

PUBLIC HISTORY PROGRAM

AT UNIVERSITY OF SOUTH CAROLINA









EXPLORE Charleston and England through on-site field schools. Collaborate with the Smithsonian on the Exhibiting Local Enterprise initiative. Preserve the South's African-American heritage. Engage and interpret the problematical past. Advocate for museums on Capitol Hill. Study public history at the University of South Carolina.





949 Centennial, Courtesy of Monterey Public Library, California History Room

ANNUAL MEETING OF THE NATIONAL COUNCIL ON PUBLIC HISTORY

19 - 22 March 2014

Monterey Conference Center Monterey, CA

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2014 PROGRAM COMMITTEE MEMBERS

Briann Greenfield, New Jersey Council for the Humanities (Co-Chair)
Leah Glaser, Central Connecticut State University (Co-Chair)
John Akers, Eisenhower Birthplace State Historic Site
Melissa Bingmann, West Virginia University
Kate Christen, Smithsonian Conservation Biology Institute
Carol McKibben, Stanford University
Jeff Pappas, New Mexico Historic Preservation Division
Elizabeth Rose, Fairfield Museum and History Center
Cathy Stanton, Tufts University



The presentations and commentaries presented during the meeting are solely for those in attendance and should not be taped or recorded or otherwise reproduced without the consent of the presenters and the National Council on Public History. Recording, copying, or reproducing a presentation without the consent of the author is a violation of common law copyright. NCPH reserves the right to use images and recordings of the conference for educational and promotional purposes.

Program design by Brooke Hamilton http://openbookstudio.com

2014 LOCAL ARRANGEMENTS COMMITTEE MEMBERS

Marianne Babal, Wells Fargo Historical Services (Co-Chair)

Stephen Payne, Defense Language Institute Foreign Language Center and Presidio of Monterey (Co-Chair)

Patricia Clark-Gray, California State Parks

Dennis Copeland, City of Monterey

Mariko Ehrhart, Independent Historian

Sylecia Johnston, Monterey County Convention Visitors Bureau

Debbie Jordan, Monterey County Convention Visitors Bureau

Carol McKibben, Stanford University

Esther Rodriquez, Monterey Cultural Arts Commission

Tish Sammon, Historic Monterey

Cover images courtesy of Monterey Public Library, California History Room. Modern Cannery Row image taken by David Spradling.

GREETINGS FROM THE NCPH PRESIDENT



Robert Weyeneth weyeneth@sc.edu

Welcome to Monterey.

Monterey is a stroll down memory lane for me. I grew up a hundred miles north, in the San Francisco Bay Area, in booming postwar California. My life with history may have begun in our fourth-grade state history class where we used a textbook called California Yesterdays. I remember reading that the first Californians used acorns for food, that the Spanish used adobe to build, and that Junípero Serra was buried at Mission Carmel before the American Constitution was written. I also remember thinking that Monterey was where the action was in California before the Gold Rush and statehood in 1850. I was thrilled when our family drove down there. There were adobe buildings! I still recall glimpses of the Cooper-Molera Adobe and the Larkin House through the windows of my mother's station wagon (in what I now realize must have been my first historic driving tour). Eventually my grandfather made it his project to take me to all twenty-one California missions. When I studied history in high school, the travels gave me enough teenage knowledge to notice that the chapters in our American history textbook on "the colonial period" celebrated the English but barely mentioned the nation's Spanish and Mexican colonial heritage. Today our history textbooks are less Anglocentric and more inclusive, of course. But Monterey remains a fascinating-and perhaps formative-place for visitors. With a distinctive regional history, unusual architecture, a remarkable literary tradition, and the spectacle of sea and nature, it's the very definition of a locale with a unique sense of place.

The NCPH conference this year is our thirty-sixth annual gathering and our fifth meeting in California. We consider the gathering in 1979 just down the coast in Montecito, near Santa Barbara, our first conference as an organization. We met subsequently in Los Angeles in 1984, San Diego in 1990, and Sacramento in 1994. It's been twenty years but we're back!

Briann Greenfield and Leah Glaser have co-chaired the Program Committee, which has crafted the intellectual heart of our conference. They have assembled a provocative program built around the theme "Sustainable Public History." Thank you to both of them, as well as to the entire committee for its dedicated and inspired efforts: John Akers, Melissa Bingmann, Kate Christen, Carol McKibben, Jeff Pappas, Elizabeth Rose, and Cathy Stanton.

Other colleagues have also devoted considerable time and energy to the Local Resource Committee. Local arrangements are essential to a successful public history conference, especially in a city as special as Monterey. Thank you to Marianne Babal and Stephen Payne, the co-chairs, and to Patricia Clark-Gray, Dennis Copeland, Mariko Ehrhart, Sylecia Johnston, Debbie Jordan, Carol McKibben, Esther Rodriquez, and Tish Sammon.

And for bringing it all together—and allowing the rest of us to have a stimulating, seamless, and enjoyable conference—we are grateful to the superb staff at the NCPH executive offices housed at Indiana University - Purdue University Indianapolis. NCPH is fortunate to have an Executive Director as versatile and talented as John Dichtl. As the Program Manager, Stephanie Rowe has been organizing this conference for almost two years now; we appreciate all her wise and careful planning. Alice Smith has been our Membership Assistant over this last year, keeping track of all of us (well over a thousand these days) and promoting the benefits of membership. We also thank Nick Sacco, the graduate intern from the IUPUI public history program, for his good work in the executive office.

I especially welcome those of you who are attending your first NCPH conference, those who are discovering NCPH for the first time, and those who are new to the field of public history.



Message from the Mayor of Monterey
To the Participants of the
National Council on Public History 2014 Annual Meeting:
Sustainable Public History

Welcome to the City of Monterey!

On behalf of the City Council and the citizens of Monterey, please accept our warmest welcome to the National Council on Public History 2014 Annual Meeting: Sustainable Public History in our beautiful and historic City of Monterey.

Visitors from all over the world have come to appreciate our historical sites, natural wonders and mild climate. Monterey is proud to be the birthplace of California. Our land and Monterey Bay are the foundations upon which Monterey's story is written. Monterey's rich history includes the establishment of the Royal Presidio Chapel by Father Junipero Serra in 1770 and Colton Hall where California's constitution was signed in 1849.

We invite you to experience the world-renowned Monterey Bay Aquarium, located on the street immortalized in John Steinbeck's novel Cannery Row, colorful Fisherman's Wharf, the vibrant recreation trail, historic downtown and enjoy the many wonderful restaurants, hotels, galleries and shops sprinkled among Monterey's shopping districts. We hope many of you will also be taking advantage of the pre and post conference tours showcasing some of what makes Monterey so special.

We thank the National Council on Public History for selecting us to host the 2014 Annual Meeting in Monterey. We look forward to being a part of an exciting and very enjoyable event!

With warm regards,

Claude Laco Laco

Chuck Della Sala

Mayor

SCHEDULE AT A GLANCE: NCPH 2014 SESSION SCHEDULE

Wednesday, March 19

8:00 am - 6:00 pm

Registration Open (Portola Lobby)

8:30 am - 12:30 pm Workshop

 \square W1: Digital Preservation for Local History and Cultural Heritage Collections* (Colton I)

9:00 am - 12:00 pm Workshops

- ☐ W2: Engaging with Change: Local Food, Farming, and Public History* (Ferrante III)
- ☐ W3: Wikipedia 101 for Women's History (and Other Underrepresented Subjects)* (Ferrante I)
- ☐ W4: I collected 300 surveys. Now What?! Organizing, Summarizing and Using Audience Data* (Colton II)

9:00 am - 1:00 pm Workshop/Tour

- ☐ W5: Introduction to Oral History* (Colton III)
- ☐ T1: Adaptive Reuse Around Monterey Bay* (Meet at Registration)

12:00 pm - 5:30 pm Workshop

☐ W6: THATCamp NCPH* (Ferrante I)

1:00 pm - 5:00 pm

Exhibit Hall Set-Up (Serra I)

2:00 pm - 5:00 pm Workshops

- ☐ W7: Participatory Public History with Nina Simon* (Colton I)
- $\hfill \square$ W8: Oral History: A Relational Practice in a Digital Age* (Colton III)

2:45 pm - 5:15 pm Tour

☐ T2: Historic Cemeteries of Old Monterey* (Meet at Registration)

5:30 pm - 6:30 pm

 $\hfill \Box$ First Time Attendee and Mentor/Mentee Pre-Reception (Meet at registration)*

6:30 pm - 7:30 pm

☐ Opening Reception (Museum of Monterey)*

8:00 pm

☐ New Professional and Graduate Student Social* (London Bridge Pub)

Thursday, March 20

7:00 am - 5:00 pm

Registration Open (Portola Lobby)

8:00 am - 7:00 pm

Exhibit Hall Open (Serra I)

7:30 am - 8:30 am

☐ New Member Breakfast (Serra I)*

8:00 am - 1:00 pm

Board of Directors Meeting (Larkin II)

8:30 am - 10:00 am Sessions

- ☐ S1. Military Communities: Documenting the History of the U.S. Army's Residential Communities Initiative and Understanding the Impacts of Family Housing Privatization in Local Communities (Colton I)
- ☐ S2. Energy Efficiency + Climate Change: A Conversation with the National Trust for Historic Preservation (Colton II)
- ☐ S3. Gender: Just Add Women and Stir? (Colton III)
- ☐ S4. Sustainable Practices for Co-Created Exhibits (Ferrante I)
- $\hfill \Box$ S5. Museums, Memory and Reconciliation in Partitioned Countries (Ferrante II)
- ☐ S6. Enriching Public History through Tribal and University Partnerships (Ferrante III)

9:00 am - 12:30 pm Tour

☐ T5: What's the Point? Homes and History of Carmel Point* (Meet at Registration)

9:00 am - 3:00 pm Tour

☐ T3: Point Sur Lighthouse and Point Sur State Historic Park* (Meet at Registration)

10:00 am - 10:30 am

Break in the Exhibit Hall (Serra I)

10:00 am - 12:00 pm

☐ Speed Networking (Serra II)*

10:30 am - 12:00 pm Sessions

- ☐ S7. Sites of Queer Public History (Colton I)
- ☐ S8. Revisiting "The Tough Stuff of American Memory": African Enslavement and Public Histories (Colton II)
- ☐ S9. Perspectives on Environmental Sustainability (Colton III)
- \square S10. Teaching Sustainability through Digital Los Angeles (Ferrante II)
- ☐ S11. Sustaining Regional Military History in a Changing Landscape: Cultural Resources, Land Use, and New Technology (Ferrante III)

10:30 am - 12:30 pm Working Groups/ Tour

- ☐ S12. Working Group Beyond Saving: Achieving Sustainability in Historic Preservation (Closed to the public) (Ferrante I)
- $\hfill\Box$ T4: Monterey's Waterfront* (Meet at Registration)

12:15 pm - 1:15 pm

Classroom Project Showcase (Colton I)

Home Front Heroes: an Orientation to the Rosie the Riveter World War Two Home Front National Historical Park (Ferrante III)

1:00 pm - 5:00 pm

The Public Historian Editorial Board Meeting (Larkin II)

1:30 pm - 3:00 pm Sessions

 \square S13. Museum History into the 21st Century (Colton I)

- ☐ S14. Institutionalizing European Public History: Creating Sustainable Frameworks for Memory in an Emerging Network State (Colton II)
- ☐ S15. Sustaining Memory: Oral History and Public Outreach (Colton III)
- ☐ S16. How Should NCPH address Environmental Sustainability? The White Paper (Ferrante I)
- $\hfill \Box$ S17. Broadcasting History: Radio, TV, and New Media (Ferrante II)
- ☐ S18. Representing Early California: Rethinking Public Images of Colonialism and Indigenous Experience (Ferrante III)

3:30 pm - 5:00 pm Sessions

- $\hfill \square$ S19. Roundtable: Failure, What Is It Good For? (Colton I)
- \square S20. Regional Landscape Interpretation for a Sustainable Future (Colton II)
- ☐ S21. Situation Normal? Ways Past Sequestrations, Shutdowns, and Budgetary Woes (Colton III)
- ☐ S22. The March for Women's Suffrage: Centennial Celebrations in the West (Ferrante II)
- $\hfill \square$ S23. Crowdsourcing and Public History: Reports from the Field (Ferrante III)

3:30 pm - 5:30 pm Working Groups

 \square S24. Innovative Reuse in the Post-Industrial City (Ferrante I)

4:00 pm - 5:00 pm

☐ Joint Print and Digital Editorial Group (Larkin II)

5:00 pm - 7:00 pm

- ☐ Poster Session and Reception (Serra II)
- ☐ Digital Drop-In (Serra)
- ☐ Consultants' Reception (Serra I)*

7:00 pm

☐ Dine Arounds (Meet at Registration)*

Friday, March 21

7:30 am - 5:00 pm

Registration Open (Portola Lobby)

8:00 am - 5:00 pm

Exhibit Hall Open (Serra I)

Pop Up Museum: Sustainable Public History (Serra I)

8:00 am - 10:00 am

☐ Public History Educators' Breakfast (Serra II)*

8:30 am - 10:00 am Sessions

- ☐ S25. Protecting an Enduring Legacy: Site Stewardship, Volunteerism, and Archaeology in the American West (Colton I)
- ☐ S26. Natural Disaster Recovery Panel (Colton II)
- ☐ S27. Best Practices in Statewide Commemorations: The New Jersey 350th (Colton III)
- ☐ S28. Sustaining Historic Preservation Through Community Engagement (Ferrante I)

SCHEDULE AT A GLANCE: NCPH 2014 SESSION SCHEDULE

□ S29. Remembering Guantánamo: An Experiment in Public History (Ferrante II)	☐ S38. Sustaining Your Own Research Interests While Working as a Consultant (Colton II)	8:45 am − 10:15 am Tour ☐ T11: Pacific Biological Lab on Cannery Row*	
□ S30. 50 Years of Public History: A Retrospective Through the Experiences of the National Museum	$\hfill \square$ S39. Response to the Crisis in the Humanities from the Field (Colton III)	(Meet at Registration)	
of American History (Ferrante III) 9:00 am – 10:00 am Tour	☐ S40. Public Historians Interpret the Far West: A Field Report (Ferrante I)	9:30 am − 12:00 pm Tour ☐ T13: Presidio of Monterey* (Meet at	
	☐ S41. Race, Ethnicity, and Community: Building	Registration)	
□ T6: Royal Presidio Chapel* (Meet in Hotel Abrego Lobby)	the Collaborative Wisconsin Farms Oral History Project (Ferrante II)	10:00 am - 10:30 am	
10:00 am – 10:30 am Break in the Exhibit Hall (Serra I)	☐ S42. Civic Engagement as Sustaining Practice (Ferrante III)	Break in the Exhibit Hall (Serra I) 10:15 am – 11:45 am Tour	
Break in the Exhibit Hatt (Serra I)	☐ T10: Behind the Scenes Tour of Stevenson	☐ T12: Pacific Biological Lab on Cannery Row*	
10:00 am – 12:00 pm ☐ Nominating Committee Meeting	House at Monterey State Historic Park* (Meet at Registration)	(Meet at Registration)	
(Dana Board Room)	2.00	10:15 am - 12:00 pm	
10.00 am 5.00 nm Tour	3:00 pm – 5:00 pm	IFPH Steering Committee Meeting (Larkin II)	
10:00 am - 5:00 pm Tour ☐ T7: The Grapes of Wrath Tour and National	☐ Curriculum and Training Committee Meeting (Larkin II)	10:30 am - 12:00 pm Sessions	
Steinbeck Center, Salinas* (Meet at Registration)	3:30 pm - 5:00 pm Sessions	☐ S54. Small Stories in the Big Picture: New	
10:30 am – 12:00 pm Sessions/Tour	☐ S43. Ephemerality in Public History (Colton I)	Approaches to "Micro-Public" Histories (Colton I)	
S31. Political Public Memories from a European Perspective: Contextualizing the	☐ S44. Public History in Practice: Strategies for Sustaining the Profession (Colton II)	☐ S55. History Relevancy Campaign: A National Branding Strategy for History (Colton II)	
Presidential Library (Colton I) ☐ S32. Saving Ourselves: Disaster Preparedness	☐ S45. Public Histories, Private Stories, and the Political Present in the African Diaspora (Colton III)	☐ S56. From Antiquarians to Deadheads. Lessons from "Searching for Sustainability" (Colton III)	
in the Climate Change Era (Colton II) ☐ S33. From Gardens to the Grand Canyon:	☐ S46. Beyond <i>Moby-Dick</i> : Re-imagining the	☐ S57. The Forest for the Trees: Sustainable Land Management and Oral History (Ferrante I)	
Exploring the Public History of the Environment (Colton III)	Story of American Whaling (Ferrante II)	☐ S58. Integrating Local History and Transportation Planning for Sustainable Public	
□ S34. Culture: The Fourth Pillar of Sustainability	3:30 pm - 5:30 pm Working Groups S47. Sustaining Digital Public History:	Partnerships (Ferrante II)	
(Ferrante II)	Workflows for the Future (Ferrante I)	☐ S59. So You Want a Job in Public History:	
□ T8: Walking Tour of Historic Monterey (Meet at Registration)	☐ S48. Toward a History of Civic Engagement and the Progressive Impulse in Public History	Advice for New Professionals (Ferrante III)	
40.00 40.00 W I: 0	(Ferrante III)	12:15 pm - 2:15 pm ☐ NCPH Awards Luncheon, Business Meeting,	
10:30 am - 12:30 pm Working Groups	5-20 nm 7-00 nm	and Presidential Address (Serra II)*	
☐ S35. GenNext: Are Public History Programs Sustainable? (Closed to the public) (Ferrante I)	5:30 pm - 7:00 pm ☐ Public Plenary – "The End of Growth," Richard	2:00 pm – 5:00 pm	
□ S36. Consulting Alliances: Obstacles and Opportunities (Ferrante III)	Heinberg, Post Carbon Institute(Steinbeck Forum)	Exhibit Hall Tear-Down (Serra I)	
12:00 pm – 1:30 pm	Saturday, March 22	2:30 pm – 3:30 pm	
☐ Finance Committee Meeting (Offsite)	Saturday, March 22	□ NCPH Council of Past Presidents Meeting	
3	7:30 am – 5:00 pm	(Larkin II)	
12:00 pm – 3:00 pm	Registration Open (Portola Lobby)	2:30 pm - 5:00 pm Tour	
□ California Council for the Promotion of History Board Meeting [Invitation Only] (Hotel Abrego	7:30 am - 9:30 am	☐ T14: Hotel Del Monte* (Meet at Registration)	
Meeting Room)	☐ Digital Media Group Meeting (Larkin II)	2-00 nm /-20 nm Cossions	
•	Digital Media Group Meeting (Larkin II)	3:00 pm - 4:30 pm Sessions ☐ S60. The State of Indigenous Public History	
12:15 pm – 1:15 pm	8:00 am - 2:00 pm	(Colton I)	
□ Digital Project Showcase (Colton I)	Exhibit Hall Open (Serra I)	☐ S61. Living Landscapes: Environmental	
☐ Film Screening: <i>California Women Win</i> the Vote (Ferrante II)	8:30 am – 10:00 am Sessions	Memory, Cultural Landscapes, and Sustainability in Cultural Heritage Tourism (Colton II)	
	☐ S49. When Physical Spaces Are Not Enough:	☐ S62. Urban Agriculture: Growing a Movement	
12:45 pm − 3:30 pm Tour ☐ T9: Cannery Row* (Meet at Registration)	The International Role of Digital Public History in Promoting the Past (Colton I)	More than a Century of Sustaining Communities [Ferrante II]	
1:00 pm – 3:00 pm	☐ S50. Cultural Inclusion and Sustainable Heritage Conservation (Colton II)	☐ S63. "Protecting" Yosemite 150 Years Ago: Re- Examining the Origins of "America's Best Idea" (Ferrante III)	
□ 2015 Program and Local Arrangements Committee Meeting (Larkin II)	☐ S51. Of Film Stars and Solar Fields: Sustainability and Historic Preservation Projects		
☐ New Professional and Graduate Student	in Nevada (Ferrante I)	3:00 pm – 5:00 pm Working Group	
Committee Meeting (Dana Board Room)	S52. Internships: To Pay, Or Not to Pay	☐ S64. Public History in China (Ferrante I)	

☐ S53. Sustainable Museum: Multi-Perspective

Sponsorship, and Visitor Experience in the Context

Discussion on Collections, Exhibitions,

of Museum Operations (Ferrante III)

1:30 pm - 3:00 pm Sessions/Tour

☐ S37. The University as a Public History

Landscape: Promising Practices and New

Questions (Colton I)

5:30 pm - 7:00 pm

Legacy Circle Thank You Event (Offsite)

*Pre-registration required, additional fee may apply.

REGISTRATION

The conference registration fee covers admission to sessions, working groups, breaks, the exhibit room, poster session, the public plenary, digital drop in, Conference Mentoring Network, and other events. The fee also entitles each registrant to a conference packet and badge. Some special events require payment of additional fees. All presenters and conference attendees are expected to register for the conference. *Name badges sponsored by Arizona State University*.

Registration is available online at www.ncph.org or by completing the form at the back of this *Program*. To register by mail, submit the form with a check payable to "NCPH" in U.S. dollars. Visa, MasterCard, American Express, and Discover are accepted through online registration only.

Early Registration (ends February 12, 2014)

Member	\$162
Non-Member	\$192
Student Member	\$90
Student Non-Member	\$105
Single-Day	\$95

Regular (ends March 5, 2014) and Onsite Registration

Member	\$187
Non-Member	\$215
Student Member	\$105
Student Non-Member	\$120
Single-Day	\$110

<u>Early registration</u> ends February 12, 2014. Regular registration begins February 13 and ends March 5. No pre-conference registrations can be accepted after March 5. After that date, it will be necessary to register onsite (i.e., at the conference), and the availability of tickets for meals, special events, workshops, etc. cannot be guaranteed.

