



Advertising, Exhibiting, and Sponsorship Opportunities

Sustainable Public History

National Council on Public History

Annual Meeting

Monterey, CA

March 19-22, 2014



Courtesy of Monterey County CVB.

2014 Annual Meeting

In March 2014 the National Council on Public History (NCPH) will hold its annual conference, at the Monterey Conference Center in Monterey, CA. This conference, exploring the theme of Sustainable Public History, provides a unique chance to reach six hundred public historians. Monterey is one of California's most naturally beautiful and historically rich cities, and will draw meeting attendees from around the world. We would like to invite you to participate in this conference.

This packet explains how to reserve an **exhibit** booth, **advertise** in the annual meeting *Program*, and **sponsor** an event. Each is an excellent way of reaching potential customers or partners; promoting and marketing the latest scholarship, forthcoming titles, and/or journals from your press; raising the profile of your consulting business or institution; networking with potential clients or partners; celebrating the accomplishments of your organization and recruiting graduate students or professors to your program. Your audience will include public historians from the United States, Canada, and other countries, many members of the local community, and hundreds of other history professionals, educators, and students who will visit the NCPH website (www.ncph.org) to see the conference *Program*.

Our more than 1,200 members in a dozen countries include academic historians, museum professionals, government historians, corporate and business historians, historical consultants, archivists, cultural resource managers, curators, film and media producers, oral historians, policy advisors, professors and graduate students, k-12 educators, and many others.

Whether you place an advertisement in our annual meeting *Program*, sponsor an event, or join us in Monterey to exhibit, this is an opportunity to grab the attention of public historians and history institutions from across the profession. We hope you will join us!



National Council on Public History
327 Cavanaugh Hall – IUPUI
425 University Blvd.
Indianapolis, IN 46202
PH: 317.274.2716
FAX: 317.278.5230
ncph@iupui.edu
www.ncph.org

Advertise >>

We will produce a conference *Program* for all conference events. An estimated 7,000 NCPH contacts will be e-mailed a copy of the conference *Program* and the 600 conference attendees will receive a printed copy at the meeting. Additionally, a PDF of the *Program* will be available on the NCPH website beginning in November 2013 and will be permanently archived on the site after the meeting.

¼ page ad:

Size: 3¾”w x 5¼”h

Price: \$150

½ page ad:

Size: 8”w x 5¼”h

Price: \$175

Full-page ad:

Size: 8”w x 10½”h

Price: \$250

Two-page ad:

Size: 8”w x 10½” h each

Price: \$450

Specifications

Files for print ads should be submitted as 300 dpi, high resolution, image and font embedded, PDF or JPG files. Files submitted in other formats, or files requiring reformatting, may require additional fees.

Print copies will be black and white; PDF and email copies will be full color. If you wish to have a full color inside cover print ad please contact us at ncph@iupui.edu for pricing.

Deadlines

Advertisements must be received by October 15, 2013. Please email advertisement files to ncph@iupui.edu.

Exhibit >>

Recent NCPH Annual Meeting Advertisers, Exhibitors and Sponsors

Alder, LLC

Adamson Historical Consulting

American Historical Association

Arcadia Publishing

Arizona State University

Association for Canadian Studies

Brown University

Canada's History

Carleton University

Florida Humanities Council

Historical Research Associates, Inc.

History™

HistoryIT

Indiana University Pennsylvania

Littlefield Historical Research

Loyola University Chicago

Material Culture Review

McGill-Queens University Press

Middle Tennessee State University

New Mexico State University

New South Associates

Northwest History Network

Ontario Heritage Trust

OurDigitalWorld

Oxford University Press

Pensacola Bay Brewery

Portabello Market

Randforce Associates, LLC

SHRA Stevens Historical Research
Associates

The Social Studio

University at Albany-SUNY

University of California Journals +
Digital Publishing

University of Calgary Press

University of Central Florida

University of Louisiana Lafayette

University of Massachusetts Amherst

University of Massachusetts Press

University of Oklahoma

University of South Carolina

University of Texas at El Paso

University of West Florida

University of Western Ontario

West Florida Historic Preservation, Inc.



Exhibit >>

The exhibit hall is an ideal location for the promotion of your organization, institution, press, program, or company.

Exhibit Hall Hours

Exhibit Setup

Wednesday, March 19: 1:00 p.m. – 5:00 p.m.

Exhibiting Hours

Thursday, March 20: 8:00 a.m. – 7:00 p.m.

Friday, March 21: 8:00 a.m. – 5:00 p.m.

Saturday, March 22: 8:00 a.m. – 2:00 p.m.

Exhibit Dismantling

Saturday, April 20: 2:00 p.m. – 5:00 p.m.

Pricing information

8'x10' space (with 6' x 30" skirted table, 2 chairs, and 500 watt electrical service)

Commercial organization: \$350; additional tables: \$225

Not-for-profit organization: \$300; additional tables: \$225

Benefits

- Two complimentary meeting registrations for full-priced booths
- Free listing in the annual meeting program
- Acknowledgement on NCPH websites & meeting promotions

Exhibit Location, Space, & Traffic

The exhibit hall is in Serra I at the Monterey Conference Center. All coffee breaks will be held in the exhibit hall, and a gathering space—The Commons— will be provided for meeting attendees to maximize traffic.

