Advertising, Exhibiting, and Sponsorship Opportunities

History on the Edge

National Council on Public History
Annual Meeting
Nashville, TN
April 15-18, 2015

Courtesy of Nashville CVC.
In April 2015 the National Council on Public History (NCPH) will hold its annual conference, at the Sheraton Nashville Downtown Hotel in Nashville, TN. This conference provides unique opportunities for visibility to six hundred public historians. We would like to invite you to participate in this conference.

This packet contains information on how to reserve an exhibit booth, advertise in the annual meeting Program, and sponsor an event. Each is an excellent way of reaching potential customers or partners; promoting and marketing the latest scholarship, forthcoming titles, and/or journals from your press; raising the profile of your consulting business or institution; networking with potential clients or partners; celebrating the accomplishments of your organization and recruiting graduate students or professors to your program. Your audience will include more than six hundred public historians from Canada, the United States, other countries, and the local community, as well as hundreds of other history professionals, educators, and students who will visit the NCPH website (www.ncph.org) to see the conference Program.

Our more than 1,200 members in a dozen countries include academic historians and geographers, museum professionals, government historians, corporate and business historians, historical consultants, archivists, cultural resource managers, curators, film and media producers, oral historians, policy advisors, professors and graduate students, k-12 teachers, and many others.

Whether you place an advertisement in our annual meeting Program, sponsor an event, or join us in Nashville to exhibit, this is an invaluable opportunity to grab the attention of public historians and history institutions from across the profession. We hope you will join us!

Who Attends the Annual Meeting?
Advertise >>

We will produce a conference Program for all conference events. An estimated 7,000 NCPH contacts will be e-mailed a copy of the conference Program and the 600 conference attendees will receive a printed copy at the meeting. Additionally, a PDF of the Program will be available on the NCPH website beginning in November 2014 (and will be updated in February 2015) and will be permanently archived on the site after the meeting.

¼ page ad:
Size: 3¾”w x 5¼”h
Price: $150

½ page ad:
Size: 8”w x 5¼”h
Price: $200

Full-page ad:
Size: 8”w x 10½”h
Price: $300

Two-page ad:
Size: 8”w x 10½”h each
Price: $500

Specifications
Files for print ads should be submitted as 300 dpi, high resolution, image and font embedded, PDF or JPG files. Files submitted in other formats, or files requiring reformatting, may require additional fees.
Print copies will be black and white; PDF and email copies will be full color. If you wish to have a full color inside cover print ad please contact us at ncph@iupui.edu for pricing.

Deadlines
Advertisements must be received by October 15, 2014 to be included in both digital and print versions of the Program. Ad placements may be accepted after October 15 for inclusion in the revised digital, and print versions of the Program. Please email questions and advertisement files to ncph@iupui.edu.

Exhibit >>

Recent NCPH Annual Meeting Advertisers, Exhibitors and Sponsors

Adamson Historical Consulting
American Society for Environmental History
American University
American West Center – University of Utah
Arcadia Publishing
Arizona State University
Brown University
California Council for the Promotion of History
California Historical Society
California State Parks
Canada’s History
Cooper Museum Store
First Water Design
Heyday Books
Historical Research Associates, Inc.
History™
HistoryIT
Indiana University Pennsylvania
Left Coast Press
Littlefield Historical Research
Loyola University Chicago
Middle Tennessee State University
National Women's History Project
New Mexico State University
New South Associates
Northwest History Network
Old Capital Books
Organization of American Historians
OurDigitalWorld
Oxford University Press
Randforce Associates, LLC
Tennessee Civil War Heritage Area
The Ultimate History Project
University of California Journals + Digital Publishing
University of Central Florida
University of Louisiana Lafayette
University of Massachusetts Amherst
University of Massachusetts Press
University of Nevada Press
University of South Carolina
University of Texas at El Paso
University of West Florida
University of Western Ontario
Wells Fargo Family History Center
West Florida Historic Preservation, Inc.
West Virginia University
Exhibit Location, Space, & Traffic
The exhibit hall is in the Sheraton Downtown Nashville. All coffee breaks will be held in the exhibit hall, and a gathering space—The Commons—will be provided for meeting attendees to maximize traffic.