<u>The registration area</u> for the conference will be in the Portola Lobby in the Monterey Conference Center.

<u>Student registrations</u> must be completed with the name of the student's institution, department, and advisor.

Refund requests must be submitted in writing and sent via fax or email no later than March 5. Fax: (317) 278-5230; Email: ncph@iupui.edu

- 100% refund of registration fee (minus a 20% administration fee) will be issued if cancellation request is received by February 12.
- 50% refund of registration fee will be issued if cancellation request is received between February 13 and March 5.
- No refunds can be issued for requests received after March 5.

<u>Cancellations:</u> Tours or other events may be cancelled, and refunds issued, if an insufficient number of registrations are received.

<u>Special Needs or Assistance</u>: Pursuant to the Americans with Disabilities Act, please contact the NCPH Executive Offices should you have special needs or require assistance at ncph@iupui.edu or (317) 274-2716.

MONTEREY CONFERENCE CENTER

One Portola Plaza, Monterey, CA 93940 Phone (831) 646-3770

Conference sessions and workshops will be held at the Monterey Conference Center in Monterey's historic downtown district. All bus and most walking tours will depart from the registration desk in the Portola Lobby at the Conference Center.

Parking for Monterey Conference Center is available at reasonable rates at nearby municipal parking garages. Municipal Garage East is located on Washington and Tyler Street between Franklin Street and Del Monte Avenue. Enter from Del Monte Avenue.



Courtesy of Monterey Conference Center

HOTEL INFORMATION

The main conference activities will take place at the Monterey Conference Center (MCC). NCPH has reserved room blocks at three nearby hotels:

Hotel Pacific 300 Pacific Street – Adjacent to the Monterey Conference Center

The NCPH room rate is \$149/night. Reservations must be made by February 19, 2014. Wireless internet access is complimentary and parking is available for \$20.00 per night with in/out privileges. To reserve a room, call (800) 554-5542 and ask for the NCPH room block.

Hotel Abrego 755 Abrego Street – 11-minute walk to Monterey Conference Center: free shuttle service will be available The room rate is \$139/night. Reservations must be made by February 18, 2014. High-speed internet and parking for all guests provided at no charge. To reserve a room, call 800-982-1986 and ask for the National Council on Public History group rate.

Casa Munras 700 Munras Avenue – 9-minute walk to Monterey Conference Center: free shuttle service will be available
The room rates start at \$150/night for a queen, \$160/night for two double beds or a king, and \$179/night for two double beds or a king with a fireplace. Reservations must be made by February 21, 2014. Complimentary parking and complimentary wireless internet in guestrooms. To reserve a room, call (800) 222-2446 and ask for rooms in the National Council on Public History block.

A shuttle will run between Casa Munras, Hotel Abrego, and the Monterey Conference Center during the following times:

Wednesday, March 19: 7:00 am - 8:00 pm, last shuttle departs Museum of Monterey 7:30

Thursday, March 20: 7:00 am – 8:00 pm, last shuttle departs MCC 7:30 Friday, March 21: 7:00 am – 8:00 pm, last shuttle departs MCC 7:30 Saturday, March 22: 7:00 am – 6:00 pm, last shuttle departs MCC 5:30

GETTING TO THE CONFERENCE



Cannery Row, 1943. Courtesy of Monterey Public Library, California History Room

AIR TRAVEL

Monterey is served by its own regional airport, with San Jose and San Francisco airports approximately two hours away by rental car or airport shuttle service.

Monterey Regional Airport (MRY)

Conference attendees can fly direct to Monterey Regional Airport (MRY) via international and domestic connecting routes on Alaska Airlines, Allegiant, American Airlines, United Express and U.S.Airways. Fly direct from airports including Los Angeles (LAX), San Francisco (SFO), Phoenix (PHX), Denver (DEN), San Diego (SAN) and Las Vegas (LAS). Monterey Regional Airport is just a ten minute cab ride from conference hotels.

Mineta San Jose International Airport (SJC) San Francisco International Airport (SFO)

The nearest international airport to Monterey is San Jose (SJC), with San Francisco International (SFO) just 25 miles farther north. Norman Y. Mineta San Jose International Airport (SJC) is located approximately 90 minutes from downtown Monterey.

TRANSPORTATION TO AND FROM AIRPORT

Monterey Airbus

2220 Del Monte Avenue, Monterey, CA 93940

Phone: (831) 373-7777

The Monterey Airbus provides transportation to or from the San Francisco or San Jose airports to the Monterey Peninsula. Monterey Airbus offers scheduled airport shuttle service with 11 trips daily each way, departing every 90 minutes. To view schedules and fares, visit www.montereyairbus.com

Monterey-Salinas Transit

Public bus from Monterey Regional Airport to downtown Monterey. Bus Route 13, infrequent service. See http://www.mst.org/ for schedule.

BY CAR

Rental Cars are available at SFO and SJC airports, and at MRY regional airport.

There are two suggested driving routes to Monterey from SFO. Highway 1 offers coastal views along a scenic but winding route. Drive time from SFO to Monterey on Highway 1 is approximately 2.5 to 3 hours. Highway 101 passes by SFO and SJC en route to the Salinas Valley, where Hwy 156 exits west to Monterey Peninsula. Drive time SFO to Monterey via Hwy 101 is approximately 2 hours. Drive times from SJC will be approximately 30 minutes less than SFO.

Directions SFO to Monterey via Highway 1 (110 miles, approx. 2.5-3 hrs.)

From SFO, take U.S. Hwy 101 South toward San Jose. At mile 6, exit CA 92W toward Half Moon Bay. Left turn on CA Hwy 1 South. Remain on Hwy 1 South 85 miles to Monterey, exit Del Monte Avenue for downtown Monterey. For directions to hotels and Monterey Conference Center, see downtown Monterey Map.

Directions SFO to Monterey via Highway 101 (111 miles, approx. 2 hrs.)

From SFO take U.S. Hwy 101 South toward San Jose. At mile 85, take Exit 336 for Monterey Peninsula on CA 156 West. In six miles, Hwy 156W becomes CA Hwy 1 South. Exit 402B onto Del Monte Avenue for downtown Monterey. For directions to hotels and Monterey Conference Center, see downtown Monterey Map.

Directions SJC to Monterey via Highway 101 (75 miles, approx. 1.5 hrs.)

From SJC take Airport Blvd to Airport Parkway, turn right onto Matrix Blvd (ask rental car agency for directions to Matrix Blvd and Hwy 101 S). Take the ramp on the left onto Hwy 101 South, toward Los Angeles. Continue south on Hwy 101 for 53 miles, take Exit 336 to Hwy 156 West for Monterey Peninsula. 156W becomes Hwy 1 South. Exit 402B onto Del Monte Avenue for downtown Monterey. For directions to hotels and Monterey Conference Center, see downtown Monterey Map.

Directions MRY to Monterey Conference Center

From airport, turn right onto Monterey-Salinas Hwy CA 68 west. In 2 miles, exit for Monterey. Slight right onto Camino Aguajito, left on Del Monte Avenue. For directions to hotels and Monterey Conference Center, see downtown Monterey Map.

LOCAL PUBLIC TRANSPORTATION

Monterey-Salinas Transit Center is conveniently located just a few blocks from the Conference Center and all conference hotels. Local bus lines serve Carmel (Rt. 24), Pacific Grove (Rt. 1), and Big Sur (Rt. 22). http://www.mst.org/

ARRIVING IN MONTEREY BY TRAIN OR BUS

Amtrak's Coast Starlight train makes a stop in Salinas on its daily route between Seattle and Los Angeles, providing a leisurely and scenic way to travel. Amtrak's Thruway bus service is provided from Salinas to downtown Monterey, a 30-minute ride. There is also a Greyhound bus station in Salinas with connecting service to Monterey.

http://www.amtrak.com/ http://www.greyhound.com/

WEATHER

Monterey's climate is temperate year-round, but greatly influenced by the marine environment. March is technically still the rainy season, with rainfall averages of 3.3 inches for the month. March average low temperature is 45°F (7°C), with highs averaging 61°F (16°C). Packing for changeable weather and dressing in layers is highly recommended.

MONTEREY: HISTORY ON THE HALF SHELL

By Dennis Copeland

Monterey as a destination began with Spanish attempts to find a suitable Pacific port to protect and supply Spain's treasureladen Manila galleons and a bold explorer who believed that pearls and gold must exist in California. This venture would result in the first European founding of *Monterrey* in 1602. Although Vizcaino failed to find pearls or, for that matter, gold, the port of Monterey became the capital of the Spanish and, later, Mexican province—the "pearl" of Alta California. Monterey's history would prove that it held many and various treasures rich marine resources, from abalone to its fame as Sardine Capital of the World: the preservation of the its Spanish and Mexican past would celebrate Monterey as the Adobe Capital of California; and its wealth of international language schools would have it, in more recent times, designated the Language Capital of the World.

Before the European colonization, the Monterey area had been inhabited for over 3,000 years. Native Indian peoples settled the valleys and seaside. The Rumsien Ohlone people called the area near the Custom House, Shurista, and Presidio Hill, Hunnukul. They harvested abalone, mussels and fish from the sea and grains, acorns and seeds from meadows and hills, and hunted deer and other animals for thousands of vears before the first Spanish settlers. The Rumsien were the first abalone divers. Shell beads of abalone and Monterey shellfish were important items in the extensive commercial network extending east to Great Basin. It was the Rumsien knowledge of the environment that provided the early Spanish explorers the key to their survival leading to the colonization of the Monterey region. As with many California Indian people, their encounter with the Spanish regime through American settlement would be devastating, yet their culture and people would survive.

In November, 1542, Juan Rodriguez
Cabrillo discovered the bay he named *la Bahia de los Pinos*, the Bay of Pines. He did not venture ashore. By the late 1500s, New Spain's concerns were focused on the threat of English piracy against galleons traveling between the Spanish East Indies and North America. With a view toward finding a port to protect and supply the galleons, the Viceroy of New Spain commissioned the ambitious Basque merchant Sebastian

Vizcaino. In December 1602, Vizcaino affirmed the Spanish claim to California when he named the bay, the *Bahia de Monte Rey*, or Monterey Bay, in honor of the Viceroy, the *Conde de Monterrey* (Count of Monterrey, Spain).

The Rumsien people of Monterey would not see another European for 167 years. It was not until 1769 that the inspector general of New Spain, fearing the advancement of the Russians, planned an expedition into the northwestern frontiers of New Spain—California—to establish a military foothold. Expedition leader Captain Gaspar de Portola' and Father Junipero Serra founded Monterey near a giant oak tree above the beach on June 3, 1770. In 1774, the small, rudimentary presidio, or fort, was named the capital of the Californias—both Alta and Baja.

Upon Mexican independence in 1821, Monterey continued as the capital of the Mexican province of Alta California. With the secularization of the missions, the Californios, descendants of the original Spanish colonists, secured vast land grants and expanded the cattle and hide trade. The official Custom House at Monterey opened to foreign ships, transforming the old Spanish provincial capital into an international port. English, Irish, Scots, French and American merchants and ship captains settled in Monterey, adopted the Californio's lifestyle, language, and religion. Along with native Californios, they created a new merchant and ranchero class whose town houses and stores lined Alvarado Street to the Custom House. With international trade, the riches and opportunities of not only Monterey, but California, became known to the outside world.



Courtesy of Monterey Public Library, California History Room.

Then in July 1846, Commodore John Drake Sloat's troops raised the American flag over the Custom House, setting the stage for California to become part of the United States. Sloat established the first American fort in California to protect the harbor. Naval chaplain Walter Colton became the American alcalde (mayor, judge, and administrator) of Monterey. He impaneled the first jury in California, co-founded the first newspaper in California, was one of the founders of the first public library in California, and raised funds (mainly from gambling and liquor taxes and property sales) to build Colton Hall, the first public building in California, as a town hall and school. In 1849, the new building became the site of the convention to establish a constitution for American California.

Despite the creation of a bilingual, progressive constitution, the attainment of statehood, and the establishment of the first legislature, law and justice failed in California. Shortly after gold was discovered near his mill in 1848, John Sutter sent an envoy to Monterey to confirm his property and verify the gold. Lt. William Tecumseh Sherman confirmed the gold, not the land. News of the gold discovery spread quickly. The Gold Rush was on. Soon the new legislatures enacted laws restricting Hispanics in the mine fields while others sought to persecute and deny rights to Mexicans and Californios throughout California. California and Monterey became the Pacific's Wild West. For the first two years of the gold fever, it supplied the southern mines, then new boom towns to the east and north grew and became the entrances to the Gold Country.

It was not gold in Monterey that attracted newcomers. For some, it was the wealth of sea life around the Monterey Peninsula, from migrating whales to abalone and squid. It was due to this marine abundance that the Chinese arrived on Monterey's shore and thrived. By 1853, they had established a vibrant fishing village of families—not single men—making the Monterey villages unique in early Chinese immigration to California. They were joined on the Bay by Portuguese whalers from the Azores who found a lucrative and dangerous livelihood in shore whaling.

By the mid-1850s, the Army had moved its local operations to San Francisco. Except for

MONTEREY: HISTORY ON THE HALF SHELL

a short period during the Civil War, the old fort on Presidio Hill (the American Presidio in contrast to the Royal Presidio located east of Old Town) was not utilized by the Army although it remained a military reservation. Following the Spanish-American War, the need for more bases on the West Coast prompted the Army to establish the Monterey Military Reservation on the same site as the 1846 Army installation. The 15th Infantry and the 9th Cavalry (African American Buffalo soldiers) were the first two units to garrison the newly reactivated post. In 1904, it was renamed the Presidio of Monterey in honor of the original Spanish and Mexican presidio (1770-1846) at Monterey. From 1902 onward the mission of the Presidio changed from 19th century coastal defense to instruction and training, which it continues today as the home of the Defense Language Institute.

In 1874, the first railroad to Monterey was established—the Monterey and Salinas Valley Rail Road—shipping grain, fish, and other goods. Soon, the narrow gauge was overtaken by the Southern Pacific Railroad, led by Charles Crocker of the Big Four land barons. Crocker's dream was to create a destination for his railroad, a luxury resort centered on the grand Hotel Del Monte with gardens, polo fields and race track, and a seventeen mile leisure road to the Del Monte's Pebble Beach. The hotel opened in 1880 and was immediately dubbed the "most elegant seaside establishment in the world."

While local fishermen guided sports fishermen from the Hotel Del Monte in the best ways to catch salmon, they also attracted the interest of commercial fish processors. In 1902, Otasaboro Noda and Harry Mapas opened the first fish packing and canning operation on Ocean View Avenue (Cannery Row). In 1900, H. R. Robbins opened the first sardine cannery (with dance hall) in Monterey, adjacent to the Monterey Wharf. In 1903, Frank Booth took over Robbins' cannery and began promoting sardines. Cannery owners brought Sicilian fishermen to Monterey to fish and introduced the Mediterranean lampara boat and net system, increasing salmon and sardine catches, and a Norwegian fisheries expert, Knut Hovden, mechanized the canning process. By the 1940s nineteen noisy, smelly, fully operating canneries harvested over 250,000 tons per

season on "Cannery Row," making Monterey the "Sardine Capital of the World." Men fished for sardines, while other men steamed cans or boxed them for shipment by rail and ship around the world, while battalions of women worked the production lines canning the fish. By the end of the decade, the sardine harvests diminished year by year signaling the end of Monterey's signature industry.



Courtesy of Monterey Public Library, California History Room.

Monterey's other industry—tourism and sightseeing—flourished throughout the war years, especially with nearby Fort Ord and the Presidio. Stemming from tourist's and resident artists' fascination with Monterey's adobe heritage, an historic preservation movement to preserve the adobes grew rapidly in the first quarter of the 20th century. Monuments, Serra pageants, and numerous parades, restored buildings and produced books and articles, all contributing to Monterey's popular tourist culture as the Adobe Capital of California. In 1939, the visitor's Path of History, connecting 55 historic sites, became part the preservation-focused City's Master Plan.

Interwoven with the fishing and canning communities and the affluent seasonal hotel guests of the Adobe Capital, were ethnic enclaves. Steinbeck's "Tortilla Flats" of Indian, Mexican, and Spanish heritagethe "paisanos"—existed in various areas, from Dutra near Colton Hall to the hills above town. Following the burning of the fishing village near the Monterey Bay Aquarium site in 1906, the Chinese reestablished a new community on McAbee Beach (Cannery Row). Near the harbor was another Chinese community and a robust Japanese community which has flourished for many years. Other communities, Spaniards, Sicilians, and others also thrived and celebrated their heritage in custom and annual events.

Over 300 years after Vizcaino's discovery, a California writer, John Steinbeck, while living in his favorite Mexican-era adobe, Lara-Soto, in 1944, began writing a novel. The novel, originally entitled the "Pearl of the World," was a cautionary tale of beauty and greed. The pearl is not an inappropriate metaphor for the challenges Monterey was about to face, as its pearl was seen to be taken from it. By 1949, the harvest of sardines crashed; the heyday of the sardine capital was about to end. Already in 1943, Sam Morse, the president of the Del Monte Co. sold the Hotel del Monte resort to the federal government, and focused on developing Pebble Beach. Suddenly, both the luxury resort and the economic engine of Monterey were no longer. In an effort to revive Monterey, heritage organizations and the city moved to enhance its Californio heritage as the adobe capital. Efforts to preserve and rehabilitate Monterey's adobes had already begun in the early 20th century, culminating in the founding of the Monterey History and Art Association in 1931 led by artists, historians, and a retired Presidio commander. The City, the Association, other organizations, and private owners had saved many historical buildings. Now they promoted them.

Then by the 1960s a new agenda of change arrived. The national movement to revitalize downtowns through renewal projects arrived in Monterey. The Urban Renewal Agency ushered in a program to demolish the older parts of lower Old Town Monterey, an area which for decades supplied food and supplies for the fishing community. Others saw, with the expansion of nearby Fort Ord, a blight of greasy spoons, bars and poolrooms. Some thought Urban Renewal would save and beautify lower Alvarado, enhance its historic infrastructure. and draw more tourists. Already by the 1950s, the wholesale fishing businesses of the Wharf were being transformed into Italian and seafood restaurants following the sardine collapse. While many adobes would be saved, other buildings of Lower Old Town—many of them dating back to the Victorian architectural era-were demolished. The result was a new plaza near the foot of Fisherman's Wharf, a Conference Center, a tunnel connecting to New Monterey and Cannery Row, and a roster of highlighted Mexican era adobes which flanked, or were linked to, the plaza by the Path of History. Old Town (now

MONTEREY: HISTORY ON THE HALF SHELL

a National Landmark District) would be heralded as an "island of adobes" containing the most historic adobes of any city west of Santa Fe.

Renewal also came through adaptive reuse of the old industrial canning structures eventually leading to new industries based in tourism, marine research, education, and environmental protection. Starting in the 1950s, Cannery Row suffered its own version of urban renewal through a series of fires which consumed empty canneries and warehouses. Scientists at Stanford University's Hopkins Marine Station on Mussel Point, site of the original Chinese village, recommended the creation of a marine interpretive center and aquarium in the old Hovden cannery site. With support from the Packard Foundation, the Monterey Bay Aguarium opened on October 20, 1984. Designated in 1992 as the Monterey Bay National Marine Sanctuary, an enormous federally protected marine area of California's central coast was created.



Courtesy of Monterey Public Library, California History Room, Photo by **Navid Spradling**

With the closure of Fort Ord in 1994, one of the first redevelopment projects on the former military base was the creation of California State University Monterey Bay (CSUMB). The success of the Defense Language Institute (DLI) at the Presidio of Monterey led to a blossoming of language and other educational institutes. The internationally recognized Monterey Institute of International Studies, a progeny of DLI and Middlebury College's graduate school, specializes in graduate degrees in

international studies and is a center for foreign language studies. Coupled with the numerous ecological and environmental research facilities, these educational institutions along with tourism have replaced fishing and canning as the primary magnets for Monterey's economy.

Monterey's pearl has been returned. Perhaps it never disappeared.... Monterey's historic livelihood has always been and will continue to be its intimate and sustaining connection to beautiful Monterey Bay.

For a full-length version of this history of Monterey, and a list of recommended books on Monterey's history and heritage from our Local Arrangements Committee, visit the conference page on our website.

Sustainable Public History

In the past, conference themes have focused on broad ideas that inspire discussion. This one is different. The theme, Sustainable Public History, is meant to raise awareness about all aspects of sustainability, but also to help create the critical change necessary to maintain our planet's health. As an organization, NCPH is trying to do its part. The organization has already minimized paper use in the conference program and employs recyclables when possible. Still, we are aware that this conference in Monterey, while a stunning setting, is not necessarily a "green conference." Conference travel, hotel use, and food consumption will have a negative environmental impact. We urge attendees to do their part as individuals: Please recycle, especially your badges; watch your water use; avoid bottled water and use glass and travel cups. Conference tote bags will not be provided, so please plan to bring your own. Pay attention to your own footprint coming to the conference. We hope you will visit the conference section of NCPH's Public History Commons where we will provide information about self-auditing and carbon offsets, and have placed a message board for ride-sharing.

Public history practitioners have been talking about the environment for decades. But those conversations need to evolve and be "sustained." As one way of doing so, the NCPH Board has appointed a task force which will author a white paper advising on a direction that NCPH as an organization can take to respond and lead on environmental matters as they related to our activities and profession. The task force will be presenting its draft at this conference. Please share your ideas at the session.

