You’re invited to get the word out about your organization, institution, services, or products to 900+ public historians in attendance and our 1,600+ members.

3 Ways to Get the Word Out

- **Advertise** digitally and in print in our Annual Meeting Program
- **Sponsor** an event, item, or service at the conference
- **Exhibit** onsite at the Hyatt Regency Downtown April 13-15

What’s the Impact?
- Contact with 900+ conference attendees and 1,600+ active members
- Mentions in NCPH conference emails go to 10,000+ contacts
- Viewed over 250,000 times on ncph.org during lead-up to conference
- Reach over 25,000 people via our active NCPH Twitter and Facebook accounts

Is NCPH the Right Fit?
Recent NCPH Annual Meeting Supporters include:

<table>
<thead>
<tr>
<th>Non-Profits</th>
<th>Canada’s History, Connecticut Humanities, Humanities Tennessee, National Trust for Historic Preservation, Omeka, Organization of American Historians</th>
</tr>
</thead>
<tbody>
<tr>
<td>For-Profits</td>
<td>History™, Historical Research Associates, MediaPreserve, TourMate Systems, auut studio</td>
</tr>
<tr>
<td>Universities</td>
<td>University of Utah, Lawrence de Graaf Center for Oral and Public History at California State University, Fullerton, University of Georgia, University of Massachusetts Boston. Goucher College, Duquesne University</td>
</tr>
</tbody>
</table>

National Council on Public History
127 Cavanaugh Hall – IUPUI • 425 University Blvd. • Indianapolis, IN 46202
PH: 317.274.2716 • FAX: 317.278.5230
ncph@iupui.edu • www.ncph.org
ADVERTISE in the NCPH Conference Program
emailed to 10,000+ contacts | provided in print onsite | published online at ncph.org

<table>
<thead>
<tr>
<th>¼ Page Ad</th>
<th>½ Page Ad</th>
<th>Full Page Ad</th>
</tr>
</thead>
<tbody>
<tr>
<td>3¾” w x 5¼” h</td>
<td>8” w x 5½” h</td>
<td>8” w x 10½” h</td>
</tr>
<tr>
<td>$200</td>
<td>$300</td>
<td>$400</td>
</tr>
<tr>
<td></td>
<td>8¼” w x 5½” h (with bleed)</td>
<td>8¼” w x 11¼” h (with bleed)</td>
</tr>
</tbody>
</table>

SUBMITTED ADS MUST BE:
300 dpi+ | High-resolution | Image- and font-embedded | PDF or JPG file-types
Full-color digital copies | Black and white print copies (except inside cover ads)
Dimensions of the file must match the reserved ad space and include bleed if necessary

DEADLINES FOR AD COPY & PAYMENT:
October 15, 2022 (for inclusion in the early digital, final digital, and final print Program)
January 15, 2023 (for inclusion in the final digital and final print Program)

Email questions and ad files to Program Manager Meghan Hillman at meghillm@iupui.edu.

Images of Atlanta murals and street art courtesy of the Atlanta Convention and Visitors Bureau.
SPONSOR NCPH 2023

FRIEND | $350 - $1,199

- Recognition and direct link on NCPH website through April 2023
- Recognition in the final digital and print versions of the conference Program (if received by February 15, 2023)
- Signage with your institution’s logo at the sponsored event or on the event’s printed material
- Recognition on general conference sponsorship signage
- Recognition of contribution in the June 2023 issue of NCPH newsletter Public History News
- Pre- and post-meeting attendee email list for a one-time message each

SUPPORTER | $1,200 - $1,999

All Friend level benefits, and:
- One complimentary quarter-page ad in the 2023 meeting Program
- Two mentions from the NCPH Twitter account reaching our 16,000+ followers and all following the #NCPH2023 hashtag (one before the conference and one during)
- One complimentary meeting registration

ADVOCATE | $2,000 - $2,999

All Friend and Supporter level benefits, and:
- One complimentary half-page ad in the 2023 meeting Program (if received by February 15, 2023—this replaces the quarter-page ad at the Supporter level)
- Your logo in the NCPH meeting Program (if received by February 15, 2023) and on the NCPH website
- One complimentary booth in the 2023 exhibit hall (which comes with two complimentary registrations)
- One additional mention from the NCPH Twitter account during the conference, reaching our 16,000+ followers and all following the #NCPH2023 hashtag (for a total of three)