Reservations

Applications for exhibit space must be postmarked by **January 2, 2014**. Reservations made by October 1, 2013 will be included in the printed *Program*. All others will be listed in the *Onsite Guide*.

Shipping

Shipping information will be provided in January 2014.

Payment

Fifty-percent of the booth rental is due with the application form; the remaining balance is due February 1, 2014.

Cancellations

Notification of cancellation must be made in writing. Cancellations received after December 7, 2013 will be subject to a 25% processing fee. Cancellations made after January 7, 2014 obligate the exhibitor to full payment and forfeiture of all monies paid.



Sponsor >>

Your support will demonstrate to the 600 public historians in attendance your commitment to the field. A sponsorship provides an excellent way to promote your organization, institution, press, program, or company.

In addition to a form of recognition directly associated with the specific sponsorship opportunity, such as signage at the event, sponsors will receive the following:

Guarantor – \$3,000 or more

When you become an Annual Meeting Guarantor, you receive:

- One complimentary exhibit booth in the exhibit hall
- Two complimentary invitations to the Awards Breakfast
- All Supporter level benefits

Supporter – \$1,500 to \$2,999

Annual Meeting Supporters receive:

- One complimentary meeting registration
- One complimentary ½ page ad in the printed Annual Meeting *Program*, if received by October 1, 2013
- All Friend level benefits

Friend – \$325 to \$1499

With your Annual Meeting Friend contribution, you receive:

- Recognition and direct link on NCPH websites from January through April 2013
- Recognition with the listing of the sponsored event and the acknowledgement section in the conference *Program*, if received by October 1, 2013.
- Recognition of contribution in the December and March issues of *Public History News*, if received by October 1, 2013.
- Signage at the sponsored event

Deadline

NCPH can ensure the full benefits outlined above only for those sponsorships received before **October 1, 2013**. Sponsorships received between October 2, 2013 and February 1, 2014 will be recognized in the *Onsite Guide*.



Sponsor >>

The following are available for sponsorship:

Event	Sponsor	Co-sponsor
Public Plenary	\$1,500	\$975
Name Badges/Lanyards	\$1,500	n/a
New Members/First-time Attendee Breakfast	\$700	\$450
Public History Educators' Breakfast	\$700	\$450
Awards Breakfast and Business Meeting	\$1,000	\$700
Opening Reception	\$2,000	\$1,300
Consultants Reception	n/a	\$325
Poster Session Reception	\$700	\$450
Speed Networking	\$500	\$350
<i>The Commons</i> —a gathering space	\$500	\$350
Coffee Break	\$700	\$450
Snack Break	\$1,000	\$700
Endowment Fundraiser	\$1,500	\$975
Printed Conference <i>Program</i>	\$2,000	\$1,300
Printed <i>Award Program</i>	\$500	\$350
Promotional Item* – Your logo in one color (distributed to all attendees)	\$2,500	n/a

* The promotional item will be an environmentally friendly product such as a cotton tote bag, corn based biodegradable coffee mug, or 100% recycled paper notepads. Please contact us for more details.

Payment

Please use the form on next page to secure your spot today.

We gladly accept credit card payments in US dollars or checks made payable to NCPH (in U.S. dollars) and sent to:

National Council on Public History
327 Cavanaugh Hall – IUPUI
425 University Blvd.
Indianapolis, IN 46202
Fax: (317) 278-5230

Federal Tax ID # 52-1210174.

Questions?

(317) 274-2716 or ncph@iupui.edu



Courtesy of Monterey County CVB.

Exhibits/Advertising/Sponsorship Contract

NCPH Annual Meeting, Monterey, CA, March 19-22, 2014



CONTACT INFORMATION

Name _____

Organization _____

Department _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____ Email _____

A. Exhibits	C. Sponsorships	Check one
Exhibit Booth - Commercial: \$350	\$	Friend: \$325 to \$1,499
Exhibit Booth - Not for Profit: \$300	\$	Supporter: \$1,500 to \$2,999
Each Additional Table: \$225	\$	Guarantor: \$3,000 or more
Exhibitor is responsible for shipping.		Event:
Subtotal A	\$	Sponsorship Level: \$
B. Conference Program Advertisements		Subtotal C \$
¼ page: \$150	\$	Totals
½ page: \$175	\$	Subtotal A \$
Full Page: \$250	\$	Subtotal B \$
Two-Page Spread: \$450	\$	Subtotal C \$
Subtotal B \$	\$	Total \$
Payment Options		
MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> American Express <input type="checkbox"/> Check <input type="checkbox"/>		
Card Number: _____		
Exp. Date: _____	3 or 4 Digital Code: _____	
Name on Card: _____		
Signature: _____		

Orders may be submitted by fax or mail.
 This form is also available online at
<http://ncph.org/cms/conferences/2014-annual-meeting/>

Please send checks to:

NCPH Executive Offices
 327 Cavanaugh Hall - IUPUI
 425 University Blvd.
 Indianapolis, IN 46202
 PH: (317) 274-2716
 FAX: (317) 278-5230
www.ncph.org

Signature _____ Date _____



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Courtesy of Ottawa Tourism.



Courtesy of Monterey County CVB.