- Leah Glaser and Briann Greenfield, Program Co-Chairs

NCPH Annual Meetings

Future Meetings

2015 - Nashville, Tennessee 2016 - Baltimore, Maryland

Past Meetings

1979 – Montecito, California

1980 – Pittsburgh, Pennsylvania

1981 - Raleigh, North Carolina

1982 - Chicago, Illinois

1983 - Waterloo, Ontario

1984 – Los Angeles, California

1985 - Phoenix, Arizona

1986 - New York, New York (with OAH)

1987 - Washington, D.C. (with SHFG)

1988 - Denver, Colorado

1989 - St. Louis, Missouri (with OAH)

1990 - San Diego, California (with SOHA)

1991 - Toledo, Ohio

1992 – Columbia, South Carolina

1993 – Valley Forge, Pennsylvania

1994 - Sacramento, California (with SOHA and NOHA)

1995 - Washington, D.C. (with OAH)

1996 - Seattle, Washington

1997 - Albany, New York

1998 – Austin, Texas 1999 – Lowell, Massachusetts

2000 - St. Louis, Missouri (with OAH)

2001 - Ottawa, Ontario

2002 - Washington, D.C. (with OAH)

2003 - Houston, Texas

2004 - Victoria, British Columbia (with ASEH)

2005 - Kansas City, Missouri

2006 - Washington, D.C. (with OAH)

2007 - Santa Fe, New Mexico

2008 - Louisville, Kentucky

2009 - Providence, Rhode Island

2010 - Portland, Oregon (with ASEH)

2011 - Pensacola, Florida

2012 - Milwaukee, Wisconsin (with OAH)

2013 - Ottawa, Ontario

PLACES TO EAT

BREAKFAST EATS NEAR CONFERENCE HOTELS CASA MUNRAS AND HOTEL ABREGO

Esteban's (Casa Munras)

Bistro Abrego (Hotel Abrego)

Paris Bakery (271 Bonifacio)

Parker-Lusseau, Pastries (539 Hartnell St., in the historic Fremont Adobe)

The Wild Plum (731 Munras)

Denny's (398 Fremont St.)

From Casa Munras and Hotel Abrego, a short stroll down Alvarado Street leads public historians to the Monterey Conference Center. Along the way, check out for breakfast and coffee:

Peets Coffee & Tea (560 Munras)

Old Monterey Café (489 Alvarado)

Bagel Bakery (452 Alvarado)

Kokos Café (419 Alvarado)

Starbucks (316 Alvarado)



Alvarado, 1945. Courtesy of Monterey Public Library, California History Room.

LUNCH NEAR CONFERENCE CENTER

Sit down or grab some seafood to go from Fisherman's Wharf's many restaurants. Or:

Brittania Arms Pub (444 Alvarado)

Alvarado Fish & Steakhouse (481 Alvarado)

Lallapolooza (474 Alvarado)

Taqueria Papa Chanos (462 Alvarado)

Jacks Restaurant and Peter B's Brewpub (2 *Portola Plaza*)

HAPPY HOUR AND DINNER

Esteban Restaurant (Casa Munras, Tapas)

Bistro Abrego (*Hotel Abrego*, daily appetizer and drink specials)

Jacks Restaurant & Lounge (2 Portola Plaza)
The Crown and Anchor (150 W. Franklin)

Restaurant 1833 (500 Hartnell)

Alfredo's Cantina (266 Pearl)

El Torito (Cannery Row)

Cannery Row Brewing Company (95 Prescott Ave.)

Hula's Island Grill (Lighthouse Ave.)

Bulldog British Pub (611 Lighthouse Ave.)

WINE TASTING

A Taste of Monterey (700 Cannery Row kk, Monterey)

Bargetto Winery Monterey Tasting Room (700 Cannery Row Ste G, Monterey)

Pierce Ranch Vineyards (499 Wave Street, Monterey)

Scheid Vineyards Wine Lounge (*San Carlos and 7th Street, Carmel*)

Terranova Fine Wines (315A Calle Principal, Monterey)

OTHER SERVICES NEAR MONTEREY CONFERENCE CENTER:

Walgreen's (416 Alvarado)

Trader Joe's (570 Munras)

Abrego Print & Copy (528 Abrego St.)

FedEx Office (799 Lighthouse Ave., Ste. A)



Alvarado Street Parade, 1905 Courtesy of Monterey Public Library, California History Room.

EAT LIKE A LOCAL

Average entrée prices:

\$: under \$10 | \$\$: \$10-\$25 | \$\$\$: \$25+

Your Local Arrangements Committee recommends:

Cibo Restaurante Italiano (\$\$\$, 301 Alvarado Street, Monterey, 831-649-8151) (pronounced Chee-boh) because I love Italian and because they have live jazz!!

Indian Summer (\$\$, 220 Oliver Street, Monterey, 831-372-4744) Good Indian food and nice outdoor dining area behind the Memory Garden and Pacific House, and

adjacent to Conference Center. Late night bar and hookah lounge, too.

Monterey Fish House (\$\$, 2114 Del Monte Ave, Monterey, 831-373-4647) Lunch and dinner served. Reservations suggested for dinner.

Montrio (\$\$\$, 414 Calle Principal, Monterey, 831-648-8880) A favorite place to take guests downtown. Excellent variety of small bites to share.

Ocean Sushi (\$\$, 165 Webster Street, Monterey, 831-645-9876) Tasty Japanese food reasonably priced.

Paris Bakery Café (\$, 271 Bonifacio Pl, Monterey, 831-646-1620) Breakfast and lunch. Decadent pastries, delicious soups, salads, sandwiches.

Rosines (\$\$, 434 Alvarado Street, Monterey, 831-375-1400) Good salads and sandwiches plus amazing cakes. Serving breakfast, lunch, and dinner.

Sandbar & Grill (\$\$, Municipal Wharf, Monterey, 831-373-2818) Pierside dining. Open lunch and dinner.

Tarpy's Roadhouse (\$\$-\$\$\$, 2999 Monterey Salinas Hwy, Monterey, 831-647-1444) Good food in an old stone road house. Near the Monterey Airport, five miles from Conference Center.

Fandango (\$\$\$, 223 17th Street, Pacific Grove, 831-372-3456) French fare, seafood, Sunday brunch.

The Fish Wife (\$\$, 1996 Sunset Drive, Pacific Grove, 831-375-7107) Seafood with a Caribbean flair at Asilomar Beach.

Max's Grill (\$\$, 209 Forest Avenue, Pacific Grove, 831-375-7997) Dinner only, daily prix fixe menu.

Michael's Grill and Taqueria (\$, 197 Country Club Gate Center, Pacific Grove, 831-647-8654) Fresh, authentic Mexican fare.

LIVE LIKE A LOCAL

Your Local Arrangements Committee members share their favorite Monterey Peninsula hangouts:

Visit Carmel River State Beach or Point Lobos State Natural Reserve in Carmel.

Relax and restore at **Refuge** spa at the Carmel Valley Athletic Center. http://www.refuge.com

Walk or bike the **Monterey Bay Coastal Trail** from Monterey Bay Aquarium to Asilomar State Beach.

THINGS TO DO AND SEE IN MONTEREY

Monterey Visitor Center (407 *Camino el Estero*, 800-555-6290) Open daily 9-5.



Courtesy of Monterey Public Library, California History Room.

MUSEUMS AND HISTORIC SITES

Colton Hall Museum (Pacific St. between Jefferson and Madison, Monterey, 831-646-5640) Open Daily 10-4. Built to serve as a public school and town meeting hall, Colton Hall now offers visitors a re-creation of the meeting room where California's first Constitution was drafted in October 1849 and exhibits on early Monterey.

Monterey Museum of Art (559 Pacific St., Monterey, 831-372-5477) Open Wed-Sat 11-5, Sun 1-4. The Monterey Museum of Art features eight galleries devoted to exhibitions of American and early California painting, photography and contemporary art.

Monterey State Historic Park (20 Custom House Plaza, at foot of Scott Street)

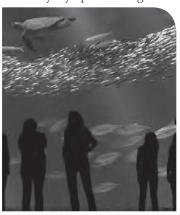
Pacific House Museum Visitor Center (831-649-7118) Monterey State Historic Park preserves a collection of significant historic houses and buildings located throughout Old Monterey. The "Monterey Walking Path of History" guides visitors to view the site where Spanish explorers first landed in Monterey in 1602. See one of the nation's last remaining whalebone sidewalks, and explore streets that author Robert Louis Stevenson walked in 1879

Museum of Monterey (5 Custom House Plaza, Monterey, 831-372-2608) Open Tues-Sat 10-7, Sun 12-5. Displays art and artifacts that tell the story of Monterey's historic role in the birth and development of California. Also hosts special exhibitions showcasing Monterey's heritage and contemporary art.

Don't miss our Opening Reception at the Museum of Monterey on Wednesday night!

Pacific Grove Museum of Natural History (165 Forest Avenue, Pacific Grove, 831-648-5716) Open Tues-Sun 10-5. Discover the birds and wildlife, plants, geology and cultural richness that make California's Central Coast unique.

Monterey Bay Aquarium (886 Cannery Row, Monterey) Winter Hours: open 10-5 every day. The Monterey Bay Aquarium is located on the site of a former sardine cannery on Cannery Row. This worldfamous attraction hosts 1.8 million visitors annually, and features over 600 species of aquatic life found in and around Monterey Bay. Its many exhibits, including Kelp Forest, Open Sea, Ocean's Edge, penguins, and playful sea otters, have delighted Monterey visitors since 1984. The non-profit Monterey Bay Aquarium supports research and advocacy in fulfillment of its mission to inspire conservation of the world's oceans. http://www. montereybayaquarium.org/



Courtesy Monterey County CVB

OUTDOOR RECREATION

BEACHES

Dude! Monterey County has 99 miles of spectacular coastline. Divers and kayakers launch from McAbee Beach to explore Monterey Bay's incredible kelp forests and rich marine life. Birders flock to Carmel River **State Beach** to spot abundant migrating and resident avians. Surfers frequent **Asilomar State Beach** to catch that perfect wave. The Monterey Peninsula's dramatic cliffs and rocky shores are perfect for tidepooling, and its sandy beaches suitable for surfing, fishing, and wading. However, waters of Monterey Bay are too cold for swimming or boating for any length of time without a wetsuit. Monterey beaches do not have lifeguards, and at even the most protected beaches, bathers and waders should expect cold water and unpredictable surf.

McAbee Beach: foot of Hoffman Avenue on the ocean side of Cannery Row.

San Carlos Beach: at the intersection of Cannery Row and Reeside Avenue, beside Coast Guard Pier.

Monterey State Beach: sandy shore and adjacent recreation path extends from Wharf #2 to Seaside.

Asilomar State Beach, Pacific Grove: a mile of sand and surf, one of the area's most popular beaches.

Lovers Point Park & Beach, Pacific Grove: a short ride by bike path offers views of Monterey Bay.

Carmel Beach, Carmel: locally renowned for good surf, dog friendliness, and breathtaking sunsets.

BICYCLING

A very popular activity around Monterey Bay, cyclists can pedal along shoreline and dunes on recreational paths around the Monterey Peninsula to Seaside, Pacific Grove and 17-Mile Drive. Bicycle rentals are available at several locations around town. See description in "Walking Tours and Field Trips" section.

GOLF

The Monterey Peninsula is a world-renowned golfing destination and home to famous golf courses, including Pebble Beach, Spanish Bay, and Cypress Point. Del Monte Golf Course is the oldest course in continuous operation west of the Mississippi River. Several local public courses offer an affordable Monterey Peninsula golf experience. For interactive maps of many local links, see: http://www.montereypeninsulagolf.com.



Courtesy of Monterey County CVB.

KAYAKING

Numerous outfitters provide equipment and guided paddles in both Monterey Bay and nearby Elkhorn Slough. *See description in "Walking Tours and Field Trips" section.*

WHALE WATCHING

In March, California Gray Whale moms and calves migrate north through Monterey Bay. Frequent whale watching cruises sail from Monterey's Fisherman's Wharf or Moss Landing.



Courtesy of Monterey County CVB

THINGS TO DO AND SEE IN MONTEREY

WINETASTING

Monterey County is home to numerous vintners and growers. Monterey's Wine Country extends ninety miles from north to south, providing microclimates for growing an amazing array of 42 varietals. Sample some for yourself! You can find maps and apps to help you plan your Monterey winetasting experience at: http://montereywines.org/ monterey-wines/

Don't miss our Grapes of Wrath tour on Friday which includes winetasting!

NEARBY SITES AND ATTRACTIONS ON THE **CENTRAL COAST**

Carmel-by-the-Sea: Just 5 miles south of Monterey, the quaint village of Carmel-by-the-Sea beckons visitors who appreciate eclectic architecture, hidden gardens, and fine dining, art galleries, and shopping. Pick up a walking tour map at the visitor center on San Carlos Street and explore this unique and historic community. Historic buildings include Carmel Mission, and Tor House, home of poet Robinson Jeffers and open for tours weekends.

Don't miss our What's the Point? Homes and History of Carmel Point tour on Thursday! Big Sur Coast: (Hwy 1 south of Monterey) Start your coastal tour driving scenic 17-Mile Drive to Carmel then continue down Highway 1 winding along California's spectacular Big Sur coastline.

The rocky peninsula of Point Lobos State Natural Reserve, Carmel, (7 miles south of Monterey) is one of the most dramatic places where land meets sea on the Pacific Coast. Hiking trails offer plenty of opportunities to observe abundant flora and fauna, including sea otters. http://www. pointlobos.org/

Pfeiffer Big Sur State Park:

(Hwy 1, 32 miles south of Monterey) features a variety of habitats and hiking trails through coastal mountains, chaparral, riparian habitats, and redwood forests. Camping and cabin lodging is available year-round. http://www.parks. ca.gov/?page_id=570

Elkhorn Slough National Estuarine Research Reserve:

(19 miles north of Monterey) Elkhorn Slough hosts extraordinary biological diversity, providing critical habitat for more than 135 aquatic bird, 550 marine invertebrate, and 102 fish species. Harbor seals, sea lions,

and sea otters also call Elkhorn Slough home. Kayak tours are a popular way to view this unique ecosystem. http://www. elkhornslough.org/

California Missions: California's historic chain of 21 missions, founded between 1769 and 1823, extends from San Diego to Sonoma. Three missions are located in Monterey County. San Carlos Borromeo Del Rio Carmelo, 5 miles south of Monterey in Carmel, was originally established at the presidio in Monterey but relocated in 1771 to the Carmel Valley. The current mission church dates from 1797, and is the burial place of Father Junipero Serra, founder of the California missions. Nuestra Señora de la Soledad, 47 miles southeast of Monterey, includes original features and reconstructed buildings. Mission San Antonio de Padua, 87 miles south of Monterey, sits on 80 acres of pristine oak woodland once part of the sprawling Hearst Ranch, and today replicates the historical landscape of the mission era. In neighboring San Benito County is Mission San Juan Bautista, 33 miles northeast of Monterey. This mission complex and San Juan Bautista State Historic Park preserve some 30 historic

buildings in the 12-block area surrounding the Spanish Plaza and offer a glimpse of California life 175 years ago. This mission church has been in continuous use since 1812

Año Nuevo State Park: (65 miles north of Monterey) Año Nuevo State Park is the site of the largest mainland breeding colony for northern elephant seals. During the breeding season (December through March) daily access to the park is available via guided walks only. Reservations required. http://www.parks.ca.gov/ pages/523/files/guided_walk_ information_brochure_ 12-13.pdf

Big Basin Redwoods State

Park: (65 miles north of Monterey) is home to the largest continuous stand of ancient coast redwoods south of San Francisco. http://www.parks. ca.gov/?page_id=540 Henry Cowell Redwoods State Park in Felton (45 miles north of Monterey) features a centuriesold Redwood grove and a selfguided nature path. http://www. parks.ca.gov/?page_id=546

EXHIBITS

We invite you to visit the book publishers and other organizations exhibiting in Serra I (by the conference registration area) at the Monterey Conference Center throughout the meeting. Be sure to visit our Commons gathering area in the exhibit hall to relax and connect with colleagues and friends. Sponsored by Central Connecticut State University.

Exhibit Hours

Thursday, March 20: 8:00 am - 7:00 pm Friday, March 21: 8:00 am - 5:00 pm Saturday, March 22: 8:00 am – 2:00 pm

Exhibitors (as of January 10, 2014)

American Society for Environmental History

Asian Cultural Experience, Salinas California

California Council for the Promotion of

California Historical Society / Heyday Books

California State Parks First Water Design Historical Research Associates / Next Exit History JPASS from JSTOR

LGBT History Resource Table

Left Coast Press National Women's History Project and Woman Suffrage Centennial Celebration

Princess Monterey Whale Watching Rosie the Riveter World War Two Home Front National Historical Park / Port Chicago Naval Weapons Magazine National Memorial Stanford University Press

University of California Press University of Massachusetts Press University of Nevada Press

WALKING TOURS AND FIELD TRIPS

All tours start at the Portola Lobby in the Monterey Conference Center unless otherwise noted. Transportation is included for all field trips except walking tours. Please contact NCPH if you require special assistance. Lunch is not provided on field trips unless noted. Space is limited, so sign up early.

T1. Adaptive Reuse Around Monterey Bay

Wednesday, March 19, 9:00 am - 1:00 pm Ticket: \$50

Guide: California State University Monterey Bay and Monterey Bay Aquarium staff A bus will take participants on a field trip to explore two local examples of adaptive re-use of historic properties. Fort Ord, a decommissioned U.S. Army infantry base, is now the campus of California State University Monterey Bay. Our second stop is the Monterey Bay Aquarium, which occupies portions of the former Hovden Cannery, one of many fish canneries which once operated on the Monterey waterfront. (Limit 30 participants)

T2. Historic Cemeteries of Old Monterey

Wednesday, March 19, 2:45 pm - 5:15 pm Ticket: \$15

Guide: Dennis Copeland, historian and City Museums and Archives Manager Join in a visit to the "other Monterey" to learn about the history of the cemetery, its residents, and the significant roles many of them played in the history of Monterey and early California. Two adjacent cemeteries are located next to El Estero and across from Dennis the Menace Park: San Carlos Cemetery, the Catholic cemetery of Monterey, and El Encinal, the City of Monterey cemetery, which was formally established in 1835. San Carlos cemetery includes some of the oldest residents, including those transferred from the original Spanish colonial cemetery at the Royal Presidio Chapel (San Carlos Cathedral). Among the 20th-century sites, participants will also visit the graves of Ed Ricketts, the model for "Doc" in several Steinbeck works, and Flora Woods, the model for the bordello operator in the novel Cannery Row. Good walking shoes are recommended. (Limit 25 participants)

T3. Point Sur Lighthouse and Point Sur State Historic Park

Thursday, March 20, 9:00 am - 3:00 pm Ticket: \$65, includes lunch Guides: Central Coast Lighthouse Keepers Point Sur State Historic Park is operated by California State Parks and is supported by the volunteer Central Coast Lighthouse Keepers (CCLK). Visitors will learn about interpretive goals of the park; gain an appreciation for the importance of lighthouses; understand how isolation and the environment impacted the lighthouse keepers and their families; and gain an understanding and appreciation of the changing technology of the lightstation. This restoration focused tour will be led by John O'Neil, Chair of the CCLK, and Carol O'Neil, Interpretive Chair for the state park's docents. On the day we will be visiting, restoration volunteers will be working so we will get to see what they do and talk to them about their on-going maintenance work. The tour will feature restoration highlights, challenges, and successes for the Blacksmith-Carpenter Shop, Barn, Headkeeper's House, Triplex and the Lighthouse. The majority of the time will be spent at Headkeeper's House to see the recently installed furnishings. We will also visit the Triplex and discuss the challenges of restoring this three story building. This tour requires walking and climbing stairs. California State Parks supports equal access. Prior to arrival, if a participant with disabilities needs assistance they should contact Pat Clark Gray at (831) 649-2855 in advance to make the proper accommodations. (Limit 20 participants)



T4. Monterey's Waterfront

Thursday, March 20, 10:30 am - 12:30 pm

Ticket: \$15

Guide: Tim Thomas, 4th generation native of the Monterey area.

