Sustainable Public History

National Council on Public History
Annual Meeting
Monterey, CA
March 19-22, 2014
In March 2014 the National Council on Public History (NCPH) will hold its annual conference, at the Monterey Conference Center in Monterey, CA. This conference, exploring the theme of Sustainable Public History, provides a unique chance to reach six hundred public historians. Monterey is one of California’s most naturally beautiful and historically rich cities, and will draw meeting attendees from around the world. We would like to invite you to participate in this conference.

This packet explains how to reserve an **exhibit** booth, **advertise** in the annual meeting *Program*, and **sponsor** an event. Each is an excellent way of reaching potential customers or partners; promoting and marketing the latest scholarship, forthcoming titles, and/or journals from your press; raising the profile of your consulting business or institution; networking with potential clients or partners; celebrating the accomplishments of your organization and recruiting graduate students or professors to your program. Your audience will include public historians from the United States, Canada, and other countries, many members of the local community, and hundreds of other history professionals, educators, and students who will visit the NCPH website (www.ncph.org) to see the conference *Program*.

Our more than 1,200 members in a dozen countries include academic historians, museum professionals, government historians, corporate and business historians, historical consultants, archivists, cultural resource managers, curators, film and media producers, oral historians, policy advisors, professors and graduate students, k-12 educators, and many others.

Whether you place an advertisement in our annual meeting *Program*, sponsor an event, or join us in Monterey to exhibit, this is an opportunity to grab the attention of public historians and history institutions from across the profession. We hope you will join us!
Advertise &gt;

We will produce a conference Program for all conference events. An estimated 7,000 NCPH contacts will be e-mailed a copy of the conference Program and the 600 conference attendees will receive a printed copy at the meeting. Additionally, a PDF of the Program will be available on the NCPH website beginning in November 2013 and will be permanently archived on the site after the meeting.

¼ page ad:
Size: 3¾”w x 5¼”h
Price: $150

½ page ad:
Size: 8”w x 5¼”h
Price: $175

Full-page ad:
Size: 8”w x 10½”h
Price: $250

Two-page ad:
Size: 8”w x 10½” h each
Price: $450

Specifications
Files for print ads should be submitted as 300 dpi, high resolution, image and font embedded, PDF or JPG files. Files submitted in other formats, or files requiring reformatting, may require additional fees.
Print copies will be black and white; PDF and email copies will be full color. If you wish to have a full color inside cover print ad please contact us at ncph@iupui.edu for pricing.

Deadlines
Advertisements must be received by October 15, 2013. Please email advertisement files to ncph@iupui.edu.

Exhibit &gt;

Recent NCPH Annual Meeting Advertisers, Exhibitors and Sponsors

Alder, LLC
Adamson Historical Consulting
American Historical Association
Arcadia Publishing
Arizona State University
Association for Canadian Studies
Brown University
Canada's History
Carleton University
Florida Humanities Council
Historical Research Associates, Inc.
History™
HistoryIT
Indiana University Pennsylvania
Littlefield Historical Research
Loyola University Chicago
Material Culture Review
McGill-Queens University Press
Middle Tennessee State University
New Mexico State University
New South Associates
Northwest History Network
Ontario Heritage Trust
OurDigitalWorld
Oxford University Press
Pensacola Bay Brewery
Portabello Market
Randforce Associates, LLC
SHRA Stevens Historical Research Associates
The Social Studio
University at Albany-SUNY
University of California Journals + Digital Publishing
University of Calgary Press
University of Central Florida
University of Louisiana Lafayette
University of Massachusetts Amherst
University of Massachusetts Press
University of Oklahoma
University of South Carolina
University of Texas at El Paso
University of West Florida
University of Western Ontario
West Florida Historic Preservation, Inc.

Courtesy of Monterey County CVB.
Exhibit Hall Hours

Exhibit Setup
Wednesday, March 19: 1:00 p.m. – 5:00 p.m.

Exhibiting Hours
Thursday, March 20: 8:00 a.m. – 7:00 p.m.
Friday, March 21: 8:00 a.m. – 5:00 p.m.
Saturday, March 22: 8:00 a.m. – 2:00 p.m.

Exhibit Dismantling
Saturday, April 20: 2:00 p.m. – 5:00 p.m.

Pricing information
8’x10’ space (with 6’ x 30” skirted table, 2 chairs, and 500 watt electrical service)
Commercial organization: $350; additional tables: $225
Not-for-profit organization: $300; additional tables: $225

Benefits
• Two complimentary meeting registrations for full-priced booths
• Free listing in the annual meeting program
• Acknowledgement on NCPH websites & meeting promotions

Exhibit Location, Space, & Traffic
The exhibit hall is in Serra I at the Monterey Conference Center. All coffee breaks will be held in the exhibit hall, and a gathering space — The Commons — will be provided for meeting attendees to maximize traffic.

Reservations
Applications for exhibit space must be postmarked by January 2, 2014. Reservations made by October 1, 2013 will be included in the printed Program. All others will be listed in the Onsite Guide.

Shipping
Shipping information will be provided in January 2014.

Payment
Fifty-percent of the booth rental is due with the application form; the remaining balance is due February 1, 2014.

Cancellations
Notification of cancellation must be made in writing. Cancellations received after December 7, 2013 will be subject to a 25% processing fee. Cancellations made after January 7, 2014 obligate the exhibitor to full payment and forfeiture of all monies paid.
Your support will demonstrate to the 600 public historians in attendance your commitment to the field. A sponsorship provides an excellent way to promote your organization, institution, press, program, or company.

