Challenging the Exclusive Past

National Council on Public History Annual Meeting
A joint conference with the Society for History in the Federal Government
Baltimore, MD
March 16-19, 2016

In March 2016 the National Council on Public History (NCPH) will hold its annual conference, together with the Society for History in the Federal Government, at the Renaissance Baltimore Harborplace Hotel in Baltimore, MD. This conference provides unique opportunities for visibility to eight hundred public historians. We would like to invite you to participate in this conference.

This packet contains information on how to reserve an exhibit booth, advertise in the annual meeting Program, and sponsor an event. Each is an excellent way of reaching potential customers or partners; promoting and marketing the latest scholarship, forthcoming titles, and/or journals from your press; raising the profile of your consulting business or institution; networking with potential clients or partners; celebrating the accomplishments of your organization; and recruiting graduate students or professors to your program. Your audience will include more than eight hundred public historians from Canada, the United States, and other countries and the many members of the local community who will attend, as well as hundreds of other history professionals, educators, and students who will visit the NCPH website (www.ncph.org) to see the conference Program.

Our more than 1,400 members in a dozen countries include academic historians and geographers, museum professionals, government historians, corporate and business historians, historical consultants, archivists, cultural resource managers, curators, film and media producers, oral historians, policy advisors, professors and graduate students, K-12 teachers, and many others.

Whether you place an advertisement in our annual meeting Program, sponsor an event, or join us in Baltimore to exhibit, this is an invaluable opportunity to grab the attention of public historians and history institutions from across the profession. We hope you will join us! 

Camden Yards. Courtesy Visit Baltimore.
Advertise >>

We will produce a conference Program for all conference events. An estimated 9,000 NCPH contacts will be e-mailed a copy of the conference Program and the 800 conference attendees will receive a printed copy at the meeting. Additionally, a PDF of the Program will be available on the NCPH website beginning in November 2015 and will be permanently archived on the site after the meeting.

¼ page ad:
Size: 3¾”w x 5¼”h
Price: $150

½ page ad:
Size: 8”w x 5¼”h
Price: $200

Full-page ad:
Size: 8”w x 10½”h
Price: $300

Two-page ad:
Size: 8”w x 10½” h each
Price: $500

Specifications
Files for print ads should be submitted as 300 dpi, high resolution, image and font embedded, PDF or JPG files. Files submitted in other formats, or files requiring reformatting, may require additional fees.
Print copies will be black and white; PDF and email copies will be full color.
If you wish to have a full color inside cover, or fill color back cover, print ad please contact us at ncph@iupui.edu for pricing.

Deadlines
Advertisements must be received by October 15, 2015 to be included in both digital and print versions of the Program. Ad placements may be accepted after October 15 for inclusion in the revised digital and print versions of the Program. Please email questions and advertisement files to ncph@iupui.edu.

Exhibit >>

Recent NCPH Annual Meeting Advertisers, Exhibitors and Sponsors

American Association for State and Local History
Adamson Historical Consulting
Alder, LLC
American University
Arizona State University
Association for the Study of African American Life
Brown University
Central Connecticut State University
Historical Research Associates, Inc.
History™
History, Incorporated
Humanities Tennessee
Indiana University Pennsylvania
Loyola University Chicago
Middle Tennessee State University
National Museum of African American Music
Native History Association
New Mexico State University
New South Associates
Next Exit History
Northwest History Network
Oral History Association
Oxford University Press
Smithsonian Institution
Tennessee State Museum
Tennessee University Press
Texas State University
University of California Journals + Digital Publishing
University of Calgary Press
University of Central Florida
University of Massachusetts Amherst
University of Massachusetts Press
University of South Carolina
University of Texas at El Paso
University of West Florida
West Florida Historic Preservation, Inc.
West Virginia University
Wisconsin Historical Society

[Photo of group of people at conference]
Exhibit Hall Hours
Exhibit Setup
Wednesday, March 16 – 1:00 p.m. – 5:00 p.m.

Exhibiting Hours
Thursday, March 17 – 8:00 a.m. – 7:00 p.m.
Friday, March 18 – 8:00 a.m. – 5:00 p.m.
Saturday, March 19 – 8:00 a.m. – 2:00 p.m.

