



2019 CONFERENCE MARKETING OPPORTUNITIES

WITH THE NATIONAL COUNCIL ON PUBLIC HISTORY

“Repair Work”

Hartford, Connecticut | March 27-30, 2019

YOU'RE INVITED

The 2019 National Council on Public History (NCPH) conference is coming to Hartford, Connecticut! You're invited to get the word out about your organization, institution, services, or products to 800+ public historians in attendance and our 1,600+ members.

3 WAYS TO GET THE WORD OUT

ADVERTISE digitally and in print in our Annual Meeting Program

SPONSOR an event or promotional item at the conference

EXHIBIT onsite at the Hartford Convention Center, March 28-30!

WHAT'S THE IMPACT?

- Contact with 800+ conference attendees and 1,600+ active members
- Mentions in NCPH conference emails go to 9,000+ contacts
- Viewed over 240,000 times on ncph.org during lead-up to conference
- Reach over 17,000 followers on our active NCPH Twitter and Facebook accounts

IS NCPH THE RIGHT FIT?

Recent NCPH Annual Meeting Supporters include:

Non-Profits	American Association for State and Local History, American Historical Association, Canada's History, Humanities Tennessee, the National Trust for Historic Preservation, Organization of American Historians
Museums/Historical Societies	Indiana Historical Society, Kentucky Historical Society, Eiteljorg Museum of American Indians and Western Art, US Holocaust Memorial Museum, The Mob Museum
Companies	History™, Historical Research Associates, Know History, MediaPreserve, TourMate Systems, Auut Studio
Universities	Columbia University, University of Maryland – Baltimore County, University of Louisiana at Lafayette, University of Nevada, Las Vegas
Publishers	Arcadia Publishing/The History Press, University of Massachusetts Press, University of California Press, Rowman & Littlefield, University of North Carolina Press, De Gruyter
Government Agencies	National Park Service, US Census Bureau, US Army Heritage and Education Center, US Department of Veterans Affairs, Indiana Historical Bureau



National Council on Public History

127 Cavanaugh Hall – IUPUI • 425 University Blvd. • Indianapolis, IN 46202

PH: 317.274.2716 • FAX: 317.278.5230

ncph@iupui.edu • www.ncph.org

ADVERTISE in the NCPH Conference Program

E-mailed to 9,000+ contacts | Provided in print onsite | Online at ncph.org

¼ Page Ad	½ Page Ad	Full Page Ad
3⅞" w x 5⅞" h	8" w x 5⅞" h 8¾" w x 5½" (with bleed)	8" w x 10½" h 8¾" w x 11¼" (with bleed)
\$175	\$225	\$350

Full Color Inside Front or Inside Back Cover Ad	Full Color Outside Back Cover Ad
8" w x 10½" h 8¾" w x 11¼" (with bleed)	8" w x 10½" h 8¾" w x 11¼" (with bleed)
\$900	\$1,000

SUBMITTED ADS MUST BE:

300 dpi+ | High-Resolution | Image- and font-embedded | PDF or JPG file-types
Full-color digital copies | Black and white print copies (except inside cover ads)
Dimensions of the file must match the reserved ad space and include bleed if necessary

DEADLINES FOR AD COPY & PAYMENT:

October 15, 2018 (for inclusion in the early digital, final digital, and final print *Program*)

January 15, 2019 (for inclusion in the final digital and final print *Program*)

Email questions and ad files to ncph@iupui.edu.



SPONSOR NCPH 2019

FRIEND | \$325 - \$1,499

- Recognition and direct link on NCPH website through March 2019
- Recognition in the final digital and print versions of the conference *Program* (if received by January 15, 2019)
- Recognition with link in the 2019 conference mobile app
- Signage with your institution's logo at the sponsored event or on the event's printed material, and recognition on general conference signage
- Recognition of contribution in the June 2019 issue of NCPH newsletter *Public History News*
- Pre- and post-meeting attendee email list for a one-time message each

SUPPORTER | \$1,500 - \$2,999

All Friend level benefits, and:

- One complimentary booth in the exhibit hall (with two complimentary registrations) **NEW for 2019!**
- Your logo in the NCPH meeting *Program* (if received by January 15, 2019) and on the NCPH website
- One mention from the NCPH Twitter account before the conference, reaching our 10,000+ followers

GUARANTOR | \$3,000+

All Friend and Supporter level benefits, and:

- One complimentary full-page ad in the annual meeting *Program* (if received by January 15, 2019)
- One additional complimentary meeting registration
- Two complimentary invitations to the Awards Breakfast
- Two additional mentions from the NCPH Twitter account – one before the conference and one onsite at the conference, reaching our 10,000+ followers and all following the #ncph2019 hashtag

DEADLINES

October 15, 2018 (for acknowledgement in all digital and print versions of the conference *Program*, mobile app, and June newsletter)

January 15, 2019 (for acknowledgment in final digital and print versions of *Program*, mobile app, and June newsletter)



Photo courtesy of the Hartford Dept of Tourism.

SPONSOR Your Favorite NCPH Event or Swag

Event	Sponsor	Co-Sponsor
Opening Reception	\$2,000	\$1,300
Public Plenary TAKEN	\$1,500	\$975
Awards Breakfast and Keynote	\$1,000	\$700
Networking Coffee Break*	\$800	\$500
Networking Snack Break*	\$1,300	—
First Time Attendee Meet-Up	\$700	\$450
Public History Educators' Forum	—	\$450
NCPH Digital Public History Lab (formerly THATCamp)	\$700	\$450
Speed Networking	—	\$350
The Commons—a gathering space TAKEN	\$500	\$350
Workshop Sponsorship**	\$500	\$325
Tour Sponsorship***	\$500	\$325
Conference Connections Mentoring Program	\$300	—
Poster Session Reception	—	\$350
Consultants' Speakeasy	—	\$325

*Snack and coffee breaks will be held in the exhibit hall at the Connecticut Convention Center.