For thousands of years people have made their living fishing the Monterey Bay, beginning with the Rumsien Ohlone, the Native People of the Monterey area. From abalone to rockfish, everything was fished and utilized, and the Monterey Bay was a multi-cultural stew, made up of whalers from the Azores, squid fishermen from China, salmon fishermen and abalone divers from Japan, and Sicilians fishing sardines in the "dark of the moon." This entertaining walking tour of the Monterey Wharf and surrounding area will take you back in time to explore the history of the fisheries of Monterey Bay and what made it one of the biggest and best fishing ports in the world. (Limit 25 participants)

T5. What's the Point? Homes and History of Carmel Point

Thursday, March 20, 9:00 am – 12:30 pm Ticket: \$65

Guide: Kent Seavey, local historian and Tor

House staff

Join us for a guided tour of some unique architectural gems in Carmel. Tour includes walk-thru tour of Tor House, home of poet Robinson Jeffers, and Hawk Tower. A neighborhood walking tour of Carmel Point takes in exterior views of historic houses by notable architects including Frank Lloyd Wright, Frank Wyncoop, Ernest Bixter, and others. Interesting and intriguing architectural styles from several periods—1919 to 1950s— reflects the varied history of Carmel Point. Tour participants must be able to walk for 30-40 minutes. Half our group will tour Tor House while the other continues on the architectural walking tour, then reverse. Appropriate walking shoes recommended. Unfortunately, Tor House is not ADA accessible. (Limit 24 participants)



Courtesy of Tor House Foundation Archival Collection

WALKING TOURS AND FIELD TRIPS

T6. Royal Presidio Chapel

Friday, March 21, 9:00 am -10:00 am

Ticket: \$10

Guide: Chapel Docents

This tour will depart from Lobby of Hotel Abrego (a shuttle runs from the Monterey

Conference Center to Hotel Abrego)
A short walk from Hotel Abrego brings us to the oldest building on the Monterey Peninsula, the Royal Presidio Chapel, built in 1794, and the only remaining original Spanish presidio chapel in California.
During recent conservation efforts, original decor was discovered inside the church and an archaeological excavation uncovered remains of the 1770 Spanish Presidio and an earlier (1772) chapel on the site. Many archaeological artifacts are on display in the Heritage Center Museum next door. (Limit 20 participants)

T7. The Grapes of Wrath Tour and National Steinbeck Center, Salinas

Friday, March 21, 10:00 am - 5:00 pm Ticket: \$70, includes wine tasting Guide: Steinbeck Center Staff Our bus will travel through the Salinas Valley, one of the world's most fertile agricultural areas, en route to Salinas and the National Steinbeck Center, an awardwinning museum dedicated to the life of author John Steinbeck and the people and places of Monterey County that inspired his work. In the Steinbeck Center's interactive exhibition halls, you will learn about important cultural movements, including Cesar Chavez and the United Farm Workers, and explore the many cultures that have come to the valley over the past 200 years to cultivate its soil. After lunch on your own at one of Salinas' many downtown restaurants, our return trip will include a stop at one of Monterey County's fine wineries for a special winetasting experience. Winery tasting room visitors must be age 21 or over. (Limit 56 participants)

T8. Walking Tour of Historic Monterey

Friday, March 21, 10:30 am- 12:00 pm

Ticket: \$12

Guides: Michael Green and Dennis

Copeland

Step into the past with a Monterey History Walking Tour where you will discover some of California's most historic homes, buildings and beautiful gardens. Starting at Pacific House Museum, the tour takes participants to Custom House – State

Historic Landmark #1 – to California's First Brick House and along one of the nation's last remaining whalebone sidewalks. Learn about the people who were instrumental in settling early California in the Spanish and Mexican periods. The tour visits Colton Hall, the site of California's Constitutional Convention which paved the way to statehood, then swings by the Old Jail with tales about some of its more notorious visitors. Participants can stop for lunch along Alvarado Street – one of Monterey's earliest thoroughfares – on their way back to the Conference Center. (Limit 25 participants)

T9. Cannery Row

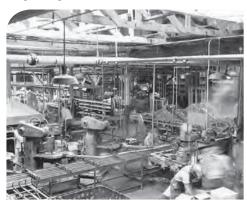
Friday, March 21, 12:45 pm – 3:30 pm

Ticket: \$20

Guide: Tim Thomas, 4^{th} generation native of

the Monterey area.

On this 2½ hour walking tour of Cannery Row, guide Tim Thomas will take you back in time to explore the history and the people of the fisheries of Monterey Bay. The story of this famous street began long before John Steinbeck's depiction of the area during its industrial heyday, when canneries lined Ocean View Avenue. From Native American, Asian, and European settlement, through the boom and bust of the whaling and sardine industries, to economic despair and decay, followed by restoration and re-development, the tale of Cannery Row continues to captivate. (Limit 25 participants)



Courtesy of Monterey Public Library, California History Room.

T10. Behind the scenes tour of Stevenson House at Monterey State Historic Park

Friday, March 21, 1:30 pm - 3:00 pm

Ticket: \$10

Guide: Kris Quist, California State Parks

Museum Curator

Join Kris Quist for a behind-the-scenes look at the Robert Louis Stevenson Museum Collection located at the Stevenson House in Monterey State Historic Park. He will share unique RLS artifacts and archives that are normally kept in storage. In addition, participants will be allowed time to view at the Stevenson Collection on exhibition while Kris provides information regarding artifacts. Woven into the tour will be techniques on how California State Parks preserves and interprets the Stevenson House. California State Parks supports equal access. Participants with disabilities who need assistance should contact Pat Clark-Gray at (831) 649-2855 in advance of the tour. (Limit 14 participants)

T11 and T12. Pacific Biological Lab on Cannery Row

Saturday, March 22, Two tours: 8:45 am – 10:15 am and 10:15 am – 11:45 am

Ticket: \$15 Guide: Docents

Join a special tour of the home and laboratory of Edward F. Ricketts, friend and collaborator of author John Steinbeck. Built in 1937, the Pacific Biological Laboratories, which is listed on the National Register of Historic Places, was owned and operated by Ed Ricketts, a pioneering marine biologist and ecologist and the model for several "Doc" characters in Steinbeck's works. The Lab was the locus where much of the literary, social and scientific vision of both authors germinated and grew, as well as conversations with their friends, many of whom were also artists and writers. The Lab achieved its own literary prominence as a model for Doc's Western Biological Lab in Steinbeck's novel Cannery Row. After Ricketts' death, the Lab became the gathering place for a social club, named Pacific Biological Lab in honor of Ricketts, and continued to be a gathering place for artists and writers, and became the birthplace of the famed Monterey Jazz Festival. As the most significant remaining resource associated with Ricketts and Steinbeck in Monterey, the laboratory is considered one of the city's most important historic resources. (Limit 18 participants)



Courtesy of Monterey Public Library, California History Room, image taken by David Spradling.

WALKING TOURS AND FIELD TRIPS

T13. Presidio of Monterey

Saturday, March 22 9:30 am - 12:00 pm Ticket: \$25 This tour available by preregistration only. No tickets sold on-site. Guide: Cameron Binkley, Defense Language Institute Foreign Language Center (U.S. Army) Join our guided combined bus and walking tour of the U.S Army's Presidio of Monterey, an historic installation established in 1902 to quarter infantry, cavalry, and horse-drawn artillery units. Since 1946, the Presidio has housed the Defense Language Institute Foreign Language Center. Army historian Cameron Binkley will lead participants onto the post, which is normally closed to the public. Highlights of the tour will include the parade ground, Philippine War-era barracks including the Buffalo Soldier barracks, the officers club and quarters, post cemetery, Sloat Monument, Fort Mervine, and a section of the Berlin Wall. The tour will include an overview of the Bouchard Raid and defense of Monterey from the Spanish period to the takeover of California by the United States. We will visit the Lower Presidio Museum and battlefield and discuss the strategic importance of Monterey as the capital of Alta California, and learn why Monterey was seized three times, in 1818, 1842, and 1846. Unfortunately, this tour is not ADA accessible. Participants will need to climb a semi-steep hillside to Fort Mervine. In case of rain, itinerary may cancel or vary due to local ground conditions. All participants must bring government issued photo I.D. (Limit 24 participants)

T14. Hotel Del Monte

Saturday, March 22, 2:30 pm – 5:00 pm Ticket: \$25 **This tour available by pre-registration only. No tickets sold on-site**. Guide: John Sanders

In its prime, Hotel Del Monte welcomed tourists as a 20,000 acre resort on the Monterey Peninsula with luxurious accommodation and a full range of sporting and leisure activities. This property was the catalyst for today's tourism industry on the Monterey Peninsula. The current Hotel Del Monte is the third hotel building on the site, completed in 1926 with associated buildings dating back to 1887. The hotel with its landscaped gardens, exquisite Spanish architecture, and grand ballroom is now the signature building of the Naval Postgraduate School in Monterey. All participants on this tour must have a valid government-issued I.D. to enter the base. (Limit 30 participants)

TOURS ON YOUR OWN

Bicycle Monterey

Daily, 10:00 am – 12:30 pm, 2:00 pm – 4:30 pm.

Cost: \$60, paid directly to Adventures by the Sea

Your guide from outfitter Adventures by the Sea will take you cycling on the recreational trail along Cannery Row, past the Monterey Bay Aquarium, and along the beautiful Monterey Peninsula coastline. Riders will see the historic Point Pinos Lighthouse, Asilomar State Beach, 17 Mile Drive through Del Monte Forest, and scenic Bird and Seal Rock. This ride is suitable for novice to expert riders. Visit http://adventuresbythesea.com/tours.html for reservations and more information.

Kayaking Monterey Bay

Daily, weather permitting, 10:00 am - 12:30 pm, and 2:00 pm - 4:30 pmCost: \$60, paid directly to Adventures by the Sea



Courtesy of Monterey County CVB.

Explore the wonders of the Monterey Bay National Marine Sanctuary from a seal's eye view! Experienced guides from Adventures by the Sea will share with you information about the ecology of the Bay, the history of the area, and the biology and habits of Monterey Bay's varied marine life from sea otters to harbor seals to whales. Visit http://adventuresbythesea.com/tours.html for reservations and more information.

Path of History

Follow the sidewalk markers for Monterey's Path of History for a self-guided tour of historic Monterey's colorful adobes and historic gardens. The full walking tour is 3 miles long. Path of History maps available at Colton Hall, Lake El Estero Visitor's Center, and the registration table in the Monterey Conference Center.

Explore Monterey - Cell Phone Tours

Use your smartphone to access cell phone interpretive tours of historic downtown Monterey. Dial (831) 718-9123. Cell phone tours are free, but your carrier's data and minute rates will apply. Offered in six languages. Multi-media versions of tour also available. See Explore Monterey Cell Phone Tours brochure for details. Explore Monterey brochures and Path of History maps available at Colton Hall, Lake El Estero Visitor's Center, or NCPH registration table at the Monterey Conference Center.

THANK YOU 2014 ANNUAL MEETING SPONSORS! Event Sponsors:

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Shelley Bookspan – Consultants' Reception
Stevens Historical Research Associates – Consultants' Reception
William Willingham – Consultants' Reception

SPECIAL EVENTS

Please purchase tickets online or use the form at the back of this Program. Tickets purchased during early registration will be included in your conference materials at the annual meeting. Space is limited. Some tickets may be available for purchase at the conference registration desk.

FIRST TIME ATTENDEE AND MENTOR/MENTEE PRE-RECEPTION

Wednesday, March 19, 5:30 pm – 6:30 pm (Meet at Portola Lobby, Monterey Conference Center) Tickets – Included with Opening Reception ticket

Join members of the NCPH Board of Directors and established NCPH conference-goers for informal conversation and to learn more about making the most of your conference experience. Participants will meet at the registration desk and walk together to the Opening Reception at the Museum of Monterey (a 3-minute walk).

OPENING RECEPTION

Wednesday, March 19, 6:30 pm – 7:30 pm (Museum of Monterey, 5 Custom House Plaza, Monterey) Tickets – \$10

NCPH President Bob Weyeneth and 2014 Program Chairs Leah Glaser and Briann Greenfield welcome you to our organization's 36th Annual Meeting (counting the famed 1979 conference in Montecito, California, which led to the formation of the National Council on Public History). Park your suitcase and enjoy a drink, light hors d'ouevres, and congenial conversation with colleagues from across North America and around the world.

Co-Sponsored by California Council for the Promotion of History, HistoryTM, Stanford University, and Wells Fargo Family History Center

NEW PROFESSIONAL AND GRADUATE STUDENT SOCIAL

Wednesday, March 19, 8:00 pm (London Bridge Pub, 256 Figueroa St., Monterey) Tickets – FREE, but advance registration is required

Meet other NCPH newbies, current students, recent grads, and professionals after the opening reception. Network in a casual environment while ordering some food and drinks. Look out for announcements on more fun ways to connect during the rest of the conference by following @NCPH on Twitter, #ncph2014. Free, but dinner and beverages will be available to purchase. *Organized by the New Professional and Graduate Student Committee*

NEW MEMBER BREAKFAST

Thursday, March 20, 7:30 am – 8:30 am (Serra I) Tickets – \$35

The Membership Committee, with members of the Board of Directors, leads this breakfast and discussion for new members. This is a great way to meet new and old members of the organization and to learn more about NCPH, the conference, and the field of public history. *Organized by the Membership Committee*

SPEED NETWORKING

Thursday, March 20, 10:00 am – 12:00 pm (Serra II)

Tickets - FREE, but advance registration is required



For the sixth year in a row, NCPH will offer a professional twist on "speed dating," creating stress-free networking opportunities at the annual meeting. This is one of the most popular features of the conference! Graduate students, recent graduates, and new professionals will have the opportunity to meet with five established public history practitioners over the course of five fifteen-minute rotations. Before the buzzer sounds, participants may discuss career options, professional development, and any other aspects of the field. Prepare some questions in advance, bring your business cards, and expect to talk and listen a lot! Advance registration is required; space is limited to 60. Organized by the Curriculum and Training Committee and Sponsored by University of Central Florida

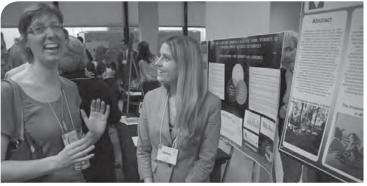


Photo courtesy of Serge Noiret

POSTER SESSION AND RECEPTION

Thursday, March 20, 5:00 pm – 7:00 pm (Serra II)

TICKETS - FREE, but advance registration is required

Poster sessions will be on display and their creators will be available to discuss the projects. Light refreshments will be served. The Poster Session is a format for public history presentations about projects that use visual evidence. It offers an alternative for presenters eager to share their work through one-on-one discussion, can be especially useful for work-in-progress, and may be a particularly appropriate format for presentations where visual or material evidence represents a central component of the project. Cosponsored by the American West Center-University of Utah, University of Texas at El Paso and University of Massachusetts Amherst

SPECIAL EVENTS

CONSULTANTS' RECEPTION

Thursday, March 20, 5:00 pm – 7:00 pm (Serra I)

Tickets - FREE, but advance registration is required

Are you currently working as a consulting historian? Are you interested in becoming a consultant and want to learn more about consulting and contract work? Join new and experienced hands as well as members of NCPH's Consultants Committee for an informal reception that will include hors d'oeuvres, drinks, and lively discussion. You will have the opportunity to talk about topics that will be covered in this year's sessions and working groups or discuss other subjects that interest you. Cosponsored by Alder, LLC, Artiflection, LLC, FTI Consulting, Historical Research Associates, JRP Historical Consulting, New South Associates, Patrick Cox Consulting, Stevens Historical Research Associates, Shelley Bookspan, and William Willingham, and organized by the NCPH Consultants Committee

DINE AROUNDS

Thursday, March 20, 7:00 pm (Meet at registration)
Sign up at conference. Cost of dinner is the responsibility of the attendee.

Dine Arounds are an informal opportunity to talk about intriguing issues, make new contacts, and get a taste of Monterey. Before the annual meeting, individuals who volunteer to be facilitators suggest topics for discussion. Facilitators also find suitable restaurants, and make reservations for the groups. To participate, find the sign-up sheet in the conference registration area and be prepared to talk. Your facilitator will lead the group to the restaurant and start the evening's conversation. Topics this year will include:

- -Exploring Women's History at Historic Sites, sponsored by the National Collaborative for Women's History Sites
- -Hotels, Airports and Malls: Sustaining Public History in New Commercial Venues
- -Off the Grid
- -Wibbly-Wobbly Timey-Wimey: Do Museums Need Timelines?
- -Windmills at Williamsburg: How Do We Bring Environmental History into Historic Houses and History Museums?

PUBLIC HISTORY EDUCATORS' BREAKFAST

Friday, March 21, 8:00 am – 10:00 am (Serra II) Tickets – \$38

This annual event is an opportunity for faculty to share ideas about running graduate and undergraduate public history programs and to talk about university, departmental, and a wide variety of other issues. The discussion is always lively. *Organized by the Curriculum and Training Committee and sponsored by New Mexico State University.*



PUBLIC PLENARY – THE END OF GROWTH: ADAPTING TO OUR NEW ECONOMIC REALITY

Richard Heinberg, Post Carbon Institute Friday, March 21, 5:30 pm – 7:00 pm (Steinbeck Forum) FREE and Open to the Public Sponsored by HistoryTM



The consumer economy was a 20th-century response to energy abundance and mass production. That economy is now withering in the 21st-century context of expensive energy, resource depletion, environmental sink limits, over-indebtedness, and political dysfunction. We can and must rebuild the economy to fit the constraints and opportunities of our emerging era—making it renewable, local, fair, and cooperative.

Heinberg will be joined in conversation by NCPH Program Cochairs, Briann Greenfield and Leah Glaser, who will explore the implications of the *End of Growth* thesis for public historians and public history institutions.

Richard Heinberg is a Senior Fellow of the Post Carbon Institute and is widely regarded as one of the world's foremost Peak Oil educators. He has authored scores of essays and articles that have appeared in such journals as *Nature*, *The American Prospect*, *Public Policy Research*, *Quarterly Review*, *The Ecologist*, *Resurgence*, *The Futurist*, *European Business Review*, *Earth Island Journal*, *Yes!*, and *The Sun*.

Heinberg has spoken to hundreds of audiences in 14 countries, including members of the European Parliament. He has appeared in many film and television documentaries, including Leonardo DiCaprio's 11th Hour. Heinberg is a recipient of the M. King Hubbert Award for Excellence in Energy Education, and in 2012 was appointed to His Majesty the King of Bhutan's International Expert Working Group for the New Development Paradigm initiative.

AWARDS LUNCHEON, NCPH BUSINESS MEETING, AND PRESIDENTIAL ADDRESS

Saturday, March 22, 12:15 pm – 2:15 pm (Serra II)

Tickets - \$55

Keynote Speaker: NCPH President Robert Weyeneth

Help celebrate the best in public history! The annual awards ceremony provides a look at some of the most innovative work and admirable accomplishments in the profession today.

The NCPH Business Meeting, the awards event, and talk by NCPH President Bob Weyeneth are open to all conference registrants, though a ticket is required for the Lunch meal. Attendees without tickets will be admitted after the meal has begun and are welcome to seats in the back or sides of the room.

WORKSHOPS

NCPH workshops offer opportunities for intensive professional development. Space is limited, so please sign up early.

W1. DIGITAL PRESERVATION FOR LOCAL HISTORY AND CULTURAL HERITAGE COLLECTIONS

Wednesday, March 19, 8:30 am – 12:30 pm Tickets - \$40 (Colton I)

Facilitator: Cinda May, Indiana State University Library

Based on the Library of Congress' "Managing Digital Content over Time" series, this half-day workshop introduces the fundamental concepts integral to the responsible stewardship of digital content and collections in order to ensure long term access and preservation. Six modules— Identify, Select, Store, Protect, Manage and Provide— are aimed at practitioners new to digital preservation who seek a basic overview of its principles to apply at their home institutions. (Limit 30 participants)

W2. ENGAGING WITH CHANGE: LOCAL FOOD, FARMING, AND PUBLIC HISTORY

Wednesday, March 19, 9:00 am – 12:00 pm Tickets - \$25 (Ferrante III)

Facilitators: Michelle Moon, Peabody Essex Museum and Cathy Stanton, Tufts University

Interpreting food and farming histories offers meaningful and accessible ways for historians and their publics to engage with big questions about community resilience, environmental sustainability, and the politics and economics of agriculture and capitalist society in general. Yet these topics also present challenges that most sites and practitioners have not really grappled with. This "teach-in" style workshop offers a crash course in connecting food issues with larger contexts and pressing contemporary concerns. (Limit 18 participants)

W3. WIKIPEDIA 101 FOR WOMEN'S HISTORY (AND OTHER UNDERREPRESENTED SUBJECTS)

Wednesday, March 19, 9:00 am – 12:00 pm Tickets - \$30 (Ferrante I)

Facilitators: Marla Miller, University of Massachusetts Amherst; Samantha DeMuro, Hetrick-Martin Institute; Erica Fagen, University of Massachusetts Amherst; Adrianne Wadewitz, Occidental College

Wikipedia is the world's most popular reference work, but—as the recent spate of edit-a-thons has shown—women's history is poorly represented there. This half-day, hands-on workshop aims to teach participants how to edit Wikipedia (our focus will be on women's history, but the skills apply to any subject matter). Participants will learn the policies governing the site, register as editors, begin editing the content of their choice, and leave confident in their abilities to revise text, add citations and insert images. Participants should bring a laptop or tablet to use during the workshop. (Limit 30 participants) *Organized by the National Collaborative for Women's History Sites*.

W4. I COLLECTED 300 SURVEYS. NOW WHAT?! ORGANIZING, SUMMARIZING, AND USING AUDIENCE DATA

Wednesday, March 19, 9:00 am – 12:00 pm Tickets - \$25 (Colton II)

Facilitator: Caren Oberg, Oberg Research

As a public historian you already listen to the public. You recognize that knowing your public and acting on that knowledge ensures positive impact on your community and sustainability. You likely even have research questions about that impact. Yet, you may not know exactly how to involve the public in your research questions. Where do you start and what do you ask? Answering these questions is at the heart of this workshop. This workshop includes a summary of public history research already conducted by visitor studies professionals, developing plans for engaging the public in your research questions, writing effective questions to draw out the data you need, and quantifying typical qualitative responses. (Limit 12 participants)

W5. INTRODUCTION TO ORAL HISTORY

Wednesday, March 19, 9:00 am – 1:00 pm Tickets - \$35 (Colton III)

Facilitator: Jeff Corrigan, State Historical Society of Missouri/ University of Missouri System

This workshop serves as an overview of oral history from initial idea through finished product, with an emphasis on environmental oral histories. Topics will cover three sub-categories of oral history: Pre-Interview, Interview, and Post-Interview, including project planning, technology, interview setup, drawing up interview outlines, writing questions, release forms, index or transcript, and other topics of interest to attendees. A series of audio question-and-answer examples from several oral histories will be used to hone interviewing skills and provoke additional discussion. In accordance with this year's conference theme, the workshop will incorporate examples from environmental oral history projects, although the skills can be applied to any oral history interview project. (Limit 30 participants)

Don't miss the afternoon workshop, Oral History: A Relational Practice in a Digital Age, to make a full day of oral history skill-building!

