



# "TO BE DETERMINED"

April 12-15, 2023 | Atlanta, Georgia

Annual Meeting of the National Council on Public History



# YOU'RE INVITED

In 2023, the National Council on Public History (NCPH) conference is coming to Atlanta, Georgia! You're invited to get the word out about your organization, institution, services, or products to 900+ public historians in attendance and our 1,600+ members.

## 3 WAYS TO GET THE WORD OUT

**ADVERTISE** digitally  
and in print in our  
*Annual Meeting Program*

**SPONSOR** an event,  
item, or service  
at the conference

**EXHIBIT** onsite at the  
Hyatt Regency Downtown  
April 13-15

## WHAT'S THE IMPACT?

- Contact with 900+ conference attendees and 1,600+ active members
- Mentions in NCPH conference emails go to 10,000+ contacts
- Viewed over 250,000 times on ncph.org during lead-up to conference
- Reach over 25,000 people via our active NCPH Twitter and Facebook accounts

## IS NCPH THE RIGHT FIT?

Recent NCPH Annual Meeting Supporters include:

<b>Non-Profits</b>	Canada's History, Connecticut Humanities, Humanities Tennessee, National Trust for Historic Preservation, Omeka, Organization of American Historians
<b>Museums/Historical Societies</b>	Indiana Historical Society, Kentucky Historical Society, Eiteljorg Museum of American Indians and Western Art, US Holocaust Memorial Museum, The Mob Museum
<b>For-Profits</b>	History™, Historical Research Associates, MediaPreserve, TourMate Systems, aaut studio
<b>Universities</b>	University of Utah, Lawrence de Graaf Center for Oral and Public History at California State University, Fullerton, University of Georgia, University of Massachusetts Boston, Goucher College, Duquesne University
<b>Presses</b>	University of Massachusetts Press, University of California Press, Rowman & Littlefield, University of North Carolina Press, University of Chicago Press
<b>Government Agencies</b>	National Park Service, US Census Bureau, US Army Heritage and Education Center, US Department of Veterans Affairs, Indiana Historical Bureau, Connecticut State Historic Preservation Office



**National Council on Public History**

127 Cavanaugh Hall – IUPUI • 425 University Blvd. • Indianapolis, IN 46202

PH: 317.274.2716 • FAX: 317.278.5230

ncph@iupui.edu • www.ncph.org

# ADVERTISE in the NCPH Conference Program

emailed to 10,000+ contacts | provided in print onsite | published online at [ncph.org](http://ncph.org)

¼ Page Ad	½ Page Ad	Full Page Ad
3⅞" w x 5⅞" h	8" w x 5⅞" h   8¾" w x 5½" h (with bleed)	8" w x 10½" h   8¾" w x 11¼" h (with bleed)
\$200	\$300	\$400

Full-Color Inside Front or Inside Back Cover Ad	Full-Color Outside Back Cover Ad <b>TAKEN</b>
8" w x 10½" h   8¾" w x 11¼" h (with bleed)	8" w x 10½" h   8¾" w x 11¼" h (with bleed)
\$950	\$950

## SUBMITTED ADS MUST BE:

300 dpi+ | High-resolution | Image- and font-embedded | PDF or JPG file-types  
 Full-color digital copies | Black and white print copies (except inside cover ads)  
 Dimensions of the file must match the reserved ad space and include bleed if necessary

## DEADLINES FOR AD COPY & PAYMENT:

**October 15, 2022** (for inclusion in the early digital, final digital, and final print *Program*)

**January 15, 2023** (for inclusion in the final digital and final print *Program*)

Email questions and ad files to Program Manager Meghan Hillman at [meghillm@iupui.edu](mailto:meghillm@iupui.edu).

Images of Atlanta murals and street art courtesy of the Atlanta Convention and Visitors Bureau.



