The Middle: Where did we come from? Where are we going?

National Council on Public History Annual Meeting
Indianapolis, Indiana
April 19-22, 2017
In April the National Council on Public History (NCPH) will hold its annual conference at the Westin in Indianapolis. Up to a thousand public historians attend the conference, providing unique opportunities for visibility. We would like to invite you to participate!

This packet contains information on how to advertise in the annual meeting Program, reserve an exhibit booth, and sponsor an event. Each is an excellent way of reaching potential customers or partners; promoting and marketing the latest scholarship, forthcoming titles, and/or journals from your press; raising the profile of your consulting business or institution; networking with potential clients or partners; celebrating the accomplishments of your organization; or recruiting graduate students or professors to your program. Your audience will include more than a thousand public historians from the United States, Canada, and other countries and the many members of the local community who will attend, as well as hundreds of other history professionals, educators, and students who will visit the NCPH website (www.ncph.org) to see the conference Program.

Our 1,600 members in a dozen countries include academic historians and geographers, museum professionals, government historians, corporate and business historians, historical consultants, archivists, cultural resource managers, curators, film and media producers, oral historians, policy advisors, professors and graduate students, K-12 teachers, and many others.

Whether you place an advertisement in our annual meeting Program, sponsor an event, or join us in Indianapolis to exhibit, this is an invaluable opportunity to grab the attention of public historians and history institutions from across the profession. We hope you will join us!
We produce a conference Program for all conference events. An estimated 9,000 NCPH contacts will be emailed a copy of the conference Program, and up to 1,000 conference attendees will receive a printed copy at the meeting. Additionally, a PDF of the Program will be available on the NCPH website beginning in November 2016 and will be permanently archived on the site after the meeting.

### Specifications
Files for print ads should be submitted as 300 dpi, high resolution, image and font embedded PDF or JPG files. Files submitted in other formats, or files requiring reformatting, may require additional fees.

Print copies will be black and white; PDF and email copies will be full color.

If you wish to purchase a full-color inside or back cover print ad, please contact us at ncph@iupui.edu for pricing.

### Deadlines
Advertisements must be received by October 15, 2016 to be included in both digital and print versions of the Program. Ad placements may be accepted after October 15 for inclusion in the revised digital and print versions of the Program. Please email questions and advertisement files to ncph@iupui.edu.

### Recent NCPH Annual Meeting Advertisers, Exhibitors, and Sponsors

- American Association for State and Local History
- Alder, LLC
- American Cultural Resources Association
- The American West Center, University of Utah
- Arcadia Publishing and The History Press
- Arizona State University
- Brown University
- Central Connecticut State University
- Clio – Marshall University
- German Historical Institute
- Goucher College
- Historic Hampton, Inc.
- Historical Research Associates
- History™
- History, Incorporated
- History Works
- Humanities Tennessee
- Indiana University Pennsylvania
- Jewish Museum of Maryland
- Johns Hopkins University Press
- Littlefield Historical Research
- Loyola University Chicago
- Maryland Historical Society
- Middle Tennessee State University
- National Museum of African American Music
- New Mexico State University
- New South Associates
- Next Exit History
- Northwest History Network
- Oral History Association
- Oxford University Press
- Rowman and Littlefield
- Smithsonian Institution
- Society for History in the Federal Government
- Stevens Historical Research Associates
- Texas State University
- United States Holocaust Memorial Museum
- The National Park Service
- The Ultimate History Project
- University of California Press
- University of Calgary Press
- University of Central Florida
- University of Louisiana at Lafayette
- University of Maryland, Baltimore County
- University of Massachusetts Amherst
- University of Massachusetts Press
- University of South Carolina
- West Virginia University
EXHIBIT

The exhibit hall is an ideal location for the promotion of your organization, institution, press, program, or company.

EXHIBIT HALL HOURS

Exhibit Setup
Wednesday, April 19 – 1:00 p.m. – 5:00 p.m.

Exhibiting Hours
Thursday, April 20 – 8:00 a.m. – 7:00 p.m.
Friday, April 21 – 8:00 a.m. – 5:00 p.m.
Saturday, April 22 – 8:00 a.m. – 2:00 p.m.