W6. THATCAMP NCPH

Wednesday, March 19, 12:00 pm – 5:30 pm Tickets – \$25 (Ferrante I)

Half the time, all the fun! THATCamp NCPH is back for the fourth year, starting off the conference with a Wednesday afternoon "unconference" that will bring together people from around the digital humanities. Not just for techno-geeks— past attendees have included people with a very wide range of skills, experiences, and interests. Participants work on projects, solve problems, and share

WORKSHOPS

ideas in an afternoon-long learning laboratory. Open to graduate students, scholars, librarians, archivists, museum professionals, developers and programmers, administrators, funders from the nonprofit and for-profit sectors, and anyone with an interest in these fields, the workshop emphasizes collegial work aimed at strengthening skills and projects directly applicable in participants' own institutions and programs. (Limit 75 participants)

Learn more at http://thatcamp.org



W7. PARTICIPATORY PUBLIC HISTORY WITH NINA SIMON

Wednesday, March 19, 2:00 pm – 5:00 pm Tickets - \$25 (Colton I)

Facilitator: Nina Simon, The Museum of Art & History in Santa Cruz, CA

People don't want to just consume history — they want to participate. In this interactive workshop, Nina Simon, author of *The Participatory Museum* and the popular *Museum 2.0* blog, will share her vision for history museums as personal, dynamic, and collaborative places. Workshop attendees will learn to create, manage, and sustain participatory experiences. They will also learn a technique for program development and design that emphasizes the unique needs and interests of specific communities. (Limit 30 participants)

W8. ORAL HISTORY: A RELATIONAL PRACTICE IN A DIGITAL AGE

Wednesday, March 19, 2:00 pm – 5:00 pm Tickets - \$25 (Colton III)

Facilitators: Rina Benmayor, California State University Monterey Bay; Kristen La Follette, California State University Monterey Bay; Elizabeth Nix, University of Baltimore

There are lots of shiny technological tools available to oral historians these days. It is awfully tempting to incorporate the latest gadgets and cloud apps as you work with communities to document experiences. But how do partners perceive the oral historian's digital arsenal? How do narrators respond to open access on project websites and online sharing? Intended for participants with some experience in oral history (or who have attended Oral History Basics), this interactive workshop goes beyond the bells and whistles to look at the ways that technology can help or hinder the essential relational practice at the core of every oral history project. Through hands-on activities we will introduce you to audio, video, and file-sharing tools that can make your classroom assignments and your own research more efficient even as we examine the impact that technology has on our work. (Limit 30 participants) *Sponsored by Oral History Association*

INFORMATION

QUESTIONS?

Stephanie Rowe, Program Manager; (317) 274-2716, rowes@iupui.edu Leah Glaser, Program Co-Chair; glaserles@mail.ccsu.edu Briann Greenfield, Program Co-Chair; briann_greenfield@yahoo.com

BECOME A CONFERENCE VOLUNTEER

In December, NCPH will open a call for student volunteers to help with the 2014 Annual Meeting. Student volunteers receive a free registration in return for a four-hour shift of helping with the exhibit hall, tours, special events, registration, and other tasks. Volunteers must fill out a brief application and be a member of NCPH, a graduate student, and at least 21 years of age. After selection, those who have already registered will be reimbursed. Those who have not yet registered must fill out the registration form and omit payment for the registration fee (but include any other fees, such as meal events, etc.). Watch the NCPH website and *Public History News Updates* (email) in December for news about the volunteering schedule and applications.

CONFERENCE CONNECTION—MENTORING

Are you new to NCPH or attending the NCPH annual meeting for the first time? Or, are you a veteran of NCPH or annual meetings who is willing to assist a new attendee? For the Monterey annual meeting, NCPH will match students and new professionals with experienced public historians for some informal conversation. If you are interested, let us know by checking the box on the annual meeting registration form. We are looking for both mentors and mentees able to meet during the conference. Mentors and mentees contact each other by email prior to the conference to agree on a place and time to meet, such as the Mentor/Mentee Pre-Reception on Wednesday evening. During the conference, mentors try to introduce their mentee to other public history practitioners, discuss networking, and share information to maximize the conference experience. Mentors also can give advice about selecting sessions and tours to attend, or making the rounds in a reception, the exhibit hall, or the Poster Session. How do you use this or any conference as a source of professional development, new projects, and new ideas? Guidelines for mentors and mentees are available on the NCPH 2014 Annual Meeting webpage.



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The support of the following institutions, each committed to membership at the Patron and Partner level, makes the work of the National Council on Public History possible. Please join us in thanking them at the Annual Meeting in Monterey.

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POSTERS

The Poster Session and Reception will be held on Thursday, March 20, 5:00 pm -7:00 pm in Serra II at the Monterey Conference Center. (Set up begins at 4:00 pm) Poster presenters will be available to discuss their presentations.

200 Years of Louisiana Supreme Court History: Mobile Tour Michael Mizell-Nelson and Mary Ann Wegmann, University of New Orleans; Georgia Chadwick, Law Library of Louisiana

Activities of a U.S. Army Field History Office Cameron Binkley, Defense Language Institute Foreign Language Center, Presidio of Monterey

Addressing Absences: Exhibiting African American Suffragists Kim Connelly Hicks and Laura Pearce, Loyola University Chicago

Arizona Falls: The History of Water and Power in the Valley of the Sun Krista Clark and Gregory Waters, Arizona State University

Building a Sustainable Archive to Document a Food and Farming Movement: the Oregon Hops and Brewing Archives on Engaging an Engaged Community

Tiah Edmunson-Morton, Oregon State University Libraries & Press

Conservation, Transformation, and Tourist Invasion: A Study of Cultural Resources in The Lord of the Rings Rachel Syens, Western Michigan University

Controversy and Public History: Toward a Useful Pedagogy Nancy Berlage, Texas State University

Digital Sandbox: Playing with Public Humanities Christine Crosby, Abby Curtin, Callie McCune, and Nicholas Sacco, Indiana University-Purdue University Indianapolis

Fostering a Community Dialogue: Yale Public History Institute's Candid Conversation on Race

Stephanie Krom, New York University and Brittany Merchant, University of South Carolina

GTMO & GSO

Emily Lassiter, Alexandra Latona, Angela Thorpe, and Hayley Whitehead, University of North Carolina at Greensboro

Heritage Tourism - A Study of Tour Operations at Frank Lloyd Wright Sites

Jeremy Wells, Arizona State University

Heritage Tourism: A Unique Path for Preservation on Daufuskie Island, SC

Brian Dolphin, University of South Carolina

Interpretation Begins with the Building Claudia Berg, State Historical Society of North Dakota

Lewd Legacies: Modern Gender Politics and the Challenges of Preserving Bermuda's "Queen of the East" Brothel Meg Southern, University of South Carolina

Music of South Carolina: Preserving and Portraying Folk Music Traditions at the McKissick Museum Katherine Crosby, University of South Carolina

North Dakota History Project: Exploring and Engaging Community Stacey Reikowsky and Angela Smith, North Dakota State University Preserving History, Securing the Homeland: The Unique Challenges Involved in Giving New Life to Historic St. Elizabeth's in Southeast Washington, D.C.

Alan Capps, George Mason University

Public History and International Field Schools Andrew Abeyounis and Kristie DaFoe, University of South Carolina

Rediscovering Community History through Six Windows Autumn Reisz, University of Central Florida

Remnants of Boise

Brandi Burns, Boise City Department of Arts & History

Resurrecting a Historical Landscape: Education, Religion, Segregation, and Social Gatherings at Hamner Hall and Park, 1858-2013

Brett Derbes, Auburn University

Sounding Sustainable: Opportunities for Public History and Ecomusicology

Aaron Allen, University of North Carolina at Greensboro

Sustainable Community Relationships: South Carolina History Advocates at Work in Columbia

Alyssa Constad, Britney Ghee, and Stephanie Gray, University of South Carolina

The Adin T. Newman Indian Artifacts Collection Exhibit: A Plan for Sustainability

Jacob Riehl and Melissa Schultz, University of Wisconsin-Eau Claire

The Ghosts of Spokane: Teaching Local History and Engaging the Local Community

Anne Harbine, Frank Oesterheld, Erin Pulley, and Caitlin Shain, Eastern Washington University

The Loss, 330 Grove

Glenne McElhinney, Impact Stories: California's LGBT History

The Visual History Summer Institute at Georgia Southern University Ryan Noble, Spring Hill College and Michael Van Wagenen, Georgia Southern University

What Even a Donkey Knows: Smart Sustainability in the Kona Coffee Living History D. Uchida Farm Curriculum Joy Holland and Justin Mattli, Kona Historical Society

What is Samuel Harrison's Legacy and Who Controls It? Amanda Tewes, University of Massachusetts Amherst

White Elephant on the Lawn: The Barricade at Horseshoe Bend National Military Park

Samantha Vyrostek, University of West Georgia

Working Women and the Urban Landscape: The Women's Bindery Union and Urban Reform in Washington, DC Jessica French, Center for Historic Preservation at MTSU

2014 CONFERENCE PROGRAM

Participation by and comments from audience members are encouraged for all sessions and workshops. The NCPH urges speakers to dispense with the reading of papers, and encourages a wide variety of forms of conversation. All members of NCPH are encouraged to attend the committee meetings listed below. Conference sessions, workshops, and special events will take place in the Monterey Conference Center, except as noted. The registration area for the conference will be in the Portola Lobby.

Wednesday, March 19

8:00 am - 6:00 pm Registration Open

(Portola Lobby)

Those attending field trips and walking tours will meet their leaders at the conference Registration Desk prior to departure unless otherwise noted.

8:30 am - 12:30 pm

W1: Digital Preservation for Local History and Cultural Heritage Collections

(Colton I)

See description in "Workshops" section.

Facilitator: Cinda May, Indiana State University Library

9:00 am - 12:00 pm

W2: Engaging with Change: Local Food, Farming, and Public History

(Ferrante III)

See description in "Workshops" section.

Facilitators: Michelle Moon, Peabody Essex Museum Cathy Stanton, Tufts University

W3: Wikipedia 101 for Women's History (and Other Underrepresented Subjects)

(Ferrante I)

See description in "Workshops" section.

Facilitators: Marla Miller, University of Massachusetts Amherst Samantha DeMuro, Hetrick-Martin Institute Erica Fagen, University of Massachusetts Amherst Adrianne Wadewitz, Occidental College

W4: I collected 300 surveys. Now What?! Organizing, Summarizing, and Using Audience Data

(Colton II)

See description in "Workshops" section.

Facilitator: Caren Oberg, Oberg Research

9:00 am - 1:00 pm

W5: Introduction to Oral History

(Colton III)

See description in "Workshops" section.

Facilitator: Jeff Corrigan, State Historical Society of Missouri/ University of Missouri System

T1: Adaptive Reuse Around Monterey Bay

(Meet at Registration)

See description in "Tours and Field Trips" section.

12:00 pm - 5:30 pm W6: THATCamp NCPH

(Ferrante I)

See description in "Workshops" section.

1:00 pm - 5:00 pm Exhibit Hall Set-Up

(Serra I)

2:00 pm - 5:00 pm

W7: Participatory Public History with Nina Simon

(Colton I)

See description in "Workshops" section.

Facilitator: Nina Simon, The Museum of Art & History in Santa Cruz, CA

W8: Oral History: A Relational Practice in a Digital Age

(Colton III)

See description in "Workshops" section. Sponsored by Oral History Association

Facilitators: Rina Benmayor, California State University Monterey Bay

Kristen La Follette, California State University Monterey Bay Elizabeth Nix, University of Baltimore

2:45 pm - 5:15 pm

T2: Historic Cemeteries of Old Monterey

(Meet at Registration)

See description in "Tours and Field Trips" section.

5:30 pm - 6:30 pm

First Time Attendee and Mentor/Mentee Pre-Reception

(Meet at Registration)

6:30 pm - 7:30 pm Opening Reception

(Museum of Monterey)

See description in "Special Events" section.

Co-sponsored by California Council for the Promotion of History, History $^{\text{TM}}$, Stanford University, and Wells Fargo Family History Center. The Museum of Monterey is located 0.1 miles from the Monterey Conference Center. If you prefer to take a shuttle, buses will begin departing for the reception at 6:00 pm and the last bus will leave at 7:30 pm to drop people off at the Conference Center, Hotel Abrego and Casa Munras.

8:00 pm

New Professional and Graduate Student Social

(London Bridge Pub)

See description in "Special Events" section.

Thursday, March 20

7:00 am - 5:00 pm Registration Open (Portola Lobby)

8:00 am - 7:00 pm Exhibit Hall Open (Serra I)

7:30 am - 8:30 am New Member Breakfast

(Serra I)

See description in "Special Events" section.

8:00 am - 1:00 pm Board of Directors Meeting (Larkin II)

8:30 am - 10:00 am

SESSIONS

S1. Military Communities: Documenting the History of the U.S. Army's Residential Communities Initiative, Collaborating with Multiple Client Groups in Federal History Contracting and Understanding the Relationships Between Military Installations and Local Communities [Colton I]

Between 1995 and 2011, the U.S. Army leveraged the resources of the private sector to upgrade the service's dilapidated inventory of family housing at installations across the country in a program called the Residential Communities Initiative (RCI). Collecting the documentation and writing a history of the program was a collaborative effort between two government agencies and a historical consulting firm. The documentation project, a public-private endeavor like the housing program itself, represents an effective and sustainable means of producing important federal agency administrative histories in an era of shrinking budgets and expanding costs.

Facilitator: Carol McKibben, Stanford University

Race Relations and Politics in a Military Town, Carol McKibben

The Federal Perspective: Documenting the History of the U.S. Army's Residential Communities Initiative, John Lonnquest, U.S. Army Corps of Engineers

National Policies, Local Impacts: Relationships Between Military Installations and Local Communities in Monterey and Seaside, California, Paul Sadin, Historical Research Associates, Inc.

S2. Energy Efficiency + Climate Change: A Conversation with the National Trust for Historic Preservation [Colton II]

Is it possible to make historic resources resilient to climate change? Are historic resources compatible with sustainability? Join the National Trust for Historic Preservation for a conversation about the unique challenges of balancing preservation and public history with sustainability and climate change. This discussion will offer diverse perspectives and real examples of what the Trust is doing regarding this topic. The session will include three short presentations followed by an opportunity for collaboration and group brainstorming.

Facilitator: Priya Chhaya, National Trust for Historic Preservation

Participants: Jim Lindberg, National Trust for Historic Preservation, Preservation Green Lab Anthony Veerkamp, National Trust for Historic Preservation Jeana Wiser, National Trust for Historic Preservation, Preservation Green Lab

S3. Gender: Just Add Women and Stir? (Colton III)

On a 2013 study trip to historic sites in and around Boston, hosted by the Pew Center for Arts & Heritage, participants were struck by the wide variety of ways they saw gender and sexuality interpreted—or in some cases, not interpreted at all. The trip prompted lots of interesting questions, which we'd like to raise and discuss with other public historians. These questions include: Where is the interpretation of gender and sexuality in 2013/2014? How do we move beyond the "just add women and stir" model of gender interpretation? How do we build on the progress made at a small number of historic sites now interpreting LGBT history? What are your questions? Join us for a spirited conversation about the future of gender and sexuality at historic sites.

Facilitators: Bill Adair, Pew Center for Arts & Heritage Leslie Guy, African American Museum in Philadelphia Laura Koloski, Pew Center for Arts & Heritage Marla Miller, University of Massachusetts Amherst Comment: Cathy Stanton, Tufts University

S4. Sustainable Practices for Co-Created Exhibits (Ferrante I)

How can co-created projects become sustainable parts of our work? This roundtable includes participants who have facilitated recurring, co-created exhibits and other projects involving museums, community organizations, students, artists, and other diverse partners. We will discuss the best practices that have emerged from ongoing collaborative projects, followed by a robust discussion with the audience as we collectively outline how we can sustain the co-created projects that keep our institutions responsive, challenging, and vital.

Facilitator: Suzanne Fischer, Oakland Museum of California **Participants:** Benjamin Cawthra, California State University, Fullerton

Lisa Junkin, Jane Addams Hull-House Museum Deborah Mack, National Museum of African American History and Culture

Evelyn Orantes, Oakland Museum of California

S5. Museums, Memory, and Reconciliation in Partitioned Countries

(Ferrante II)

This panel focuses on a few significant cases of museums representing partitions. How did they respond to their difficult task? How did they use the witnesses' memories? What was their role in reconciliation processes and /or memory laws? How have they involved their publics? What role did the museums play in representing the core of the community's memory and how far were they able to connect the members of this community, especially when dispersed?

Facilitator: Ilaria Porciani, University of Bologna Italy

Sustainability and Public History: The Case of Cypriot Museums, Alexandra Bounia, University of the Aegean Greece and Communication

From Partition to Re-Unification? The Roles of the Two National Museums in Ireland and Northern Ireland in Building a Shared Future, Thomas Cauvin, University of Louisiana

Re-Storying Belfast: Narrative Transformation and Sustainable Social Change in a Contested City, Julie Davis, College of St. Benedict/St. John's University

Museums of Istria Outside Istria. How Museums and Public History Can Deal with Partitions and Work Towards Reconciliation, Ilaria Porciani

S6. Enriching Public History through Tribal and University Partnerships

(Ferrante III)

This session will discuss successful approaches to creating sustainable tribal and university partnerships in order to advance public history. In collaboration with the Colville Confederated Tribes and the Spokane Tribe of Indians, Gonzaga University is creating a website featuring Native American Stories of the upper Columbia River. The project team will survey existing cultural resources, collect additional cultural materials, and create an interactive website for geo-locating and sharing these tribal stories with the broader public.

Facilitators: Laurie Arnold, Gonzaga University Larry Cebula, Eastern Washington University

9:00 am - 12:30 pm

T5: What's the Point? Homes and History of Carmel Point (Meet at Registration)

See description in "Walking Tours and Field Trips" section.

9:00 am - 3:00 pm

T3: Point Sur Lighthouse and Point Sur State Historic Park (Meet at Registration)

See description in "Walking Tours and Field Trips" section.



10:00 am – 10:30 am Break in the Exhibit Hall

(Serra I)

Visit with exhibitors and stop by the Commons—our gathering space to check in with colleagues and take a break. *Sponsored by Central Connecticut State University*.

10:00 am - 12:00 pm Speed Networking

(Serra II)

See description in "Special Events" section. Sponsored by University of Central Florida.

Facilitators: Jon Hunner, New Mexico State University Heather Miller, Historical Research Associations

Partial List of Guests Who Networkers Will Meet:

Chuck Arning, National Park Service Carl Ashley, U.S. Department of State

Bob Beatty, American Association for State and Local History Megan Blair, Tarlton Law Library, University of Texas School of Law

Meta Bunse, JRP Historical Consulting

Priya Chhaya, National Trust for Historic Preservation

Kate Christen, Smithsonian Conservation Biology Institute

Patrick Cox, Patrick Cox Consulting

Michelle Delaney, Smithsonian Institution

Tiah Edmunson-Morton, Oregon State Archives

Jim Gardner, National Archives and Records Administration

Emily Greenwald, Historical Research Assiciates

Kim Fortney, National History Day

Tim Grove, National Air and Space Museum

Gretchen Krueger, Wells Fargo Family Business and History Group

Leslie Madsen-Brooks, Boise State University

Lorraine McConaghy, Washington State Historical Society

Michael Meloy, California State Parks Historian

Lisa Mighetto, American Society for Environmental History

Jean-Pierre Morin, Aboriginal Affairs and Northern Development Canada

Vincent Murray, Arizona Historical Research

Samuel Redman, University of Massachusetts Amherst

Kym Rice, George Washington University

Edward Roach, Dayton Aviation Heritage National Historic Park

Mella Rothwell Harmon, Independent Consultant

Laura Safranek, National Museum of American History

Katherine Scott, U.S. Senate Historical Office

Dave Strohmaier, Historical Research Associates

Robert Sutton, National Park Service

Max van Balgooy, Engaging Places, LLC

10:30 am - 12:00 pm

S7. Sites of Queer Public History

(Colton I)

What is the relationship of public history and LGBTQ history? This panel demonstrates that efforts to queer public history have been complex and multivalent, extending from large-scale, publicly-financed projects intended for broad public audiences to provocative activist efforts intended to build new queer worlds. Panelists will discuss a diverse range of projects from the 1970s through the present and will examine how factors such as funding, target audience, and media have shaped queer public history over time.

Facilitator: Don Romesburg, Sonoma State University

Panelists: Ryan Lee Cartwright, UC Davis Rachel Mattson, University of Illinois at Urbana- Champaign Kevin Murphy, University of Minnesota

S8. Revisiting "The Tough Stuff of American Memory": African Enslavement and Public Histories [Colton II]

This panel explores the institution of slavery and the experience of African enslavement as they are depicted in U.S. museums and historic sites. Panelists will discuss the challenges of interpreting "the tough stuff of American memory," examine novel efforts to engage the visiting public, and explore ongoing work at Thomas Jefferson's Monticello and the Smithsonian National Museum of African American History.

Facilitator: Robert Wolff, Central Connecticut State University

Participants: John Franklin, National Museum of African American History and Culture Susan Stein, Monticello and the Thomas Jefferson Foundation Robert Wolff

S9. Perspectives on Environmental Sustainability (Colton III)

Facilitator/Commenter: Kate Christen, Smithsonian Conservation Biology Institute

Cultural and Sustainability of Indigenous Cultura, Eduardo Erazo, Narino University - Researcher Group

Chautauqua: The Nature Study Movement in Pacific Grove, California 1880-1917, Donald Kohrs, Hopkins Marine Station, Stanford University

Ecological History of the East Bay: Sustainability of Native and Invasive Plant Species, Andrew Tsvi Levin, California State University East Bay

S10. Teaching Sustainability through Digital Los Angeles (Ferrante II)

This roundtable will discuss best practices from a variety of classroom projects focused on digital and public history in the context of Los Angeles, including Southern California agriculture, mobility in Southern California, Los Angeles environmental history, and community history in South Central Los Angeles. The goal is to create a facilitated conversation between the panelists and the audience regarding the role of digital and public history in teaching sustainability and history in a major metropolitan area.