Exhibit Dismantling
Saturday, March 19 – 2:00 p.m. – 5:00 p.m.

Pricing information
8’x10’ space (with 6’x30” skirted table, 2 chairs, and 500 watt electrical service)
- Commercial organization: $350 ; additional tables - $225
- Not-for-profit organization: $300 ; additional tables - $225
- Unstaffed, shared exhibit booth: $100 (does not include 2 complimentary meeting registrations)

Benefits
• Two complimentary meeting registrations for full-priced booths
• Free listing in the annual meeting Program
• Acknowledgement on NCPH websites & meeting advertisements

Exhibit Location, Space, & Traffic
The exhibit hall is at the Renaissance Baltimore Harborplace Hotel. All coffee breaks will be held in the exhibit hall, and a gathering space—The Commons—will be provided for meeting attendees to maximize traffic and offer pop-up exhibits.

Reservations
Applications for exhibit space must be postmarked by January 2, 2016. Reservations made by October 1, 2015 will be included in the digital and printed Program. All others will be listed in the printed and revised digital Program only.

Shipping
Shipping information will be provided in January 2016.

Payment
Fifty percent of the booth rental is due with the application form; the remaining balance is due February 1, 2016.

Cancellations
Notification of cancellation must be made in writing. Cancellations received after December 7, 2015 will be subject to a 25% processing fee. Cancellations made after January 7, 2016 obligate the exhibitor to full payment and forfeiture of all monies paid.
Your support will demonstrate to the 800 public historians in attendance your commitment to the field. A sponsorship provides an excellent way to promote your organization, institution, press, program, or company.

In addition to a form of recognition directly associated with the specific sponsorship opportunity, such as signage at the event, sponsors will receive the following:

### Guarantor – $3,000 or more

When you become an Annual Meeting Guarantor, you receive:

- One complimentary exhibit booth in the exhibit hall
- Two complimentary invitations to the Awards Breakfast
- All Supporter level benefits

### Supporter – $1,500 to $2,999

Annual Meeting Supporters receive:

- One complimentary meeting registration
- One complimentary ½ page ad in the printed annual meeting Program, if received by October 1, 2015
- All Friend level benefits

### Friend – $325 to $1,499

With your Annual Meeting Friend contribution, you receive:

- Recognition and direct link on NCPH websites from January through April 2016
- Recognition with the listing of the sponsored event and the acknowledgement section in the electronic and print versions of the conference Program, if received by October 1, 2015
- Recognition of contribution in the December and March issues of Public History News, if received by October 1, 2015
- Signage at the sponsored event

### Deadline

NCPH can ensure the full benefits outlined above only for those sponsorships received before **October 1, 2015**. Sponsorships received between October 2, 2015 and February 1, 2016 will be recognized in the print version of the *Program* only.
The following are available for sponsorship:

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsor</th>
<th>Co-sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name Badges/Lanyards</td>
<td>$2,000</td>
<td>—</td>
</tr>
<tr>
<td>Opening Reception</td>
<td>$2,000</td>
<td>$1,300</td>
</tr>
<tr>
<td>Printed Conference <em>Program</em></td>
<td>$2,000</td>
<td>$1,300</td>
</tr>
<tr>
<td>Wireless Internet Sponsor</td>
<td>$2,000</td>
<td>$1,300</td>
</tr>
<tr>
<td>Annual Meeting Mobile App</td>
<td>$1,750</td>
<td>—</td>
</tr>
<tr>
<td>Public Plenary</td>
<td>$1,500</td>
<td>$975</td>
</tr>
<tr>
<td>Awards Breakfast and Business Meeting</td>
<td>$1,000</td>
<td>$700</td>
</tr>
<tr>
<td>Snack Break</td>
<td>$1,000</td>
<td>—</td>
</tr>
<tr>
<td>Coffee Break</td>
<td>$700</td>
<td>$450</td>
</tr>
<tr>
<td>New Member Breakfast</td>
<td>$700</td>
<td>$450</td>
</tr>
<tr>
<td>Public History Educators' Breakfast</td>
<td>—</td>
<td>$450</td>
</tr>
<tr>
<td>NCPh THATCamp Bootcamp</td>
<td>$600</td>
<td>$400</td>
</tr>
<tr>
<td>Speed Networking</td>
<td>$600</td>
<td>$400</td>
</tr>
<tr>
<td>Printed Awards Program</td>
<td>$500</td>
<td>$350</td>
</tr>
<tr>
<td>The Commons—a gathering space</td>
<td>$500</td>
<td>$350</td>
</tr>
<tr>
<td>Poster Session Reception</td>
<td>—</td>
<td>$450</td>
</tr>
<tr>
<td>Consultants Reception</td>
<td>—</td>
<td>$325</td>
</tr>
<tr>
<td>Promotional Item* – Your logo in one color (distributed to all attendees)</td>
<td>$2,500</td>
<td>n/a</td>
</tr>
</tbody>
</table>