# SPONSOR NCPH 2023

## FRIEND | \$350 - \$1,199

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- Recognition and direct link on NCPH website through April 2023
- Recognition in the final digital and print versions of the conference *Program* (if received by February 15, 2023)
- Signage with your institution's logo at the sponsored event or on the event's printed material
- Recognition on general conference sponsorship signage
- Recognition of contribution in the June 2023 issue of NCPH newsletter *Public History News*
- Pre- and post-meeting attendee email list for a one-time message each

## SUPPORTER | \$1,200 - \$1,999

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All Friend level benefits, and:

- One complimentary quarter-page ad in the 2023 meeting *Program*
- Two mentions from the NCPH Twitter account reaching our 16,000+ followers and all following the #NCPH2023 hashtag (one before the conference and one during)
- One complimentary meeting registration

## ADVOCATE | \$2,000 - \$2,999

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All Friend and Supporter level benefits, and:

- One complimentary half-page ad in the 2023 meeting *Program* (if received by February 15, 2023—this replaces the quarter-page ad at the Supporter level)
- Your logo in the NCPH meeting *Program* (if received by February 15, 2023) and on the NCPH website
- One complimentary booth in the 2023 exhibit hall (which comes with two complimentary registrations)
- One additional mention from the NCPH Twitter account during the conference, reaching our 16,000+ followers and all following the #NCPH2023 hashtag (for a total of three)

## GUARANTOR | \$3,000+

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All Friend, Supporter, and Advocate level benefits, and:

- One complimentary full-page ad in the annual meeting *Program* (if received by February 15, 2023—this replaces the half-page ad at the Advocate level)
- One additional complimentary meeting registration (for a total of three)
- Two complimentary tickets to the Awards Breakfast and Keynote
- One additional mention from the NCPH Twitter account, either before the conference or during, reaching our 16,000+ followers and all following the #NCPH2023 hashtag (for a total of four)

## DEADLINES

**October 15, 2022** (for acknowledgement in all digital and print versions of the conference *Program* and June newsletter)

**February 15, 2023** (for acknowledgment in final digital and print versions of *Program*, and June newsletter)

# SPONSOR Your Favorite NCPH Event or Swag

Event	Sponsor	Co-Sponsor
Tours and Trips <b>TAKEN</b>	\$3,000	—
Opening Reception	\$2,000	\$1,300
Public Plenary	\$1,750	\$1,000
Public History Educators' Forum	\$1,750	\$500
Awards Breakfast and Keynote	\$1,500	\$750
Consultants' Speakeasy	\$1,500	\$350
New Professional & Graduate Student Social	\$1,500	\$750
Networking Coffee Break*	\$950	\$600
First Time Attendee Meet-Up	\$750	\$500
NCPH Digital Public History Lab	\$750	\$500
Speed Networking	—	\$400
Poster Session and Reception	—	\$400
The Commons**	\$500	\$375
Conference Connections mentoring program	\$350	—

\*Snack and coffee breaks will be held in the exhibit hall at the Hyatt Regency Downtown.

\*\*A social gathering space located in the exhibit hall at the Hyatt Regency Downtown.

Item	Sponsor	Co-Sponsor
Face Masks (with your logo)	\$2,000	—
Name Badges/Lanyards (with your logo) <b>TAKEN</b>	\$2,000	—
Printed Conference <i>Program</i>	\$2,000	\$1,300
Conference Wi-Fi	\$2,000	\$1,300
Accessibility Sponsor	\$1,500	\$1,000
Conference Mobile App	\$1,000	—
Printed Awards <i>Program</i>	\$500	—

**Have an idea** for a sponsorship we don't list? We're interested in working with you!

Email [ncph@iupui.edu](mailto:ncph@iupui.edu) to learn more.

## PURCHASING

To purchase via **check**, fill out the form on the last page of this brochure and send a check payable to NCPH to:

National Council on Public History  
127 Cavanaugh Hall – IUPUI  
425 University Blvd.  
Indianapolis, IN 46202  
Federal Tax ID # 52-1210174.

To purchase online via **credit card**, visit  
<https://ncph.org/conference/2023-annual-meeting/support/>.

## QUESTIONS?

Email [ncph@iupui.edu](mailto:ncph@iupui.edu) for inquiries.

Image courtesy of the Atlanta Convention and Visitors Bureau.