Facilitator: Anthea Hartig, California Historical Society

Participants: Genevieve Carpio, Yale University Patricia Hanson, Augustus Hawkins High School Jessica Kim, California State University Northridge Eileen V. Wallis, Cal Poly Pomona

S11. Sustaining Regional Military History in a Changing Landscape: Cultural Resources, Land Use, and New Technology

(Ferrante III)

U.S. military service is revered, but the preservation of military-themed cultural resources, interpretive venues, and historic programs is not a given. As budgetary uncertainty weaken traditional means of support, we ask how are military history promoters adapting to change to ensure that lessons learned are not lost, that military history sites are preserved by best practices, and that military history continues to play a role in military education, heritage tourism, and honoring veteran sacrifices?

Facilitator: Cameron Binkley, Defense Language Institute Foreign Language Center (U.S. Army)

Participants: Enid Baxter Ryce, California State University Monterey Bay Steve Bradford, Fort Ord Alumni Association Robert Cherny, San Francisco State University Dennis Copeland, City of Monterey Margaret Davis, Friends of the Fort Ord Warehorse Erik Zaborsky, Bureau of Land Management

10:30 am - 12:30 pm

S12. Working Group – Beyond Saving: Achieving Sustainability in Historic Preservation

(Ferrante I)

Please note this working group is closed to the public

This working group will examine the concept of sustainability as applied to historic preservation. Rather than discussing the traditional preservation practices of "saving" structures and landscapes, we will examine ways preservation can be made more socially relevant and meaningful by connecting preservation to larger efforts to promote social justice and to build sustainable communities. Participants will contribute to a pre-convention blog, and then will collaborate on an article examining the ethic of sustainable historic preservation.

Facilitators: Steven Burg, Shippensburg University Kim Campbell, University of South Carolina Megan Southern, University of South Carolina Daniel Vivian, University of Louisville

Discussants: David Benac, Western Michigan University Leah Glaser, Central Connecticut State University Chris Magoc, Mercyhurst University Caitlin Shain, Eastern Washington University, Temporary Project Manager Spokane Historic Preservation Office B.D. Wortham-Galvin, Portland State University

The working group format is designed to facilitate substantive, focused, and extended seminar-like conversations on a particular topic. Discussants were selected from an open call in October. Prior to the conference, each has reviewed and commented by email on each other's case statements which describe what their similarly-preoccupied

colleagues are doing and thinking. Working groups are open to other conference-goers (unless otherwise noted) who would like to sit in on the discussions, but we ask that they respect the co-chair's need to potentially limit participation from the audience.

T4: Monterey's Waterfront

(Meet at Registration)

See description in "Walking Tours and Field Trips" section.

12:15 pm - 1:15 pm

Classroom Project Showcase

(Colton I)

The hour-long Classroom Project Showcase session is a chance to showcase your own important pedagogical work and projects and hear what's new and exciting in public history education. At this brown-bag lunchtime session, presenters will each have two to three minutes to describe their projects. At least twenty-spaces will be available on a first-come, first served basis. Advance sign-up suggested but not required; sign up at the registration desk on Thursday morning. Organized by the Curriculum and Training Committee.

Facilitator: Jon Hunner, New Mexico State University **Presenters will include:**

Sustainable Exhibition Development- Students, Collections, and the Mid-Sized Museum, Dennis Cremin, Lewis University Teaching Digital Public History in Library and Information Science: New Media, New Skills, Old Questions, Christine D'Arpa, University of Illinois at Urbana-Champaign

Home Front Heroes: an Orientation to the Rosie the Riveter World War Two Home Front National Historical Park (Ferrante III)

Join us for *Of Lost Conversations*, a facilitated dialog and a first hand account of World War Two Boomtown Richmond, *CA* with National Park Ranger Betty Reid-Soskin.

SESSIONS

1:00 pm - 5:00 pm

The Public Historian Editorial Board Meeting
[Larkin II]

1:30 pm - 3:00 pm

SESSIONS

S13. Museum History into the 21st Century (Colton I)

How might the idea of "sustainability" relate to studying the history of museums? How might we revise our existing portrait of the history of museums in the United States and beyond? How will future historians write about the evolution of museums and public history in the 21st century? Sustainable museum history can be taken to mean the preservation of museum archives, reinterpretation of existing institutional histories to be more inclusive, or capturing the memories of curators and staff through oral history.

Facilitator: Samuel Redman, University of

Massachusetts Amherst

Participants: Leslie Madsen Brooks, Boise State University

Martin Meeker, UC Berkeley Randolph Starn, UC Berkeley

Comment: Steven Conn, Ohio State University

S14. Institutionalizing European Public History: Creating Sustainable Frameworks for Memory in an Emerging Network State



(Colton II)

The expanding European Union has led to an expansion of public history in Europe. The EU has become a major actor in promoting public history, while new technologies are transforming the nature of public history and the roles of its traditional producers. Within this rapidly changing environment, how do museums, universities and archives maintain themselves, and how do they build sustainable new networks and narratives upon which robust public history can be built?

Inventing Europe / Making Europe, Phillip Scranton, Rutgers University

The 'Writing a New History of Europe' Encyclopedia, Frédéric Clavert, LabEx EHNE

House of European History, Etienne Deschamps, Université Catholique Louvain

S15. Sustaining Memory: Oral History and Public Outreach (Colton III)

This session will allow attendees to understand the value of oral history efforts and how such projects contribute to the sustainability of collective memory as presented through examples from a university, the National Park Service, and a small historical society. Panelist will address the question of how can we ensure that collected oral histories are relevant and sustainable and that these collections and knowledge we build today will endure for current and future generations.

Facilitator: Isabel Jenkins Ziegler, National Park Service

Panelists: David Dunham, UC Berkeley Andrea Blachman, Martinez Historical Society

S16. How Should NCPH address Environmental Sustainability? The White Paper

(Ferrante I)

The NCPH Board of Directors created a Task Force on Public History and Environmental Sustainability to produce a white paper advising how NCPH should respond to the issue of environmental sustainability and climate change. We will present to the members of the organization a draft for comment and input.

Facilitator: Leah Glaser, Central Connecticut State University Melinda Jette, Franklin Pierce University

Participants: Maren Bzdek, Public Lands History Center Priya Chhaya, National Trust for Historic Preservation Rebecca Conard, Middle Tennessee State University Cody Ferguson, Arizona State University David Glassberg, University of Massachusetts Amherst William Ippen, Loyola University Chicago

S17. Broadcasting History: Radio, TV, and New Media (Ferrante II)

Broadcast and new media producers address strategies for broadcasting history in audio, video, and new media formats. What process does historical media go through to develop from a pile of books and articles to a finished production on a piece of plastic or a website? What are the contradictory pressures of writing and producing programs which are accurate and precise, yet entertaining and accessible?

Facilitator: David King Dunaway, San Francisco State University

Participants: Grace Provenzano, BECA, San Francisco State University
Matthew Williams, KQED-FM, San Francisco

S18. Representing Early California: Rethinking Public Images of Colonialism and Indigenous Experience (Ferrante III)

Presentations of the history of both California's indigenous peoples and their colonial encounters with Europeans have long been colored by the decisive influence of nineteenth and early twentieth-century antiquarians, progressive reformers, and colonial revival enthusiasts. The presenters on this panel look at the ways in which early narratives still shape modern understandings of colonial and Mexican California, and how those narratives—inscribed in archival collections, museums, and other popular representations stand in need of revision and rethinking.

Facilitator: Ann Marie Plane, University of California, Santa Barbara

Panelists: Bianca Brigidi, University of California, Santa Barbara Peggy Beedle, University of California, Santa Barbara Heather Ponchetti Daly, UCLA

Comment: James Brooks, School for Advanced Research, Santa Fe Anne Petersen, Santa Barbara Trust for Historic Preservation 3:30 pm - 5:00 pm

SESSIONS

S19. Roundtable: Failure, What Is It Good For? (Colton I)

In this roundtable conversation, participants will identify and reflect upon some of the key contributing factors to failed efforts at collaborative endeavors and examine what can be learned from them. The roundtable will illuminate what our failures tell us about the environments and contexts in which we work as public historians, the requirements for sustained collaborative engagement and the perils and opportunities that arise in endeavors to coconstruct knowledge and to effect social change. We will also discuss productive responses when projects and partnerships flounder.

Facilitators: Matthew Barlow, Salem State University Melissa Bingmann, West Virginia University David Favaloro, Lower East Side Tenement Museum Jill Ogline Titus, Civil War Institute, Gettysburg College Kate Preissler, Center for EcoTechnology Margo Shea, Salem State University

S20. Regional Landscape Interpretation for a Sustainable Future

(Colton II)

Facilitator: Eric Nystrom, Rochester Institute of Technology

Heritage Tourism and Understandings of the European Immigrant Past in Minnesota, David LaVigne, College of St. Benedict/St. John's University

The Nature of History: Natural Resource Exploitation in the Public History Landscape of Northwest Pennsylvania, Chris Magoc, Mercyhurst University

The Lost Landscape: Non-Linear Storytelling and Urban Micro-History in Montreal, Kate Osheim, Brown University

S21. Situation Normal? Ways Past Sequestrations, Shutdowns, and Budgetary Woes

(Colton III)

This session invites public historians to speak openly about working in and with federal agencies when extreme budgetary constraints make professional travel, seasonal hiring, internships, contract work, new projects, and other activities difficult to impossible to arrange. Our conversation will go wide, as well, highlighting advocacy efforts to rouse public and private support for history funding. Lee White, Executive Director of the National Coalition for History will discuss the outlook from Capitol Hill and across key federal agencies. Max van Balgooy, President of Engaging Places, LLC, will speak about a national branding strategy for history, which is a campaign to reach beyond federal decision makers and public policy makers, to raise the profile of history in the general public.

Facilitators: Angela Sirna, Middle Tennessee State University Sam Tamburro, Intermountain Region of the National Park Service Max A. van Balgooy, Engaging Places, LLC Lee White, National Coalition for History

S22. The March for Women's Suffrage: Centennial Celebrations in the West

(Ferrante II)

Well before the 19th Amendment guaranteed women suffrage in 1920, women in the American West demanded and won the right to vote in a dozen states and the territory of Alaska. As the U. S. approaches the 100th anniversary of equal suffrage nationally, public historians in individual states are engaging their communities in successive centennial events that include parades, traveling exhibits, and discussions about the struggle for and long term meaning of Votes for Women. Local centennial celebrations emphasize the historic importance of the woman suffrage movement, the first great civil rights movement of the 20th century, and the value of the women's vote today in supporting issues of widespread importance.

Facilitator: Polly Welts Kaufman, University of Southern Maine

The California Suffrage Centennial in 2011, Diana Carpenter-Madoshi, California Woman Suffrage Centennial

The Oregon Women Suffrage Centennial in 2012, Jan Dilg, Portland State University

The Nevada Women Suffrage Centennial in 2014, Mona Reno, Nevada Women's History Project

Commemorating the Campaign for Women's Equal Rights in Washington State, Shanna Stevenson, Washington State Historical Society

Comment: Robert P.J. Cooney, Jr., Robert Cooney Graphic Design, author of Winning the Vote: The Triumph of the American Woman Suffrage Movement

S23. Crowdsourcing and Public History: Reports from the Field (Ferrante III)

To stimulate a critical conversation about crowdsourcing in public history, project leaders at the Washington State Historical Society, New York Public Library, and Stanford University will provide candid reports on projects that engage non-historians in historical research, transcription of primary sources, and creation of new, diverse archives. We'll discuss what worked well, what did not, what we've learned, what we'd never do differently, and what we'd never do again in crowdsourcing public history.

Facilitator: Mark Tebeau, Arizona State University

Curating the Bay: Crowdsourcing a New, Environmental History of the San Francisco Bay, Jon Christensen, UCLA

What's on the Menu? A Crowd-Sourced Menu Transcription *Project*, Rebecca Federman, New York Public Library

"A Noble Daring:" Crowd Sourced Civil War Research in Washington State, Lorraine McConaghy, Washington State Historical Society

3:30 pm - 5:30 pm

S24. Working Group: Innovative Reuse in the Post-Industrial City

(Ferrante I)

See general description for working groups under first working group in the schedule.

This Working Group addresses the complex issues facing the preservation of decaying industrial buildings and infrastructure that once defined Western cities. Participants' temporally and regionally diverse cases address a wide range of issues unique to this type of preservation with a particular emphasis on the intersection between sustainability, preservation, and public history.

Facilitators: Devin Hunter and William Ippen, Loyola University Chicago

Discussants: Michelle Bickert, Arizona State University Don Fels, Artist Alyssa Gerszewski, Arizona State University Diana Limbach Lempel, Harvard University Ann McCleary, University of West Georgia Edward Roach, National Park Service

5:00 pm - 7:00 pm

Poster Session and Reception

(Serra II)

See description in "Special Events" section.

Co-sponsored by American West Center - University of Utah, University of Texas at El Paso and University of Massachusetts Amherst.

Digital Drop-In

(Serra)

Sometimes a piece of targeted, specific advice is all you need to get past a problem with a digital project. Experienced digital historians will be available during this informal drop-in session to help you address your questions about project development and management; audio and visual media; specific platforms like WordPress, Zotero, Drupal, and Omeka; mapping; social media; user-generated content; and more. *Organized by the Digital Media Group*.

Consultants will include:

Mark Tebeau, Arizona State University
Diana Limbach Lempel, Harvard University
Jon Berndt Olsen, University of Massachusetts Amherst
Devin Hunter, Loyola University Chicago
Eric Nystrom, Rochester Institute of Technology
Mary Rizzo, Rutgers University-Camden
Christopher Cantwell, University of Missouri-Kansas City
Cinda May, Indiana State University Library
Erica Fagen, University of Massachusetts Amherst

THURSDAY, MARCH 20 / FRIDAY, MARCH 21

Sharon Leon, Roy Rosenzweig Center for History and New Media, George Mason University Anne Mitchell Whisnant, University of North Carolina at Chapel Hill

Consultants' Reception

(Serra I)

See description in "Special Events" section.

Cosponsored by Alder, LLC, Artiflection, LLC, FTI Consulting, Historical Research Associates, JRP Historical Consulting, New South Associates, Patrick Cox Consulting, Stevens Historical Research Associates, Shelley Bookspan, and William Willingham, and organized by the NCPH Consultants Committee.

7:00 pm Dine Arounds

(Meet at Registration)

See description in "Special Events" section.

Friday, March 21

7:30 am - 5:00 pm Registration Open (Portola Lobby)

8:00 am - 5:00 pm

Exhibit Hall Open

(Serra I)

Pop Up Museum: Sustainable Public History

(Serra I)

At its core, sustainability means meeting the needs of the present without compromising the future. The idea of sustainability is often applied to our relationship with the environment, but also relates to the way we manage and fund historic resources. You are invited to share ideas, stories, art, and objects that represent sustainability to you. *Presented by: Lauren Duval, Leah Shore and Nicole Orphanides, American University*

8:00 am - 10:00 am

Public History Educators' Breakfast

(Serra II)

See description in "Special Events" section. Sponsored by New Mexico State University.

8:30 am - 10:00 am

SESSIONS

S25. Protecting an Enduring Legacy: Site Stewardship, Volunteerism, and Archaeology in the American West [Colton I]

This roundtable is about volunteerism and resource protection in the American West. It's also about sustaining and protecting our most vulnerable and significant archaeological resources. For several decades now, Site Stewardship programs and the volunteers who offer their time, energy, and expertise have been patrolling, monitoring, and protecting some of our most endangered archaeological sites. Their work goes largely unnoticed, but their impact is profound.

Facilitator: Norman Nelson, New Mexico State Historic Preservation Office

Participants: Valarie Anderson, Archaeology Society of Central Oregon Larry L. Baker, San Juan County Archaeological Research Center and Library at Salmon Ruins F. Kirk Halford, Bureau of Land Management, Idaho Ann Howard, Arizona State Historic Preservation Office

Russell L. Kaldenberg, ASM Affiliates Beth Padon, Discovery Works, Inc. Judyth Reed, ASM Affiliates

S26. Natural Disaster Recovery Panel (Colton II)

Facilitator: Linda Ivey, California State University, East Bay

Unsustainable: Public History, Memory and Natural Disaster, Timothy Kneeland, Nazareth College

Preserving the Shoreline, Erin Marchitto, Central Connecticut State University

Interpreting Hurricane History in Newport, R.I., Lauren Mojkowski, University of South Carolina

S27. Best Practices in Statewide Commemorations: The New Jersey 350th

(Colton III)

2014 will mark the 350th anniversary of the signing of the charter that first referred to "New Jersey." In anticipation, the New Jersey Historical Commission convened a wide-ranging group of university-based historians, public historians working in government and nonprofits, K-12 educators, and funders to plan a yearlong series of events and publications to acknowledge this anniversary. This panel brings together key players involved in the commemoration for a discussion based in practice.

Facilitator: Sara Cureton, New Jersey Historical Commission Participants: Maxine Lurie, Seton Hall University Michelle McDonald, Richard Stockton College Jonathan Mercantini, Kean University

S28. Sustaining Historic Preservation through Community Engagement

(Ferrante I)

This roundtable discussion will explore the importance of forging strong community ties to ensure a project's long-term viability. For historic preservation to lead to sustainable public history, the interests of the community and the economy must be kept in

balance. After the initial excitement has worn off in preserving a site/district, how does it remain relevant within the community and sustain itself going forward? Partnerships, historic districts, youth outreach, and cultural factors will be introduced through brief case studies. Session attendees will discuss additional paths to community engagement as well as the risks and rewards of such endeavors.

Facilitators: Kristen Baldwin Deathridge, Appalachian State University

Theodore Karamanski, Loyola University Chicago

Participants: Kimberly Connelly and Rachel Boyle, Loyola University Chicago

Ginna Foster Cannon and Abigail Gautreau, Middle Tennessee State University

Eileen McMahon, Lewis University

S29. Remembering Guantánamo: An Experiment in Public History

(Ferrante II)

The Guantánamo Public Memory Project seeks to build public awareness of the long history of the U.S. naval station at Guantánamo Bay, Cuba, and foster dialogue on the future of this place and the policies it shapes. In 2012, over 100 students at 11 universities worked with people with first-hand experience at GTMO to create the project's first traveling exhibition. This session considers the questions that the project raises about public history practice and pedagogy and explores how more university programs can participate.

Panelists: Nancy Dallett, Arizona State University Ryan Ehrfurth, Arizona State University Catherine Gudis, University of California, Riverside Kristen Hayashi, University of California, Riverside Modupe Labode, Indiana University-Purdue University Indianapolis Hannah Schmidl, Arizona State University

Hannah Schmidl, Arizona State University Liz Ševčenko, Guantánamo Public Memory Project Andrew Urban, Rutgers University

Comment: David Glassberg, University of Massachusetts Amherst

Patrick Moore, University of West Florida Kevin Murphy, University of Minnesota

S30. 50 Years of Public History: A Retrospective Through the Experiences of the National Museum of American History (Ferrante III)

This session will explore the field of public history as seen through the history of the Smithsonian's National Museum of American History. While public history has many facets from historic preservation to oral history, museums play a central role in defining the field. The 50th anniversary of NMAH provides a great occasion for a thoughtful look at the field – achievements, failures, opportunities missed, and ever-changing social and academic trends.

Facilitator: Peter Liebhold, National Museum of American History

Museum Scholarship: Reviewing 50 Years of Research and Publication at the National Museum of American History, Michelle Delaney, Smithsonian Institution

The Nation's History Museum and the Challenge of Transnational Experience, James Gardner, National Archives and Records Administration

Collecting and Using Collections at the NMAH, Steven Lubar, Brown University

Representing Us: Exhibitions at NMAH, 1990-2013, Kym Rice, George Washington University

An Index to American Culture: Exhibitions at the National Museum of American History, 1964-1990, William Walker, Cooperstown Graduate Program, SUNY Oneonta

9:00 am - 10:00 am

T6: Royal Presidio Chapel

(Meet at Hotel Abrego Lobby)

See description in "Walking Tours and Field Trips" section.

10:00 am - 10:30 am Coffee Break in the Exhibit Hall

Sponsored by University of California Press. [Serra I]

10:00 am - 12:00 pm

Nominating Committee Meeting

(Dana Board Room)

10:00 am - 5:00 pm

T7: The Grapes of Wrath and National Steinbeck Center, Salinas

(Meet at Registration)

See description in "Walking Tours and Field Trips" section.

10:30 am - 12:00 pm

SESSIONS

S31. Political Public Memories from a European Perspective: Contextualizing the Presidential Library [Colton I]



Since FDR dedicated his presidential library (1941), every American president has established one. These libraries can be seen as efforts to sustain particular political memories for the future. We contextualize this phenomenon historically and transnationally, by showing first how these libraries preserve and dynamically ensure the continuing relevance of the heritage they sustain. Second, we compare these libraries with older traditions and media (the authorized biography and political portraiture), and the role German politicians play in the commemoration of the 1989 Peaceful Revolution and German reunification in 1990

Facilitator: Andreas Etges, Ludwig-Maximilians-Universität, Amerika-Institut

Sustaining German Political Memory through the Contemporary Creation of the Memorial for Freedom and Unity, Jon Berndt Olsen, University of Massachusetts Amherst

The Victorian Biography as Vehicle for Public Image Creation, Paul Knevel, University of Amsterdam

"The Dedication of a Library is in Itself an Act of Faith": Presidential Libraries between Preservation and Dynamism, Sara Polak, Leiden University

S32. Saving Ourselves: Disaster Preparedness in the Climate Change Era

(Colton II)

Weather catastrophes in 2013 have reminded us that we have a duty as custodians of public history resources to prepare for the worst. Yet many cultural institutions have no, or inadequate, plans in place to deal with internal and external disasters. This session will acquaint the audience with the current state of preparedness planning, describe some recent efforts, and help develop linkages that might save your collections and structures in times of crisis.

