



“SOLIDARITY/SOLIDARITE”

March 26-29, 2025 | Montréal, Québec

Annual Meeting of the
National Council on Public History

MARKETING OPPORTUNITIES



All images courtesy of the Tourisme Montréal unless otherwise specified.

YOU'RE INVITED

In 2025, the National Council on Public History (NCPH) conference is coming to Montréal, Canada, for our first international meeting since Ottawa 2013! Now's your chance to make public history connections in the US and Canada, amplifying your reach across borders and finding like-minded organizations and projects further afield. You're invited to get the word out about your organization, institution, services, or products to 800+ public historians in attendance, 1,500+ NCPH members, and our many social media followers across all platforms.

3 WAYS TO GET THE WORD OUT

ADVERTISE digitally and in print in our Annual Meeting Program

SPONSOR an event, item, or service at the conference

EXHIBIT onsite at Le Centre Sheraton Montréal

WHAT'S THE IMPACT?

- Contact with 800+ conference attendees and 1,500+ active NCPH members
- Mentions in NCPH conference emails go to 10,000+ contacts
- Viewed over 250,000 times on ncp.org during lead-up to conference
- Reach over 25,000 people via our active NCPH Twitter, Instagram, Facebook, LinkedIn, and BlueSky accounts

IS NCPH THE RIGHT FIT?

Recent NCPH Annual Meeting Supporters include:

Non-Profits	America 250, Canada's History, Connecticut Humanities, National Trust for Historic Preservation, Omeka, Organization of American Historians, Georgia Humanities, the Pomeroy Foundation
Museums/Historical Societies	Indiana Historical Society, Kentucky Historical Society, Eiteljorg Museum of American Indians and Western Art, US Holocaust Memorial Museum, The Mob Museum, The Atlanta History Center
For-Profits	History™, Historical Research Associates, MediaPreserve, TourMate Systems, aaut studio
Universities and Centers	American West Center at University of Utah, Lawrence de Graaf Center for Oral and Public History at California State University, Fullerton, University of Georgia, University of Massachusetts Boston, Goucher College, Duquesne University
Presses	University of Massachusetts Press, University of California Press, Rowman & Littlefield, University of North Carolina Press, University of Chicago Press
Government Agencies	National Park Service, US Census Bureau, US Army Heritage and Education Center, US Department of Veterans Affairs, Indiana Historical Bureau, Connecticut State Historic Preservation Office



National Council on Public History

127 Cavanaugh Hall – IU Indianapolis • 425 University Blvd. • Indianapolis, IN 46202

PH: (317) 274-2716 • ncp@iu.edu • www.ncph.org

ADVERTISE in the NCPH Conference Program

emailed to 10,000+ contacts | provided in print onsite | published online at ncph.org | prices are in USD

¼ Page Ad	½ Page Ad	Full Page Ad
3⅞" w x 5⅛" h	8" w x 5⅛" h 8¾" w x 5½" h (with bleed)	8" w x 10½" h 8¾" w x 11¼" h (with bleed)
\$250	\$350	\$450

Full-Color Inside Front or Inside Back Cover Ad	Full-Color Outside Back Cover Ad
8" w x 10½" h 8¾" w x 11¼" h (with bleed)	8" w x 10½" h 8¾" w x 11¼" h (with bleed)
\$950	\$950

SUBMITTED ADS MUST BE:

300 dpi+ | High-resolution | Image- and font-embedded | PDF or JPG file-types
 Full-color digital copies | Black and white print copies (except inside cover ads)
 Dimensions of the file must match the reserved ad space and include bleed if necessary

DEADLINES FOR AD COPY & PAYMENT:

October 15, 2024 (for inclusion in the early digital, final digital, and final print *Program*)

January 15, 2025 (for inclusion in the final digital and final print *Program*)

Email questions and ad files to NCPH Program Manager Meghan Hillman at meghillm@iu.edu.



All images courtesy of Tourisme Montréal.