GUARANTOR | $3,000+

All Friend, Supporter, and Advocate level benefits, and:
- One complimentary full-page ad in the annual meeting Program (if received by February 15, 2023—this replaces the half-page ad at the Advocate level)
- One additional complimentary meeting registration (for a total of three)
- Two complimentary tickets to the Awards Breakfast and Keynote
- One additional mention from the NCPH Twitter account, either before the conference or during, reaching our 16,000+ followers and all following the #NCPH2023 hashtag (for a total of four)

DEADLINES

October 15, 2022 (for acknowledgement in all digital and print versions of the conference Program and June newsletter)

February 15, 2023 (for acknowledgment in final digital and print versions of Program, and June newsletter)
## SPONSOR Your Favorite NCPH Event or Swag

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsor</th>
<th>Co-Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tours and Trips <strong>TAKEN</strong></td>
<td>$3,000</td>
<td>—</td>
</tr>
<tr>
<td>Opening Reception</td>
<td>$2,000</td>
<td>$1,300</td>
</tr>
<tr>
<td>Public Plenary</td>
<td>$1,750</td>
<td>$1,000</td>
</tr>
<tr>
<td>Public History Educators’ Forum</td>
<td>$1,750</td>
<td>$500</td>
</tr>
<tr>
<td>Awards Breakfast and Keynote</td>
<td>$1,500</td>
<td>$750</td>
</tr>
<tr>
<td>Consultants’ Speakeasy</td>
<td>$1,500</td>
<td>$350</td>
</tr>
<tr>
<td>New Professional &amp; Graduate Student Social</td>
<td>$1,500</td>
<td>$750</td>
</tr>
<tr>
<td>Networking Coffee Break*</td>
<td>$950</td>
<td>$600</td>
</tr>
<tr>
<td>First Time Attendee Meet-Up</td>
<td>$750</td>
<td>$500</td>
</tr>
<tr>
<td>NCPH Digital Public History Lab</td>
<td>$750</td>
<td>$500</td>
</tr>
<tr>
<td>Speed Networking</td>
<td>—</td>
<td>$400</td>
</tr>
<tr>
<td>Poster Session and Reception</td>
<td>—</td>
<td>$400</td>
</tr>
<tr>
<td>The Commons**</td>
<td>$500</td>
<td>$375</td>
</tr>
<tr>
<td>Conference Connections mentoring program</td>
<td>$350</td>
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</tbody>
</table>

*Snack and coffee breaks will be held in the exhibit hall at the Hyatt Regency Downtown.

**A social gathering space located in the exhibit hall at the Hyatt Regency Downtown.

<table>
<thead>
<tr>
<th>Item</th>
<th>Sponsor</th>
<th>Co-Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Face Masks (with your logo)</td>
<td>$2,000</td>
<td>—</td>
</tr>
<tr>
<td>Name Badges/Lanyards (with your logo)</td>
<td>$2,000</td>
<td>—</td>
</tr>
<tr>
<td>Printed Conference Program</td>
<td>$2,000</td>
<td>$1,300</td>
</tr>
<tr>
<td>Conference Wi-Fi</td>
<td>$2,000</td>
<td>$1,300</td>
</tr>
<tr>
<td>Accessibility Sponsor</td>
<td>$1,500</td>
<td>$1,000</td>
</tr>
<tr>
<td>Conference Mobile App</td>
<td>$1,000</td>
<td>—</td>
</tr>
<tr>
<td>Printed Awards Program</td>
<td>$500</td>
<td>—</td>
</tr>
</tbody>
</table>

Have an idea for a sponsorship we don’t list? We’re interested in working with you! Email ncph@iupui.edu to learn more.

## PURCHASING

To purchase via check, fill out the form on the last page of this brochure and send a check payable to NCPH to:

National Council on Public History  
127 Cavanaugh Hall – IUPUI  
425 University Blvd.  
Indianapolis, IN 46202  
Federal Tax ID # 52-1210174.

To purchase online via credit card, visit [https://ncph.org/conference/2023-annual-meeting/support/](https://ncph.org/conference/2023-annual-meeting/support/).

## QUESTIONS?

Email ncph@iupui.edu for inquiries.