**Workshop sponsorships can apply to the workshop of your choice and will be used to reduce rates for attendees and/or to provide refreshments.

***Tour sponsorships can apply to the tour of your choice and will be used to reduce rates for attendees and/or defray transportation costs.

Item	Sponsor	Co-Sponsor
Name Badges/Lanyards	\$2,000	—
Printed Conference <i>Program</i>	\$2,000	\$1,300
Printed Awards <i>Program</i>	\$500	—
Conference Mobile App	\$1,750	—
Promotional Item*—Your logo in one color (distributed to all attendees)	\$2,500	—

*Promotional item will be an environmentally-friendly product such as a cotton tote bag, biodegradable coffee mug, or 100% recycled paper notepads. Please contact ncph@iupui.org for more information.

Have an idea for a sponsorship we don't list? We're interested in working with you!

Email ncph@iupui.edu to learn more.

PURCHASING

To purchase via **check (or to be invoiced)**, fill out the form on the last page of this brochure and send a check payable to NCPH to:

National Council on Public History
127 Cavanaugh Hall – IUPUI
425 University Blvd.
Indianapolis, IN 46202
Fax: (317) 278-5230
Federal Tax ID # 52-1210174.

To purchase online via **credit card**, visit <http://bit.ly/supportncph2019>.

QUESTIONS?

Email ncph@iupui.edu for inquiries.



EXHIBIT at the Connecticut Convention Center

Space in the NCPH exhibit hall | 2 free registrations | Promoted in meeting materials

PRICING

Not-for-profit organizations (including universities) | \$300

Commercial organizations | \$400

Unstaffed, shared exhibit booth | \$150

Additional tables | \$225 each

Early dismantle* | \$75

WHAT DO I GET?

8'x10' space in the exhibit hall for the duration of the conference

6'x30" skirted table, two chairs, 500-watt electrical service

Two complimentary meeting registrations (not for unstaffed booths)

Listing in digital and print annual meeting *Programs*

Listing with link in annual meeting mobile app

Acknowledgement on NCPH website & meeting advertisements

Pre- and post-meeting attendee email list for a one-time message each

THE NCPH EXHIBIT HALL

HOURS

Exhibit Setup

Wednesday, March 27 | 1:00 pm – 5:00 pm

Exhibiting Hours

Thursday, March 28 | 8:00 am – 6:00 pm

Friday, March 29 | 8:00 am – 5:00 pm

Saturday, March 30 | 8:00 am – 2:00 pm

Exhibit Dismantling

Saturday, March 30 | 2:00 pm – 5:00 pm

ABOUT THE SPACE

- Adjacent to NCPH registration desk at the Connecticut Convention Center
- Hosts coffee breaks, pop-up activities, and other conference events
- Home of the NCPH Commons, a gathering space for attendees
- Exhibitors will be contacted in Fall 2018 to select your space in the hall in order of purchase

THE FINE PRINT

Requests for exhibit space must be postmarked by January 15, 2019. Booth reservations must be received by October 15, 2018 to be listed in all versions of the *Program*; later reservations will be listed in the revised digital and print editions only.

50% of booth fee is due with application; the remaining balance is due by March 1, 2019.

Notification of cancellation must be received in writing. Cancellations received by January 1, 2019 will be refunded in full (minus a 20% administration fee). Cancellations made by February 1 will be refunded 50%. Cancellations made after February 1, 2019 obligate the exhibitor to full payment and forfeiture of all monies paid.

*Early dismantling is Friday, March 29 from 4-6 PM.

Shipping information will be provided to exhibitors in early 2019.



Exhibits/Advertising/Sponsorship Contract

NCPH Annual Meeting, Hartford, CT, March 27-30, 2019



CONTACT INFORMATION

Name _____

Organization _____

Department _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____ Email _____

A. Conference <i>Program</i> Advertisements		C. Sponsorships		Check one
¼ Page: \$175	\$	Friend: \$325 to \$1,499		
½ Page: \$225	\$	Supporter: \$1,500 to \$2,999		
Full Page: \$350	\$	Guarantor: \$3,000 or more		
Inside Front or Back Cover: \$900	\$	Event(s) or Material(s):		
Outside Back Cover: \$1,000	\$	Sponsorship Fee:		\$
Subtotal A	\$	Subtotal C		\$

B. Exhibits		Totals	
Exhibit Booth - Commercial: \$400	\$	Subtotal A	\$
Exhibit Booth - Not for Profit: \$300	\$	Subtotal B	\$
Each Additional Table: \$225	\$	Subtotal C	\$
Unstaffed, Shared Booth: \$150	\$	Total	\$
		Payment Options	
Subtotal B	\$	<input type="checkbox"/> Invoice Me (to pay by credit card) <input type="checkbox"/> Check	
Exhibitor is responsible for shipping costs.			

Orders may be submitted by fax, email, or mail.
 For more information, or to purchase an advertisement,
 exhibit booth, or sponsorship online, visit
<http://bit.ly/ncph2019>

International orders can only be made via
 credit card using our online system to ensure
 compliance with EU privacy law.

If paying by check, please make checks payable to NCPH and send to:

NCPH Executive Office
 127 Cavanaugh Hall - IUPUI
 425 University Blvd.
 Indianapolis, IN 46202
 PH: (317) 274-2716
 FAX: (317) 278-5230
www.ncph.org

Signature _____ Date _____



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Photo courtesy of the Hartford Dept. of Tourism