Facilitator: Rebecca Hunt, University of Colorado Denver

Colorado Connecting to Collections: Colorado's Model Collaboration, Dana Echohawk, Colorado Connecting to Collections project

The Key to Saving our Heritage, Rebecca Hunt

Recovery in Action, Kathleen Maher, Barnum Museum

S33. From Gardens to the Grand Canyon: Exploring the Public History of the Environment

(Colton III)

This panel highlights the work of three institutions that have broken new ground in public history by offering a cultural and historical context for our evolving relationship with the natural world and by using innovative formats to reach a broad audience.

Facilitator: Jeff Hardwick, National Endowment for the Humanities

Panelists: Sarah Bolson Barnett, New York Botanical Garden Paul Hirt, Arizona State University Jessa Krick, Historic Hudson Valley

S34. Culture: The Fourth Pillar of Sustainability (Ferrante II)

Sustainability is generally understood in economic, ecological, and social terms. Yet scholars, policy makers, activists, and communities are increasingly adding a fourth dimension to sustainability —culture. In this session, students and faculty from Goucher College's Master of Arts in Cultural Sustainability program will lay out the concept of cultural sustainability, consider its relationship to the more generally accepted meanings of sustainability, and give specific examples of cultural sustainability at work.

Facilitator: Linda Shopes, Goucher College

Participants: Alexandra Coe, Susan Eleuterio, and Shannon Smith, Goucher College

T8: Walking Tour of Historic Monterey

(Meet at Registration)

See description in "Walking Tours and Field Trips" section.

10:30 am - 12:30 pm

S35. Working Group – GenNext: Are Public History Programs Sustainable

(Ferrante I)

Please note this working group is closed to the public.

This working group will explore the sustainability of graduate education in public history. The group has three facilitators and is open to fifteen participants. While every program faces its own unique circumstances, we will ask the broad question, see if it resonates, and propose some strategies for defining and studying the issues. We especially invite members involved in graduate education.

Facilitators: Benjamin Filene, University of North Carolina Greensboro Kathleen Franz, American University

Discussants: Alima Bucciantini, Duquesne University
Carolyn Barske, University of North Alabama
Leisl Carr Childers, University of Northern Iowa
Erin Krutko Devlin, University of Wisconsin Eau Claire
Hilary Iris Lowe, Temple University
Ann McCleary, University of West Georgia
Marla Miller, University of Massachusetts Amherst
Malgorzata Rymsza-Pawlowska, Eastern Illinois University
Jinny Turman, University of Nebraska - Kearney
Anduin Wilhide, University of Minnesota

S36. Working Group – Consulting Alliances: Obstacles and Opportunities

(Ferrante III)

See general description for working groups under first working group in the schedule.

This working group explores both the extent to which consulting historians have formed alliances in bidding for and executing projects and the practices of larger firms in retaining independent consultants on a project-by-project basis. The group will interrogate the challenges consultants face when forming alliances for particular projects, such as logistics and budgets, assess opportunities that may exist, and brainstorm ways of taking advantage of identified opportunities going forward.

Facilitators: Michael Adamson, Adamson Historical Consulting Heather Lee Miller, Historical Research Associates

Discussants: Alicia Barber, Independent Public Historian Nancy Berlage, Texas State University Susan Knowles, Middle Tennessee State University Lynn Kronzek, Lynn C. Kronzek & Associates

William Willingham, Consulting Historian Morgen Young, Alder, LLC

12:00 pm - 1:30 pm Finance Committee Meeting (Offsite)

12:00 pm - 3:00 pm

California Council for the Promotion of History Board Meeting (Hotel Abrego Meeting Room)

Invitation only.

12:15 pm - 1:15 pm Digital Project Showcase [Colton I]

The hour-long Digital Project Showcase session is a chance to share your own digital project and hear what's new and exciting in the digital humanities. At this brown-bag lunchtime session, presenters will each have two to three minutes to describe their projects. At least fifteen spaces will be available on a first-come, first served basis. Advance sign-up suggested but not required; sign up at the registration desk on Friday morning. *Organized by the Digital Media Group*.

Presenters will include:

NMSU Extension and Experiment Station Publications, Nathan Brown, New Mexico State University Library

Washington Women and the 1977 IWY Conference—An Oral History Project, Shanna Stevenson, Washington Women's History Consortium

Film Screening: *California Women Win the Vote* A film by Martha Wheelock

(Ferrante II)

Using both historical materials and live reenactments, this film presents the dramatic suffrage campaign that won the women of California the right to vote nine years before the Federal Amendment. The campaign becomes a role model and motivation for the rest of the country; today, the tactics and spirit of these women are a guide and an inspiration for citizen activism in a democratic society.

12:45 pm – 3:30 pm T9: Cannery Row

(Meet at Registration)

See description in "Walking Tours and Field Trips" section.

1:00 pm - 3:00 pm

2015 Program and Local Arrangements Committee Meeting (Larkin II)

New Professional and Graduate Student Committee Meeting (Dana Board Room)

1:30 pm - 3:00 pm

SESSIONS

S37. The University as a Public History Landscape: Promising Practices & New Questions

(Colton I)

This roundtable will discuss the university as an emerging landscape for public history practice. Building upon insights arising from several public history initiatives at the University of North Carolina at Chapel Hill and the University of Massachusetts Amherst, the panel will consider what constitutes a "public history institution," how public history operates in institutions constituted for other purposes, what the university might gain by thinking of itself as a public history landscape, and how that re-conception might connect with campuses' public history teaching.

Facilitator: Robert, S. Cox, University of Massachusetts Amherst

Panelists: Tim McMillan, Cecelia Moore, Anne Mitchell Whisnant and Kenneth Joel Zogry, University of North Carolina at Chapel Hill

S38. Sustaining Your Own Research Interests While Working as a Consultant

(Colton II)

Sustainability is a keyword for consulting historians. It relates to how they sustain successful careers as independent historians, but also to how they find time to pursue their own research interests, and in turn, how they make that sustainable. This is a panel discussion with four consulting historians who will explain their own research and how they manage to find time, money, and venues to pursue projects outside of their consulting work.

Facilitator: Morgen Young, Alder, LLC

Finding Time for Personal Projects While Meeting the Demands of Contract Work, William Willingham, Consulting Historian

Revisioning History: Historical Context in Borderlands History, Patrick Cox, Patrick Cox Consultants

When Will I Write the Book? Squeezing Professional Development into a Consulting Career, Michael Adamson, Adamson Historical Consulting

Russell Lee in the Pacific Northwest: Documenting Japanese American Farm Labor Camps, Morgen Young, Alder, LLC

S39. Response to the Crisis in the Humanities from the Field (Colton III)

Are the humanities in crisis? This roundtable will use the publication of the AAAS report "The Heart of the Matter" to spur a conversation with public humanists and public historians on the status of the humanities in society and in universities, challenging the report's assumptions and contextualizing it within the history of the public humanities movement.

Facilitator: Briann Greenfield, New Jersey Council for the Humanities

Participants: Nancy Conner, Indiana Humanities Ralph Lewin, Cal Humanities Mary Rizzo, Rutgers University-Camden Benjamin Schmidt, Northeastern University Jamil Zainaldin, Georgia Humanities Council

S40. Public Historians Interpret the Far West: A Field Report (Ferrante I)

Interpreting the past is a fundamental part of any historian's job description, but surprisingly few projects on federal lands along the west coast of the United States provide a direct linkage between historians and visitors. Presenters will help the audience imagine and then discuss greater opportunities for historians to take a greater role with interpreting the past for the public, including new opportunities for interaction throughout North America.

Facilitator: Robert Sutton, National Park Service

Participants: Stephen Mark, National Park Service Gerald Williams, U.S. Forest Service (retired) Danica Willis, National Park Service

S41. Race, Ethnicity, and Community: Building the Collaborative Wisconsin Farms Oral History Project (Ferrante II)

This roundtable centers on The Wisconsin Farms Oral History Project. Wisconsin has a rich farming history and a dynamic contemporary farming culture with the desire for a sustainable agricultural practice that can both revitalize urban neighborhoods and support rural family farms. The roundtable participants will discuss the challenges of a multi-institution, statewide oral history project, and include both trained public historians and undergraduates who are student researchers on the project.

Facilitator: Jasmine Alinder, University of Wisconsin Milwaukee

Participants: Michael Gordon, University of Wisconsin Milwaukee Stephen Kercher, University of Wisconsin Oshkosh James Levy, University of Wisconsin Whitewater Amber Moulton, University of Wisconsin Whitewater

S42. Civic Engagement as Sustaining Practice (Ferrante III)

The now-decades old reorientation of museums from discipline-based, object-centered institutions toward service, community engagement, and social change has included the recognition of museums as inherently ethical institutions. But programs hailed for their commitment to social justice should not only be understood within the framework of ethics. They also make good business sense. This panel explores civic engagement as sustaining practice, with panelists providing concrete examples to begin a discussion about how such work turns museums that may have been seen as unconnected to the lives of their communities into dynamic places,

appreciated (and fundable) for their engagement with the needs and concerns of various publics.

Facilitator: Laura Schiavo, George Washington University

Participants: Tom Hanchett, Levine Museum of the New South Lisa Junkin, Jane Addams Hull-House Museum Katherine Kane, Harriet Beecher Stowe Center

T10: Behind the scenes tour of Stevenson House at Monterey State Historic Park

(Meet at Registration)

See description in "Walking Tours and Field Trips" section.

3:00 pm – 5:00 pm Curriculum and Training Committee Meeting (Larkin II)

3:30 pm - 5:00 pm

SESSIONS

S43. Ephemerality in Public History (Colton I)

What is the value in embracing the ephemeral? This panel will contribute to debates about sustainability in museums by challenging our ideas of permanence and preservation. Panelists will argue that ephemerality and performance are vital to the future of history museums and public history practice. Because of discussions about saving our digital lives and the digital reproductions of our physical lives, are we stuck on the notion that we must save things forever?

Facilitator: Kristine Navarro McElhaney, University of Texas at El Paso

Panelists: Sheila Brennan, Roy Rosenzweig Center for History & New Media, George Mason University
Yolanda Chávez Leyva, University of Texas at El Paso
Mark Tebeau, Arizona State University

S44. Public History in Practice: Strategies for Sustaining the Profession

(Colton II)

Experienced leaders of major public history institutions will consider how the public history movement has changed the ways in which they present history to the public over the past few decades. Before turning to the audience for participation in the conversation, they will also suggest strategies for ensuring the sustainability of public history in the future.

Facilitator: Cynthia Koch, Bard College and NARA, Office of Presidential Libraries

Participants: Michael Devine, Harry S. Truman Presidential Museum and Library
Jannelle Warren-Findley, Arizona State University
Robert Weible, Albany, NY

FRIDAY, MARCH 21

S45. Public Histories, Private Stories, and the Political Present in the African Diaspora

(Colton III)

This session interrogates emerging sites of the African diaspora's public history. From family histories of diasporic migrants in Indian Country and West Africa at the turn of the twentieth century to the public testimonies of Ghanaian survivors of human rights abuse in the post-independence period, it considers how public remembrance of the past has been used to unearth injustices of the present and craft new visions for the future.

Facilitator: Kristin Hass, University of Michigan

Panelists: Abena Ampofoa Asare, Stony Brook University – SUNY Ebony Coletu, The American University in Cairo Kendra Taira Field, University of California, Riverside

S46. Beyond *Moby-Dick*: Re-imagining the Story of American Whaling

(Ferrante II)

A major museum restoration project can provide opportunities to reframe interpretive narratives, engage new audiences, form new partnerships, and integrate new technologies. This panel will examine how Mystic Seaport's restoration, commemorative voyage, and traveling exhibit of the 1841 whaleship *Charles W. Morgan* are leading to changes across the institution, from interpretive and educational programming to collections access, laying a foundation for long-term sustainability.

Facilitator: Michelle Moon, Peabody Essex Museum

Panelists: Catherine Deichmann, Elysa Engelman, and Jason Hine, Mystic Seaport: The Museum of America and the Sea

3:30 pm - 5:30 pm

S47. Working Group – Sustaining Digital Public History: Workflows for the Future

(Ferrante I)

See general description for working groups under first working group in the schedule.

In 2000, the U.S. Congress established the National Digital Information and Infrastructure and Preservation Program through the Library of Congress. In the subsequent years, NDIIIPP has done an admirable job of developing digital preservation strategies. As public historians create digital assets, we need to be proactive about integrating preservation into our work. We invite participants to share exemplary workflows and digital preservation best practices.

Facilitators: Sharon Leon, Roy Rosenzweig Center for History and New Media, George Mason University Paolo Baglioni, European University Institute

Discussants: Christopher Cantwell, University of Missouri-Kansas City Anne Mitchell Whisnant, University of North Carolina at Chapel Hill Michael Mizell-Nelson, University of New Orleans Heather Munro Prescott, Central Connecticut State University Sarah Scripps, University of South Carolina Timothy Shearer, University of North Carolina at Chapel Hill Meghan Vance, University of Central Florida Elizabeth Venditto, University of Minnesota

S48. Working Group: Toward a History of Civic Engagement and the Progressive Impulse in Public History

(Ferrante III

See general description for working groups under first working group in the schedule.

Participants will discuss the progressive impulse in public history. By assembling both historical and contemporary examples of public history work designed to advance social change, this working group will address a significant gap in the historiography of our field. Discussants will develop a long-term project designed to broaden our understanding of what it means to do public history.

Facilitators: Denise Meringolo, University of Maryland, Baltimore County Daniel Kerr, American University

Discussants: Elizabeth Belanger, Hobart and William Smith College Christopher Benning, University of Massachusetts, Amherst Peter Bunten, Mid-Hudson Antislavery History Project Julie Davis, College of St. Benedict/St. John's University Abigail Gautreau, Middle Tennessee State University Jodi Giesbrecht, Canadian Museum for Human Rights Lara Kelland, University of Louisville Kristen La Follette, California State University Monterey Bay Ricardo Santhiago, Universidade Federal Fluminense Laura Schiavo, George Washington University Linda Shopes, Independent Historian Craig Stutman, Delaware Valley College

5:30 pm, Steinbeck Forum Public Plenary – *The End of Growth: Adapting to Our New Economic Reality*



Richard Heinberg, Post Carbon Institute Sponsored by HistoryTM.

Registration not required.

The consumer economy was a 20th-century response to energy abundance and mass production. That economy is now withering in the 21st-century context of expensive energy, resource depletion, environmental sink limits, over-indebtedness, and political dysfunction. We can and must rebuild the economy to fit the constraints and opportunities of our emerging era—making it renewable, local, fair, and cooperative.

Heinberg will be joined in conversation by NCPH Program Cochairs, Briann Greenfield and Leah Glaser, who will explore the implications of the *End of Growth* thesis for public historians and public history institutions.

Saturday, March 22

7:30 am - 5:00 pm Registration Open (Portola Lobby)

7:30 am - 9:30 am
Digital Media Group Meeting
(Larkin II)

8:00 am - 2:00 pm Exhibit Hall Open (Serra I)

8:30 am - 10:00 am

SESSIONS

S49. When Physical Spaces Are Not Enough: The International Role of Digital Public History in Promoting the Past

(Colton I)

This IFPH-FIPH international panel looks at how the web and social media create virtual public spaces to sustain public history projects. For a variety of reasons, some communities are sometimes unable to foster, maintain, perpetuate, or communicate their past and identity within a physical space. Other communities will look at the web as the first tool to engage the public with the past. In all such cases, the virtual space and digital public history practices offer a viable substitute and/or complement for the public display and discussion of a given community's history and to foster the knowledge of the past in alternative ways. Five case-studies will illustrate how much a "fragile" media such as the web, is able to sustain an alternative public history space.

Facilitator: Serge Noiret, European University Institute

A Confederate Digital Community Between Brazil and Southern USA, Karina Esposito, West Virginia University

World War One Goes Twitter: A Project Between University, Public History, and Pedagogy, Benoît Majerus, University of Luxembourg

Individual v. Collective: Digital Public History and the Remembrance of the Armenian Genocide, Suzan Meryem Rosita, European University Institute

Italians Do it Better: Using Facebook to Create Public History Communities, Serge Noiret

Local Communities Becoming Global: The Case of the "Augmented" 500th Anniversary of Machiavelli's Prince in Tuscany, Luca Toschi, University of Florence

S50. Cultural Inclusion and Sustainable Heritage Conservation

(Colton II)

To remain viable, cultural heritage conservation organizations must advance programming that reflects the broader American community, with a new commitment to interpretation that includes the historical experiences of subaltern groups. This panel offers innovative programming strategies for inclusion that will help ensure the movement's sustainability into the future, by linking the themes of identification and interpretation.

Facilitator: Randy Bergstrom, University of California, Santa Barbara

Panelists: Robert Garcia, Esq., The City Project Donna Graves, Arts and Heritage Consulting Ned Kaufman, Kaufman Heritage Conservation Alison Rose Jefferson, University of California, Santa Barbara

S51. Of Film Stars and Solar Fields: Sustainability and Historic Preservation Projects in Nevada

(Ferrante I)

FIHP

The Las Vegas region provides an environmental and cultural landscape to address two critical themes in the conference's discussion of sustainability: historic preservation as sustainability and sustainable energy programs and resource management. This five-person session features the hands-on projects of graduate students.

Facilitator: Deirdre Clemente, University of Nevada, Las Vegas

Sustainability=Historic Preservation: A Symposium for Practitioners, Summer Burke, University of Nevada, Las Vegas

Zappos and Adaptive Reuse in Downtown Las Vegas, Cynthia Cicero, University of Nevada, Las Vegas

Unraveling the Past: Navajo Rugs at the Walking Box Ranch, Margaret Huettl, University of Nevada, Las Vegas

Desert Paradigm: Las Vegas, the Southern Nevada Water Authority, and Water Politics in the Colorado River Basin, Christian Harrison, University of Nevada, Las Vegas

S52. Internships: To Pay, Or Not to Pay (Ferrante II)

This session continues an ongoing discussion between NCPH and the American Association for State and Local History on training the next generation of public history professionals. Panelists will discuss paid/unpaid internships in the development of well-rounded, prepared program graduates.

Facilitators: Bob Beatty, American Association for State and Local History

Linnea Grim, Monticello

Emily Hopkins, Cooperstown Graduate Program/AASLH Philip Scarpino, Indiana University-Purdue University Indianapolis

S53. Sustainable Museum: Multi-Perspective Discussion on Collections, Exhibitions, Sponsorship, and Visitor Experience in the Context of Museum Operations

(Ferrante III)

This session brings together academics, curators, conservators, educators, and sponsors to explore sustainability and museums in the context of needs that a museum has to meet to fulfill its mandate, and the social, economic, environmental, and cultural limitations within which it functions. The session will involve sharing reflections on a Sustainable Museum prepared by the presenters, and a discussion involving the audience on the factors affecting a Sustainable Museum.

Facilitator: Anna Adamek, Canada Science and Technology Museum

Participants: Sharon Babaian, Canada Science and Technology Museum Brian Horrigan, Minnesota Historical Society Allison Marsh, University of South Carolina Sue Warren, Canada Science and Technology Museum Shengyin Xu, Minnesota Historical Society

8:45 am - 10:15 am

T11: Pacific Biological Lab on Cannery Row

(Meet at Registration)

See description in "Walking Tours and Field Trips" section.

9:30 am - 12:00 pm T13: Presidio of Monterey

(Meet at Registration)

See description in "Walking Tours and Field Trips" section.

10:00 am – 10:30 am Break in the Exhibit Hall

(Serra I)

10:15 am - 11:45 am

T12: Pacific Biological Lab on Cannery Row

(Meet at Registration)

See description in "Walking Tours and Field Trips" section.

10:15 am - 12:00 pm IFPH Steering Committee Meeting (Larkin II)

10:30 am - 12:00 pm

SESSIONS

S54. Small Stories in the Big Picture: New Approaches to "Micro-Public" Histories

(Colton I)

What are the possibilities in the particular? This panel features three public history experiments that began with individual photographs and expanded, concentrically, to reveal unexpected interpretations and rich opportunities for public engagement. In tracing links



between images, storytelling, and place, the panelists will consider the possibilities—and limits—of micro-history for public practice. Discussion will explore new ways to enrich local historical work and to ground broader historical interpretations in stories.

Facilitator: Michelle McClellan, University of Michigan

Panelists: Benjamin Filene, University of North Carolina Greensboro Kelly Quinn, Smithsonian Archives of American Art David Young, Cliveden

S55. History Relevance Campaign: A National Branding Strategy for History

(Colton II)

The History Relevance Campaign is a grassroots movement made up of public historians who say it's time to show why the study and practice of history develop life skills that contribute to a stronger citizenry and are crucial to our nation's future. Its focus is on the need to raise the profile of history in the general public. Over the past year, the group has held conversations at conferences of the American Alliance of Museums, National History Day, NCPH, and the American Association for State and Local History. Come help shape and form a national campaign for history. You can also join the discussion now on LinkedIn at http://bit.ly/historybrand.

Facilitators: Max A. van Balgooy, Engaging Places, LLC Kim Fortney, National History Day Tim Grove, Chief of Museum Learning, National Air and Space Museum John Dichtl, National Council on Public History

S56. From Antiquarians to Deadheads. Lessons from "Searching for Sustainability: Strategies from Eight Digitized Special Collections."

