation Network
Florida Humanities Council
Historical Research Associates, Inc.
History™
Indiana University Pennsylvania
Littlefield Historical Research
Loyola University Chicago
Maricopa Co. (AZ) Public Works
Middle Tennessee State University
New Mexico State University
New South Associates
Northwest History Network
Organization of American Historians
Oxford University Press
Pensacola Bay Brewery
Portabello Market
Randforce Associates, LLC
Revs Institute for Automotive Research
Smithsonian Institution
Tennessee Civil War Heritage Area
University of California Journals + Digital Publishing
University of Central Florida
University of Louisiana Lafayette
University of Massachusetts Amherst
University of Massachusetts Press
University of Oklahoma
University of South Carolina
University of West Florida
University of Western Ontario
West Florida Historic Preservation, Inc.
West Virginia University
University of Connecticut Press
University of Delaware Press
University of Georgia Press
University of Michigan Press
University of Missouri Press
University of North Carolina Press
University of Notre Dame Press
University of Pennsylvania Press
University of South Carolina Press
University of Toronto Press
University of Virginia Press
University of Washington Press
University of Wisconsin Press

Courtesy of Library and Archives Canada.
Exhibit Hall Hours

Exhibit Setup
Wednesday, April 17: 2:00 p.m. – 5:00 p.m.

Exhibit Hours
Thursday, April 18: 8:00 a.m. – 5:00 p.m.
Friday, April 19: 8:00 a.m. – 5:00 p.m.
Saturday, April 20: 8:00 a.m. – Noon

Exhibit Dismantling
Saturday, April 20: Noon – 2:00 p.m.

Pricing information
- 8’x10’ space (with 6’x30” skirted table, and 2 chairs): $325; additional tables: $225

Benefits
- Two complimentary meeting registrations for full-priced booths
- Free listing in the annual meeting program
- Acknowledgement on NCPH websites & meeting advertisements

Exhibit Location, Space, & Traffic
The exhibit hall is in the International Ballroom at the Delta Ottawa City Centre. All coffee breaks will be held in the exhibit hall to maximize traffic.

Reservations
Applications for exhibit space must be postmarked by January 15, 2013. Reservations made by November 1, 2012 will be included in the printed Program. All others will be listed in the Onsite Guide.

Shipping
Shipping information will be provided in March 2013.

Payment
Fifty-percent of the booth rental is due with the application form; the remaining balance is due March 1, 2013.

Cancellations
Notification of cancellation must be made in writing. Cancellations received after January 15, 2013 will be subject to a 25% processing fee. Cancellations made after March 1 obligate the exhibitor to full payment and forfeiture of all monies paid.
Your support will demonstrate to the 600 public historians in attendance your commitment to the field. A sponsorship provides an excellent way to promote your organization, institution, press, program, or company. In addition to a form of recognition directly associated with the specific sponsorship opportunity, such as signage at the event, sponsors will receive the following:

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Guarantor – $3,000 or more</strong></td>
<td><em>One complimentary exhibit booth in the exhibit hall</em></td>
</tr>
<tr>
<td></td>
<td><em>Two complimentary tickets to the Awards Breakfast</em></td>
</tr>
<tr>
<td></td>
<td><em>All Supporter level benefits</em></td>
</tr>
</tbody>
</table>

| **Supporter – $1,500 to $2,999** | *One complimentary meeting registration*                                  |
|                                | *One complimentary ½ page ad in the printed Annual Meeting Program, if received by November 1, 2012* |
|                                | *All Friend level benefits*                                               |

| **Friend – $325 to $1499**     | *Recognition and direct link on NCPH websites from January through April 2013* |
|                               | *Recognition with the listing of the sponsored event and the acknowledgement section in the conference Program, if received by November 1, 2012.* |
|                               | *Recognition of contribution in the December and March issues of Public History News, if received by November 1, 2012.* |
|                               | *Signage at the sponsored event*                                          |

**Deadline**

NCPH can ensure the full benefits outlined above only for those sponsorships received before **November 1, 2012**. Sponsorships received between November 2, 2012 and February 1, 2013 will be recognized in the *Onsite Guide.*

Courtesy of Library and Archives Canada.
The following are available for sponsorship:

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsor</th>
<th>Co-sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Members/First-time Attendee Breakfast</td>
<td>$500</td>
<td>$325</td>
</tr>
<tr>
<td>Public History Educators’ Breakfast</td>
<td>$700</td>
<td>$450</td>
</tr>
<tr>
<td>Awards Breakfast and Business Meeting</td>
<td>$600</td>
<td>$400</td>
</tr>
<tr>
<td>Opening Reception</td>
<td>$2,000</td>
<td>$1,300</td>
</tr>
<tr>
<td>Consultants Reception</td>
<td>$500</td>
<td>$325</td>
</tr>
<tr>
<td>Poster Session Reception</td>
<td>$700</td>
<td>$450</td>
</tr>
<tr>
<td>Coffee Break</td>
<td>$700</td>
<td>$450</td>
</tr>
<tr>
<td>Endowment Fundraiser</td>
<td>$1,500</td>
<td>$975</td>
</tr>
<tr>
<td>Printed Conference Program</td>
<td>$2,000</td>
<td>$1,300</td>
</tr>
<tr>
<td>Printed Award Program</td>
<td>$700</td>
<td>$450</td>
</tr>
<tr>
<td>Promotional Item* – Your logo in one color (distributed to all attendees)</td>
<td>$2,500</td>
<td>n/a</td>
</tr>
</tbody>
</table>

* The promotional item will be an environmentally friendly product such as a cotton tote bag, corn based biodegradable coffee mug, or 100% recycled paper notepads. Please contact us for more details.

**Payment**

Please use the form on next page to secure your spot today.

We gladly accept credit card payments in US dollars or checks made payable to NCPH in U.S. or Canadian dollars and sent to:

National Council on Public History  
327 Cavanaugh Hall – IUPUI  
425 University Blvd.  
Indianapolis, IN 46202  
Fax: (317) 278-5230

*Credit Card payments must be submitted in U.S. dollars.  
Canadian checks will be accepted*  
Federal Tax ID # 52-1210174.

*At the time the fees listed above were established the Canadian and US dollars were roughly at par; the rates are the same for both currencies when paying by check.

**Questions?**  
(317) 274-2716 or ncph@iupui.edu
## CONTACT INFORMATION

Name ________________________________________________________________

Organization __________________________________________________________

Department __________________________________________________________

Address ______________________________________________________________

City __________________________________________ State __________ Zip __________ Country __________

Phone __________________________ Fax __________________________ Email __________________________

### A. Exhibits

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Booth: $325</td>
<td>$</td>
</tr>
<tr>
<td>Each Additional Booth: $225</td>
<td>$</td>
</tr>
</tbody>
</table>

**Exhibitor is responsible for shipping.**

Subtotal A $________

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to the exhibitor's displays, equipment and other property brought onto the premises of the Delta Ottawa City Centre and shall indemnify and hold harmless the Hotel agents, servants and employees from any and all such losses, damages and claims.

### B. Conference Program Advertisements

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>¼ page: $150</td>
<td>$</td>
</tr>
<tr>
<td>½ page: $175</td>
<td>$</td>
</tr>
<tr>
<td>Full Page: $250</td>
<td>$</td>
</tr>
<tr>
<td>Two-Page Spread: $450</td>
<td>$</td>
</tr>
</tbody>
</table>

Subtotal B $________

### C. Sponsorships

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friend: $325 to $1,499</td>
<td>$</td>
</tr>
<tr>
<td>Supporter: $1,500 to $2,999</td>
<td>$</td>
</tr>
<tr>
<td>Guarantor: $3,000 or more</td>
<td>$</td>
</tr>
</tbody>
</table>

Event:

Sponsorship Level: $________

Subtotal C $________

**Totals**

Subtotal A $________

Subtotal B $________

Subtotal C $________

Total $________

### Payment Options

- MasterCard ☐
- Visa ☐
- American Express ☐
- Check ☐

Card Number: __________________________

Exp. Date: __________________________

3 or 4 Digital Code: __________________________

Name on Card: __________________________

Signature: __________________________

Orders may be submitted by fax or mail.

This form is also available online at http://ncph.org/cms/conferences/2013-annual-meeting/

Checks may be submitted in US or Canadian dollars (same amount). Please send to:

NCPH Executive Offices
327 Cavanaugh Hall - IUPUI
425 University Blvd.
Indianapolis, IN 46202
PH: (317) 274-2716
FAX: (317) 278-5230
www.ncph.org

Signature __________________________ Date __________________________