* The promotional item will be an environmentally friendly product such as a cotton tote bag, corn-based biodegradable coffee mug, or 100% recycled paper notepads. Please contact us for more details.

Payment
Please use the form on next page to secure your spot today.

To purchase an advertisement online by credit card, visit: http://bit.ly/ncphProgramAd

To purchase an exhibit booth online by credit card, visit: http://bit.ly/ncphExhibitBooth

We gladly accept credit card payments in US dollars or checks made payable to NCPh (in U.S. dollars) and sent to:

National Council on Public History
127 Cavanaugh Hall – IUPUI
425 University Blvd.
Indianapolis, IN 46202
Fax: (317) 278-5230

* Federal Tax ID # 52-1210174.*

Questions?
(317) 274-2716 or ncph@iupui.edu
## CONTACT INFORMATION

Name ______________________________________________________________________________________________________________
Organization ________________________________________________________________________________________________________
Department _________________________________________________________________________________________________________
Address _____________________________________________________________________________________________________________
City ___________________________________________ State_________________ Zip ________________ Country _________________
Phone_________________________ Fax _________________________ Email __________________________________________________

### A. Exhibits

<table>
<thead>
<tr>
<th>Exhibit</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Booth - Commercial: $350</td>
<td>$</td>
</tr>
<tr>
<td>Exhibit Booth - Not for Profit: $300</td>
<td>$</td>
</tr>
<tr>
<td>Each Additional Table: $225</td>
<td>$</td>
</tr>
<tr>
<td>Unstaffed, Shared Booth: $100</td>
<td>$</td>
</tr>
</tbody>
</table>

**Subtotal A** $  

**Exhibitor is responsible for shipping costs.**

### B. Conference Program Advertisements

<table>
<thead>
<tr>
<th>Advertisement</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>¼ page: $150</td>
<td>$</td>
</tr>
<tr>
<td>½ page: $200</td>
<td>$</td>
</tr>
<tr>
<td>Full Page: $300</td>
<td>$</td>
</tr>
<tr>
<td>Two-Page Spread: $500</td>
<td>$</td>
</tr>
</tbody>
</table>

**Subtotal B** $

**Subtotal C** $

**Subtotal A** $

**Subtotal B** $

**Subtotal C** $

**Total** $

### C. Sponsorships

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friend: $325 to $1,499</td>
<td></td>
</tr>
<tr>
<td>Supporter: $1,500 to $2,999</td>
<td></td>
</tr>
<tr>
<td>Guarantor: $3,000 or more</td>
<td></td>
</tr>
</tbody>
</table>

**Event:**

****Subtotal C** $

### Payment Options

- [ ] MasterCard
- [ ] Visa
- [ ] American Express
- [ ] Check

Orders may be submitted by fax or mail. For more information, or to purchase an advertisement or exhibit booth online, visit [http://bit.ly/ncph2016](http://bit.ly/ncph2016)

## Please send checks to:

NCPH Executive Offices  
127 Cavanaugh Hall - IUPUI  
425 University Blvd.  
Indianapolis, IN 46202  
PH: (317) 274-2716  
FAX: (317) 278-5230  
www.ncph.org

Signature ______________________________ Date ______________________