



## NCPH Privacy Policy

Adopted by Board June 19, 2018

The National Council on Public History (NCPH) is committed to protecting your privacy. We have adopted this privacy policy which explains what personal information we gather on our website <http://ncph.org>, through our customer portal <https://netforum.avectra.com/eWeb/DynamicPage.aspx?Site=NCPH&WebCode=HomePage>, and at our events (such as the annual meeting or an NCPH mini-con).

In general, you may visit the NCPH website without submitting any personal information. However, to provide certain services, NCPH may request personal information in one or more ways listed below. We will inform you when information is collected and you will have the option not to submit this information.

### Information we collect

*Personal data voluntarily provided by you.* NCPH collects personal data such as your name, email, mailing address, phone number, affiliation and job title, and other information you submit to us. This information is primarily collected when you purchase a membership, register for an event, make a donation, or create a profile on our website or in our customer portal.

When you make a purchase, our third-party processors will collect your payment information. This information is not saved by NCPH.

*Information received from other sources.* We may receive information about you from publicly available databases or services that provide information about public historians, or from third parties from whom we have been shared information (including an individual's name, job title, business contact information, and information about the institution where the individual works), and combine this data with information we already have about you. This helps us to update, expand, and analyze our records; identify others interested in public history; and provide services that may be of interest to you. We will obtain your consent before contacting you if required by the law of the country in which you are located.

*Automatically collected data.* As you browse our website and customer portal, information may be collected about you or your computer. Please see our "Tracking and Cookies" section below for more on this.

### How we use your information:

*Provide benefits and communicate in regards to membership.* This includes sending emails about NCPH and public history happenings, products such as newsletters and *The Public Historian* journal, email and mail reminders in regards to membership renewals, conferences, fundraising, and NCPH elections.

*Provide information and create onsite materials for conferences, mini-cons, and other forms of professional development.* This includes sending emails prior to the event, creating your onsite badge, and creating attendee lists for special events, workshops, and tours.

*Correspondence.* We use your data to respond to your questions and concerns, including registrations or other specific requests. As part of your membership or event registration you may receive emails regarding NCPH, the public history field, and annual meeting news. You may unsubscribe from these emails at any time by click the unsubscribe link at the bottom of the email or by contacting us at [ncph@iupui.edu](mailto:ncph@iupui.edu). You can also change your email preference and opt in/out of different categories of messages in your profile in our customer portal (<http://bit.ly/ncphlogin>) at any time.

*Marketing.* NCPH sends marketing communications to members, attendees of NCPH events, and other interested individuals. These communications include information on our annual awards program, annual meeting, mini-cons and events, or other information regarding public history or the organization. NCPH uses member profile data to target email communications based on areas of interest such as region or sub-field. You may unsubscribe from these emails at any time by clicking the unsubscribe link at the bottom of the email or emailing us at [ncph@iupui.edu](mailto:ncph@iupui.edu). You can also change your email preference and opt in/out of different categories in your profile in our customer portal (<http://bit.ly/ncphlogin>) at any time.

*Tracking.* We use the data we retain about individuals to track and analyze trends in membership, the public history field as a whole, and within sub-fields. At times we use this data to find overlap with membership of partner organizations.

**Who we share your information with:**

*Members of NCPH committees, task forces, and the board of directors.* Much of NCPH's work is carried out by volunteer members of groups tasked with specific goals on the behalf of the organization. As is necessary to carry out this work, personal data (i.e. name, title and affiliation, city and state, past conference attendance, committee service to the organization, etc.) on individuals may be shared with members of these groups. As a member, you may opt in to the NCPH Membership Directory to share your contact information with other members (only members may be a part of and access this directory).

*Visitors to our website.* In a few cases we share personal data on our website. In the case of our Consultant's Directory, only information you submit to us will be shared on the website. On our *Guide to Public History Programs* we share contact information for public history MA program contacts that is either publically accessible elsewhere on the web, or that you have submitted. Members of Awards Committees and the Board of Directors will have their email and physical address shared in a PDF on the website. In all cases, you may request that we change or remove this information at any time by emailing [ncph@iupui.edu](mailto:ncph@iupui.edu).