SPONSOR NCPH 2025

FRIEND | \$350 to \$1,299 USD

- Recognition and direct link on NCPH website through March 2025
- Recognition in the final digital and print versions of the conference *Program* (if received by January 15, 2025)
- Signage with your institution's logo at the sponsored event and/or on the event's printed material
- Recognition on general conference sponsorship signage
- Recognition of contribution in the June 2025 issue of NCPH newsletter *Public History News*
- Pre- and post-meeting attendee email list for a one-time message each

ADVOCATE | \$1,300 to \$2,999 USD

All Friend level benefits, and:

- One complimentary half-page ad in the 2025 conference *Program*
- Your logo in the conference *Program* (if received by January 15, 2025) and on the NCPH website
- Two mentions from the NCPH Twitter account reaching our 16,000+ followers and all following the #NCPH2025 hashtag (one before the conference and one during)
- One complimentary meeting registration

GUARANTOR | \$3,000 to \$9,999 USD

All Friend and Advocate level benefits, and:

- Upgrade to a full-page ad in the annual meeting *Program* (if received by January 15, 2025—this replaces the half-page ad at the Advocate level)
- One complimentary booth in the 2025 exhibit hall (which comes with two complimentary registrations, for a total of three)
- Three complimentary tickets to the Awards Breakfast and Keynote
- Three complimentary tickets to the Opening Reception
- One additional mention from the NCPH Twitter account, either before the conference or during, reaching our 16,000+ followers and all following the #NCPH2025 hashtag (for a total of three)

PRESENTING SPONSOR | \$10,000+ USD

All Friend, Advocate, and Guarantor level benefits, and:

- Three additional complimentary registrations (for a total of six)
- Three additional complimentary tickets to the Awards Breakfast and Keynote (for a total of six)
- Three additional complimentary tickets to the Opening Reception (for a total of six)
- Additional table in the 2025 exhibit hall (for a total of two tables, separate or together)
- Logo on all general conference signage and marketing material
- Complimentary ad is in all-color on the inside front, inside back, or outside back *Program* cover (if purchased by January 15, 2025)
- Mention from the NCPH Twitter account every day of the conference, March 26-29, 2025

DEADLINES

October 15, 2024 (for acknowledgement in all digital and print versions of the conference *Program* and June NCPH newsletter)

January 15, 2025 (for acknowledgment in final digital and print versions of *Program*, and June NCPH newsletter)

SPONSOR Your Favorite NCPH Event or Swag

Event	Sponsor	Co-Sponsor
Tours and Trips	\$3,000	—
Opening Reception	\$3,000	\$1,500
Public Plenary	\$2,000	\$1,200
Public History Educators' Forum	\$1,750	\$700
Awards Breakfast and Keynote	\$2,000	\$1,250
Consultants' Speakeasy	\$1,500	\$350
New Professional & Student Social	\$1,500	\$850
Networking Coffee Break*	\$1,000	\$600
New Member Breakfast	\$1,000	\$600
NCPH Digital Public History Lab	\$750	\$500
Speed Networking	—	\$400
Poster Session and Reception	—	\$400
The Commons**	\$600	\$400
Conference Connections mentoring program	\$400	—

*Coffee breaks will be held in the exhibit hall at Le Centre Sheraton Montréal.

**A social gathering space located in the exhibit hall at Le Centre Sheraton Montréal.

Item	Sponsor	Co-Sponsor
Face Masks (with your logo)	\$2,000	—
Name Badges/Lanyards (with your logo)	\$2,000	—
Printed Conference <i>Program</i>	\$2,000	\$1,300
Conference Wi-Fi	\$2,000	\$1,300
Accessibility Sponsor	\$1,500	\$1,000
Conference Mobile App	\$1,000	—
Printed Awards <i>Program</i>	\$500	—

Have an idea for a sponsorship we don't list? We're interested in working with you!

Email ncph@iu.edu to learn more.

PURCHASING

To purchase via **check**, fill out the form on the last page of this brochure and send a check payable to NCPH to:

National Council on Public History
127 Cavanaugh Hall – IU Indianapolis
425 University Blvd.
Indianapolis, IN 46202
Federal Tax ID # 52-1210174.

To purchase online via **credit card**, visit
<https://community.ncph.org/store/>

QUESTIONS?

