We're making a DIF

(a **Digital Integration Fund**, that is)

Picture a digital public history hub where you can

- find out about exciting new projects happening around the globe
- read online offerings and multimedia articles from *The Public Historian*
- keep up-to-date with news and announcements from the field
- post comments and queries
- browse a virtual library that will connect you with works in progress, the public history blogosphere, gray literature, experimental projects, and much more!

The National Council on Public History is well on its way to creating this lively central gathering-place for practitioners, scholars, and their many publics. If you've visited us at the *Public History Commons*, if you're among the thousands of people who read NCPH's *History@Work* blog each month, or if you've been following us via social media, you've already seen some of what we've been building. But we're just getting started—and we need your help as we take the next steps:

- building the *Public History Commons* into a more multi-purpose online venue with additional features and functions
- expanding possibilities for peer review and critical reflection in the digital public history realm
- strengthening our lines of communication and collaboration, all the way from the gravitas of the journal to the immediacy of Twitter

We need your help!

The Digital Integration Fund will raise $85,000 to support design, programming, and production expenses for NCPH's growing digital publishing and communications initiative.

The good work we've done so far has been accomplished by NCPH's small staff and dedicated volunteer editors, along with support from *The Public Historian*'s editorial offices at the University of California Santa Barbara, the Mid-Atlantic Regional Humanities Center at Rutgers-Camden, and the University of Amsterdam, plus assistance from the Roy Rosenzweig Center for History and New Media. Now that we've laid the groundwork, we have a clearer sense of what kind of digital infrastructure we need to build to integrate our efforts more fully. Building it is beyond our current in-house capabilities—but with your help we can reach our goals in the next three to five years.

Help us show why public history is at the leading edge of both the digital and public humanities by making a DIF today! Please go to www.ncph.org and make your donation to the campaign.

www.ncph.org

NC PH

Image: Tramway crossing under construction, Montreal, Quebec, 1893.
Notman Photographic Archives, McCord Museum (via Flickr Commons)

The Goal – $85,000

$18,500 Committed ✔
> This amount is in hand. The board has approved use of $18,500, approximately half of the NCPH Operating Budget's net surplus from fiscal 2010, 2011, and 2012.

$30,000 Grant.
> We are in conversation with a foundation for grant support to convene two face-to-face meetings of editors, designers, and programmers over the next year to produce a white paper and a plan for an inclusive publishing platform.

$36,500 Contributions. [Over $7,000 was already raised at the 2013 Annual Meeting]
> We are seeking immediate contributions to this special fund from NCPH members and other friends of the organization.

We will use the DIF
over the next 5 years in the following ways:

$20,000 (grant money). To bring together editors, designers, and programmers for two day-long planning meetings, six months before and six months after the annual NCPH conference.

$10,000 (grant money). Stipends for drafting a technical white paper to establish a shared set of terminology and review standards, visual/digital strategies, and communication practices.

$10,000. Programmer's time to build out the *Commons* to be usable for a wide range of editorial purposes and teams, including *The Public Historian (TPH)*, and to align the functions and 'look' of the *Commons* more closely with those of the journal.

$17,000. Staff assistance for managing the growing constellation of editorial groups—*TPH* editors, *TPH* Editorial Board, Digital Media Group, History@Work editors and sub-editors, NCPH social media editors—and facilitating regular communication, coordination, and meetings.

$15,000. Improvements, over the next three years, to the paper quality, use of color, and overall look of *TPH* so it more closely aligns with the visual expectations of readers who move between the journal and the *Commons*.

$10,000. Digital augmentation of articles with embedded sound and video files, zoomable images, interactive flash figures, linked databases, 3-D models and geographic maps, and other new forms of enhancements for both *TPH* and the *Commons*.

$3,000. Grant-writing assistance in Years Three to Five for the implementation phases of our projects, once we have the initial planning grant.

Please help make a DIF today with a contribution at <u>www.ncph.org</u> !