In addition to a form of recognition directly associated with the specific sponsorship opportunity, such as signage at the event, sponsors will receive the following:

**Guarantor – $3,000 or more**

When you become an Annual Meeting Guarantor, you receive:

- One complimentary exhibit booth in the exhibit hall
- Two complimentary invitations to the Awards Breakfast
- All Supporter level benefits

**Supporter – $1,500 to $2,999**

Annual Meeting Supporters receive:

- One complimentary meeting registration
- One complimentary ½ page ad in the printed Annual Meeting Program, if received by October 1, 2013
- All Friend level benefits

**Friend – $325 to $1,499**

With your Annual Meeting Friend contribution, you receive:

- Recognition and direct link on NCPH websites from January through April 2013
- Recognition with the listing of the sponsored event and the acknowledgement section in the conference Program, if received by October 1, 2013.
- Recognition of contribution in the December and March issues of Public History News, if received by October 1, 2013.
- Signage at the sponsored event

**Deadline**

NCPH can ensure the full benefits outlined above only for those sponsorships received before October 1, 2013. Sponsorships received between October 2, 2013 and February 1, 2014 will be recognized in the Onsite Guide.
### Event Sponsorship

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsor</th>
<th>Co-sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Plenary</td>
<td>$1,500</td>
<td>$975</td>
</tr>
<tr>
<td>Name Badges/Lanyards</td>
<td>$1,500</td>
<td>n/a</td>
</tr>
<tr>
<td>New Members/First-time Attendee Breakfast</td>
<td>$700</td>
<td>$450</td>
</tr>
<tr>
<td>Public History Educators’ Breakfast</td>
<td>$700</td>
<td>$450</td>
</tr>
<tr>
<td>Awards Breakfast and Business Meeting</td>
<td>$1,000</td>
<td>$700</td>
</tr>
<tr>
<td>Opening Reception</td>
<td>$2,000</td>
<td>$1,300</td>
</tr>
<tr>
<td>Consultants Reception</td>
<td>n/a</td>
<td>$325</td>
</tr>
<tr>
<td>Poster Session Reception</td>
<td>$700</td>
<td>$450</td>
</tr>
<tr>
<td>Speed Networking</td>
<td>$500</td>
<td>$350</td>
</tr>
<tr>
<td><em>The Commons</em>—a gathering space</td>
<td>$500</td>
<td>$350</td>
</tr>
<tr>
<td>Coffee Break</td>
<td>$700</td>
<td>$450</td>
</tr>
<tr>
<td>Snack Break</td>
<td>$1,000</td>
<td>$700</td>
</tr>
<tr>
<td>Endowment Fundraiser</td>
<td>$1,500</td>
<td>$975</td>
</tr>
<tr>
<td>Printed Conference Program</td>
<td>$2,000</td>
<td>$1,300</td>
</tr>
<tr>
<td>Printed Award Program</td>
<td>$500</td>
<td>$350</td>
</tr>
<tr>
<td>Promotional Item* – Your logo in one color (distributed to all attendees)</td>
<td>$2,500</td>
<td>n/a</td>
</tr>
</tbody>
</table>

* The promotional item will be an environmentally friendly product such as a cotton tote bag, corn based biodegradable coffee mug, or 100% recycled paper notepads. Please contact us for more details.

### Payment

Please use the form on next page to secure your spot today.

We gladly accept credit card payments in US dollars or checks made payable to NCPH (in U.S. dollars) and sent to:

National Council on Public History  
327 Cavanaugh Hall – IUPUI  
425 University Blvd.  
Indianapolis, IN 46202  
Fax: (317) 278-5230

Federal Tax ID # 52-1210174.

### Questions?

(317) 274-2716 or ncph@iupui.edu
Orders may be submitted by fax or mail.
This form is also available online at
http://ncph.org/cms/conferences/2014-annual-meeting/

Please send checks to:
NCPH Executive Offices
327 Cavanaugh Hall - IUPUI
425 University Blvd.
Indianapolis, IN 46202
PH: (317) 274-2716
FAX: (317) 278-5230
www.ncph.org

### CONTACT INFORMATION

Name
Organization
Department
Address
City __________________________ State ___________ Zip ______________ Country ______________
Phone ______________________ Fax ____________________ Email __________________________

<table>
<thead>
<tr>
<th>A. Exhibits</th>
<th>B. Conference Program Advertisements</th>
<th>C. Sponsorships</th>
<th>Check one</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Booth - Commercial: $350</td>
<td>¼ page: $150</td>
<td>Friend: $325 to $1,499</td>
<td>$</td>
</tr>
<tr>
<td>Exhibit Booth - Not for Profit: $300</td>
<td>½ page: $175</td>
<td>Supporter: $1,500 to $2,999</td>
<td>$</td>
</tr>
<tr>
<td>Each Additional Table: $225</td>
<td>Full Page: $250</td>
<td>Guarantor: $3,000 or more</td>
<td>$</td>
</tr>
<tr>
<td>Exhibitor is responsible for shipping.</td>
<td>Two-Page Spread: $450</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Subtotal A</td>
<td>Subtotal B</td>
<td></td>
<td></td>
</tr>
<tr>
<td>B. Conference Program Advertisements</td>
<td>Subtotal C</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>$</td>
</tr>
</tbody>
</table>

### Payment Options

- MasterCard ☐
- Visa ☐
- American Express ☐
- Check ☐

Card Number: __________________________ Exp. Date: ________ 3 or 4 Digital Code: __________
Name on Card: __________________________
Signature: __________________________ Date: __________________________