Email ncph@iu.edu for inquiries.

Image courtesy of Tourisme Montreal.



EXHIBIT at Le Centre Sheraton Montréal

Space in the NCPH exhibit hall | 2 free registrations | promotion in meeting materials

PRICING

Not-for-profit organizations (including universities) | \$400

Commercial organizations | \$550

Unstaffed, shared exhibit booth | \$200

Additional tables | \$225 each

WHAT DO I GET?

8'x10' space in the exhibit hall for the duration of the conference

6'x30" skirted table, two chairs, 500-watt electrical service

Two complimentary meeting registrations (not for unstaffed booths)

Listing in digital and print annual meeting *Programs*

Acknowledgement on NCPH website and meeting advertisements

Pre- and post-meeting attendee email list for a one-time message each

THE NCPH EXHIBIT HALL

HOURS

Exhibit Setup

Wednesday, March 26: 1:00 pm – 5:00 pm

Exhibiting Hours

Thursday, March 27: 8:00 am – 6:00 pm

Friday, March 28: 8:00 am – 5:00 pm

Exhibit Dismantling

Friday, March 28: 5:00 pm – 8:00 pm

ABOUT THE SPACE

- Hosts 4+ breaks, pop-up activities, and other conference events
- Home of The Commons, a gathering space for attendees
- Exhibitors will be contacted in order of purchase to select your space
- All exhibitors are required to sign a liability waiver for the hotel in order to join the 2025 Exhibit Hall

THE FINE PRINT

Requests for exhibit space must be received by March 1, 2025. Booth reservations must be received by October 15, 2024 to be listed in all versions of the *Program*; later reservations will be listed in the revised digital and print editions only.

50% of booth fee is due with application; the remaining balance is due by March 1, 2025.

Notification of cancellation must be received in writing. Cancellations received by January 15, 2025 will be refunded in full (minus a 20% administration fee). Cancellations made by February 15, 2025 will be refunded 50%. Cancellations made after February 15, 2025 obligate the exhibitor to full payment and forfeiture of all monies paid.

Shipping information will be provided to exhibitors in early 2025. International shipping to Canada will involve additional customs paperwork; NCPH will share resources related to international shipping in fall 2024.



Exhibits/Advertising/Sponsorship Contract

NCPH Annual Meeting, Montreal, Quebec, Canada, March 26-29, 2025



CONTACT INFORMATION

Name _____

Organization _____

Department _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____ Email _____

A. Conference Program Advertisements	C. Sponsorships		Check one
¼ Page: \$250	\$	Friend: \$350 to \$1,299	
½ Page: \$350	\$	Advocate: \$1,300 to \$2,999	
Full Page: \$450	\$	Guarantor: \$3,000 to \$9,999	
Inside Front or Back Cover: \$950	\$	Presenting Sponsor: \$10,000 or more	
Outside Back Cover: \$950	\$	Event(s) or Material(s):	
Subtotal A	\$	Sponsorship Fee:	\$
B. Exhibits		Subtotal C	\$
Exhibit Booth - Not for Profit: \$400	\$	Totals	
Exhibit Booth - Commercial: \$550	\$	Subtotal A	\$
Unstaffed, Shared Booth: \$200	\$	Subtotal B	\$
Each Additional Table: \$225	\$	Subtotal C	\$
		Total	\$
Subtotal B		Payment Options	
Exhibitor is responsible for shipping costs.		<input type="checkbox"/> Invoice Me (to pay by credit card) <input type="checkbox"/> Check	

Orders may be submitted by email or mail.

For more information, or to purchase an advertisement or exhibit booth online, visit <https://community.ncph.org/store/>

International orders (including from Canada) can only be made via credit card using our online system to ensure compliance with international privacy law. Prices are in USD.

If paying by check, please make checks payable to NCPH and send to:

NCPH Executive Office
 127 Cavanaugh Hall - IU Indianapolis
 425 University Blvd.
 Indianapolis, IN 46202
 PH: (317) 274-2716
www.ncph.org

Signature _____ Date _____



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Photo courtesy of Eva Blue - Tourisme Montréal.