Reservations
Applications for exhibit space must be postmarked by January 2, 2015. Reservations made by October 1, 2014 will be included in the electronic and printed version of the Program. All others will be listed in the print and revised digital Program only.

Shipping
Shipping information will be provided in January 2015.

Payment
Fifty-percent of the booth rental is due with the application form; the remaining balance is due February 1, 2015.

Cancellations
Notification of cancellation must be made in writing. Cancellations received after December 7, 2014 will be subject to a 25% processing fee. Cancellations made after January 7, 2015 obligate the exhibitor to full payment and forfeiture of all monies paid.

Exhibit Hall Hours
Exhibit Setup
Wednesday, April 15: 1:00 p.m. – 5:00 p.m.

Exhibiting Hall is open
Wednesday, April 15: 5:00 p.m. – 7:00 p.m. (tentative, for Opening Reception)
Thursday, April 16: 8:00 a.m. – 7:00 p.m.
Friday, April 17: 8:00 a.m. – 5:00 p.m.
Saturday, April 18: 8:00 a.m. – 3:00 p.m.

Exhibit Dismantling
Saturday, April 18: 3:00 p.m. – 6:00 p.m.

Pricing information
8’x10’ space (with 6’ x 30” skirted table, 2 chairs, and 500 watt electrical service)
Commercial organization: $350; additional tables: $225
Not-for-profit organization: $300; additional tables: $225
Unstaffed, shared exhibit booth: $100 (does not include 2 complimentary meeting registrations)

Benefits
• Two complimentary meeting registrations for full-priced booths
• Free listing in the annual meeting Program
• Acknowledgement on NCPH websites & meeting advertisements

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Your support will demonstrate to the 600 public historians in attendance your commitment to the field. A sponsorship provides an excellent way to promote your organization, institution, press, program, or company.

In addition to a form of recognition directly associated with the specific sponsorship opportunity, such as signage at the event, sponsors will receive the following:

**Guarantor – $3,000 or more**

When you become an Annual Meeting Guarantor, you receive:

- One complimentary exhibit booth in the exhibit hall
- Two complimentary invitations to the Awards Breakfast
- All Supporter level benefits

**Supporter – $1,500 to $2,999**

Annual Meeting Supporters receive:

- One complimentary meeting registration
- One complimentary ½ page ad in the printed annual meeting Program, if received by October 1, 2014
- All Friend level benefits

**Friend – $325 to $1499**

With your Annual Meeting Friend contribution, you receive:

- Recognition and direct link on NCPH websites from January through April 2015
- Recognition with the listing of the sponsored event and the acknowledgement section in the electronic and print versions of the conference Program, if received by October 1, 2014
- Recognition of contribution in the December and March issues of Public History News, if received by October 1, 2014
- Signage at the sponsored event

**Deadline**

NCPH can ensure the full benefits outlined above only for those sponsorships received before October 1, 2014. Sponsorships received between October 2, 2014 and February 1, 2015 will be recognized in the print version of the Program only.
The following are available for sponsorship:

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsor</th>
<th>Co-sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Plenary</td>
<td>$1,500</td>
<td>$975</td>
</tr>
<tr>
<td>Wireless Internet Sponsor</td>
<td>$3,000</td>
<td>$1,800</td>
</tr>
<tr>
<td>New Members/First-time Attendee Breakfast</td>
<td>$500</td>
<td>$350</td>
</tr>
<tr>
<td>Name Badges/Lanyards TAKEN</td>
<td>$2,000</td>
<td>—</td>
</tr>
<tr>
<td>Public History Educators’ Breakfast</td>
<td>$700</td>
<td>$450</td>
</tr>
<tr>
<td>Awards Breakfast and Keynote Speaker</td>
<td>$1,000</td>
<td>$700</td>
</tr>
<tr>
<td>Opening Reception</td>
<td>$2,000</td>
<td>$1,300</td>
</tr>
<tr>
<td>Consultants Reception</td>
<td>n/a</td>
<td>$325</td>
</tr>
<tr>
<td>Poster Session Reception</td>
<td>$750</td>
<td>$500</td>
</tr>
<tr>
<td>Speed Networking</td>
<td>$500</td>
<td>$350</td>
</tr>
<tr>
<td>The Commons—a gathering space</td>
<td>$500</td>
<td>$350</td>
</tr>
<tr>
<td>Coffee Break</td>
<td>$700</td>
<td>$450</td>
</tr>
<tr>
<td>Snack Break</td>
<td>$1,000</td>
<td>$700</td>
</tr>
<tr>
<td>Endowment Fundraiser</td>
<td>$1,500</td>
<td>$975</td>
</tr>
<tr>
<td>Printed Conference Program</td>
<td>$2,000</td>
<td>$1,300</td>
</tr>
<tr>
<td>Printed Award Program</td>
<td>$500</td>
<td>$350</td>
</tr>
<tr>
<td>Promotional Item* – Your logo in one color (distributed to all attendees)</td>
<td>$2,500</td>
<td>n/a</td>
</tr>
</tbody>
</table>