(Colton III)

When moving collections online, most institutions learn quickly that digitization is the easy part. As grant funding rarely covers ongoing operations, the larger challenge is to ensure that digitized collections remain accessible and relevant over time. In this interactive conversation with leaders from some of the institutions profiled in "Searching for Sustainability," we will explore the strategies they have employed to build the audience, infrastructure, and funding models necessary to maintain and grow their digital collections.

Panelists: Robin Chandler, UC Santa Cruz (home of the Grateful Dead Archive Online) Nancy Maron, Ithaka S+R James David Moran, American Antiquarian Society

S57. The Forest for the Trees: Sustainable Land Management and Oral History

(Ferrante I)

This roundtable brings together consulting public historians, filmmakers, and academics to explore how oral history can reach beyond traditional print sources to illuminate the history and meaning of sustainability in a public lands setting. Participants will discuss oral history in different media—including film, web sites, and print.

Facilitator: Victor Geraci, UC Berkeley

Participants: Steve Dunsky, U.S. Forest Service Debbie Lee, Washington State University James Lewis, Forest History Society Joan Zenzen, Independent Scholar

S58. Integrating Local History and Transportation Planning for Sustainable Public Partnerships

(Ferrante II)

This roundtable introduces an innovative model for designing, funding, and executing multifaceted public history partnerships in conjunction with an ongoing regional urban planning project. Centered on the historic Fourth Street/Prater Way corridor in Reno and Sparks, Nevada, the Regional Transportation Commission (RTC) has harnessed the expertise of an unprecedented alliance of local and state historical organizations to fund not only an enhanced and historically themed corridor, but a website, smart phone apps, oral histories, exhibits, and more.

Facilitators: Cindy Ainsworth, Historic Reno Preservation Society Alicia Barber, Independent Historian Mella Rothwell Harmon, Independent Consultant Karen Wikander, Nevada Humanities

S59. So You Want a Job in Public History: Advice for New Professionals

(Ferrante III)

In this session, new professionals will discuss their failures and eventual success in the pursuit of a public history career. With different academic backgrounds and institutional experiences, their insight will provide students with a better understanding of the following: directing a graduate degree; internships and volunteer work; networking; transferable skills from non-heritage jobs; tailoring a CV to a job posting; and the interview process.

Facilitators: Chuck Arning, National Park Service Patrick O'Bannon, Gray & Pape, Inc.

Participants: Megan Blair, Tarlton Law Library Siobhan Fitzpatrick, Museum of Early Trades and Crafts Emily Gann, Canada Science and Technology Museum Molly McCullough, Canada Agriculture and Food Museum

12:15 pm - 2:15 pm

Awards Luncheon, Business Meeting, and Presidential Address

(Serra II)

See description in "Special Events" section.

2:00 pm - 5:00 pm Exhibit Hall Tear-Down

2:30 pm - 3:30 pm NCPH Council of Past Presidents Meeting (Larkin II)

2:30 pm - 5:00 pm T14: Hotel Del Monte

(Meet at Registration)

See description in "Walking Tours and Field Trips" section.

3:00 pm - 4:30 pm

SESSIONS

S60. The State of Indigenous Public History: Maintaining a Compatible Approach in a Rapidly Changing Field [Colton I]



Can a coherent approach to Indigenous public history be sustained while constantly adapting to the changing narratives and debates regarding Indigenous peoples? This IFPH-FIPH roundtable of graduate students presenting a number of case studies will be facilitated by Jean-Pierre Morin. The roundtable will discuss the current state of affairs with and the potential future of Indigenous Public History in both the United States and Canada through an examination of current scholarship and Public History initiatives as well as the various pressures influencing the field such as local consultation, community engagement, "national" narratives and institutional perspectives.

Facilitator: Jean-Pierre Morin, Aboriginal Affairs and Northern Development Canada

Participants: Shae Adams, University of Maryland, Baltimore County Jacob Orcutt, University of Massachusetts Amherst Mattea Sanders, American University

S61. Living Landscapes: Environmental Memory, Cultural Landscapes, and Sustainability in Cultural Heritage Tourism (Colton II)

Panelists will present research considering issues of environmentalism and sustainability and their impacts on the interpretation and memory of cultural landscapes through the lens of cultural heritage tourism. Analysis of cultural landscapes in Georgia, South Carolina, and Montana lead us to larger questions about how landscapes embody local culture and who crafts this cultural association. How do we use the past to create living landscapes that inform and enrich while remaining environmentally and commercially viable?

Facilitator: Max van Balgooy, Engaging Places, LLC
Panelists: Susan Hall, Brea Museum & Heritage Center
Kelly Enright, Flagler College
Anne Lindsay, University of Central Florida

S62. Urban Agriculture: Growing a Movement More than a Century of Sustaining Communities

(Ferrante II)

While urban agriculture is often touted as a new phenomenon, it has deep historical roots. In this panel discussion, participants will learn about the history of urban agriculture, the cultural, social, political and economic impulses that inspired the early movement, and how the movement is playing out today. The session will

provide case studies, discuss the opportunities and challenges urban agriculture provides for sustainable communities, and provide an experiment in the use of social media through some innovative on-site exercises.

Facilitator: Rose Hayden-Smith, University of California

Panelists: Jennifer Rindahl, University of California, Agriculture and Natural Resources Rachel Surls, University of California, Agriculture and Natural Resources Natale Zappia, Whittier College

S63. "Protecting" Yosemite 150 Years Ago: Re-Examining the Origins of "America's Best Idea"

(Ferrante III)

On June 30, 1864, President Abraham Lincoln granted the Yosemite Valley and Mariposa Grove to California for inalienable "public use, resort and enjoyment." Lincoln's action has long been identified as the origins of the venerable California State, and National Park systems. This session will examine some recent historical works on the context, roles, and motivations of Lincoln and several of the less well-remembered, but influential "gentlemen of California," who promoted, inspired and lobbied for governmental protection of this national treasure.

Facilitator: Jeff Pappas, New Mexico Historic Preservation Division

Panelists: Jen Huntley, author, Making of Yosemite: James Mason Hutchings and the Origin of America's Most Popular National Park

Glenna Matthews, Starr King School for the Ministry, Berkeley James Newland, California State Parks Alfred Runte, Environmental Historian

3:00 pm - 5:00 pm

S64. Working Group: Public History in China

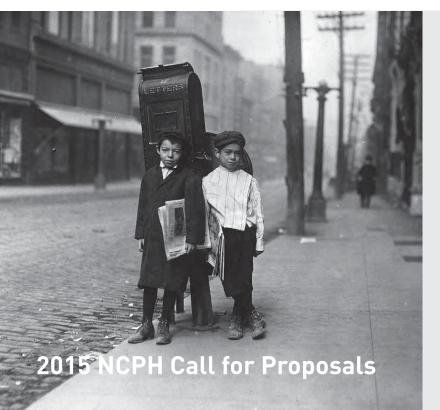
See general description for working groups under first working group in the schedule.

On May 23 and 24, 2013, a nationwide seminar on public history took place at the Institute for Advanced Studies in the Humanities and Social Sciences, Chongqing University, China. First of its kind, thirteen scholars, engaged in public history theory or practice in China, participated this seminar. The debates focused on the theory and concept of public history, practices of public history in China, and establishing public history programs in China. This working group extends the conversation. It invites ideas from scholars and practitioners who are interested in public history in China and establishing connections to public history practitioners and institutions there.

Facilitators: Na Li, Chongqing University Jon Olsen, University of Massachusetts Amherst

Discussants: Jee-Yeon Kim, University of Minnesota

5:30 pm - 7:00 pm Legacy Circle Thank You Event (Offsite)



"History on the Edge" Nashville, Tennessee, April 15-18 Sheraton Nashville Downtown

Edges are where exciting things happen. Some are stark boundaries, marking clear beginnings and ends, while others are blurred contact zones. Edges can be places of creativity where diverse people, ideas, and cultures meet and flourish. They can be sites of uncertainty, risk, and opportunity. Edgy topics and practices call our longstanding assumptions into question. In Nashville, we invite public historians to consider the edges of what we do and who we are. What is on the horizon for public history? What happens on the porous boundaries of public history, when we collaborate with other disciplines and new audiences? What can public historians contribute to addressing the cutting edge questions of our societies? Join the NCPH in Nashville to discuss, debate, and question "history on the edge."

The online proposal system will open in May; proposals are due by **July 15, 2014**.

"Two 7 year old newsies, profane and smart, selling Sunday. Nashville, Tenn, November 1910." Photo by Lewis Hine. U.S. National Archives. NOTE: The caption has quotation marks because that's the wording from Hine's original records.

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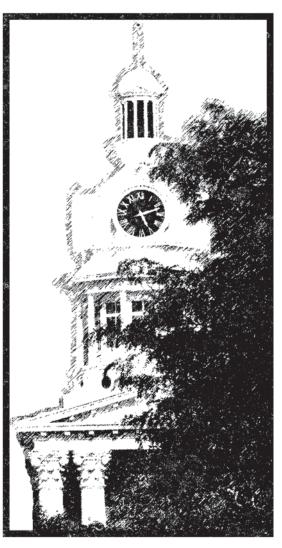
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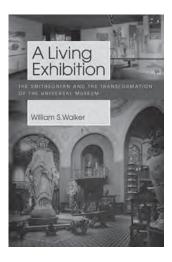
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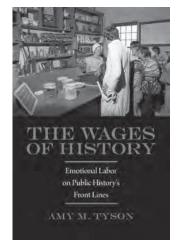
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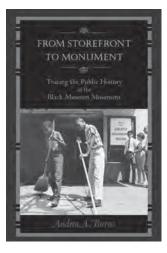
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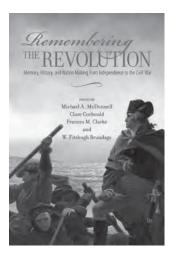
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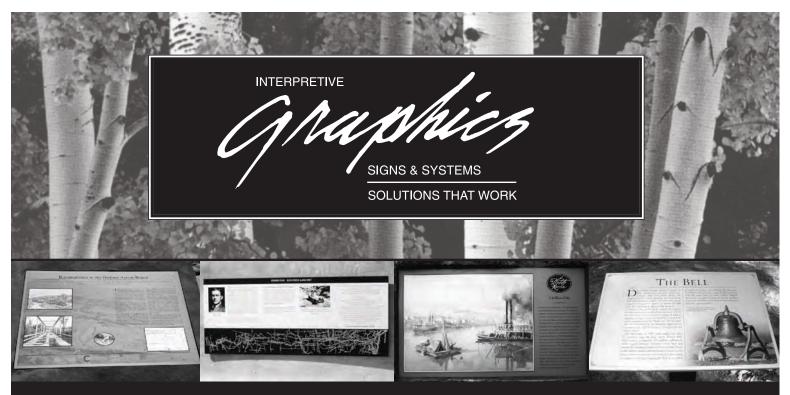




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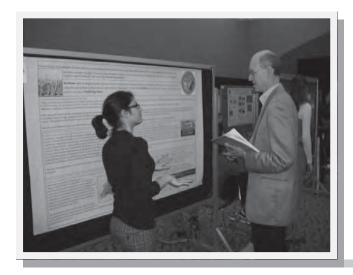
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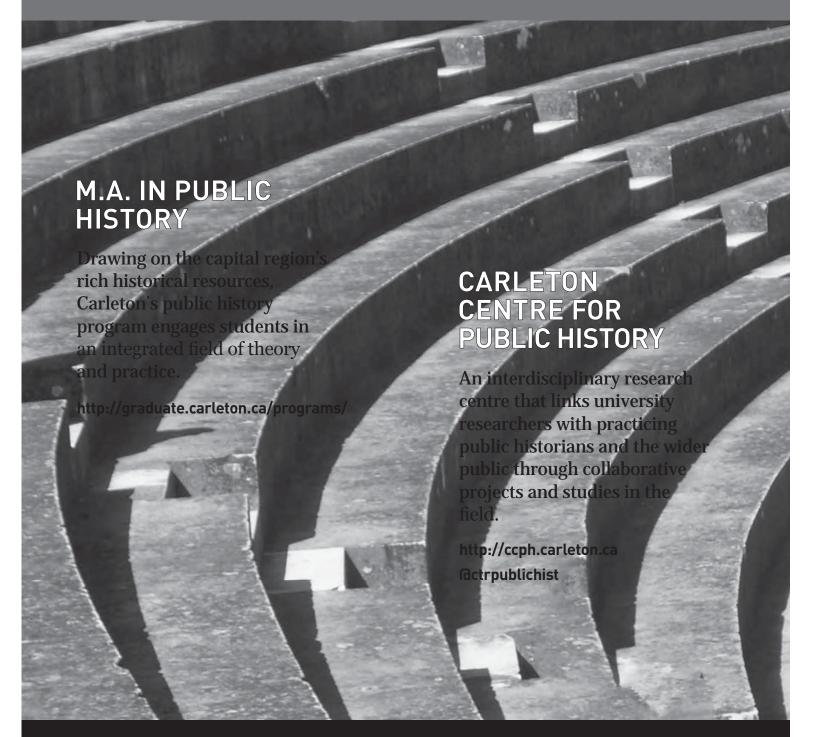






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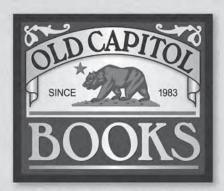
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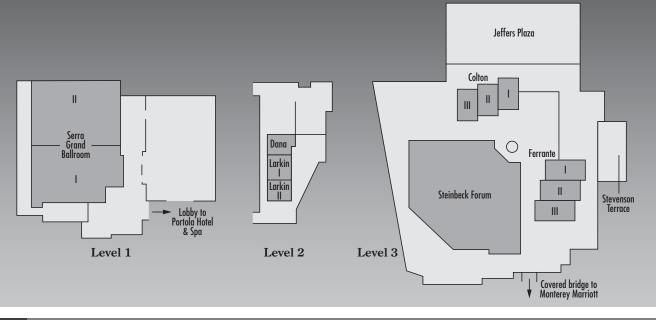
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Emergency Contact Information Name Telephone: Relationship: 2. Join NCPH, and save up to \$30 off your registration fee. Your annual membership includes four issues of the jour issues of the newsletter, and other benefits. Fee New Member Renewing Member		4. Special Events Opening Reception – Wed Speed Networking – Thurs New Member Breakfast - Thurs Poster Session and Reception – Thurs Consultant's Reception – Thurs Public History Educators' Breakfast - Fri	Fee \$10 FREE \$35 FREE FREE \$38	\$
Emergency Contact Information Name Telephone: Relationship: 2. Join NCPH, and save up to \$30 off your registration fee. Your annual membership includes four issues of the jour issues of the newsletter, and other benefits. Fee New Member Renewing Member Individual \$70		4. Special Events ☐ Opening Reception – Wed ☐ Speed Networking – Thurs ☐ New Member Breakfast - Thurs ☐ Poster Session and Reception – Thurs ☐ Consultant's Reception – Thurs ☐ Public History Educators' Breakfast - Fri ☐ Awards Luncheon and Business Meeting - Sat	Fee \$10 FREE \$35 FREE FREE \$38	
Emergency Contact Information Name Telephone: Relationship: 2. Join NCPH, and save up to \$30 off your registration fee. Your annual membership includes four issues of the jour issues of the newsletter, and other benefits. Fee New Member Renewing Member Individual \$70 Student \$35		4. Special Events ☐ Opening Reception – Wed ☐ Speed Networking – Thurs ☐ New Member Breakfast - Thurs ☐ Poster Session and Reception – Thurs ☐ Consultant's Reception – Thurs ☐ Public History Educators' Breakfast - Fri ☐ Awards Luncheon and Business Meeting - Sat	Fee \$10 FREE \$35 FREE FREE \$38 \$55	
Emergency Contact Information Name Telephone: Relationship: 2. Join NCPH, and save up to \$30 off you registration fee. Your annual membership includes four issues of the jour issues of the newsletter, and other benefits. Fee New Member Renewing Member Individual \$70 Student \$35 New Professional \$45		4. Special Events Opening Reception – Wed Speed Networking – Thurs New Member Breakfast - Thurs Poster Session and Reception – Thurs Consultant's Reception – Thurs Public History Educators' Breakfast - Fri Awards Luncheon and Business Meeting - Sat Subtotal Special Events	Fee \$10 FREE \$35 FREE FREE \$38 \$55	
Emergency Contact Information Name Telephone: Relationship: 2. Join NCPH, and save up to \$30 off you registration fee. Your annual membership includes four issues of the jour issues of the newsletter, and other benefits. Fee New Member Renewing Member Individual \$70 Student \$35 New Professional \$45		4. Special Events Opening Reception – Wed Speed Networking – Thurs New Member Breakfast - Thurs Poster Session and Reception – Thurs Consultant's Reception – Thurs Public History Educators' Breakfast - Fri Awards Luncheon and Business Meeting - Sat Subtotal Special Events Do you have any special needs?	Fee \$10 FREE \$35 FREE FREE \$38 \$55	
Emergency Contact Information Name Telephone: Relationship: 2. Join NCPH, and save up to \$30 off your registration fee. Your annual membership includes four issues of the jour issues of the newsletter, and other benefits. Fee New Member Renewing Member Individual \$70 Student \$35 New Professional \$45 Sustaining \$125		4. Special Events Opening Reception – Wed Speed Networking – Thurs New Member Breakfast - Thurs Poster Session and Reception – Thurs Consultant's Reception – Thurs Public History Educators' Breakfast - Fri Awards Luncheon and Business Meeting - Sat Subtotal Special Events Do you have any special needs?	Fee \$10 FREE \$35 FREE FREE \$38 \$55	

5. Tours Non-walking tours include transportati	on.	
·	Fee	
☐ T.1 Adaptive Reuse Around Monterey Bay	\$50	
☐ T.2 Historic Cemeteries of Old Monterey	\$15	FULL
☐ T.3 Point Sur Lighthouse and Point Sur State Historic Park (Includes Lunch)	\$65	
☐ T4. Monterey's Waterfront	\$15	
☐ T5. What's the Point? Homes and History of		
Carmel Point	\$65	
☐ T6. Royal Presidio Chapel	\$10	
 T7. Grapes of Wrath and National Steinbeck Center, Salinas 	\$70	
☐ T8. Walking Tour of Historic Monterey	\$12	FULL
☐ T9. Cannery Row	\$20	
☐ T10. Behind the Scenes Tour of Stevenson House at Monterey State Historic Park	\$10	FULL
□ T11. Pacific Biological Lab on Cannery Row 1	\$15	
☐ T12. Pacific Biological Lab on Cannery Row 2	\$15	
☐ T13. Presidio of Monterey	\$25	
☐ T14. Hotel Del Monte	\$25	
Subtotal Tours		\$
6. Workshops		
	Fee	
 W1. Digital Preservation for Local History and Cultural Heritage Collections W2: Engaging with Change: Local Food, 	\$40	
Farming, and Public History	\$25	FULL
☐ W3: Wikipedia 101 for Women's History (and Other Underrepresented Subjects)	\$30	
☐ W4: I collected 300 surveys. Now What?!	\$25	
☐ W5: Introduction to Oral History	\$35	
☐ W6: THATCamp NCPH	\$25	
☐ W7: Participatory Public History with Nina Simon	\$25	FULL
■ W8: Oral History: A Relational Practice in a Digital Age	\$25	
Subtotal Workshops		\$

Conference Mentor Network

☐ I would like to be matched with a mentor during the conference.

I would like to serve as a conference mentor.

7. Charitable Contributions

NCPH Endowment Contribution

With your support NCPH is able to offer a growing Awards Program and other new initiatives for greater diversity, support for professionals, international participation, professional development opportunities, and new publishing and communication possibilities.

NCPH Digital Integration Fund Contribution To support our growing digital publishing initiative.

Subtotal Contributions

\$

TOTAL	to be paid	\$
Charitable Contribution	7)	
Charitalala Cantrila di an	(Section	
Workshops	6)	
	(Section	
Tours	(Section 5)	
Special Events	(0 ('	
	(Section	
Registration Fees	3)	
•	(Section	
Membership	2)	
	(Section	Oubtotalo
		Subtotals

9. Payment Information

☐ Check (Drawn in U.S.funds on a U.S. Bank, payable to NCPH)

(Visit www.ncph.org to register online using credit card.)

10. Waiver and Photo Release

I certify that I am not aware of health or medical conditions preventing my safe participation in the activities for which I register, and I hereby release and discharge the National Council on Public History (NCPH), their respective affiliates and subsidiaries as well as any event sponsor jointly and severally from any and all liability, damages, costs, (including attorney fees), actions or causes of action related to or arising from or out of my participation in or preparation for any of the events listed above.

I hereby authorize NCPH to use, reproduce, and/or publish photographs and/or video that may pertain to me—including my image, likeness and/or voice without compensation. I understand that this material may be used in various publications, recruitment materials, or for other related endeavors. This material may also appear on the NCPH's Web Page. This authorization is continuous and may only be withdrawn by my specific rescission of this authorization. Consequently, the NCPH or project sponsor may publish materials, use my name, photograph, and/or make reference to me in any manner that the NCPH or project sponsor deems appropriate in order to promote/publicize service opportunities.

Signature	
Date:	

Early Registration forms and checks must be received, not postmarked, by February 12, 2014.

Regular Registration forms and checks must be received, not postmarked, by March 5, 2014.

No emailed, faxed, or mailed registrations can be accepted after March 5, 2014. Registrations after this date will be handled onsite at the conference.

Tickets for special events, tours, and workshops are limited.

NCPH

127 Cavanaugh Hall – IUPUI 425 University Blvd. Indianapolis, IN 46202

Fax to: (317) 278-5230



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