# EXHIBIT at the Hyatt Regency Downtown

Space in the NCPH exhibit hall | 2 free registrations | promotion in meeting materials

## PRICING

Not-for-profit organizations (including universities) | \$375

Commercial organizations | \$475

Unstaffed, shared exhibit booth | \$200

Additional tables | \$225 each

Early dismantle\* | \$75

## WHAT DO I GET?

8'x10' space in the exhibit hall for the duration of the conference

6'x30" skirted table, two chairs, 500-watt electrical service

Two complimentary meeting registrations (not for unstaffed booths)

Listing in digital and print annual meeting *Programs*

Acknowledgement on NCPH website and meeting advertisements

Pre- and post-meeting attendee email list for a one-time message each

## THE NCPH EXHIBIT HALL

### HOURS

#### *Exhibit Setup*

Wednesday, April 12: 1:00 pm – 5:00 pm

#### *Exhibiting Hours*

Thursday, April 13: 8:00 am – 6:00 pm

Friday, April 14: 8:00 am – 5:00 pm

Saturday, April 15: 8:00 am – 2:00 pm

#### *Exhibit Dismantling*

Saturday, April 15: 2:00 pm – 5:00 pm

### ABOUT THE SPACE

- Hosts 4+ breaks, pop-up activities, and other conference events
- Home of the Commons, a gathering space for attendees
- This year, host of our poster session and posters for the duration of the conference
- Exhibitors will be contacted in order of purchase to select your space

## THE FINE PRINT

Requests for exhibit space must be received by March 15, 2023. Booth reservations must be received by October 15, 2022 to be listed in all versions of the *Program*; later reservations will be listed in the revised digital and print editions only.

50% of booth fee is due with application; the remaining balance is due by March 15, 2023.

Notification of cancellation must be received in writing. Cancellations received by January 15, 2023 will be refunded in full (minus a 20% administration fee). Cancellations made by February 15 will be refunded 50%. Cancellations made after February 15, 2023 obligate the exhibitor to full payment and forfeiture of all monies paid.

\*Early tear-down is Friday, April 14 from 4-6 PM.

Shipping information will be provided to exhibitors in early 2023.

Photo courtesy of Jess Lamar Reece Holler.



# Exhibits/Advertising/Sponsorship Contract

## NCPH Annual Meeting, Atlanta, GA, April 12-15, 2023



### CONTACT INFORMATION

Name \_\_\_\_\_

Organization \_\_\_\_\_

Department \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

A. Conference Program Advertisements	C. Sponsorships		Check one
¼ Page: \$200	\$	Friend: \$350 to \$1,199	
½ Page: \$300	\$	Supporter: \$1,200 to \$1,999	
Full Page: \$400	\$	Advocate: \$2,000 to \$2,999	
Inside Front or Back Cover: \$950	\$	Guarantor: \$3,000 or more	
Outside Back Cover: \$950	\$	Event(s) or Material(s):	
<b>Subtotal A</b>	<b>\$</b>	Sponsorship Fee:	\$
B. Exhibits		Subtotal C	\$
		Totals	
Exhibit Booth - Not for Profit: \$375	\$	Subtotal A	\$
Exhibit Booth - Commercial: \$475	\$	Subtotal B	\$
Unstaffed, Shared Booth: \$200	\$	Subtotal C	\$
Each Additional Table: \$225	\$	<b>Total</b>	<b>\$</b>
<b>Subtotal B</b>	<b>\$</b>	Payment Options	
<b>Exhibitor is responsible for shipping costs.</b>		<input type="checkbox"/> Invoice Me (to pay by credit card) <input type="checkbox"/> Check	

Orders may be submitted by fax, email, or mail.

For more information, or to purchase an advertisement or exhibit booth online, visit <http://bit.ly/SupportNCPH2023>

International orders can only be made via credit card using our online system to ensure compliance with EU privacy law.

If paying by check, please make checks payable to NCPH and send to:

NCPH Executive Office  
 127 Cavanaugh Hall - IUPUI  
 425 University Blvd.  
 Indianapolis, IN 46202  
 PH: (317) 274-2716  
[www.ncph.org](http://www.ncph.org)

Signature \_\_\_\_\_ Date \_\_\_\_\_



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Atlanta skyline courtesy of the Atlanta Convention and Visitors Bureau.