*Third party vendors.* We share specific personal data with third parties who assist us in providing specific aspects of our business operation. Service providers assist with: payment processing and accounting, fulfilling subscription services, analytics (including Google Analytics), and cloud computing infrastructure services.

*One-time marketing.* NCPH will not rent or sell your personal information to others unless you have opted in to allowing third-party vendors to have access to it. On rare occasions, we sell member mailing addresses for one-time use to a relevant company. We also will provide emails and affiliations of annual meeting attendees to exhibitors for one time use prior to and after the meeting. You may opt out of being included in these lists on your customer profile at <http://bit.ly/ncphlogin> and during registration for events.

*Special circumstances.* We may also disclose personal data to third parties in the following circumstances:

- (1) if you request or authorize
- (2) the information is provided (a) to comply with the law (for example, to comply with a search warrant, subpoena, or other legal process); (b) to enforce an agreement we have with you; (c) to protect our rights, property or safety, or the rights, property or safety of our employees or others; (d) to investigate fraud; or (e) to respond to a government request or to lawful requests by public authorities, including to meet national security or law enforcement requirements
- (3) to address emergencies or acts of God
- (4) to address disputes, claims, or to persons holding a legal or beneficial interest
- (5) if we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of assets, or transition of service to another provider, in which case your Personal Data and other information may be transferred to a successor or affiliate as part of that transaction along with other assets.

### **How you can access, change, and delete your data**

We provide access to most information we hold about you through our customer portal at <http://bit.ly/ncphlogin>. At any time you may request a copy of any personal data we hold about you and we will provide it within a reasonable time frame. You may also request to modify or delete any personal data we hold about you. We will do so unless legitimate interests (such as prevention of fraud and abuse, analytics, satisfaction of legal obligations, and archiving) require us to keep some personal data. To request a copy, change, or removal of your data please see the contact section below.

### **Security measures**

We are concerned with protecting your privacy and data and we use a variety of technologies and procedures to help protect your privacy. However, we cannot ensure or warrant the security of any information you transmit to the NCPH or guarantee that your information may not be accessed, disclosed, altered, or destroyed by breach of any of our industry-standard physical, technical or managerial safeguards. Because no method of electronic transmission or storage is 100% secure, however, we cannot guarantee its absolute security. If you have any questions about security on our sites you can contact us at [ncph@iupui.edu](mailto:ncph@iupui.edu). We use an outside credit card processing company to process payments made through our websites. These companies do not retain, share, store, or use personal information for any other purposes

### **Tracking through cookies**

We may use cookies in order to customize the sites for return visitors. This includes making our shopping basket and checkout work, determining if you are logged in or not, remembering your search

settings, and allowing you to comment to our site. You may visit our site without enabling cookies, but some functions of the site may not work. Our website and customer portal will allow you to decline the use of cookies the first time you visit the site. You can also [disable cookies](#) on your browser to prevent being recognized on return visits to the NCPH website.

Additionally, third-party widgets such as YouTube or Flickr may install cookies depending on their configuration. Disabling these cookies will likely break the functions of these third parties.

We use a tool called “Google Analytics” to collect information about use of the NCPH’s websites. Google Analytics collects information such as how often users visit these sites, what pages they visit when they do so, and what other sites they used prior to coming to these sites. We use the information we get from Google Analytics only to improve our website and influence what services we work to improve. Google Analytics collects only the IP address assigned to you on the date you visit these sites, rather than your name or other identifying information. We do not combine the information collected through the use of Google Analytics with personal information. Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit a site, the cookie cannot be used by anyone but Google. Google’s ability to use and share information collected by Google Analytics about your visits to this site is restricted by the [Google Analytics Terms of Use](#) and the [Google Privacy Policy](#). You can prevent Google Analytics from recognizing you on return visits to our sites by [disabling cookies](#) on your browser.

### **Contact us**

If you have questions or wish to request a copy, change, or deletion of your personal data please contact us at:

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IUPUI-127 Cavanaugh Hall  
425 University Blvd.  
Indianapolis, IN 46202

317-274-2716 // [data@ncph.org](mailto:data@ncph.org)