Exhibit Dismantling
Saturday, April 22 – 2:00 p.m. – 5:00 p.m.

PRICING INFORMATION

8'x10' space (with 6'x30" skirted table, 2 chairs, and 500 watt electrical service)

<table>
<thead>
<tr>
<th>COMMERCIAL:</th>
<th>NOT-FOR-PROFIT:</th>
<th>UNSTAFFED, SHARED EXHIBIT BOOTH:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price: $350</td>
<td>Price: $300</td>
<td>Price: $100</td>
</tr>
<tr>
<td>Additional Tables: $225</td>
<td>Additional Tables: $225</td>
<td>Does not include 2 complimentary meeting registrations</td>
</tr>
</tbody>
</table>

BENEFITS

• Two complimentary meeting registrations for full-priced booths
• Free listing in the annual meeting Program
• Acknowledgement on NCPH websites & meeting advertisements

EXHIBIT LOCATION, SPACE, & TRAFFIC

The exhibit hall is in the Westin Indianapolis hotel. Conference coffee breaks, pop-up exhibits, and The Commons gathering space will all help maximize attendee traffic to the space.

RESERVATIONS

Applications for exhibit space must be postmarked by January 2, 2017. Reservations made by October 1, 2016 will be included in the digital and printed Program. All others will be listed in the printed and revised digital Program only.

SHIPPING

Shipping information will be provided in January 2017.

PAYMENT

Fifty percent of the booth rental fee is due with the application form; the remaining balance is due February 1, 2017.

CANCELLATIONS

Notification of cancellation must be made in writing. Cancellations received after December 7, 2016 will be subject to a 25% processing fee. Cancellations made after January 7, 2017 obligate the exhibitor to full payment and forfeiture of all monies paid.

Attendees browse the Exhibit Hall in Baltimore, 2016.
SPONSOR

Your support will demonstrate to the 1,000 public historians in attendance your commitment to the field. A sponsorship provides an excellent way to promote your organization, institution, press, program, or company.

In addition to a form of recognition directly associated with the specific sponsorship opportunity, such as signage at the event, sponsors will receive the following:

**GUARANTOR – $3,000 OR MORE**

When you become an Annual Meeting Guarantor, you receive:

- One complimentary exhibit booth in the exhibit hall
- Two complimentary invitations to the Awards Breakfast
- All Supporter level benefits

**SUPPORTER – $1,500 TO $2,999**

Annual Meeting Supporters receive:

- One complimentary meeting registration
- One complimentary ½ page ad in the annual meeting *Program*, if received by October 1, 2016.
- All Friend level benefits

**FRIEND – $325 TO $1,499**

With your Annual Meeting Friend contribution, you receive:

- Recognition and direct link on NCPH website from January through April 2017
- Recognition with the listing of the sponsored event and the acknowledgement section in the electronic and print versions of the conference *Program*, if received by October 1, 2016
- Recognition of contribution in the December and March issues of *Public History News*, if received by October 1, 2016
- Signage at the sponsored event

**DEADLINE**

NCPH can ensure the full benefits outlined above only for those sponsorships received before **October 1, 2016**. Sponsorships received between October 2, 2016 and February 1, 2017 will be recognized in the print version of the *Program* only.
The following are available for sponsorship:

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsor</th>
<th>Co-Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Reception</td>
<td>$2,000</td>
<td>$1,300</td>
</tr>
<tr>
<td>Public Plenary</td>
<td>$1,500</td>
<td>$975</td>
</tr>
<tr>
<td>Awards Breakfast and Keynote Speaker</td>
<td>$1,000</td>
<td>$700</td>
</tr>
<tr>
<td>Snack Break</td>
<td>$1,000</td>
<td>—</td>
</tr>
<tr>
<td>Coffee Break</td>
<td>$700</td>
<td>$450</td>
</tr>
<tr>
<td>New Member Welcome</td>
<td>$700</td>
<td>$450</td>
</tr>
<tr>
<td>Public History Educators’ Forum</td>
<td>$700</td>
<td>$450</td>
</tr>
<tr>
<td>THATCamp Bootcamp</td>
<td>$600</td>
<td>$400</td>
</tr>
<tr>
<td>Speed Networking</td>
<td>$500</td>
<td>$350</td>
</tr>
<tr>
<td><em>The Commons—a gathering space</em></td>
<td>$500</td>
<td>$350</td>
</tr>
<tr>
<td>Poster Session Reception</td>
<td>—</td>
<td>$450</td>
</tr>
<tr>
<td>Consultants Reception</td>
<td>—</td>
<td>$325</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Conference Materials</th>
<th>Sponsor</th>
<th>Co-Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name Badges/Lanyards</td>
<td>$2,000</td>
<td>—</td>
</tr>
<tr>
<td>Printed Conference Program</td>
<td>$2,000</td>
<td>$1,300</td>
</tr>
<tr>
<td>Annual Meeting Mobile App</td>
<td>$1,750</td>
<td>—</td>
</tr>
<tr>
<td>Printed Awards Program</td>
<td>$500</td>
<td>$350</td>
</tr>
<tr>
<td>Promotional Item* – Your logo in one color (distributed to all attendees)</td>
<td>$2,500</td>
<td>—</td>
</tr>
</tbody>
</table>

* The promotional item will be an environmentally friendly product such as a cotton tote bag, corn-based biodegradable coffee mug, or 100% recycled paper note pad. Please contact us for more details.

**PAYMENT**

Please use the form on next page to secure your spot today.

We gladly accept credit card payments or checks (in U.S. dollars) made payable to NCPH and sent to:

National Council on Public History
127 Cavanaugh Hall – IUPUI
425 University Blvd.
Indianapolis, IN 46202
Fax: (317) 278-5230

*Federal Tax ID # 52-1210174.*


**QUESTIONS?**

(317) 274-2716 or ncph@iupui.edu
## CONTACT INFORMATION

Name ________________________________________________

Organization ________________________________________

Department __________________________________________

Address ______________________________________________

City ____________________________________ State __________ Zip __________ Country __________

Phone __________________________ Fax __________________ Email __________________

## A. Conference Program Advertisements

<table>
<thead>
<tr>
<th>Size</th>
<th>Cost</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>¼ page: $150</td>
<td>$</td>
<td></td>
</tr>
<tr>
<td>½ page: $200</td>
<td>$</td>
<td></td>
</tr>
<tr>
<td>Full Page: $300</td>
<td>$</td>
<td></td>
</tr>
<tr>
<td>Two-Page Spread: $500</td>
<td>$</td>
<td></td>
</tr>
</tbody>
</table>

Subtotal A: $______________________________

## B. Exhibits

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Booth - Commercial: $350</td>
<td>$</td>
<td></td>
</tr>
<tr>
<td>Exhibit Booth - Not for Profit: $300</td>
<td>$</td>
<td></td>
</tr>
<tr>
<td>Each Additional Table: $225</td>
<td>$</td>
<td></td>
</tr>
<tr>
<td>Unstaffed, Shared Booth: $100</td>
<td>$</td>
<td></td>
</tr>
</tbody>
</table>

Subtotal B: $______________________________

Exhibitor is responsible for shipping costs.

## C. Sponsorships

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Cost</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friend: $325 to $1,499</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Supporter: $1,500 to $2,999</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Guarantor: $3,000 or more</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Event(s) or Material(s):</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Sponsorship Fee: $______________________________

Subtotal C: $______________________________

Subtotal A: $______________________________

Subtotal B: $______________________________

Subtotal C: $______________________________

## Totals

Total: $______________________________

### Payment Options

- [ ] MasterCard
- [ ] Visa
- [ ] American Express
- [ ] Check

Card Number: ____________________________

Exp. Date: _______ 3 or 4 Digit Code: ____________

Name on Card: ____________________________________________

Signature: ____________________________________________

Orders may be submitted by fax or mail.


Please make checks payable to NCPH and send to:

NCPH Executive Offices
127 Cavanaugh Hall - IUPUI
425 University Blvd.
Indianapolis, IN 46202
PH: (317) 274-2716
FAX: (317) 278-5230
www.ncph.org

Signature ____________________________ Date ____________________________