Image courtesy of the Atlanta Convention and Visitors Bureau.
EXHIBIT at the Hyatt Regency Downtown

Space in the NCPH exhibit hall | 2 free registrations | promotion in meeting materials

PRICING
Not-for-profit organizations (including universities) | $375
Commercial organizations | $475
Unstaffed, shared exhibit booth | $200
Additional tables | $225 each
Early dismantle* | $75

WHAT DO I GET?
8’x10’ space in the exhibit hall for the duration of the conference
6’x30” skirted table, two chairs, 500-watt electrical service
Two complimentary meeting registrations (not for unstaffed booths)
Listing in digital and print annual meeting Programs
Acknowledgement on NCPH website and meeting advertisements
Pre- and post-meeting attendee email list for a one-time message each

THE NCPH EXHIBIT HALL

HOURS
Exhibit Setup
Wednesday, April 12: 1:00 pm – 5:00 pm
Exhibiting Hours
Thursday, April 13: 8:00 am – 6:00 pm
Friday, April 14: 8:00 am – 5:00 pm
Saturday, April 15: 8:00 am – 2:00 pm
Exhibit Dismantling
Saturday, April 15: 2:00 pm – 5:00 pm

ABOUT THE SPACE
• Hosts 4+ breaks, pop-up activities, and other conference events
• Home of the Commons, a gathering space for attendees
• This year, host of our poster session and posters for the duration of the conference
• Exhibitors will be contacted in order of purchase to select your space

THE FINE PRINT
Requests for exhibit space must be received by March 15, 2023. Booth reservations must be received by October 15, 2022 to be listed in all versions of the Program; later reservations will be listed in the revised digital and print editions only.

50% of booth fee is due with application; the remaining balance is due by March 15, 2023.

Notification of cancellation must be received in writing. Cancellations received by January 15, 2023 will be refunded in full (minus a 20% administration fee). Cancellations made by February 15 will be refunded 50%. Cancellations made after February 15, 2023 obligate the exhibitor to full payment and forfeiture of all monies paid.

*Early tear-down is Friday, April 14 from 4-6 PM.

Shipping information will be provided to exhibitors in early 2023.

Photo courtesy of Jess Lamar Reece Holler.
Orders may be submitted by fax, email, or mail. For more information, or to purchase an advertisement or exhibit booth online, visit http://bit.ly/SupportNCPH2023

International orders can only be made via credit card using our online system to ensure compliance with EU privacy law.

If paying by check, please make checks payable to NCPH and send to:

NCPH Executive Office
127 Cavanaugh Hall - IUPUI
425 University Blvd.
Indianapolis, IN 46202
PH: (317) 274-2716
www.ncph.org

<table>
<thead>
<tr>
<th>A. Conference Program Advertisements</th>
<th>C. Sponsorships</th>
<th>Check one</th>
</tr>
</thead>
<tbody>
<tr>
<td>¼ Page: $200</td>
<td>$</td>
<td>Friend: $350 to $1,199</td>
</tr>
<tr>
<td>½ Page: $300</td>
<td>$</td>
<td>Supporter: $1,200 to $1,999</td>
</tr>
<tr>
<td>Full Page: $400</td>
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<td>Advocate: $2,000 to $2,999</td>
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<tr>
<td>Inside Front or Back Cover: $950</td>
<td>$</td>
<td>Guarantor: $3,000 or more</td>
</tr>
<tr>
<td>Outside Back Cover: $950</td>
<td>$</td>
<td>Event(s) or Material(s):</td>
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<tr>
<td></td>
<td>$</td>
<td>Sponsorship Fee: $</td>
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<table>
<thead>
<tr>
<th>B. Exhibits</th>
<th>Subtotal C</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Booth - Not for Profit: $375</td>
<td>$</td>
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<tr>
<td>Exhibit Booth - Commercial: $475</td>
<td>$</td>
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<tr>
<td>Unstaffed, Shared Booth: $200</td>
<td>$</td>
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<tr>
<td>Each Additional Table: $225</td>
<td>$</td>
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<tr>
<td>Early Dismantle Fee: $75</td>
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<td>Subtotal B</td>
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<table>
<thead>
<tr>
<th>Subtotal A $</th>
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<th>Subtotal C $</th>
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<table>
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<tr>
<th>Total $</th>
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Payment Options

☐ Invoice Me (to pay by credit card)  ☐ Check

Signature ___________________________  Date ___________________________