* The promotional item will be an environmentally friendly product such as a cotton tote bag, corn based biodegradable coffee mug, or 100% recycled paper notepads. Please contact us for more details.

**Payment**

Please use the form on next page to secure your spot today.

To purchase an advertisement online by credit card, visit: http://bit.ly/NCPH2015Ad

To purchase an exhibit booth online by credit card, visit: http://bit.ly/NCPH2015Exhibit

We gladly accept credit card payments in US dollars or checks made payable to NCPH (in U.S. dollars) and sent to:

National Council on Public History  
127 Cavanaugh Hall – IUPUI  
425 University Blvd.  
Indianapolis, IN 46202  
Fax: (317) 278-5230

*Federal Tax ID # 52-1210174.*

**Questions?**  
(317) 274-2716 or ncph@iupui.edu
**Exhibits/Advertising/Sponsorship Contract**

NCPH Annual Meeting, Nashville, TN, April 15-18, 2015

**CONTACT INFORMATION**

Name ______________________________________________________________________________________________________________

Organization ________________________________________________________________________________________________________

Department _________________________________________________________________________________________________________

Address _____________________________________________________________________________________________________________

City __________________________ State_________________Zip ________________ Country _________________

Phone __________________________ Fax _________________________ Email __________________________________________________

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<table>
<thead>
<tr>
<th>A. Exhibits</th>
<th>C. Sponsorships</th>
<th>Check one</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Booth - Commercial: $350</td>
<td>Friend: $325 to $1,499</td>
<td></td>
</tr>
<tr>
<td>Exhibit Booth - Not for Profit: $300</td>
<td>Supporter: $1,500 to $2,999</td>
<td></td>
</tr>
<tr>
<td>Each Additional Table: $225</td>
<td>Guarantor: $3,000 or more</td>
<td></td>
</tr>
<tr>
<td>Unstaffed, Shared Booth: $100</td>
<td>Event:</td>
<td></td>
</tr>
<tr>
<td><strong>Subtotal A</strong></td>
<td><strong>Sponsorship Level:</strong></td>
<td><strong>$</strong></td>
</tr>
</tbody>
</table>

**Exhibitor is responsible for shipping costs.**

<table>
<thead>
<tr>
<th>B. Conference Program Advertisements</th>
<th>Totals</th>
<th>Check one</th>
</tr>
</thead>
<tbody>
<tr>
<td>¼ page: $150</td>
<td></td>
<td>Subtotal A $</td>
</tr>
<tr>
<td>½ page: $200</td>
<td></td>
<td>Subtotal B $</td>
</tr>
<tr>
<td>Full Page: $300</td>
<td></td>
<td>Subtotal C $</td>
</tr>
<tr>
<td>Two-Page Spread: $500</td>
<td></td>
<td><strong>Total</strong> $</td>
</tr>
<tr>
<td><strong>Subtotal B</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Payment Options**

- [ ] MasterCard  - [ ] Visa  - [ ] American Express  - [ ] Check

Card Number:
Exp. Date: 3 or 4 Digital Code:
Name on Card:
Signature:

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Orders may be submitted by fax or mail.
For more information, or to purchase an advertisement or exhibit booth online, visit http://bit.ly/ncph2015

Please send checks to:

NCPH Executive Offices
127 Cavanaugh Hall - IUPUI
425 University Blvd.
Indianapolis, IN 46202
PH: (317) 274-2716
FAX: (317) 278-5230
www.ncph.org

Signature ___________________________ Date ___________________________